# CityFinder: a VA system to find the best new location for vou!



### **Our Purpose**

#### What

- CityFinder aims to help people, particularly young adults, find locations that best fit their needs/wants.
- It's a hub that users can go to to find the information they want and that can be hard to find in one place.
- Question: What are the best cities for recent graduates to move to?

#### Why

- There are a lot of factors that contribute to finding a city to live in.
- We want to streamline the process of comparing cities for users who may be curious or relying on this information to make an informed choice about their next place of residence.





### **Our Data**



Income



Walkability







- Census
- Federal Reserve
- National Association of Realtors
- USDA
- FBI



**Food Cost** 



**Social Demographics** 

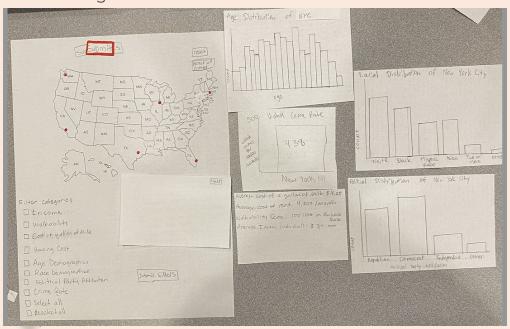


**Crime Rate** 



## **Our Design**

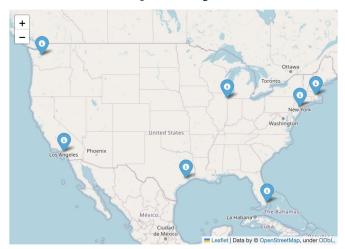
#### Initial Design





#### Final Design

#### **Interactive Map of Major U.S. Cities**



Select Characteristics	Select Cities
Select All Characteristics	Select All Cities
Race	Seattle
☐ Age	Chicago
☐ Income	☐ Los Angeles
Cost of Milk	New York City
2024 Election Voting	Miami
☐ Housing	Houston
Crime	Boston
☐ Walkability	Submit

### **Our Tasks**



#1: Identify the age, race, and political distribution of Boston residents



#2: Display all characteristics of NYC



#3: Compare cost of living between Chicago and Houston





Persona Example: Jared is a 24 year old, recent computer science graduate from UIUC. They're comparing job offers located in Seattle and Miami and wants to use CityFinder to decide the best city for him. His hobbies include baking and walking his dog. After 4 years in southern Illinois, they want to move to a more liberal area. He also wants to start building his savings so he can retire early.





## Conclusion

**Question:** What are the best cities for recent graduates to move to and can our VA system help to answer this question?

Yes! Our tool can help users learn more about the characteristics of a city, in an accessible, streamlined way.

Best for Walkability: NYC Most Affordable: Houston

Biggest Population of 18-24 year olds: Boston Most Democratic in last Election: New York City

Highest Income: New York City

Most Diverse (least white): New York City

## **THANKS**

**QUESTIONS?** 

CREDITS: This presentation template was created by <u>Slidesgo</u>, including icons by <u>Flaticon</u>, and infographics & images by <u>Freepik</u>



## Sources:

- Racial and Age Demographics: <a href="https://www.census.gov/quickfacts/">https://www.census.gov/quickfacts/</a>
- Income: <a href="https://www.stlouisfed.org/">https://www.stlouisfed.org/</a>
- Housing: <a href="https://www.nar.realtor/sites/default/files/2024-11/metro-home-prices-q3-2024-single-family-2024-11-07.pdf">https://www.nar.realtor/sites/default/files/2024-11/metro-home-prices-q3-2024-single-family-2024-11-07.pdf</a>
- Milk Prices: <u>https://downloads.usda.library.cornell.edu/usda-esmis/files/0p097320x/kh04gh647/3n205t</u> <u>67t/AMS\_3356.PDF&sa=D&source=docs&ust=1733430203335559&usg=AOvVaw2nOfuBpZa</u> OUdQNtP0i-Oyl
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- Streamlit Documentation: https://docs.streamlit.io/