

# Duffel Bag



# SKETCH







Process Work

# Final Product



Image 1

# Final Product



Image 2



Final Product





# Backpack





# Design Brief

Design bag for fine art college going students Which full fill their requirements and easy to keep all materials inside one bag



## Key words!

**Fine art students**

**Fabric**

**A3 sketch book**

**Painting brushes**

**Doodle**

**Waterproof**

**Small accessories pocket**

**Unisex**

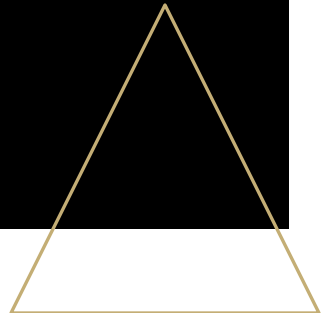
**watch**

**Larger size**

**Extra compartment**

**A3 size sketch book**

**Folding pocket**





# Problem and solution

Size of backpacks are small !

- **Larger in size : yes I want to make little larger backpack then the normal backpack size because students faced a lot of difficulties because of the size of backpack is small that's why they always hold their sketch book in hand ...if the size of backpack is little larger then instead of holding in hand they can keep it in the bag only !**



# Materials in Bag

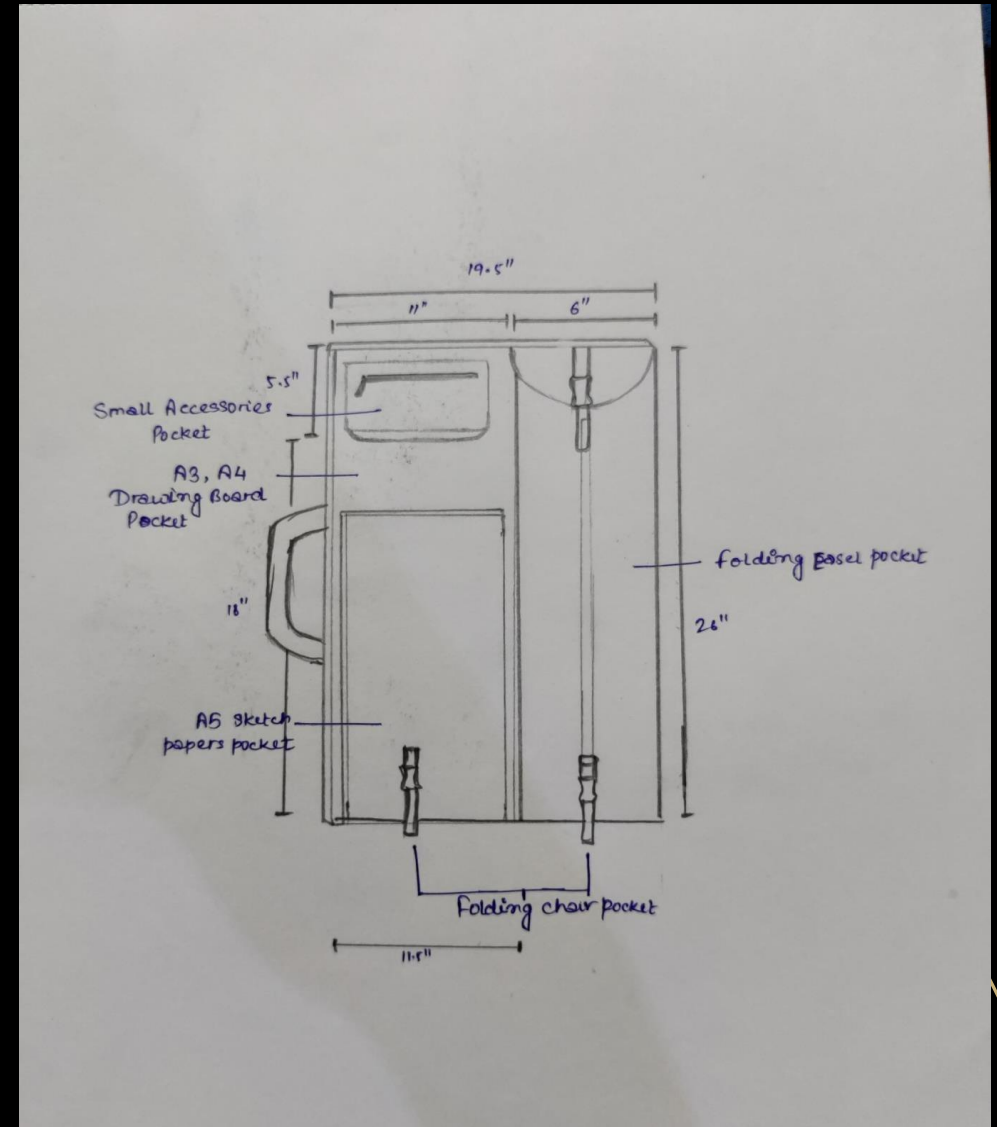


# Problem

Small numbers of compartment in backpack!

# Solution

Fine art College students have to carry a lot of materials so I want to add more compartment in bagpack ...if there is more compartment then they keep their materials in a very organized way





## Client Details

Age group -18-26

Sex - unisex

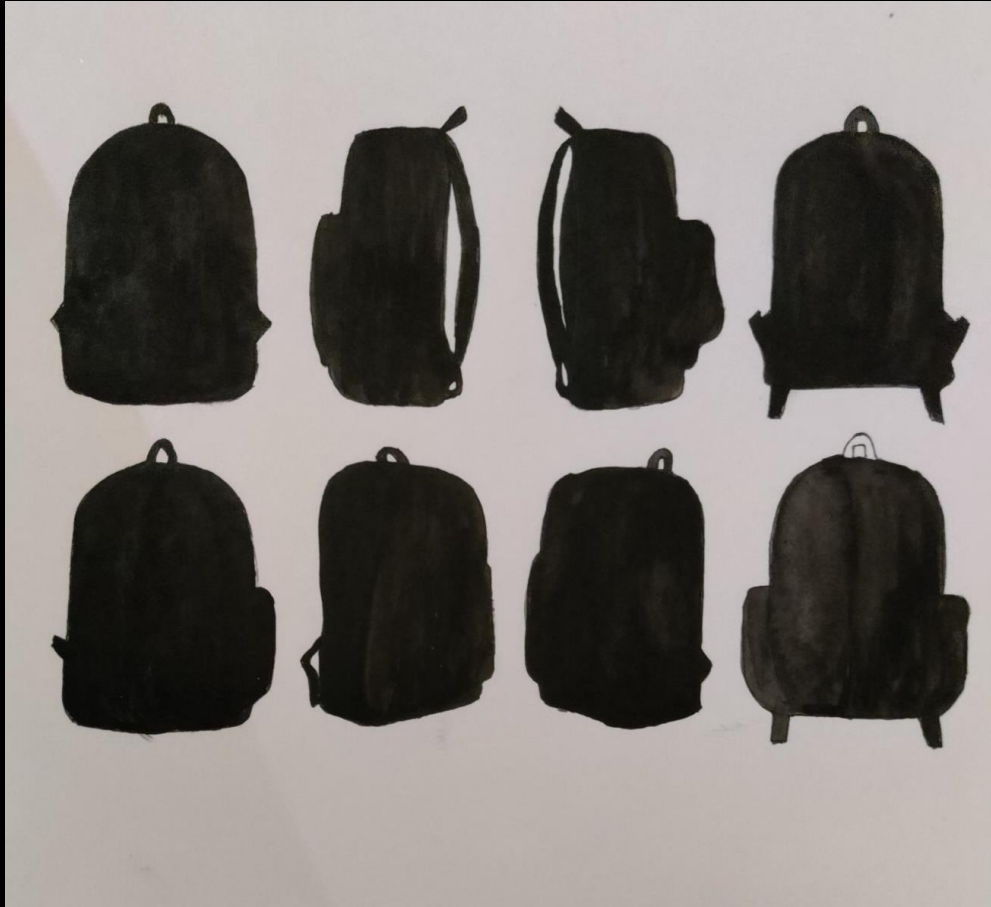
Monthly expenditure – 10000

Profession – college going students

## Client Activity Board



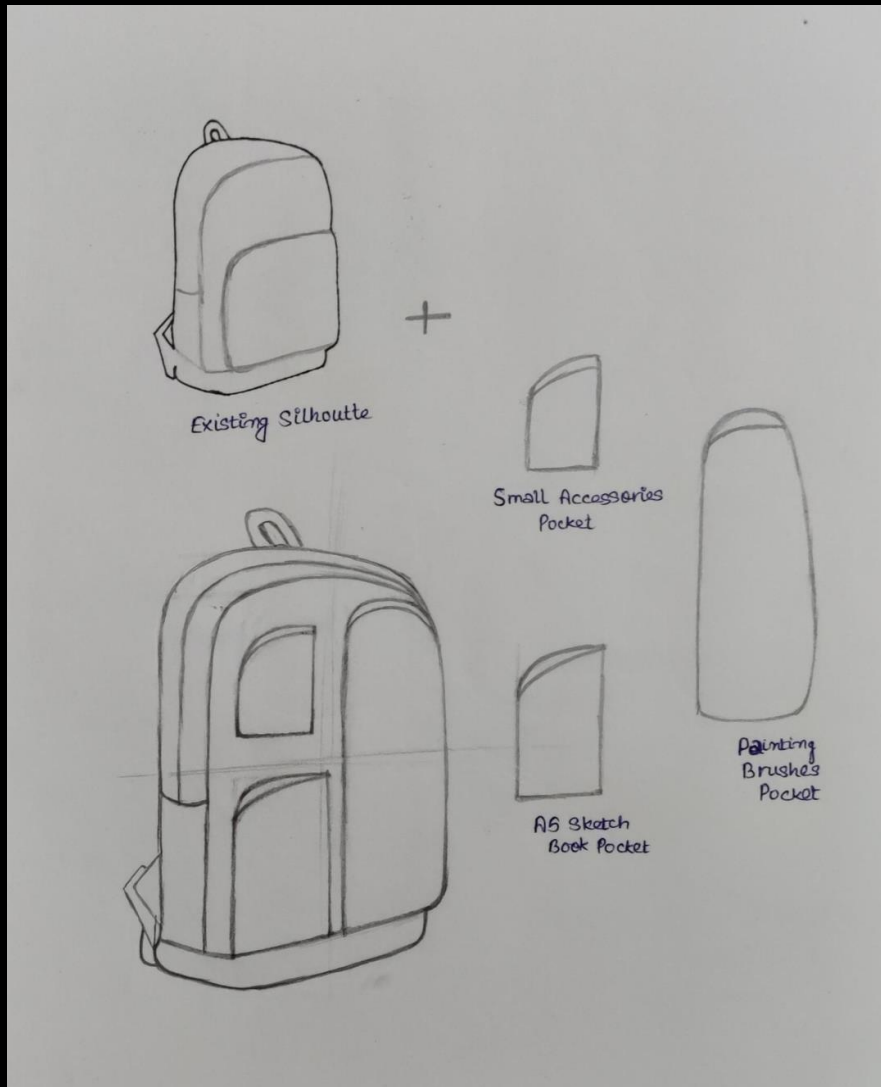
# Existing silhouette





# Form exploration



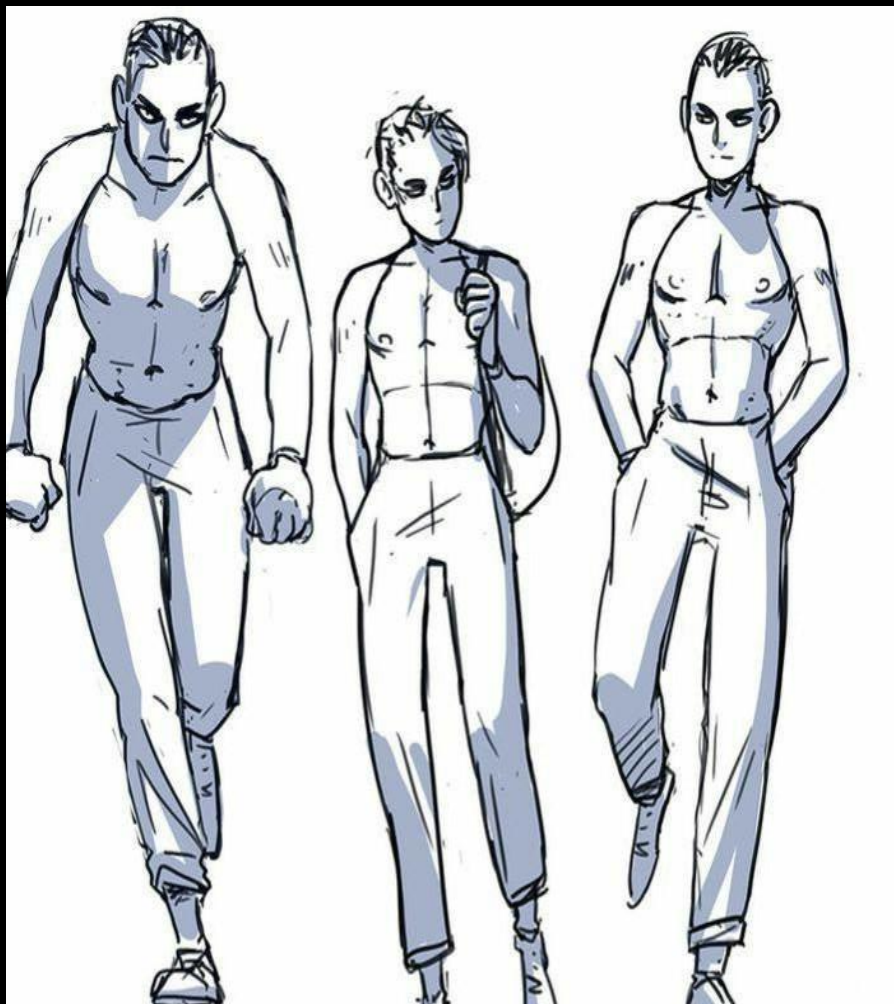


Modified or adding

- Small accessories pocket
- Pocket for painting brushes
- A5 sketch book pocket
- Size of the bag (increase)
- \* Adding a big compartment

Size (12.5 × 17.5 ) inches. (New)

Size : ( 9.3 × 12.7 ) inches. (Old)



On Body

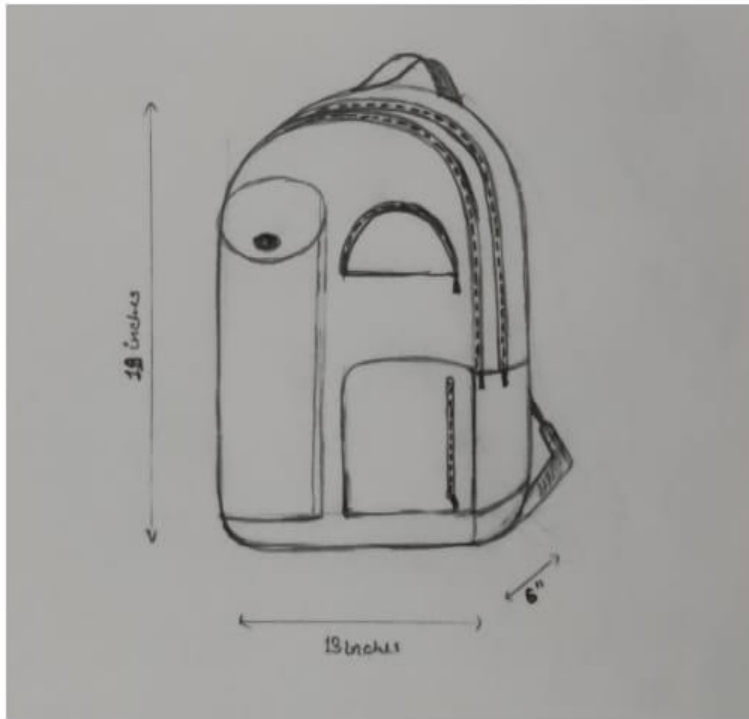




# FINAL DESIGN

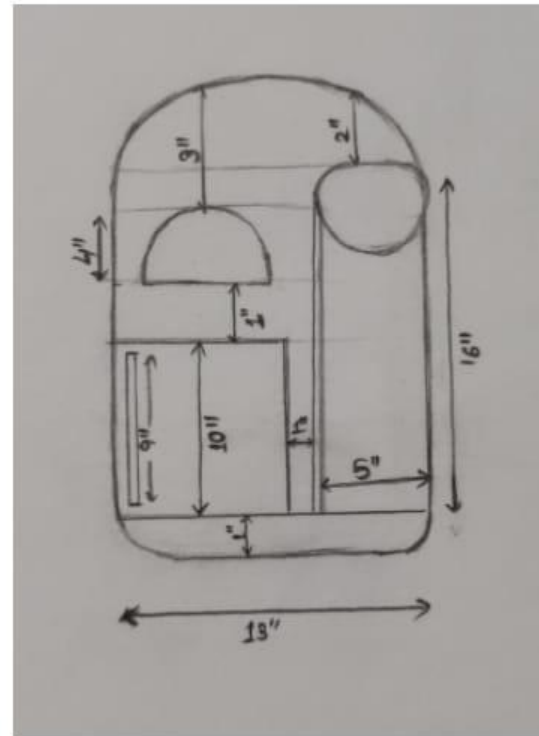


# Specifications sheet



**Dimensions**

***(19 × 13 × 6 ) Inch***



**Front**

# Specifications sheet







Thank you !

