



QNDCC

(APP DESIGN)



AIM OF THE PROJECT

To study the existing Website , it's pain points in comparison to the competitors app and identify the gaps and suggest the solution.

ABOUT THE COMPANY

ONDC (Open Network for Digital commerce) is a network created by the Government of India to democratize E-commerce by eliminating the need for a central intermediary like Amazon and Flipkart that command a high market share (70%+) of the e-commerce trade in some categories.



Cerulean Blue
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#2641C2
rgb
38,65,194
cmyk
80,66,0,24

Cerulean
hex
#01BFFD
rgb
1,191,283
cmyk
150,25,01



TYPEFACE

Aquire

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

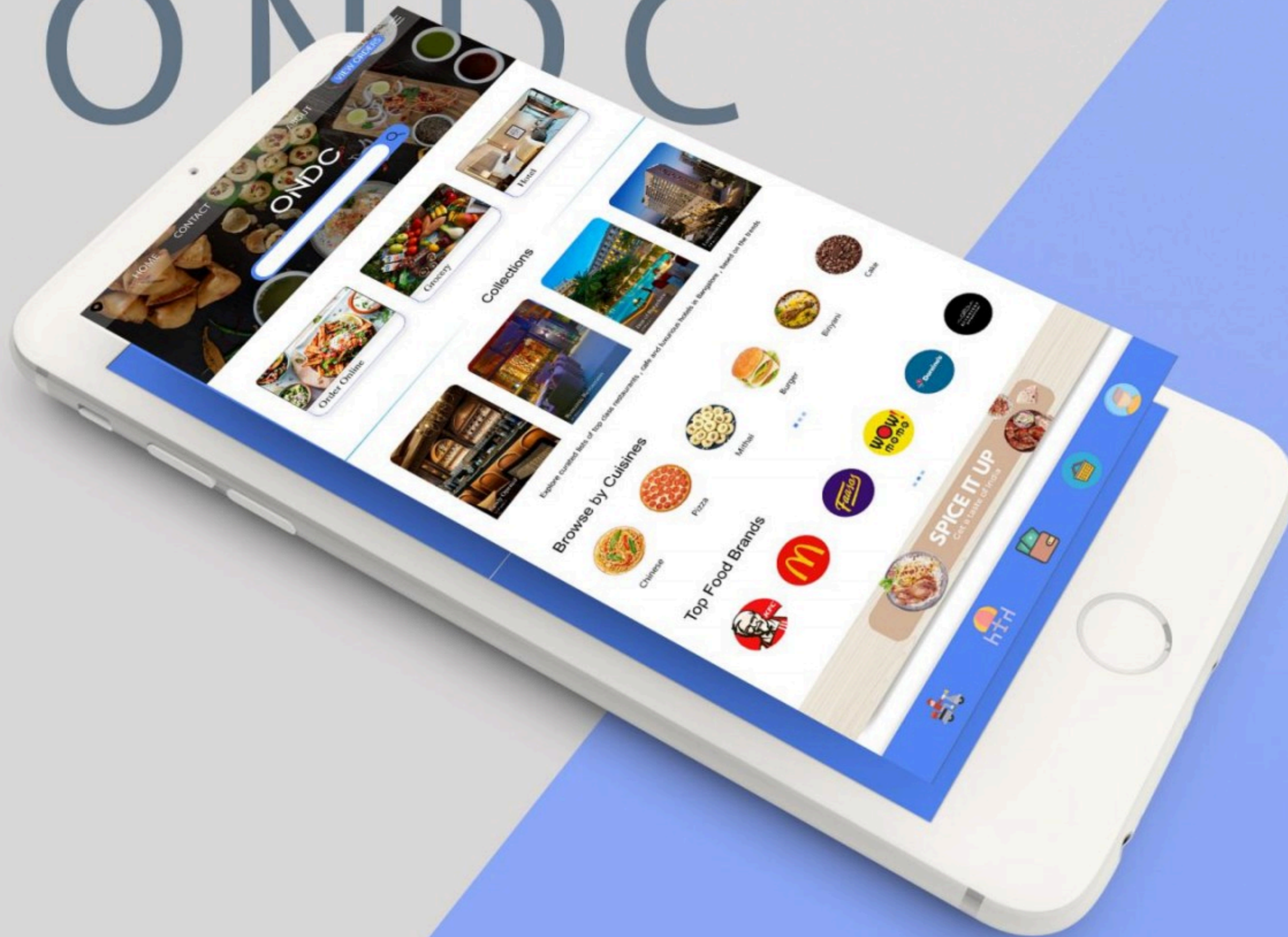
Arial

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

AB

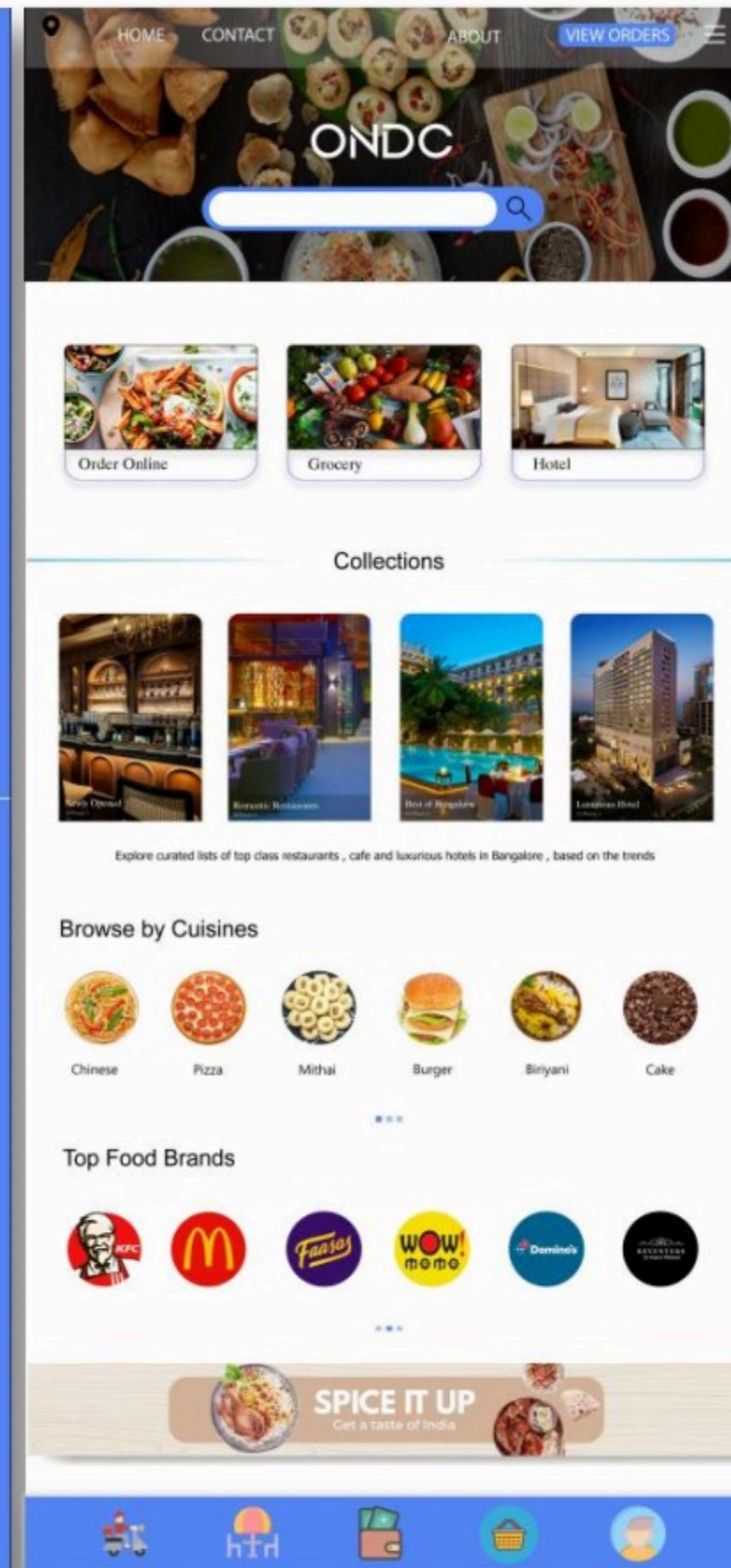
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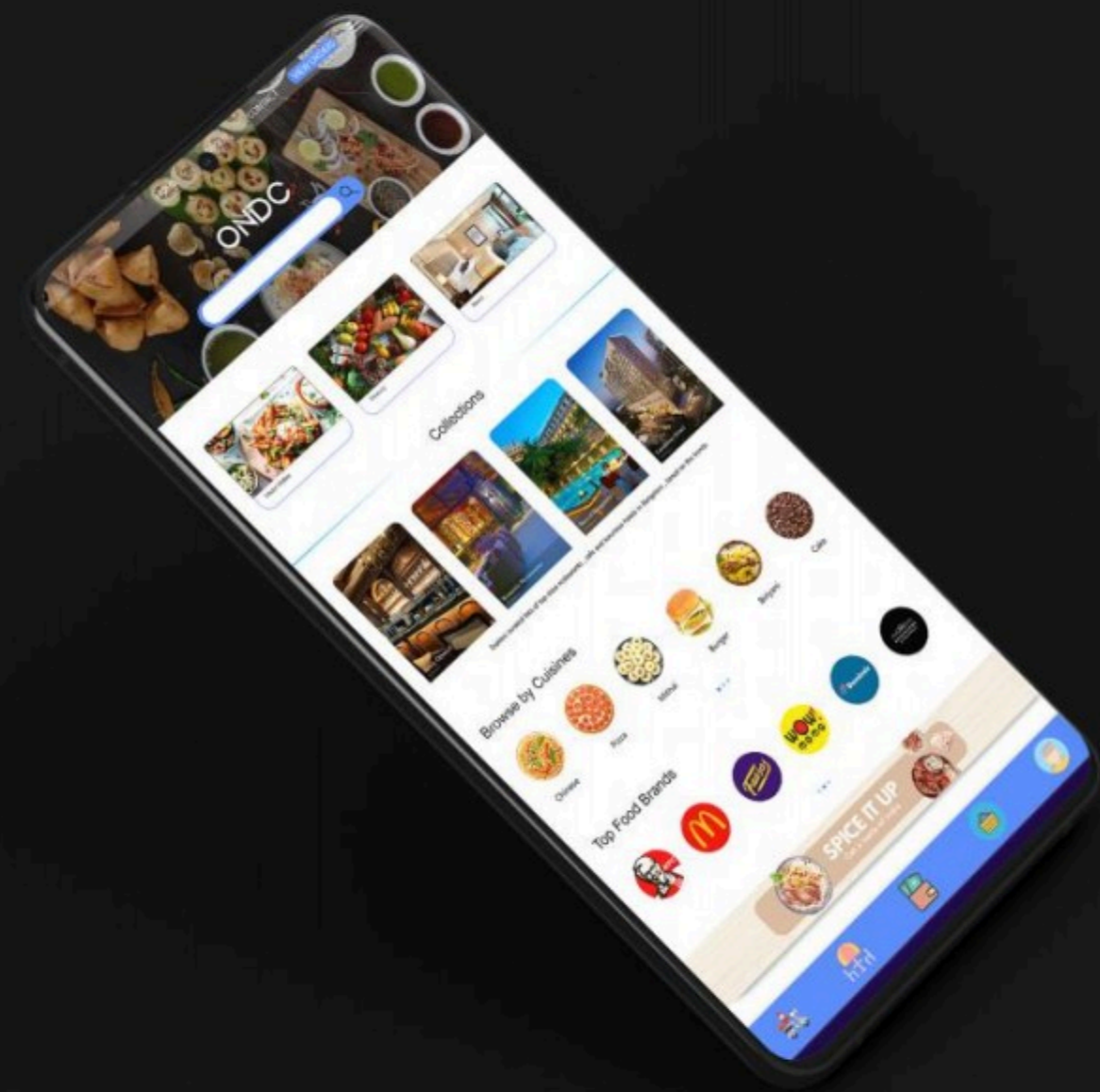
ONDC

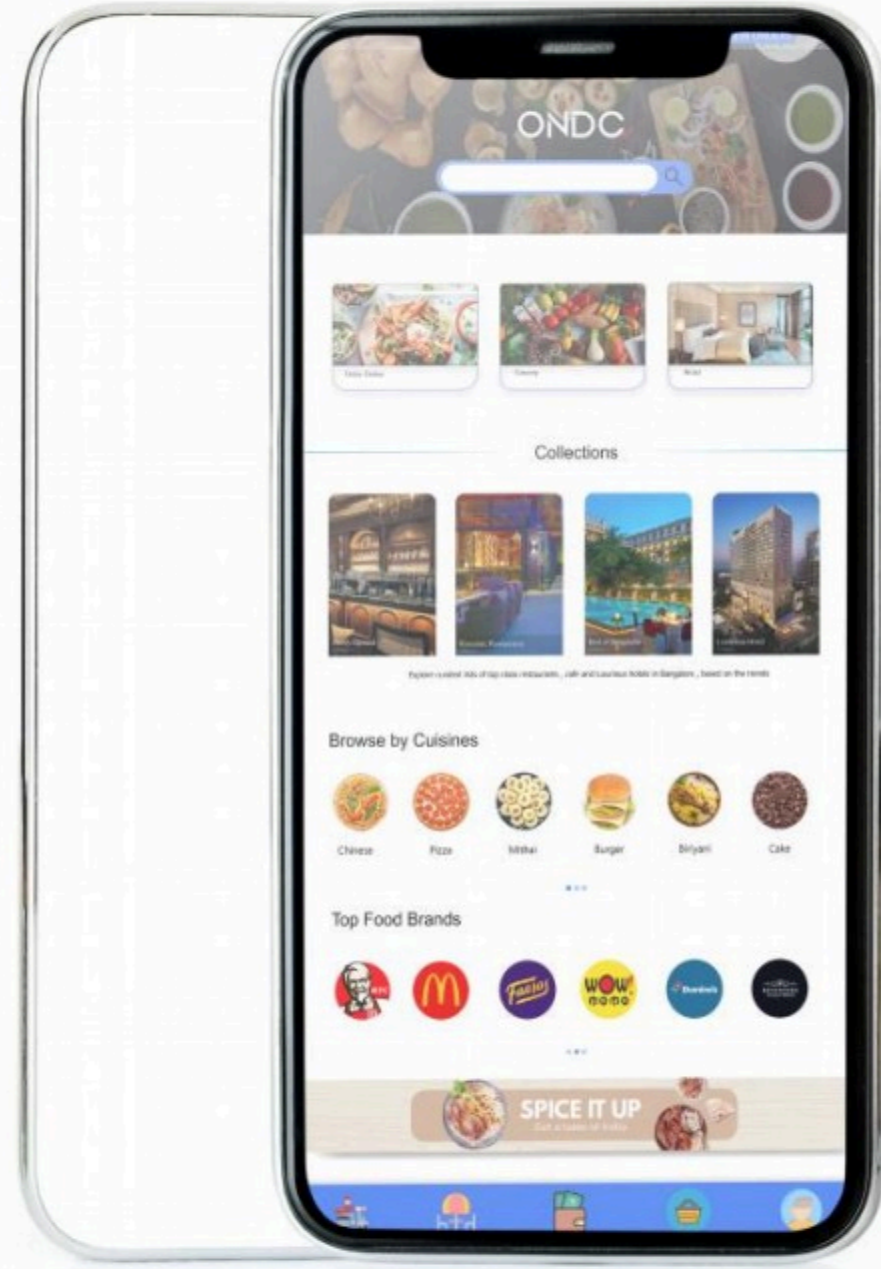


Let's build the trust .
ONDC

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Thank you !