

RISHIKESH SINGH

Bangalore, India

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Education

National Institute of Fashion Technology, Chennai <i>Bachelor of Design</i>	June 2023 CGPA: 8.5
Co-Operative Public School, Gaya <i>Intermediate</i>	June 2019
RD Public School, Gaya <i>Secondary Education</i>	June 2017

Experience

SETNER | [Creative and Graphic Designer](#) Feb 2024 - Present

- Designed social media creatives, website banners, and visual merchandising (VM) designs for all retail stores, maintaining cohesive brand identity across platforms.
- Led end-to-end packaging design for all product categories under Orka Kid, Orka Travel, and Primrose, ensuring cohesive brand identity and market appeal.
- Led branding and identity design for Frostys, including logo creation, banners, flyers, and promotional materials.
- Contributed to new product development across multiple categories, including home décor, furnishings, furniture, travel accessories, and kids' products.

EQUIPLUS INDIA EXPORTS HOUSE | [Product and Graphics Designer](#) June 2023- Jan 2024

- Spearheaded concept ideation and development of collections and tech packs for major brands including HRX, STM Goods, and U10.
- Conducted rigorous quality checks on prints and finished products to ensure brand consistency and manufacturing excellence.
- Created digital illustrations, dockets, and production-ready assets to streamline the design-to-execution pipeline.
- Led the entire branding initiative for the in-house label "U10", covering logo creation, packaging, visual language, and storytelling.

WILDCRAFT INDIA | [Product and Graphics Design Intern](#) Jan 2023-May 2023

- Ideated and developed fashion collections based on in-depth trend research and analysis using platforms like WGSN and Wiki Trends.
- Created digitally illustrated design concepts tailored to generational aesthetics and behavior.
- Designed a Gen Z-focused "Metasports" collection, blending athleisure with futuristic digital influences.
- Curated a Millennial-targeted collection, combining functionality with nostalgic and lifestyle-driven elements.

THE STRUTT STORE | [Product and Graphics Design Intern](#) Jun 2022- JUL 2022

- Executed end-to-end product development with strong emphasis on digital illustration for design accuracy and manufacturer alignment.

MATTER MONKEY | [Graphics Design Intern](#) Apr 2022- May 2022

- Designed creative ads, mall banners, and digital illustrations to support high-impact marketing campaigns and retail visibility.
- Specialized in visual storytelling through large-format graphics, blending brand identity with engaging visuals for offline and digital touchpoints

Technical Skills

Design Tools: Adobe Photoshop, Adobe Illustrator, Adobe fresco, Procreate, Adobe After Effects, Canva, Figma

UI/UX Basics: Wireframing, Prototyping (Figma)

Others: Excel, AutoCAD

Skills

Graphics Design	● ● ● ● ●
Gear Design	● ● ● ● ●
UI/UX Design	● ● ● ● ○
Marketing Analysis	● ● ● ● ○