

4. Here are 3 areas of improvement for the Jar app:

1. Simplifying the UI and UX: The current interface could be feel cluttered for first-time users. A cleaner design without a distractions could make navigation smoother and more user-friendly.

2. Better Personalization: The app could use more personalized suggestions based on user behaviour and activity, helping them make smarter financial and investment decisions. This would add value and increase user engagement.

3. Enhancing Notifications: The app sends too many notifications, which can be overwhelming. Limiting these is really essential alerts or allowing users to customize them would improve the overall experience.

These changes can make the app easier to use and more appealing and catchy too.

5. now as per the next question here are some ideas to boost Spin play participation and convert users into full-time investors:

- Offer small rewards : We can provide small bonuses or cashback for playing Spin regularly.

- **Create daily challenges:** We can also introduce fun tasks or streaks to keep users coming back.

- **Highlight success stories:** Marketing and advertisement are necessary so, Show how others have grown their savings by playing Spin.