

Student Communication Dashboard Plan for Accredian

Background

Accredian aims to create a unified communication platform that allows students to collaborate seamlessly without depending on external networks like WhatsApp, LinkedIn, or Telegram. The goal is to keep interactions academic-focused, ensuring that students can engage with their peers, share resources, and coordinate projects without leaving the Accredian environment.

Problem Statement

I am a student trying to collaborate with peers for group projects and discussions, but I keep relying on multiple external apps because Accredian lacks an integrated communication tool. This causes me to feel frustrated and scattered, unable to keep everything organised in one place.

Goals

Create an all-in-one communication dashboard that allows students to chat, form study groups, share files, and schedule meetings without leaving the Accredian platform. Success will be measured by the reduction in external app usage and higher student engagement on Accredian.

Hypothesis & Feature Description

If we build an integrated dashboard with chat, study rooms, file sharing, and event scheduling, students will prefer using Accredian over external networks because of its seamless integration and academic-focused tools.

Key Features:

- **Group Chats & Direct Messaging:** Allows students to communicate easily for projects or one-on-one.
- **Virtual Study Rooms:** Equipped with video, voice, and whiteboard tools for real-time collaboration.
- **File Sharing & Resource Center:** Simplifies sharing notes, assignments, and links.
- **Event Scheduler:** Helps groups plan and coordinate meetings.
- **Communities & Interest Groups:** Public/private spaces for students to join based on academic interests.

Vision Narrative

Before this feature, students relied on external apps for academic discussions, leaving them scattered and unproductive. With Accredian's dashboard, they can communicate, share resources, and collaborate without leaving the platform. The convenience, privacy, and

academic focus of the dashboard encourage students to stay engaged within Accredian, making it their go-to collaboration tool.

Key Trade-Offs

We debated offering just basic chat but opted for a richer set of tools (study rooms, scheduling) to provide a complete academic collaboration experience.

Risks & Mitigations

Risk: Familiarity with external apps may deter adoption.

Mitigation: Implement a rewards system (badges, points) for engagement, promoting usage.

Appendix

Survey: 78% of students prefer using a unified platform for all academic needs.