

Campaign Trend

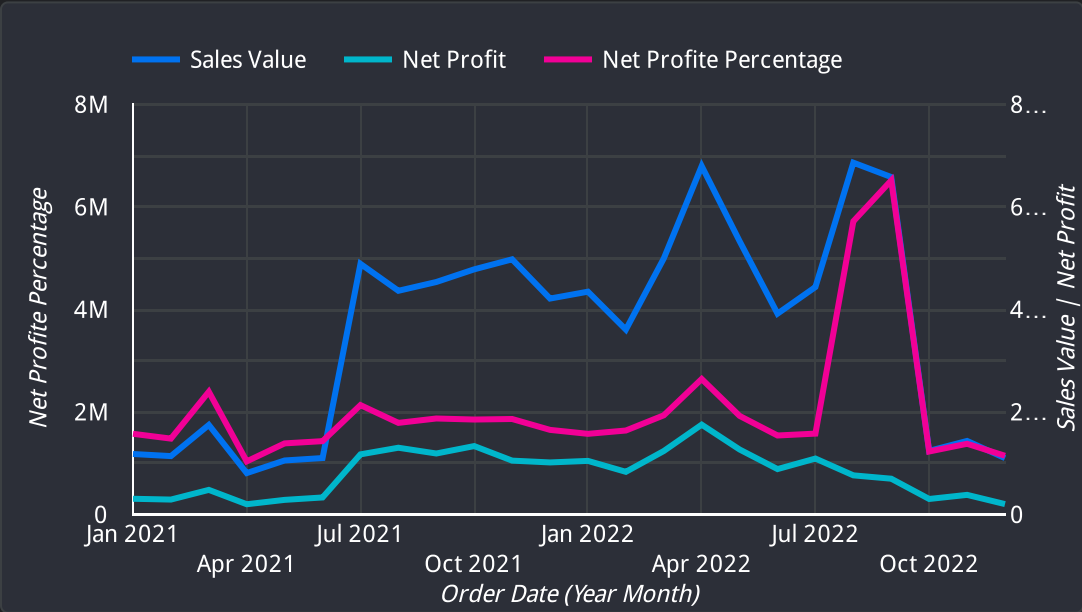
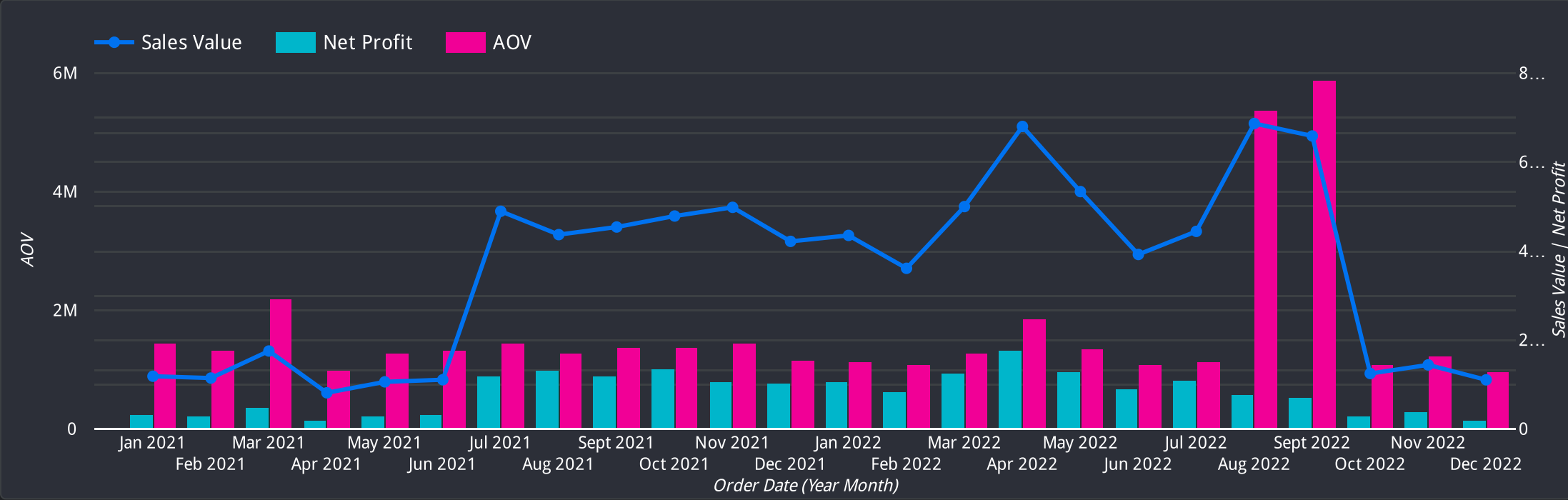
Category ▾

Payment Method ▾

Value Transaction ▾

— 2022

Reset



| Category | | Sales Value ▾ | Net Profit | Net Profite Pe... |
|----------|-------------------|---------------|--------------|-------------------|
| 1. | Mobiles & Tablets | 3,425,097,634 | 642,108,102 | 22,833,984.23 |
| 2. | Entertainment | 1,295,031,180 | 315,387,548 | 6,379,463.94 |
| 3. | Computing | 1,173,403,812 | 334,805,908 | 5,483,195.38 |
| 4. | Appliances | 1,168,138,242 | 293,882,398 | 4,635,469.21 |
| 5. | Men Fashion | 274,741,914 | 65,880,632 | 1,205,008.39 |
| 6. | Women Fashion | 264,862,357.4 | 63,473,440.4 | 1,401,388.13 |
| 7. | Home & Living | 209,542,048 | 57,191,382.4 | 891,668.29 |
| 8. | Beauty & Grooming | 167,871,610 | 44,291,598 | 1,023,607.38 |
| 9. | Others | 151.148.058 | 29.790.433.1 | 821.456.84 |

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Customer and Sales Data

Category ▾

Payment Method ▾

Value Transaction ▾

— 2022

Select date range ▾

| | Product Name | Category | Before Discount | After Discount ▾ | Net Profit | Quantity | CD ID |
|----------------|--------------------------------|-------------------|-----------------|------------------|------------|----------|-------|
| 1. | IDROID_BALRX7-Gold | Mobiles & Tablets | 1,037,504,000 | 1,037,504,000 | 67,860,000 | 2,000 | 2 |
| 2. | samsungGALAXY S-7 EDGE 3... | Mobiles & Tablets | 188,106,300 | 187,665,500 | 28,624,860 | 41 | 19 |
| 3. | MACBOOK PRO 15-INCH 2.2... | Computing | 177,190,000 | 177,190,000 | 63,788,400 | 13 | 10 |
| 4. | iphone_7-128GB-wof-Matt B... | Mobiles & Tablets | 130,456,700 | 130,398,700 | 18,508,070 | 23 | 23 |
| 5. | Apple iPhone 6S Plus 16GB S... | Mobiles & Tablets | 129,997,720 | 129,997,720 | 31,519,340 | 26 | 24 |
| 6. | iphone_7-128GB-wof-Jet Black | Mobiles & Tablets | 118,927,060 | 118,927,060 | 19,451,740 | 21 | 21 |
| 7. | samsung_K6000 49 | Entertainment | 98,736,320 | 98,736,320 | 27,293,660 | 19 | 19 |
| 8. | GMZV_PS4 Pro 1TB - Region 2 | Entertainment | 91,685,290 | 91,685,290 | 13,839,490 | 30 | 6 |
| 9. | infinix_Zero 4-Grey | Mobiles & Tablets | 89,374,090 | 89,374,090 | 11,619,250 | 67 | 17 |
| 1... | samsung_galaxy-s7-edge-pe... | Mobiles & Tablets | 88,044,000 | 88,044,000 | 27,213,600 | 16 | 10 |
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Before Discount

8,548,453,652.8

After Discount

8,515,253,661.42

Net Profit

1,947,612,819.42

Quantity

13,333

Customer

5,764

AOV

1,483,076.62

Reset

| | Customer ID | Net Profit ▾ |
|---------------|-------------|--------------|
| 1. | C206125L | |
| 2. | C460487L | |
| 3. | C378684L | |
| 4. | C374672L | |
| 5. | C492850L | |
| 6. | C200115L | |
| 7. | C520373L | |
| 8. | C514596L | |
| 9. | C750160L | |
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