

Campaign Trend

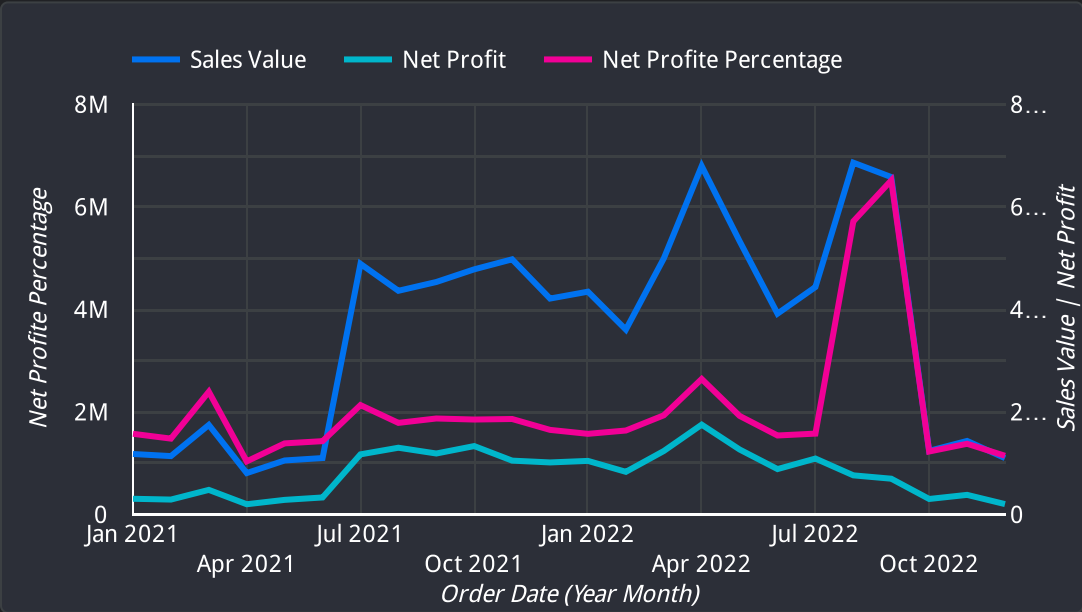
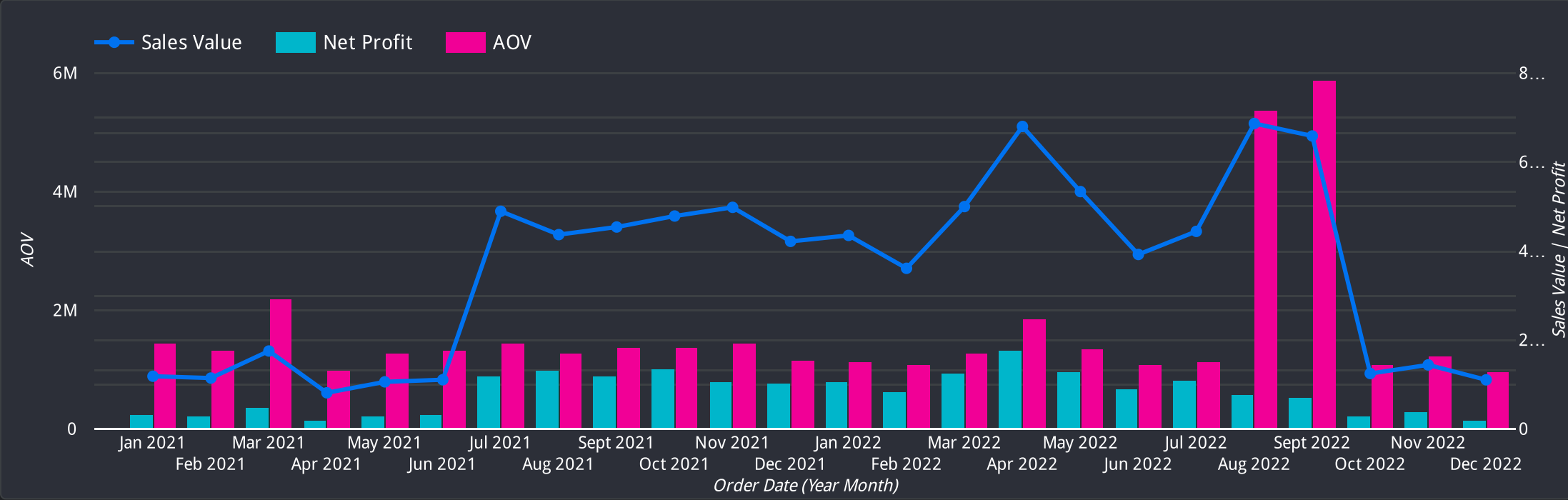
Category ▾

Payment Method ▾

Value Transaction ▾

— 2022

Reset



Category		Sales Value ▾	Net Profit	Net Profite Pe...
1.	Mobiles & Tablets	3,425,097,634	642,108,102	22,833,984.23
2.	Entertainment	1,295,031,180	315,387,548	6,379,463.94
3.	Computing	1,173,403,812	334,805,908	5,483,195.38
4.	Appliances	1,168,138,242	293,882,398	4,635,469.21
5.	Men Fashion	274,741,914	65,880,632	1,205,008.39
6.	Women Fashion	264,862,357.4	63,473,440.4	1,401,388.13
7.	Home & Living	209,542,048	57,191,382.4	891,668.29
8.	Beauty & Grooming	167,871,610	44,291,598	1,023,607.38
9.	Others	151.148.058	29.790.433.1	821.456.84

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Customer and Sales Data

Category ▾

Payment Method ▾

Value Transaction ▾

— 2022

Select date range ▾

	Product Name	Category	Before Discount	After Discount ▾	Net Profit	Quantity	CD ID
1.	IDROID_BALRX7-Gold	Mobiles & Tablets	1,037,504,000	1,037,504,000	67,860,000	2,000	2
2.	samsungGALAXY S-7 EDGE 3...	Mobiles & Tablets	188,106,300	187,665,500	28,624,860	41	19
3.	MACBOOK PRO 15-INCH 2.2...	Computing	177,190,000	177,190,000	63,788,400	13	10
4.	iphone_7-128GB-wof-Matt B...	Mobiles & Tablets	130,456,700	130,398,700	18,508,070	23	23
5.	Apple iPhone 6S Plus 16GB S...	Mobiles & Tablets	129,997,720	129,997,720	31,519,340	26	24
6.	iphone_7-128GB-wof-Jet Black	Mobiles & Tablets	118,927,060	118,927,060	19,451,740	21	21
7.	samsung_K6000 49	Entertainment	98,736,320	98,736,320	27,293,660	19	19
8.	GMZV_PS4 Pro 1TB - Region 2	Entertainment	91,685,290	91,685,290	13,839,490	30	6
9.	infinix_Zero 4-Grey	Mobiles & Tablets	89,374,090	89,374,090	11,619,250	67	17
1...	samsung_galaxy-s7-edge-pe...	Mobiles & Tablets	88,044,000	88,044,000	27,213,600	16	10
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Before Discount

8,548,453,652.8

After Discount

8,515,253,661.42

Net Profit

1,947,612,819.42

Quantity

13,333

Customer

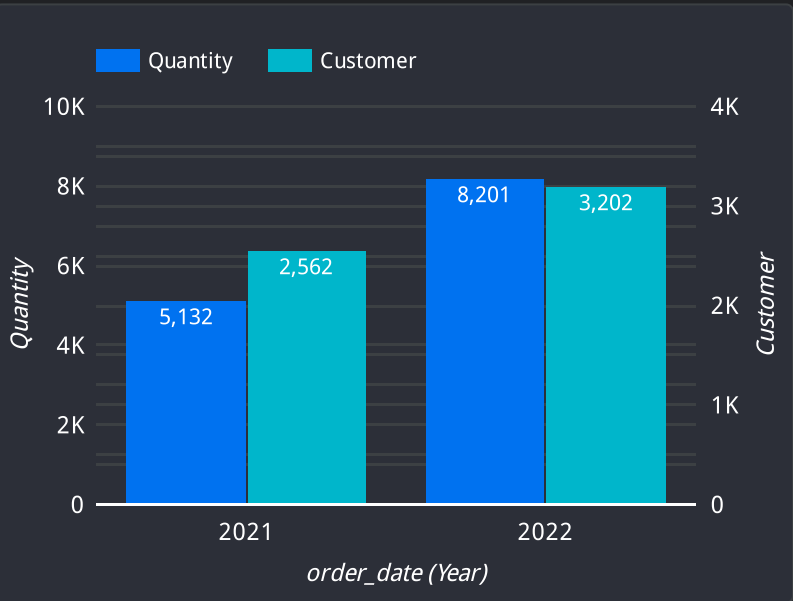
5,764

AOV

1,483,076.62

Reset

	Customer ID	Net Profit ▾
1.	C206125L	
2.	C460487L	
3.	C378684L	
4.	C374672L	
5.	C492850L	
6.	C200115L	
7.	C520373L	
8.	C514596L	
9.	C750160L	
1 - 10 / 3998 < >		



Customer Days to First Order

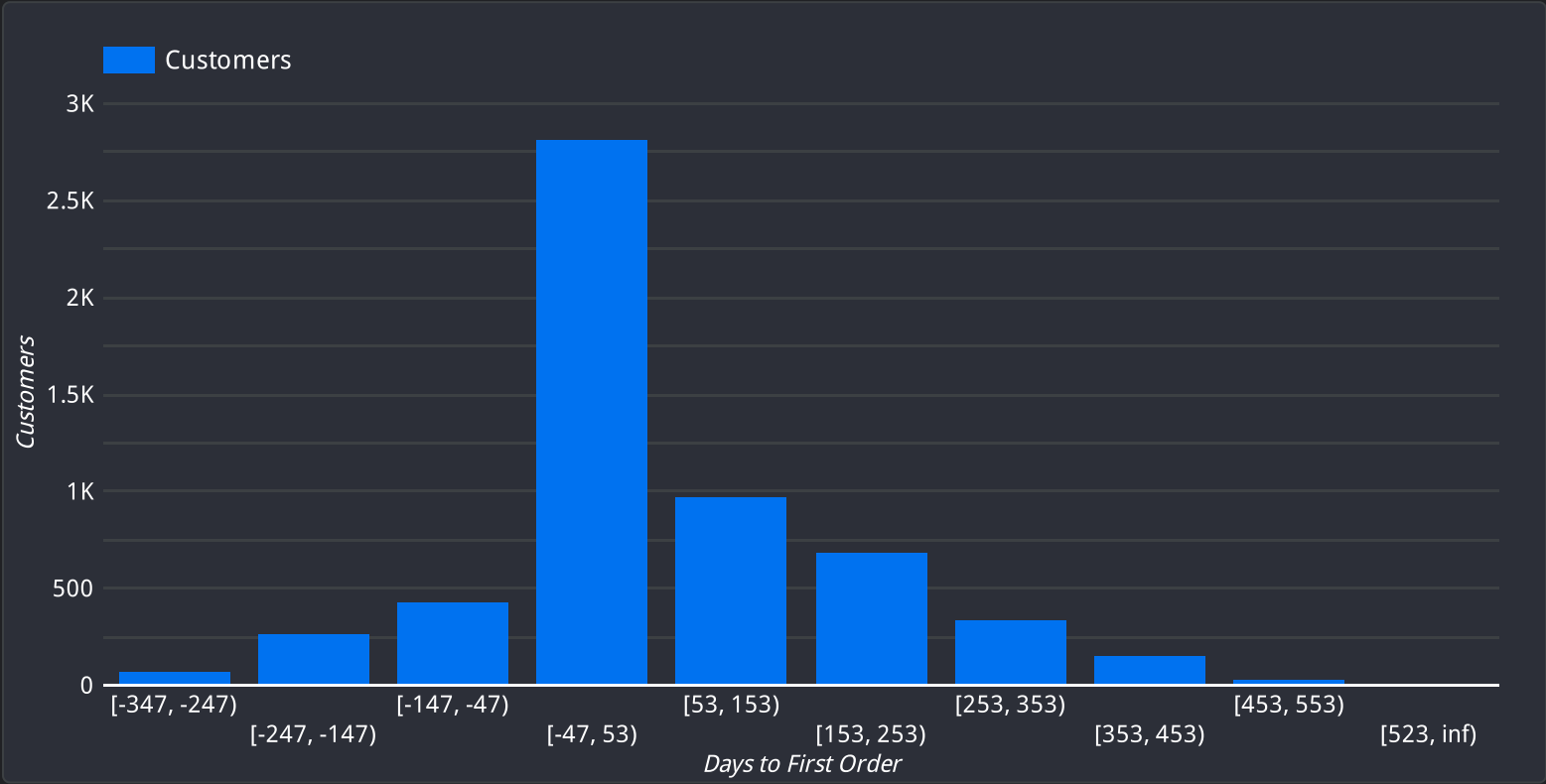
Category ▾

Payment Method ▾

Value Transaction ▾

— 2022

Select date range ▾



Avg Days to First Order
55

Reset