

Best Pitch Deck Ever Built



Slide 1: Cover from Coinbase (Seed)

The Coinbase Cover slide is minimalistic yet impactful: company name, value prop, and product illustration.

Leave no room for doubt. Coinbase did a great job at that.

Management Team



▣ *The team has the background, proven track record and vision to succeed*



Jack Dorsey – Co-Founder, CEO

- Co-Founder, Chairman of Twitter
- Advisor at Ustream

Keith Rabois – COO

- VP of Strategy & Business Development for Slide
- VP of Business & Corporate Development at LinkedIn
- EVP of Business Development and Policy for PayPal

Bob Lee – CTO

- Founder at Twubble
- Software Engineer at Google

Jim McKelvey – Co-Founder

- Owner at Mira
- Co-founder at Third Degree Glass Factory

Successfully Managing



twitter



LinkedIn

MIRA



twubble

Google

slide

Other Key Advisors

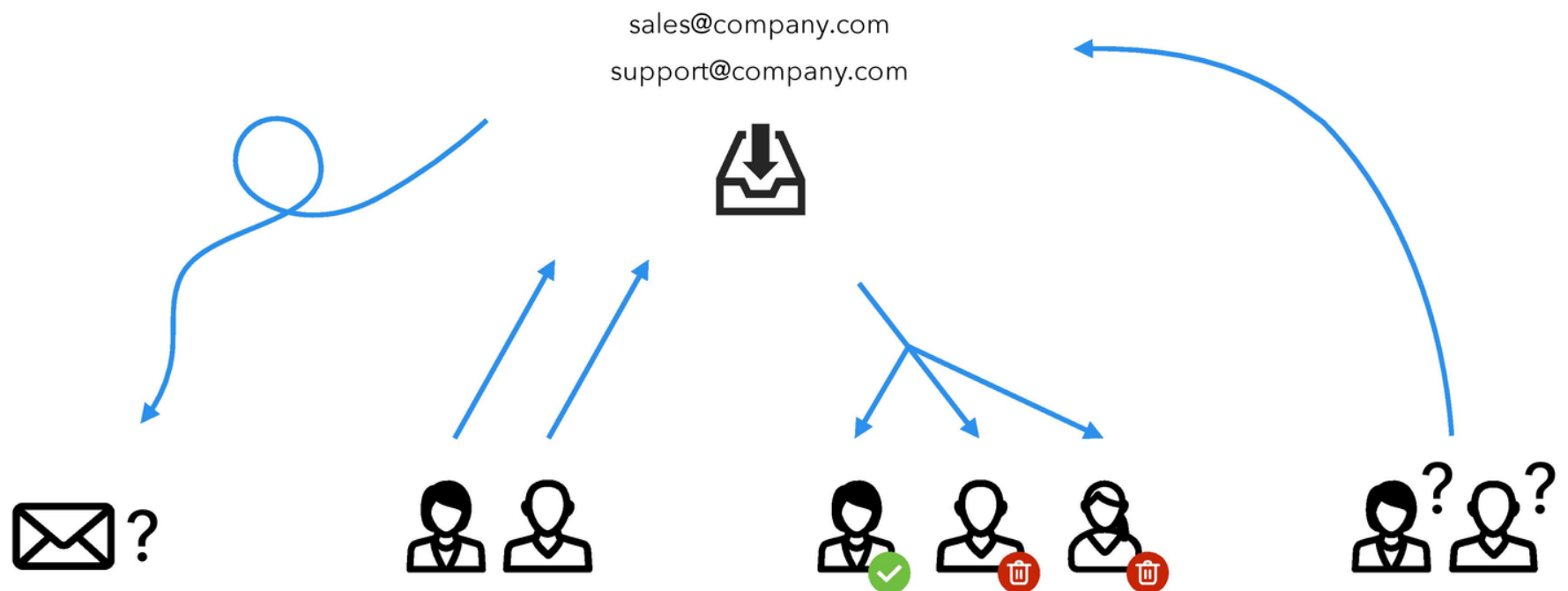
Gideon Yu
Roelof Botha
Ryan Gilbert
Alyssa Milano
Greg Kidd
Andrew Rasiej

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Slide 2: Team from Square (Series C)

You want to show a team with experience, **a team that "has done it before"**. That's why you don't just give the names but also the previous positions of the co-founders.

Email was never built for teams to collaborate



Productivity slowdown

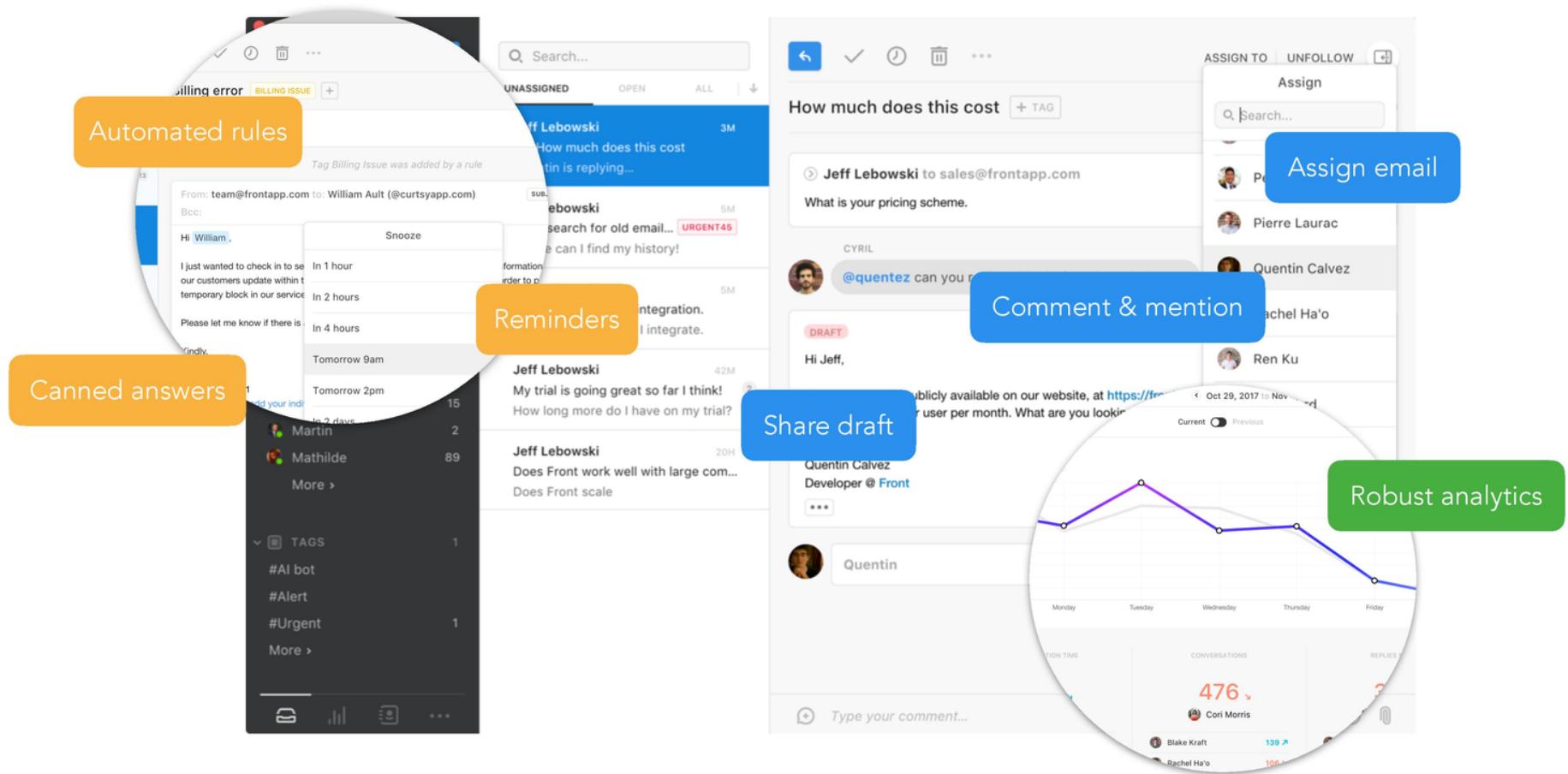
Lost business

Bad customer experience

Slide 3 & 4: Problem/Solution from Front (Series B)

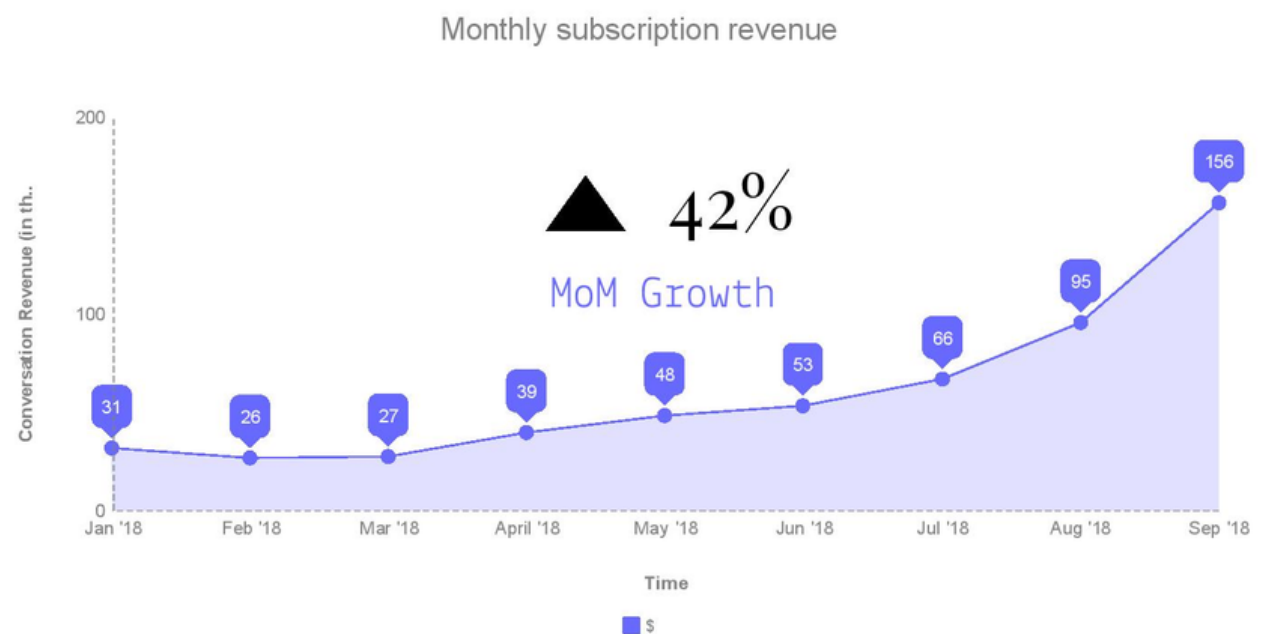
Front's problem slide doesn't tell you the problem, they let you see it through a simple yet elegant illustration. **And you understand it instantly.**

So we built the first shared email client



The Solution Slide is also a beauty because it's a combination of a "Solution" slide with a "Product" slide. **Here, the product IS the solution.**

Reaching USD
2 million ARR



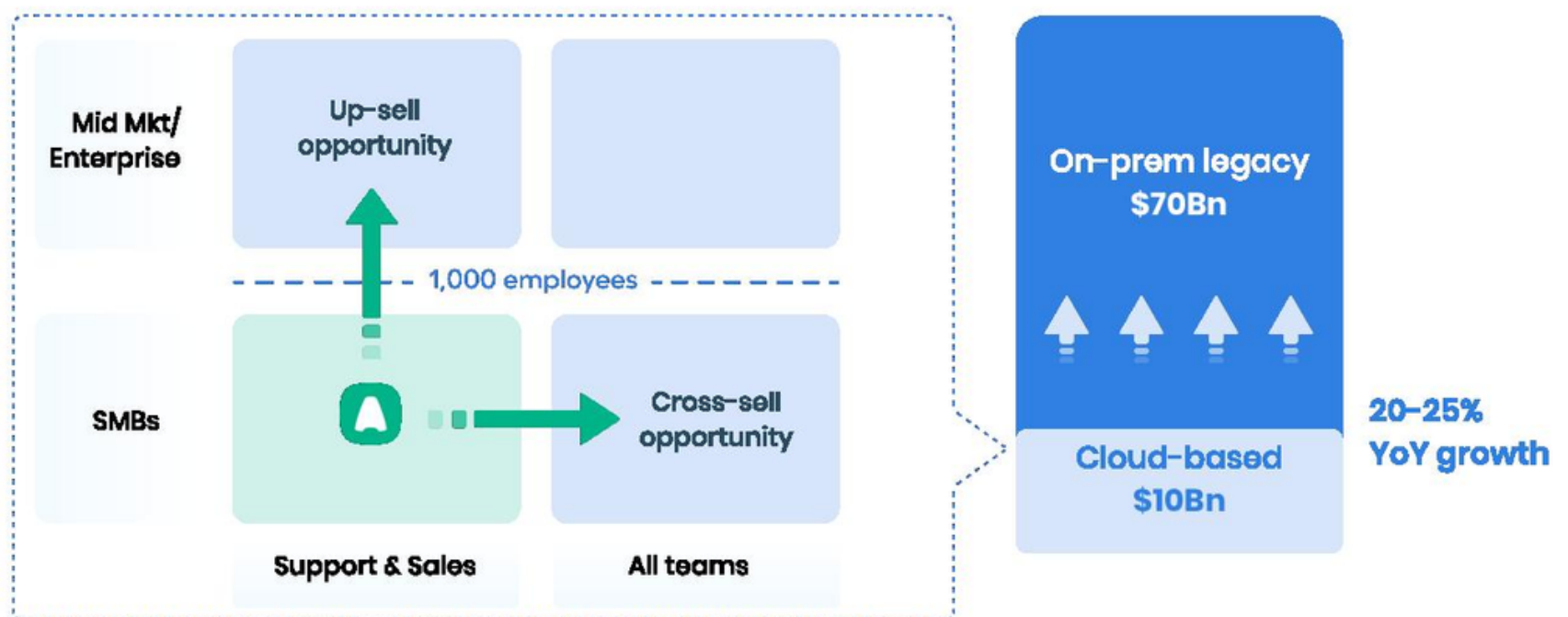
with largest
enterprises



Slide 5: Validation from Yalo (Series A)

The Validation/Traction slide should show that (a) you have revenue and (b) you have growth. **Yalo perfectly conveys both items.**

We're after a **\$80Bn Market** opportunity



Note: market sizing estimated in 2022 based on 2018/2019 data sources
The phone system for modern business - aircall.io

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Slide 6: Market from Aircall (Series C)

The Aircall Market slide tells the strategic story of how Aircall will win. This is a highly visual slide that would work for most B2B SaaS startups - **don't hesitate to borrow this layout if it fits your case!**

Round status: full, closing May 12th

Led by e.ventures, alongside Partech and existing investors

e.ventures 

e.ventures
Investment fund (GE)

 partech

Partech
Investment fund (FR)

Seedcamp 

Seedcamp
Investment fund (UK)

 kima
ventures

Kima Ventures
Investment fund (FR)



André Schürle
Football Player – World Champion

Slide 7: Funding from Sorare (Seed)

What do investors really care about? **Momentum.**
This slide by Sorare perfectly plays on investors' FOMO and is not only great to close their current round but will probably line up tons of potential investors for their next round.

Contact

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buzzfeed.com

Slide 8: Call to action from BuzzFeed (Series A)

The last slide of your deck should be a call to action. This slide should contain the **direct email address of the CEO.**

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