

VisualMAX: Next-Generation Digital Signage Platform

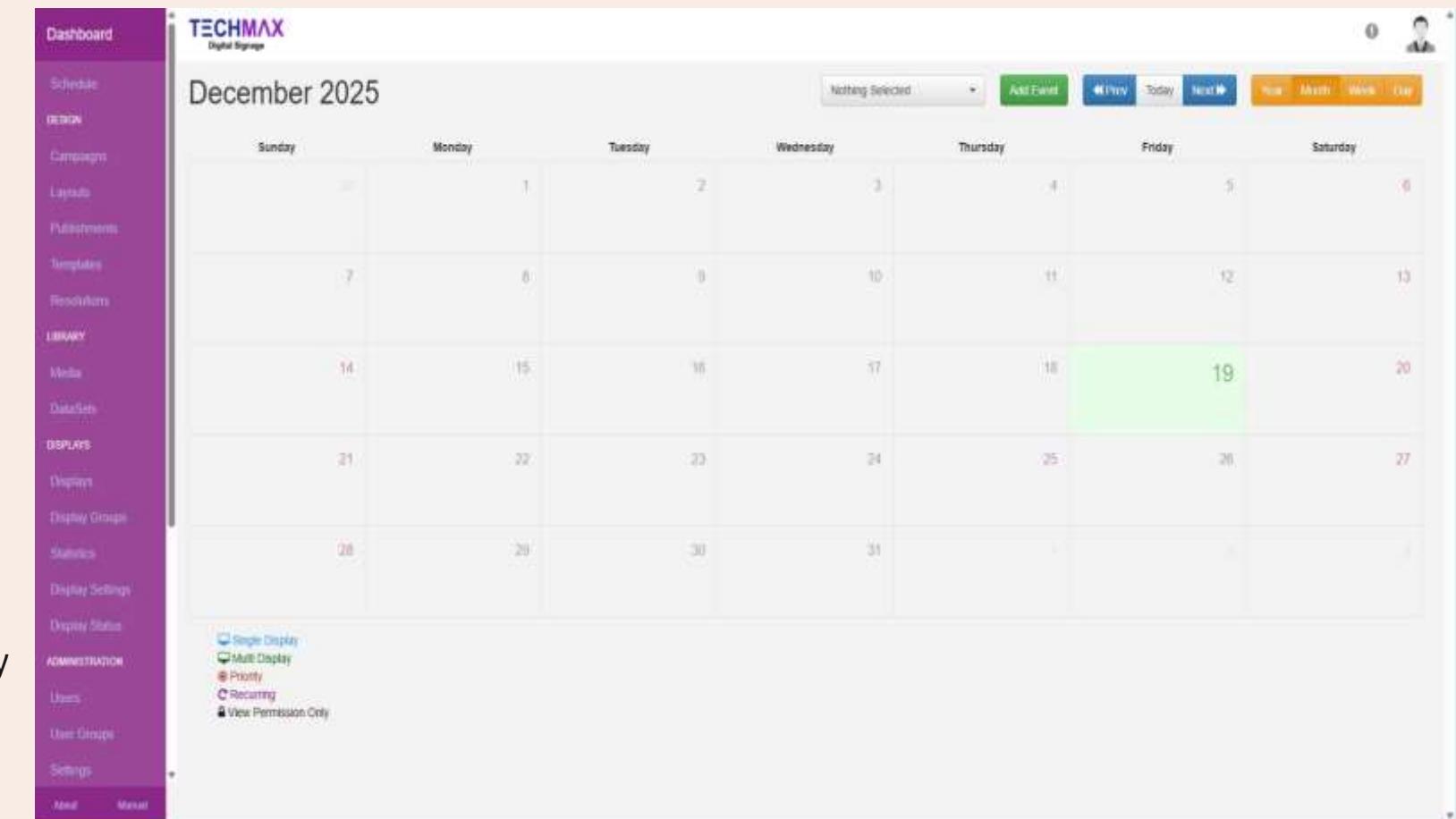
Bring your brand to life at every location with a cloud-based,
scalable, and secure digital signage management system.

Overview of the VisualMAX Platform

VisualMAX is a professional solution that enables businesses to manage their digital content from a centralized platform and display it simultaneously across multiple screens and locations.

Our system runs on AWS cloud infrastructure, maximizing operational efficiency with real-time updates and remote management capabilities.

Our enterprise customers maintain brand consistency while accelerating their content management processes by up to 60% with VisualMAX.



Core Features and Capabilities



Advanced Campaign Management

Time-based content scheduling and automated campaign cycles



Multi-Screen Control

Manage and synchronize thousands of screens from a single platform



Instant Updates

Distribute content to all locations within seconds



Software Videowall

Videowall support for devices without loop-in / loop-out capability

Enterprise Security and Control

Role-Based Access Management

Content control with customized authorization for user groups. Each department or branch can independently manage its own content.

Advanced Analytics and Reporting

Content performance, screen health, and view statistics. Comprehensive dashboards for data-driven decision-making.

Audit Logs

Complete logging and traceability of system activities.



Offline Software Videowall Support

VisualMAX provides full functionality even in environments without an internet connection. By establishing a synchronized videowall structure over a local network, standard devices without loop-in / loop-out support are transformed into professional videowall systems.



Local Synchronization

Real-time device synchronization over the local network



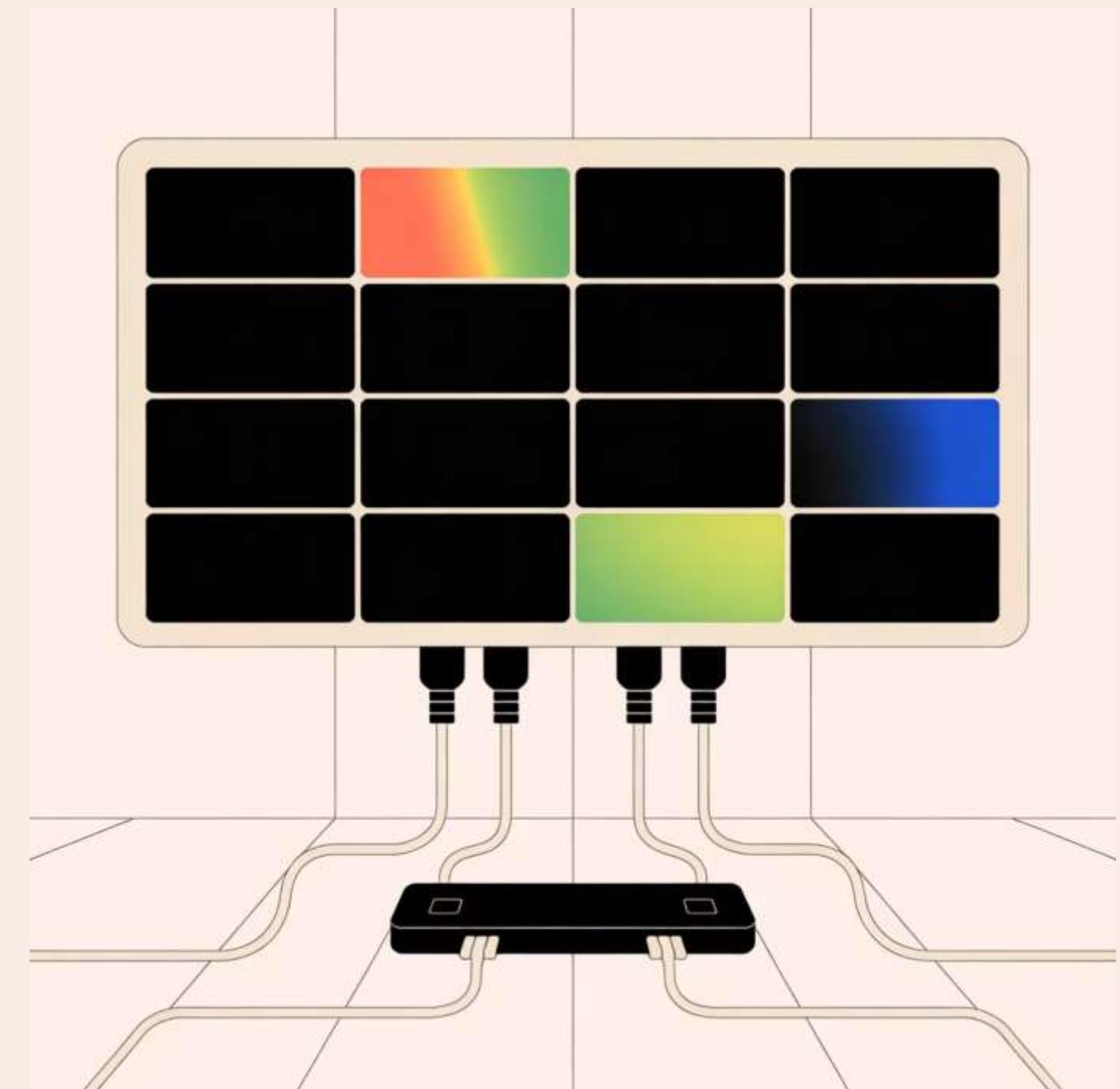
Legacy Device Support

Integrate displays without loop-in / loop-out into a videowall system



Offline Synchronization

Even without an internet connection, VisualMAX successfully synchronizes content over the local network and enables videowall functionality on displays without hardware videowall support.



AWS Cloud Infrastructure: Security and Scalability



Enterprise-Grade Infrastructure

- **%99.9 Uptime:** Uninterrupted service delivery
- **Auto-Scaling:** Automatic capacity expansion during high loads
- **End-to-End Encryption:** Data security at every layer
- **Multi-Region Redundancy:** Disaster recovery and backup
- **CI/CD Pipeline:** Continuous integration and deployment
- **Real-time Monitoring:** 24/7 system monitoring and alerting

Technical Architecture and Data Flow



Support and Reliability

1 — **24/7 Technical Support**

Our expert team is always available. Average response time: 15 minutes

2 — **Nationwide Installation Across Turkey**

On-site installation and configuration services in all provinces

3 — **Continuous Updates**

Monthly software updates and new features



Our Competitive Advantages

Local Support, Global Standards

Unlike global competitors, we provide fast local technical support and immediate intervention in Turkey. 24/7 Turkish-language support with no time zone delays.



User-Friendly Interface

An intuitive admin panel requiring no technical expertise. Design professional content within minutes using a drag-and-drop editor.



Fast Deployment

System installation and go-live within 48 hours on average. Start your digital transformation with minimal disruption.

Future Roadmap

	<h2>AI-Based Content Optimization</h2> <p> An intelligent assistant that analyzes content performance using machine learning and provides automated recommendations. Dynamic content display based on target audiences.</p>
	<h2>Predictive Analytics</h2> <p> Models that forecast campaign performance in advance. Data science-driven insights and strategic recommendations for ROI optimization.</p>
	<h2>CRM and Marketing Tool Integration</h2> <p> Seamless integration with Salesforce, HubSpot, and other marketing tools. Reflect customer data directly on your digital signage.</p>



Business Impact and ROI

1

60% Reduction in Operational Costs

Savings on manual content updates and printing costs

2

6x Faster Content Updates

Three times faster deployment compared to traditional methods

3

40% Increase in Customer Engagement

Higher engagement rates with dynamic and compelling content

Accelerate your digital transformation with VisualMAX. Contact us for detailed information and a demo of our enterprise solutions.