

Test Cases

Bazaarvoice LINK Cartridge

Exported on 12/10/2018

Table of Contents

1 Ratings & Reviews 4

2 Question & Answer 5

3 Hosted Inline Ratings 6

4 Non-Hosted Inline Ratings 7

5 Product Feed Export 8

6 BV Pixel 9

7 Purchase Feed Export 10

8 Inline Rating Feed Import 11

- [Ratings & Reviews](#) (see page 4)
- [Question & Answer](#) (see page 5)
- [Hosted Inline Ratings](#) (see page 6)
- [Non-Hosted Inline Ratings](#) (see page 7)
- [Product Feed Export](#) (see page 8)
- [BV Pixel](#) (see page 9)
- [Purchase Feed Export](#) (see page 10)
- [Inline Rating Feed Import](#) (see page 11)

1 Ratings & Reviews

List the use cases and appropriate action take listed below:

Use Case Scenario	Result
The merchant implement Ratings and Reviews service from BV	<ul style="list-style-type: none">• User will be able to see a summary of ratings on the product detail page.<ul style="list-style-type: none">• Clicking on the number rating or number of reviews will scroll the page to the reviews tab.• Clicking on the Write a Review button will open a review submission modal. A review and rating can be submitted through this form.• User will be able to read full reviews within a tab on the product page.<ul style="list-style-type: none">• Clicking on the Write a Review button will open a review submission modal. A review and rating can be submitted through this form.

2 Question & Answer

List the use cases and appropriate action take listed below:

Use Case Scenario	Result
The merchant implement Question and Answer content service from BV	<ul style="list-style-type: none">• User will be able to see a summary of questions and answers on the product detail page.<ul style="list-style-type: none">• Clicking on the number of questions or number of answers will scroll the page to the Questions & Answers tab.• Clicking on the Ask a question button will open a question submission modal. A question can be submitted through this form.• User will be able to read full questions and answers within a tab on the product page<ul style="list-style-type: none">• Clicking on the Ask a question button will open a review submission modal. A question can be submitted through this form.• Clicking on an Answer this Question button for any question, the user can submit an answer to another user's question.

3 Hosted Inline Ratings

List the use cases and appropriate action take listed below:

Use Case Scenario	Result
The merchant implement Hosted Inline Ratings service from BV, to display star ratings on the PLP product tiles.	<ul style="list-style-type: none">• User will be able to view inline star ratings on the category/ search product tiles<ul style="list-style-type: none">• Inline star ratings are injected via javascript• Clicking on the star ratings will navigate to the PDP.

4 Non-Hosted Inline Ratings

List the use cases and appropriate action take listed below:

Use Case Scenario	Result
The merchant implement Feed Based Inline Ratings service from BV, to display star ratings on the PLP product tiles.	<ul style="list-style-type: none">• User will be able to view inline star ratings on the category/ search product tiles<ul style="list-style-type: none">• Inline star ratings are displayed based on values stored at the Product System Object<ul style="list-style-type: none">• bvAverageRating• bvRatingRange• bvReviewCount• Star images displayed are static files stored in the bc_bazaarvoice cartridge.

5 Product Feed Export

List the use cases and appropriate action take listed below:

Use Case Scenario	Result
The merchant implement Product Catalog Export Feed to BV	A scheduled job must be set up to send product and category data to BV. After the job is set up and executed, it can be verified in the BV portal by navigating to Settings > Configuration Settings: Validate Product Feed, and clicking the “Invoke one-time import” link.

6 BV Pixel

List the use cases and appropriate action take listed below:

Use Case Scenario	Result
The merchant implement BV Pixel service from BV	When a user completes and order, the transaction data is shared with BV through the BV Pixel on the confirmation page. This can be verified in the BV portal by navigating to Settings > Configuration Settings: BV Pixel / PIE Tag Testing

7 Purchase Feed Export

List the use cases and appropriate action take listed below

Use Case Scenario	Result
The merchant implement Purchase Feed Export from SFCC to BV.	An optional scheduled can can be set up to send purchase data from SFCC to BV, In most cases, this data can be captured by the BV Pixel.

8 Inline Rating Feed Import

List the use cases and appropriate action take listed below

Use Case Scenario	Result
The merchant implement Imline Rating Feed Import from BV to SFCC.	An optional scheduled can can be set up to import rating data from BV to SFCC, stored at the Product level. This is only required when using non-hosted inline ratings on the PLP. The typical reason for importing this data is to leverage it for product grid sorting based on customer ratings.