


# Astra Zhang

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## Education

 <b>Mesa College</b> Computer Science	Jan 2024 – Present
 <b>University of California, Los Angeles</b> BA in Classical Piano Performance	Aug 2017 – June 2021

## Languages

Python, C++, C, Intel (x86) Assembly, HTML/CSS, Swift, Java, JavaScript, Spanish, Chinese

## Skills

Unreal Engine, Asana, Monday, MS Office, G-Suite, Figma, Adobe Photoshop, Canva

## Experience

### Education Management Agency June 2021 – December 2023

- Crafted engaging and innovative curriculum modules for C++, Piano, DJing subjects catering to the diverse learning styles and interests of students in private schools
- Utilized effective teaching methodologies to instruct and inspire students aged 3 to 15, fostering a positive and supportive learning environment conducive to academic growth & personal development
- Design learning materials such as learning objectives, visual content, and assessment tools
- Manage multiple projects and priorities simultaneously; mitigate risks to eliminate potential roadblocks in the design, development, and implementation of training

### Amazon – Area Manager Intern June 2020 – Aug 2020

- Develop and launch A/B testing to analyze best placements, wording, and creatives for new product launches
- Strategize and execute new product launches through corresponding product marketing plans including go-to-market via gateway, email, social search, etc.

### Tinder – Student Brand Marketing Manager April 2019 – June 2019

- Lead the launch of the first Tinder U campus rep program at UCLA, establishing goals, strategy, measurement, and tactics for Tinder U on campus
- Engage with students on campus and encourage them to download the app and enroll in Tinder U through digital promotion and bi-monthly events that generate attendance of 200+ students per event
- Collaborate cross-functionally to brainstorm, critique, and provide open and honest feedback on new marketing and product concepts, designs, and prototypes

## Organizations

### USAC Financial Support Commission Jan 2017 – June 2021

Fundamental Rights Director for UCLA Student Government

- Led the selection of 1,120 students for Covid Relief Fund implementing UBI to generate opportunity
- Founded 90 member student organization organizing annual gathering of 800+ diverse students across 10 UC campuses, joining leading professionals, activists, and change makers

### Video Journalism Israeli-Palestinian Conflict December 2020

- Received leadership scholarship to attend a 10 day journey interviewing key figures in the Israeli-Palestinian Conflict including the mayor of Ramallah, the capital of the State of Palestine
- Survey Area C, East Jerusalem refugee camps, and the border of Gaza to create video journals presenting qualitative research on complex political issues about property, religion, freedom

## Projects

**SCAMP:** Develop communication between Python-based composition framework with DAWs and external synthesizers

## Awards

• Asian Pacific Islander Youth Leadership Award 2020 • Merit Award Civic Leadership USA 2019  
National Essay Contest • Winner of UCLA All-Star Competition 2018 • First Prize 2016 Lansum  
International Music Festival • Contemporary Piano Solo, Carnegie Hall 2015 • Solo at the Embassy of  
China, Washington D.C.