**June 17, 2024**

Dear Dave,

I am excited to apply for the WordPress Developer and Marketing Lead position at BCP Media Group. With over five years of experience in WordPress development, extensive SEO knowledge, and a strong background in digital marketing, I am confident in my ability to contribute effectively to your dynamic team.

In my previous role at Nourish3d, I developed custom features and improved user experience on the Shopify platform. I ensured that websites were responsive, optimized, and user-friendly, significantly enhancing SEO performance and user engagement. My collaborative efforts with design and marketing teams led to the successful translation of creative concepts into functional and visually appealing websites.

As a Software Developer at Absolute Care, I led the migration of a complex application to Zoho Creator, improving usability and performance. I also implemented SEO best practices, further enhancing the visibility and searchability of websites.

My freelance work as a web developer allowed me to design and develop bespoke websites and web applications for a diverse range of clients. I consistently delivered high-quality projects on time, ensuring client satisfaction through ongoing support and maintenance.

BCP Media Group's reputation for excellence in media and print solutions is inspiring. I am eager to bring my skills in front-end and back-end development, SEO, and digital marketing to your team. My ability to manage multiple projects, troubleshoot issues, and collaborate effectively with various teams aligns well with the requirements of this role.

Thank you for considering my application. I look forward to the opportunity to discuss how my experience and skills can contribute to the success of BCP Media Group. Please find my resume and portfolio attached for your review.

Sincerely,

Artur Mickiewicz