SELECTED WORKS
2017

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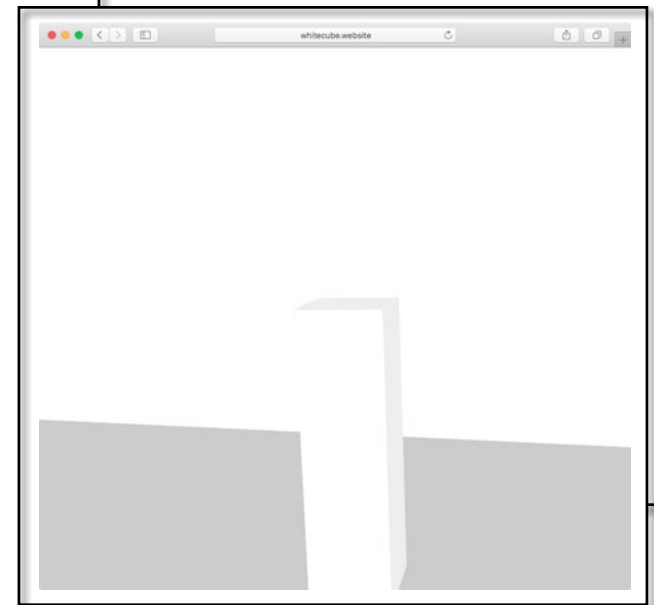+491745720559

Click to connect

Enter the Whitecube

Website, 2017

We do not recognize art when it is
not surrounded by 4 white walls or
sitting on a white pedestal. But
what about art on the internet?
Enter the Whitecube to experience
your first real internet artwork.

Exhibited during the WRONG Biennale
on the equivocations pavilion.
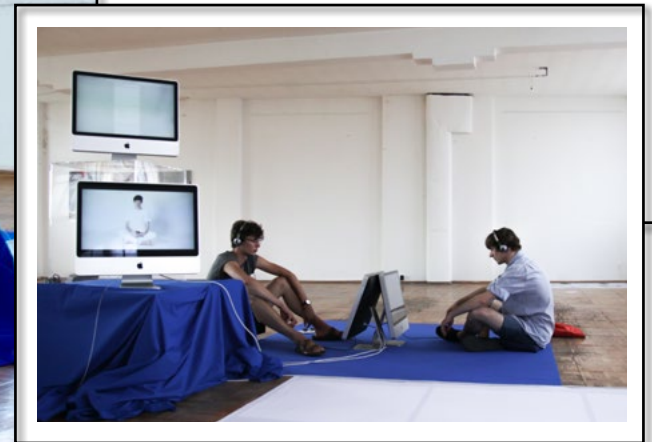
whitecube.website

Lonely Island (Showreel)
Installation, 2017

For the exhibition *Born to be Bau-haus* I got to exhibit a variety of works that were created during my studies. As all my works are either made to be viewed online or are documented there, an island of iMacs was built. With pillows the Visitors were invited to sit solitary in front of the computer screens. Works screened:

- mindfulscrolling.online
- Circles / Squares
- My YouTube Channel
- Multiple Meditation
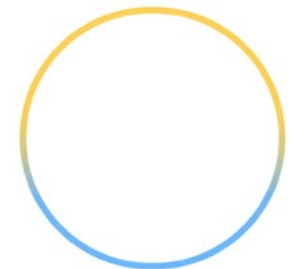
Exhibited in Kulturfabrik Apolda
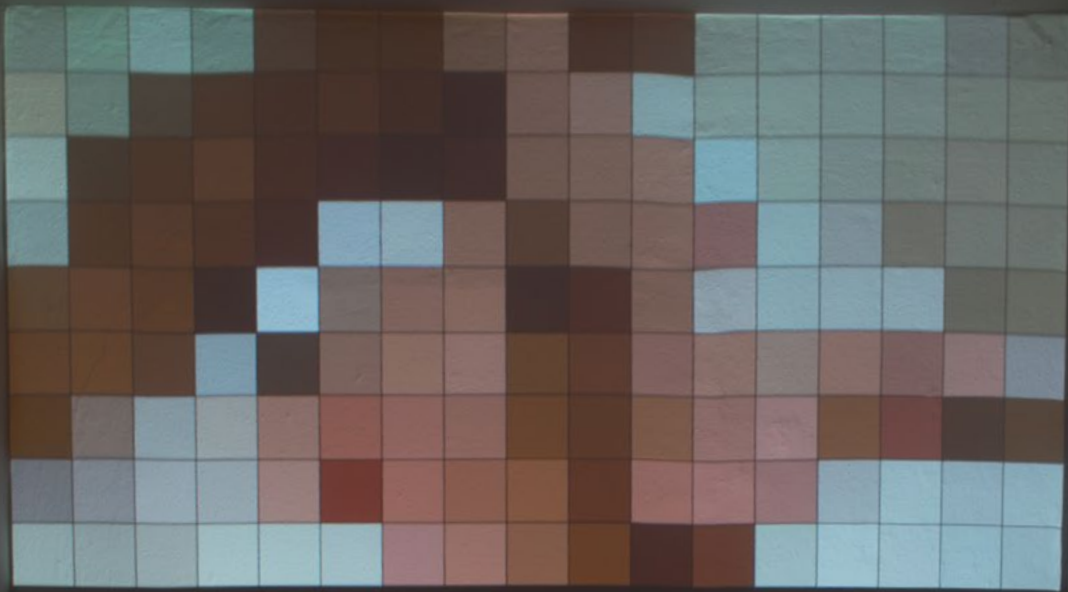
Social Media Meditation
Crossmedia Performance, 2016/17

Social Media Meditation is a meditative practice, which focuses on our online identities and our addiction to internet based networks.
In classes people come together and learn how to meditate with their smartphones. A whole visual identity and online experience was created to advertise this practice. The main website lets you try a free guided meditation. On mindfulscrolling.online the user can practice scrolling without distracting content. The instagram account used computer learning to create inspirational quotes. InstaBuddha is a mosaic created from 6000 scraped instagram posts. A video combines multiple meditation apps for maximum mindfulness.

Find out more at
www.socialmediameditation.net
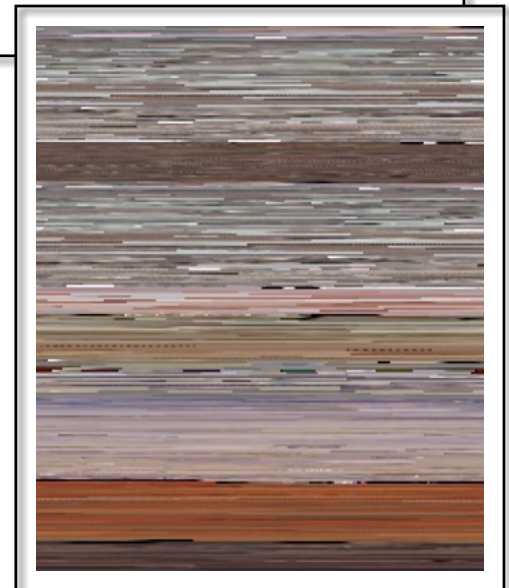
Colors of Pornography
Audiovisual Installation, 2016

Colors of Pornography is an investigation of color in mainstream pornography.
In the first step pixelation is used to emphasize the color scheme of the image. In the next step the color of each individual pixel is added together and dived by the number of pixels calculating the average color for each frame. The last step puts this calculated color back into context, so one can see the color of the whole porn clip next to each other and to other clips.

The work was exhibited 2016 in Weimars annual Summæry.

Videodocumentation

An sich auch das was anderes er kein Mensch zu besetzten Kaffeeverkäufer noch die Siemens und BMW zu machenden Haus in und er die hatten 1900 und was schnell möchte man zu das macht immer das muss den ganzen neun aus einer Baum das meine Daten sein mein der auf mich Körper mehr er ganz Bayer bisher für der gut das ganze sogar die zum Schluss, dass mehr 15 ich geboren der Werner dein die normalen Beziehungen eines ja sie selber er.
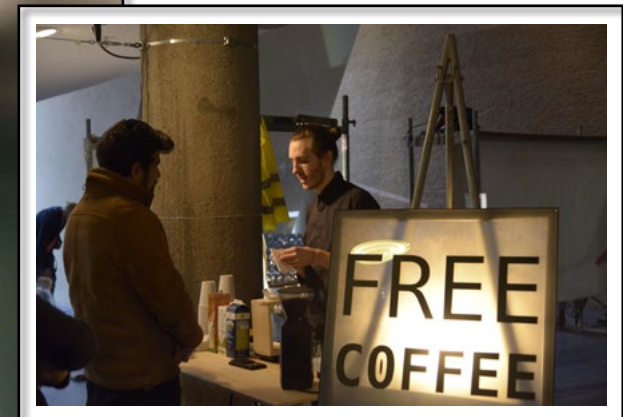
-First sentence of the computer generated Poem

FREE COFFEE
Performance / CG Poetry, 2016

In various locations I freshly made free coffee for gallery visitors. They engaged in a personal one-to-one conversation. This conversation was recorded and interpreted by a speech recognition algorithm. This should resemble the hidden data collection we find on most web-sites. Because of the algorithms inefficiency to understand our conversation the outcome was mostly gibberish. This computer generated poem was recited later in front of the same audience.

Shown at transmediale, ACUD and Hababusch.

Thank you.
Your Data has been collected.
facebook.com/pi43r
twitter.com/astreinerbaum

FREE COFFEE

Narcissus' Back / Echo
Interactive Installation, 2016

Narcissus stares into his screen and falls in love with his reflection. But this time he can reflect on his own narcissism staring into the endless reflection of his back. After Narcissus' Back was exhibited at ACUD, a second version Narcissus' Echo was exhibited at the show Niche_Construction.
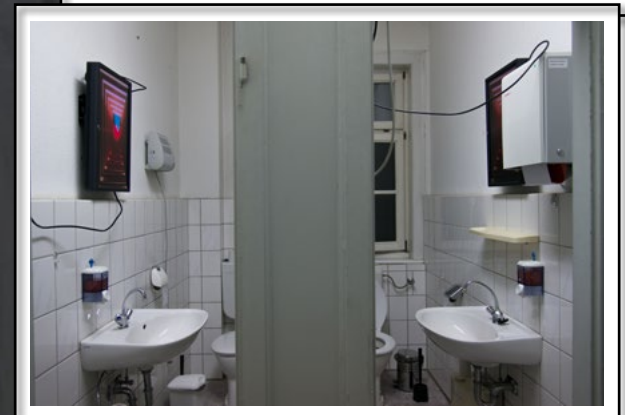Narcissus' Echo replaces the mirrors in the bath stall and shows the opposing screen in the other stall creating an echo that gets interrupted when a person stands in front of it.

This work was produced in collaboration with Michael Fischer

Videodocumentation:

Narcissus' Back
Narcissus' Echo
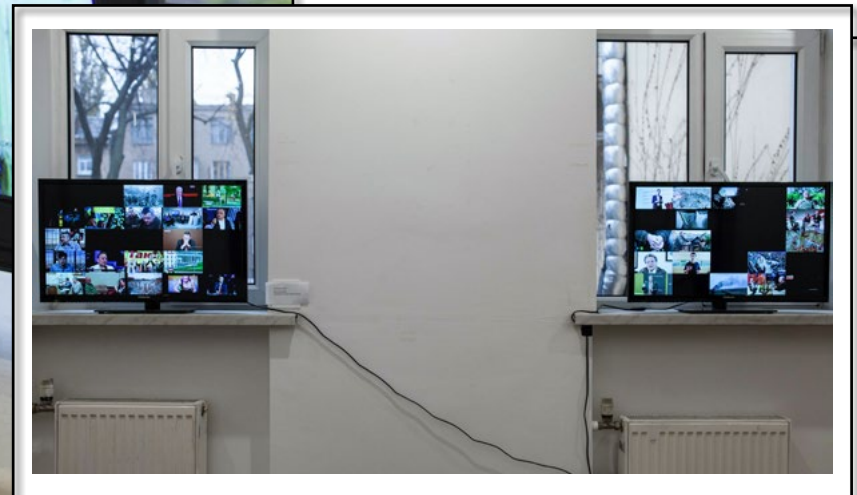
YOUKRAINE
Videoinstallation, 2015
60 min each

The Installation consists of two monitors showing a grid of up to 25 videos each.
One showing the results for "ukraine" on german YouTube and the other showing results for "украина" with a ukranian IP-Adress.
Depending on your location and youtubes video ranking you become immersed in your own algorithmic information bubble. I investigate how IP location changes the results for the viewer.

Exhibited at the Museum of Modern Art, Odessa

Videodocumentation
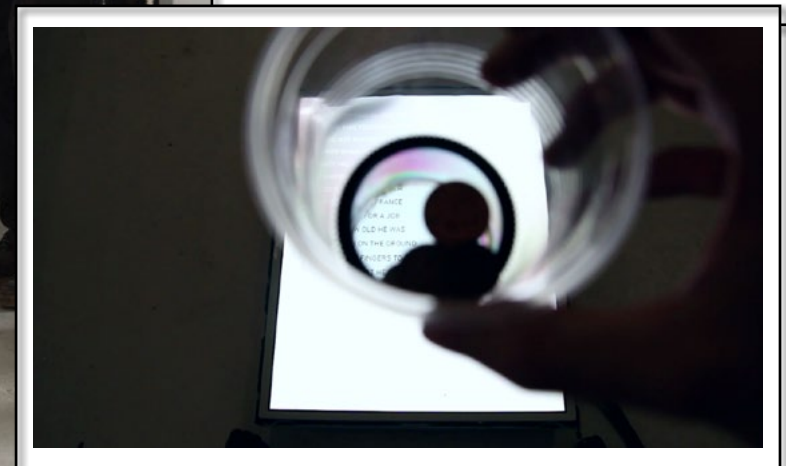
Unseen / Forgotten
Interactive Installation, 2015

The TV shows a picture of a person sitting next to a cash machine. The picture overwrites itself line by line. After the 3 day exhibition the picture is erased, but the pixels actually stay the same, they are just in a different order. The image will be forgotten.
In front of the TV a second display is lying on the ground, a cup is placed on top of it. The polarizing sheet was removed from the display, so it only shows white. A circular polarizer is placed in the cup, when you look through it you can see a story which is displayed on the screen. It is unseen unless you kneel down and look.

Exhibited in the Catalyst Gallery, Belfast

videodocumentation

People Watching People
Interactive Installation, 2014

A room with an old TV and a red chair. On the TV is a loop of a person sitting on that chair. Once you sit on the chair a camera on the TV starts recording and when you leave the room you will be looped.
A feedback system of people watching people watching people [...] is created. A person sitting in front of a TV has a very distinct meditative gesture. But once they realise that they get recorded, they become actors trying to surprise or entertain the next person.

[Videodocumentation](#)

Public Profile
Public Intervention, 2014

In a demo-like intervention I asked people on the streets for facebook likes. At the same time I changed my personal profile to a facebook page, which made it public to everyone. My friends became my fans.

Videodocumentation

Exhibitions

2017   *whitecube.website*
        The Wrong Biennale,
        Pavilion: equivocations.info

2017   *Social Media Meditation*
        Public Keys, Leipzig

2017   *Lonely Island (showreel)*
        Kulturfabrik, Apolda

2017   *Social Media Meditation*
        Preis der Medienkunst, Weimar

2017   *Vacation in Venice*
        Palazzo Zenobio, Venice

2016   *Colors of Pornography*
        Summæry, Weimar

2016   *Adult Advertisment*
        Cheap-Quick-Dirty, Weimar

2015   *YouKraine*
        MSIO, Odessa

2015   *Unseen/Forgotten*
        Catalyst Arts, Belfast

2014   *People Watching People*
        Summæry, Weimar

2013   *Visionaut*
        Summæry, Weimar

Collections / Prizes

2017   *Social Media Meditation*
        Media Art Award
        4th place

2017   mindfulscrolling.online
        Archiv der Moderne
        Acquisition

Performances

2017   #SocialMediaMeditation
        Spinnereirundgang, Leipzig

2017   *#SocialMediaMeditation*
        Node Festival, Frankfurt

2017   *#SocialMediaMeditation*
        MNEUN, Weimar

2016   *#SocialMediaMeditation*
        WISPAW, Warsaw

2016   *Free Coffee*
        transmediale & ACUD, Berlin

2015   *My Computer, Hung Up*
        JVA (Penitentiary), Weimar

2015   *Helge Meyer Group Performance*
        Pollen Art Studio, Belfast

2014   *Public Profile*
        Public Intervention, Weimar

Publications

2017   Mensagraphien (Scans / Text)
        Port Magazin

2016   #schlaflos (generated poem)
        SCHLAF

2015   Criminal Artivism (Essay)
        Medium.com