

KATHRYN WERNER | UI/UX Designer

UI/UX designer with a background in project management. Proven experience using iterative techniques to concept, test and implement human-focused design solutions. Accomplished in understanding and articulating design ideas cross-functionally.

PROJECTS

Orbit App, UX Jam hosted by Scholastic Book Fairs & Adobe

Nov 2021 [Remote]

- Awarded first place in competition to design mobile app to help parents obtain low-cost books for their children.

Pulse App, CareerFoundry Immersion Project

Feb 2021 - Oct 2021 [Remote]

- Completed all stages of UX design process including research, information architecture and wireframing resulting in high-fidelity prototype of an app that simplifies the process of searching for health and wellness care.

WORK

Production Team Leader, Luckyleo Dancewear

March 2020 - Present [Denver, CO]

- Managed sewing team workflow meeting 100% of deadlines resulting in shipping timeline reduction of 4 weeks.
- Overhauled order tracking system to reduce production errors to nearly zero.

Technical Support, Upserve

Jan 2018 - Jan 2019 [Denver, CO]

- Researched, tested and resolved technical issues for app users contributing to teamwide satisfaction ratings consistently above 90%.
- Coached users on how to use app features so they were able to maximize the app's ability to support their business needs.

Graphic Designer (Contract), Repairman App

Sept 2018 - Feb 2019 [Denver, CO]

- Formulated all marketing content for an early-stage startup to generate user awareness resulting in 10% increase in website traffic.
- Researched and interviewed target user groups to improve impact of marketing content.

CONTACT

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Denver, CO

TOOLS

Adobe Xd
Sketch
Figma
Zeplin
InVision
Balsamic
Adobe Illustrator
HTML
CSS

SKILLS

Wireframing
Prototyping
Rapid Iteration
User Interviews
A/B Testings
Card Sorting
Usability Testing
Brand Guidelines
Graphic Design
Digital Illustration

EDUCATION

UX Design Certification

CareerFoundry
Feb 2021 - Nov 2021

BFA in Graphic Design Minor in German

University of
Wisconsin Oshkosh
Sept 2008 - May 2013