

## MARKETING SITE

- CTA to start a campaign
- "Cause cards"  
↑  
ALL schools

## ACCOUNT SIGNUP

- F+L name
- school email
- Pw + confirm pw
- organization
- campaign title
- " <sup>dates</sup>
- goals; - payment acct

## CAMPAIGN PAGE

## CLUB PAGE

## ACCOUNT SETTINGS

# • ACCOUNT SIGNUP •

✓

My name is \_\_\_\_\_  
and my school email  
address is \_\_\_\_\_.

## STEP 1: YOUR INFO

FNAM  SNAME   
 .EDU EMAIL   
 PW   
 CONFIRM   
☒ pic or FB??  
☐

# • CAMPAIGN CREATION •

②

## STEP 2: CAMPAIGN INFO

ORGANIZATION   
 CAMPAIGN TITLE   
 START (mm)  /  END  /   
 \$ goal   
 USD

### PAYMENT

?  
(T&Cs)  
☒ phot?

CATE (COURT)   
 CATEGORY

Donor thank-you?

## • CAMPAIGN PAGE • (admin)

accts settings

CAMPAIGN TITLE   
 # raised   
 all days left   
 creator   
☒ ☐ ☐  
 COMMENTS   
 share state

CAMPAIGN TITLE   
 for CLUB NAME   
 \$50 RAISED \$3,000 TO GO  
 \$500 RAISED \$3,500 GOAL  
 CONTACT ☒ SALLY TUNES send e-mail  
 email level   
 donors

✓ \$3,000 TO GO  
 \$50 RAISED \$3,500 GOAL

③ Don't chas  
 sharing pefority  
 see → donations?

✓



• CLUB PAGE •

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<p>CLUB NAME</p> <p><input checked="" type="checkbox"/> UNIVERSITY</p>	<p>May 24, 2019</p> <p>STARTED RATING</p> <p>\$5,241</p> <p>RAISED</p> <p>\$500</p> <p>POINTS</p>	<p>CLUB NAME</p> <p><input checked="" type="checkbox"/> UNIVERSITY NAME</p> <p><del>SS241</del></p> <p><del>PLATO</del></p> <p>CAMPUS</p> <p><input checked="" type="checkbox"/> TITLE <input checked="" type="checkbox"/> NAME</p> <p><input checked="" type="checkbox"/> TITLE <input checked="" type="checkbox"/> NAME</p> <p>line check</p>	<p>MEMBERS</p> <p><input checked="" type="checkbox"/> ~</p> <p><input checked="" type="checkbox"/> ~</p>	
	<p>Do</p> <p>"cause cards?"</p>			

How it works  
• Create a Campaign  
• Browse Causes

ZURB

too much real estate?

(or no sub?)

to campaign

New Campaigns

"HEADLINE" = CAMPAIGN TITLE

need login link?  
or put under hamburger  
urger?

new campaign (logged in) or account creation

need link to see all

STUDENT CHEESE

CAMPAIGN

Search causes

Learn more or **STORY**

✓ ✓ ✓ ✓

STUDENT CHEESE

HEADLINE

Search causes

Learn more or **STORY**

Learn more or **STORY**

POPULAR CAUSES

POPULAR CAUSES

Four rounded rectangular boxes for popular causes.

Two rounded rectangular boxes for popular causes.

SEARCH CAUSES (a)

FAT FOOTER

search?

FOOTER

5

# ACCOUNT SIGNUP

## Sketches

(not sure on visuals yet)

≡ STUDENT CHEESE

(H1) Account Signup

STEP 1 / STEP 2

(H2) your INFO

form

next

≡ STUDENT CHEESE

(H1) ACCOUNT SIGNUP

STEP 1 | STEP 2

(H2) CAMPAIGN INFO

form

create