

MARKETING SITE

- CTA to start a campaign
- "Cause cards"
↑
ALL schools

ACCOUNT SIGNUP

- F+L name
- school email
- Pw + confirm pw
- organization
- campaign title
- " dates
- goals; - payment acct

CAMPAIGN PAGE

CLUB PAGE

ACCOUNT SETTINGS

• ACCOUNT SIGNUP •

✓

My name is _____
and my school email
address is _____.

STEP 1: YOUR INFO

FNAM SNAME
 .EDU EMAIL
 PW
 CONFIRM
☒ pic or FB??
☐

• CAMPAIGN CREATION •

②

STEP 2: CAMPAIGN INFO

ORGANIZATION
 CAMPAIGN TITLE
 START (mm) / END /
 \$ goal
 USD

PAYMENT

?
(T&Cs)
☒ photo?

CATE (COURT)
 CATEGORY

Donor thank-you?

• CAMPAIGN PAGE • (admin)

accts settings

① CAMPAIGN TITLE
 ② for NAME
 \$ # raised
 \$ days left
 creator
☒ ☐ ☐
 COMMENTS
 share state

① CAMPAIGN TITLE
 ② for CLUB NAME
 \$50 RAISED \$3,000 TO GO
 \$500 RAISED \$3,500 GOAL
 CONTACT ☒ SALLY TUNES
 send a msg
 donors
 email level ☐ ☐ ☐
☐

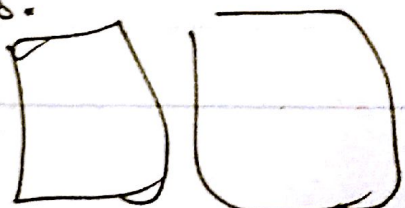
✓ \$3,000 TO GO
 \$50 RAISED \$3,500 GOAL

③ Don't chat
 sharing petition
 see → donations?

✓

• CLUB PAGE •

3

| | | |
|--|--|--|
| <p>CLUB NAME</p> <p><input checked="" type="checkbox"/> UNIVERSITY</p> <p>May 24, 2019</p> <p>STARTED RATING</p> <p>\$5,241</p> <p>RAISED</p> <p>\$500</p> <p>POINTS</p> | <p>CLUB NAME</p> <p><input checked="" type="checkbox"/> UNIVERSITY NAME</p> <p>SS241</p> <p>PLATON</p> <p><input checked="" type="checkbox"/> LINE CHECK</p> <p>CAMPUS</p> <p><input checked="" type="checkbox"/> TITLE</p> <p>ORDER BY NAME</p> <p><input checked="" type="checkbox"/> TITLE</p> <p>ORDER BY NAME</p> | <p>MEMBERS</p> <p><input checked="" type="checkbox"/> ~</p> <p><input checked="" type="checkbox"/> ~</p> |
| | <p>DO</p> <p>"cause cards?"</p> <p></p> | |

How it works
• Create a Campaign
• Browse Causes

ZURB

too much real estate?

(or no sub?)

to campaign

New Campaigns

"HEADLINE" = CAMPAIGN TITLE

need login link?
or put under hamburger menu?

new campaign (logged in) or account creation

STUDENT CHEESE

STUDENT CHEESE

CAMPAIGN

Search

Learn more

Start

✓

✓

✓

✓

STUDENT CHEESE

SEARCH ENGINE

Learn more

cheese

Import

POPULAR CAUSES

POPULAR CAUSES

SEARCH CAUSES (a)

FAT FOOTER

search?

FOOTER

5

ACCOUNT SIGNUP

Sketches

(not sure on visuals yet)

≡ STUDENT CHEESE

(H1) Account Signup

STEP 1 / STEP 2

(H2) your INFO

form

next

≡ STUDENT CHEESE

(H1) ACCOUNT SIGNUP

STEP 1 / STEP 2

(H2) CAMPAIGN INFO

form

create