

MICHELLE CHEN

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EDUCATION

Rutgers University – New Brunswick

(expected) May 2016

- Bachelor of Science in Computer Science and Bachelor of Arts in English
- School of Arts and Sciences Honors Program
- Presidential Scholarship recipient
- GPA: 3.9/4.0; Dean's List

Freehold Township High School

June 2013

- GPA: 4.94/4.00; Rank: 3/505
- 4-Year Presidential Honor Roll Student, AP Scholar with Honor, National Merit Commended Scholar, National Honor Society Member, Patriot Scholar in Business Administration, DECA Chapter President, DECA Student of the Year, English Department Excellence in Writing

EXPERIENCE

Rutgers New Brunswick Computing Services; Lab Consultant

March 2013 - present

- Responsibilities include providing technical support and customer service to students using computing labs, and maintaining lab equipment and environment.

Journey's – Genesco; Sales Associate

May 2011 – August 2014

- Responsibilities include making sales, providing customer service, managing inventory, and creating visual marketing displays. As one of the most senior associates on staff, I also assist with managerial duties and training new associates.

ORGANIZATIONS

HackRU; Marketing Coordinator

January 2014 - present

- Rutgers' student run 24-hour hackathon. Responsibilities include managing and delegating to a team that works on defining marketing objectives, designing and implementing branding, writing copy, managing web and social media presence, designing and producing print material, and designing and producing apparel.

TRIM Magazine; Photographer (Fashion, Still-Life, and Music)

October 2013 - present

- Rutgers' premiere fashion and lifestyle publication, voted student favorite. Published in web and print.

Rutgers Review; Photographer (Miscellaneous)

January 2014 - present

- Rutgers' arts and culture magazine. Published in web and print.

HONORS

DECA International Career and Development Conference 2012

- Placed 4th internationally in Apparel and Accessories Marketing Individual Series Event.

New Jersey Forensics League State Championship 2013

- Placed 4th statewide in Original Oratory.

Greater Monmouth Chamber of Commerce Team Challenge 2012

- Led the Freehold Township High School team to 1st place in this business ethics competition.

SKILLS & INTERESTS

- **Computers:** Java; Javascript, HTML/CSS; Adobe Photoshop, Lightroom; Microsoft Office
- **Languages:** spoken Mandarin Chinese, proficient in French
- **Interests:** spoken word poetry, live music, swimming, cooking, travel, video games