

Astri Fauziah

UIUX Designer

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Creative and detail-oriented Software Engineer with a strong foundation in **UI/UX Design**, backed by **more than 2 years** (Since 2023) of hands-on experience across cross-functional tech projects. Skilled in transforming complex ideas into intuitive user interfaces that improve development efficiency by up to 50% in one storypoint. Proven ability to collaborate with developers, clients, and stakeholders to deliver seamless, user-focused digital solutions across industries like education, HR, mining, and retail. With a background in **Software Engineer** and **ongoing pursuit of a Bachelor's in Information Systems**, I combine technical skills with a deep sense of user empathy and design thinking.

I'm passionate about building systems that not only work but work beautifully. Open to challenges, driven by learning, and motivated to contribute meaningfully in a collaborative engineering team.

Professional Experience

UI UX Designer | PT Nxsys Professional Solutions July 2023 - Present [Fulltime]

- Handled 5++ projects, including: Landing Page (Company Profile), Fundraising Landing Page, Shipment Application (Mobile), Point of Sales (Mobile), HRDT (Web & Mobile), School Management System (Web & Mobile), ERP (Web)
- Conducted end-to-end user research (interviews, surveys, usability testing) to identify pain points and opportunities, then translated findings into clear personas, branding direction, and user journey maps.
- Built wireframes, interactive prototypes, and polished mockups in Figma that accelerated stakeholder alignment and reduced design iteration time.
- Designed cross-platform interfaces (web, iOS, Android) guided by a Design System, delivering consistent visuals and a smoother user experience across all touchpoints.

QA Software | DT Peduli Feb 2023 - July 2023 [Freelance to fulltime]

- Performed comprehensive Black Box testing to validate program functionality, identify defects, and ensure smooth user experience across key workflows.
- Executed functional testing of Quran APIs using Postman, verifying data flow and endpoint reliability.
- Produced clear and structured test documentation, enabling developers to reproduce issues quickly and streamline bug-fixing.

Frontend Developer | Tiketux Jan 2023 - March 2023 [Contract]

- Developed a custom WordPress plugin that enabled seamless embedding of HTML pages, improving site flexibility and content integration.
- Translated UI/UX designs into responsive HTML/CSS layouts using Bootstrap, ensuring cross-browser compatibility and user-friendly interfaces.

Web Developer and designer | West Java International Airport - BIJB Aug 2022 - Dec 2022 [Internship]

- Designed high-fidelity prototypes and wireframes for a user-experience (UX) focused landing page using Figma.
- Developed and implemented a responsive and functional landing page using WordPress, ensuring cross-browser and multi-device compatibility.
- Executed the deployment of WordPress projects from a local environment to a live server using WinSCP, ensuring file integrity and proper configuration.

Professional Experience

Digital Marketing | CV Bumi Langit Grup Aug 2021 - Nov 2021 [Internship]

- Managed and grew the social media presence for multiple accounts, including SBO and KMBBB, on Instagram and TikTok. Developed and executed a content strategy focused on creating fresh, relatable videos and graphics to drive audience engagement.
- Developed and implemented a content-driven promotional strategy that seamlessly blended product marketing with audience interests, successfully increasing brand visibility and generating qualified sales leads.

Education

Universitas Terbuka Aug 2024 - Aug 2028
(Currently pursuing degree on 3rd Semester)

Information System, Recent **GPA 3.82**

SMK Negeri 1 Cimahi 2019 - 2022

Software Engineering

Certification

IBM Certification X Hactiv8 May 2022

Code Generation and Optimization Using IBM Granite | [Certificate](#)

Dicoding Indonesia Oct 2024 - Oct 2027

Belajar Dasar Data Science | [Certificate](#)

Dicoding Indonesia Nov 2024 - Nov 2027

Memulai Pemrograman dengan Python | [Certificate](#)

Dicoding Indonesia Oct 2024 - Oct 2027

Belajar Dasar Structured Query Language (SQL) | [Certificate](#)

Google Coursera May 2022

Google IT Support | [Certificate](#)

Oracle Academy May 2022

Java Programming | [Certificate](#)

Skills

UI Design, UX Research, Wireframing, Prototyping, Sketching, Information Architecture, User Centric, Programming, Illustrating (2D & 3D), Curious about AI development.

Technologies & Tools

Figma, 2D Design, 3D Design (Blender) HTML, Bootstrap, Tailwind CSS, ReactJS, Javascript, PHP Laravel, MariaDB SQL, Adobe Illustrator, Adobe Photoshop, CorelDraw 2019, Microsoft Word, Excel, Python, R Programming, DevOps Fundamental.