

# Buy or “Bye”

Development and Optimization of Investment Strategies  
Using Python

*EMA Crossover and Machine Learning Models*

# Introduction

- Objective: Develop, optimize, and test investment strategies.
- Compare EMA crossover strategy with Machine Learning models.
- Data Source: NVIDIA daily stock prices (Jan 2018 - Jan 2024).

# Literature Review

## **Technical Indicators:**

- EMA crossovers identify market trends (Brown & Jennings, 1989; Murphy, 1999).

## **Machine Learning:**

- Captures complex data relationships (Prado, 2018; Patel et al., 2015).

## **Hybrid Approaches:**

- Combining EMA with ML enhances accuracy (Huang et al., 2009; Zhang & Wang, 2017).

## **Practical Applications and Limitations:**

- Overfitting risks and parameter tuning (Lopez de Prado, 2018; Kearns & Nevmyvaka, 2013).

# Dataset Description

**Data Source:** Yahoo Finance

**Time Span:** January 2018 - January 2024

**Key Metrics:**

- Open, Close, High, Low, Volume

**Data Split:**

- 80% Training
- 20% Testing

**Data Preprocessing:**

- Checked for missing values, anomalies
- Ensured data consistency and synchronization

# Methodology

## Two Strategies:

- EMA12 and EMA26 Crossover
- Machine Learning (Random Forest, XGBoost)

## EMA Crossover Strategy:

- Technical Setup: EMA12, EMA26
- Signals: Buy ( $\text{EMA12} > \text{EMA26}$ ), Sell ( $\text{EMA12} < \text{EMA26}$ )
- Implementation: Python's pandas library
- Optimization: In-sample testing, backtesting on out-of-sample data

## Machine Learning Strategy:

- Features: SMA, EMA, Momentum, RSI, Bollinger Bands, MACD, ADX, Stochastic, ATR
- Models: Random Forest, XGBoost
- Implementation: Python's sklearn and xgboost libraries
- Training and Validation: Cross-validation, grid search for hyperparameter tuning

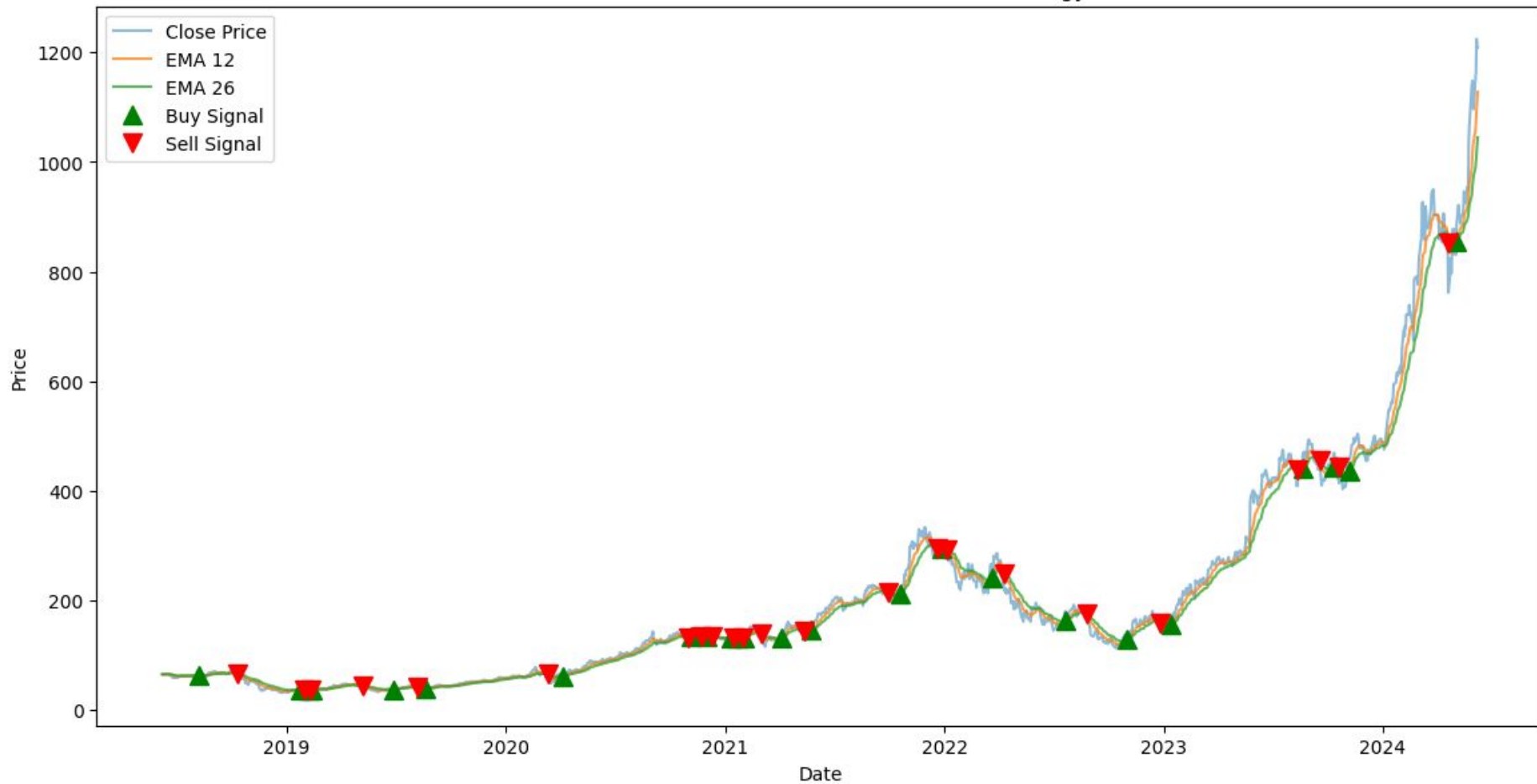
# Results

EMA Crossover Strategy	Machine Learning Models	
<b>Buy and Sell Signals:</b> Clear signals coinciding with key market turning points	<b>Random Forest</b>	<b>XGBoost</b>
<b>Performance Metrics:</b>  Sharpe Ratio: 0.74  Total Return: 236%	Training Accuracy: 0.90  Testing Accuracy: 0.91  Sharpe Ratio: 2.06  Total Return: 170%  Trades Executed: 14	Training Accuracy: 0.83  Testing Accuracy: 0.87  Sharpe Ratio: 1.88  Total Return: 145%  Trades Executed: 18

## Comparative Analysis:

- EMA: Simplicity, Moderate Returns
- ML: Higher Complexity, Higher Returns

NVIDIA Stock Price with EMA Crossover Strategy

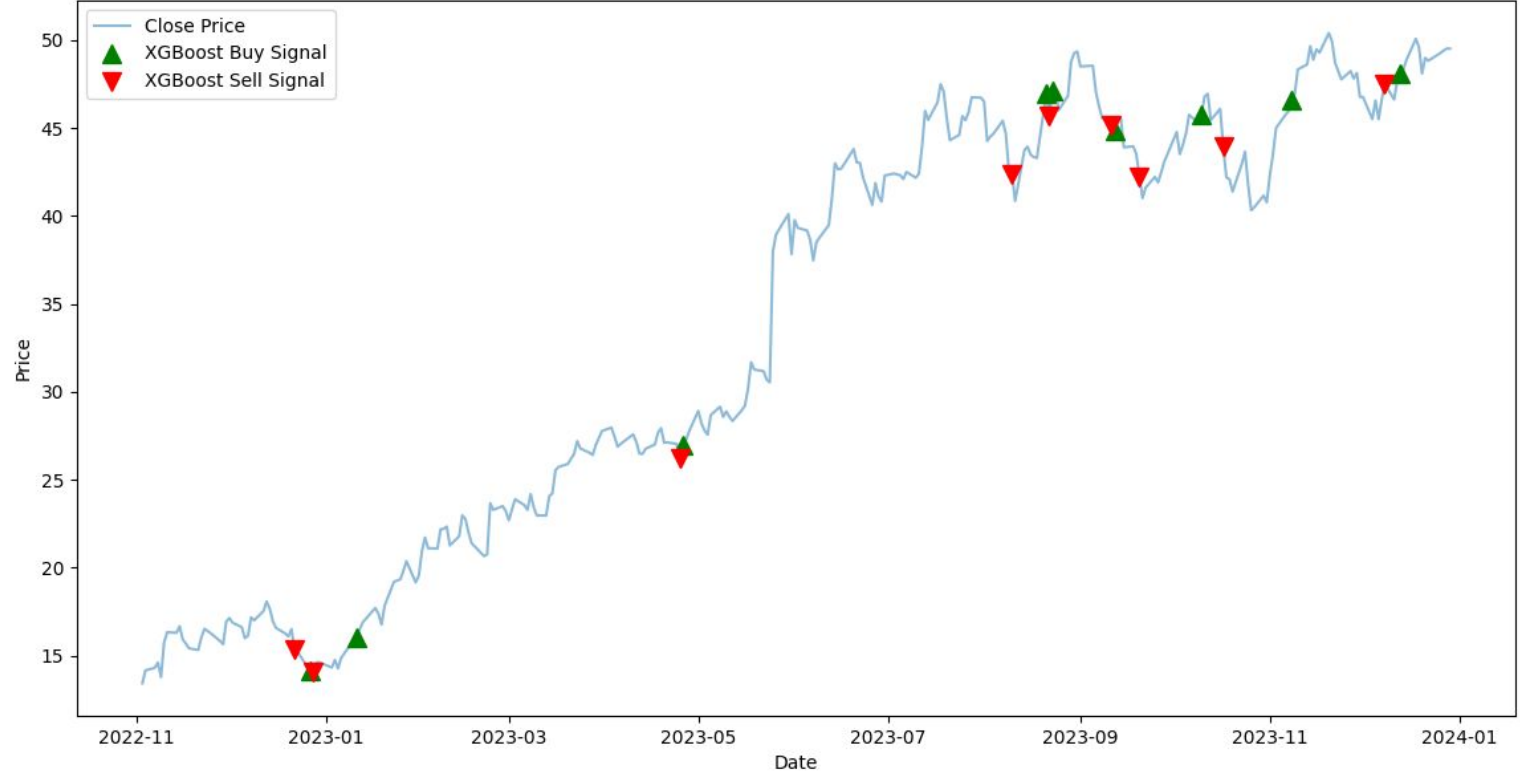


NVIDIA Stock Price with RandomForest Strategy Buy/Sell Signals

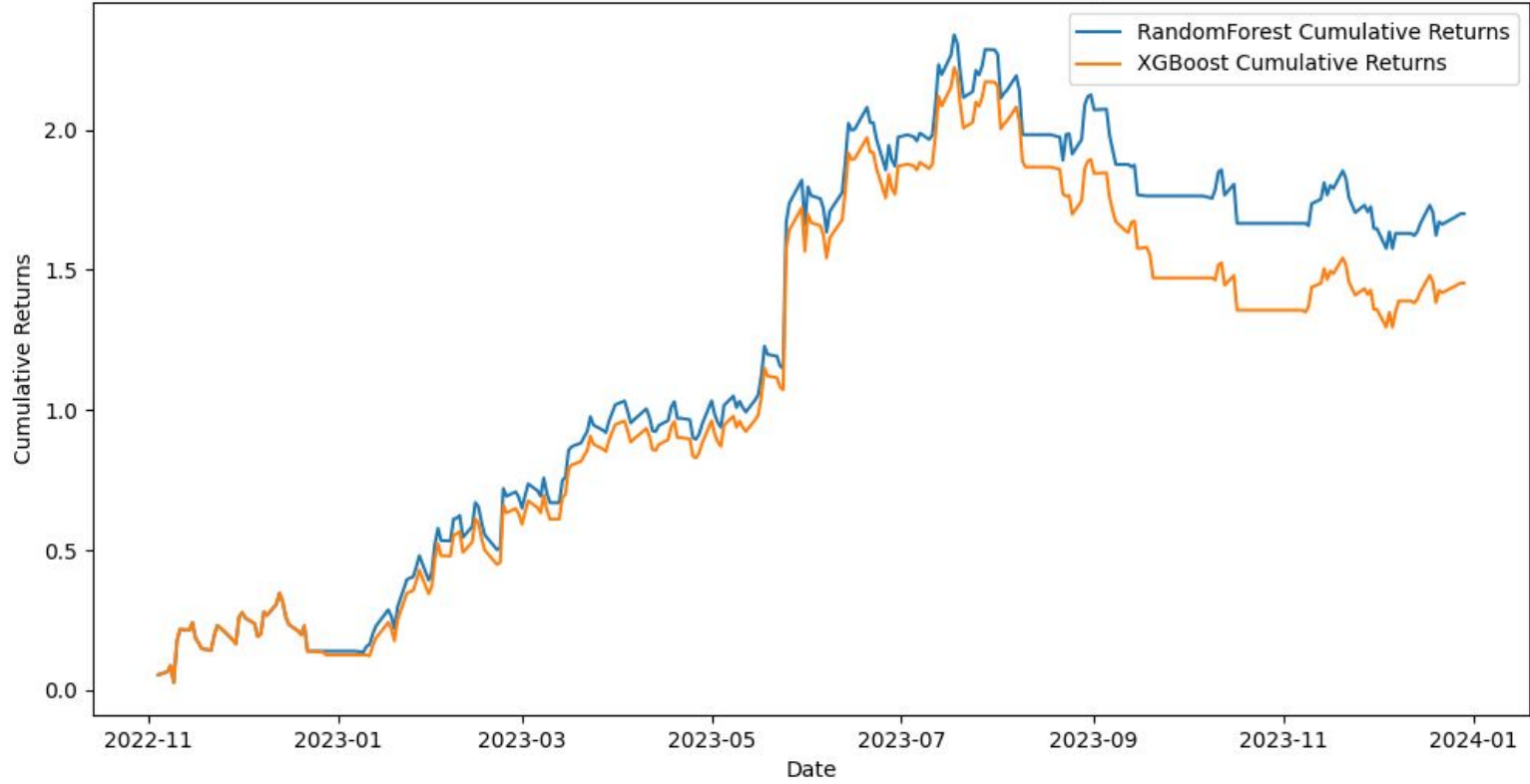




NVIDIA Stock Price with XGBoost Strategy Buy/Sell Signals



Cumulative Returns of ML-based Trading Strategies



# Conclusion

## **EMA Crossover Strategy:**

- Simple and actionable
- Moderate returns, suitable for new traders

## **Machine Learning Models:**

- Superior performance, higher risk-adjusted returns
- Requires deeper understanding and careful management

## **Strategic Recommendations:**

- Hybrid strategies combining EMA and ML
- Future exploration: Sentiment analysis, macroeconomic indicators

# References

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4. Lopez de Prado, M. (2018). *Building Winning Algorithmic Trading Systems: A Trader's Journey From Data Mining to Monte Carlo Simulation to Live Trading*. Wiley.
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8. Zhang, Y., & Wang, J. (2017). Integrating EMA indicators into machine learning models to enhance stock price prediction. *International Journal of Economics and Finance*, 183-194.

# Team Collaboration

Task	Assigned to
Data Loading and Preprocessing	Afet Ibadova
EDA	Daryush Ray
Strategy 1	Afet Ibadova
Strategy 2	Daryush Ray
Performance Measures Calculation	Afet Ibadova
Optimization and Backtesting	Daryush Ray