Discount Influence on Profits

States Profit
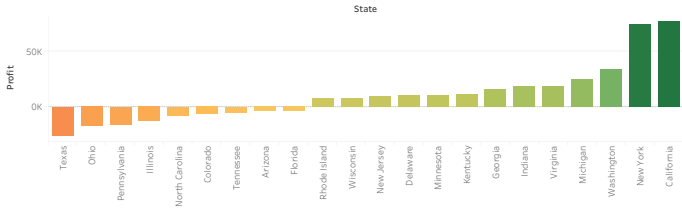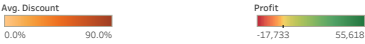

Profit
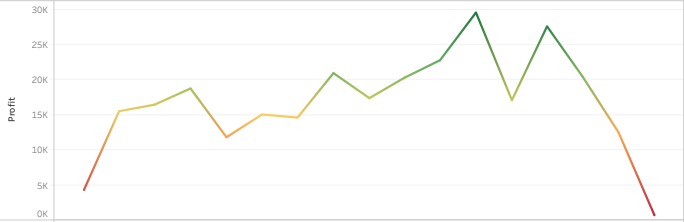
Most Profitable Category

	Furniture	Office Supplies	Technology
2015	$7,594	$23,336	$24,219
2016	$9,086	$31,761	$21,689
2017	$9,352	$38,806	$41,984
2018	-$7,642	$28,045	$57,374
2019	$54	$526	$163
Grand Total	$18,444	$122,474	$145,429

Avg. Discount
0.0%   90.0%

Profit
-17,733   55,618

Profit & Discount

Category	Sub Catego..	Avg. Di..	Profit
Furniture	Tables	26.1%	-17,733
	Bookcases	21.1%	-3,479
	Furnishings	13.8%	13,070
	Chairs	17.0%	26,586
Office Supplies	Supplies	7.7%	-1,187
	Fasteners	8.2%	952
	Labels	6.9%	5,558
	Art	7.5%	6,530
	Envelopes	8.0%	6,956
	Appliances	16.7%	18,132
	Storage	7.5%	21,280
	Binders	37.2%	30,200
	Paper	7.5%	34,053
Technology	Machines	30.6%	3,387