



Sissy-G Toys  
Never Stop Playing

## Logo Versions



Primary

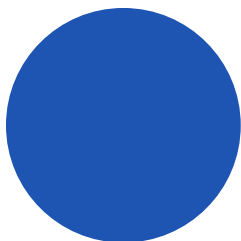
Sissy-G Toys

Wordmark Only



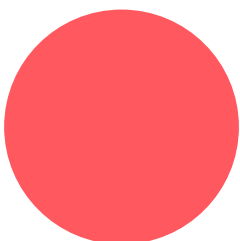
Icon

## Colours



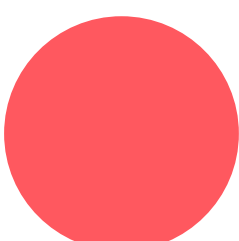
Primary

Hex #1E55B3  
RGB rgb(30,85,179)  
CMYK 83 53 0 30  
Pantone 18-3949



Secondary

Hex #ff585f  
RGB rgb(255,88,95)  
CMYK 0 65 63 0  
Pantone 17-1647



Accent

Hex #ff585f  
RGB rgb(255,88,95)  
CMYK 0 65 63 0  
Pantone 17-1647

Background

Hex #FFFFFF  
RGB rgb(255,255,255)  
CMYK 0 0 0 0  
Pantone 11-0601

## Typography

Primary  
Roboto Regular

Aa Bb Cc