

Entrepreneurship Course

Welcome to Your Journey



Transform Ideas into Success

What You'll Achieve

- Master the Problem-Solution Innovation Framework (PSIF)
 - Build real entrepreneurial skills
 - Study successful companies like Grammarly, Notion, Warby Parker
 - Use cutting-edge AI tools for business development
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6-Week Journey

Week 1: Problem Identification

Week 2: Market Research & Validation

Week 3: Solution Design & Prototyping

Week 4: Business Model Development

Week 5: Go-to-Market Strategy

Week 6: Scaling & Growth

Real-World Learning

Case Studies

- **Grammarly** - AI-powered writing assistant
 - **Notion** - All-in-one workspace revolution
 - **Warby Parker** - Disrupting eyewear industry
 - **Chobani** - Revolutionizing yogurt market
 - **Zocdoc** - Simplifying healthcare access
 - **TOMS** - Social impact meets business
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AI-Powered Entrepreneurship

Modern Tools You'll Master

- **ChatGPT** for business planning
 - **Figma AI** for rapid prototyping
 - **No-code platforms** for MVP development
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Your Success Starts Now

Ready to unlock your entrepreneurial potential?

Let's begin this incredible journey together!