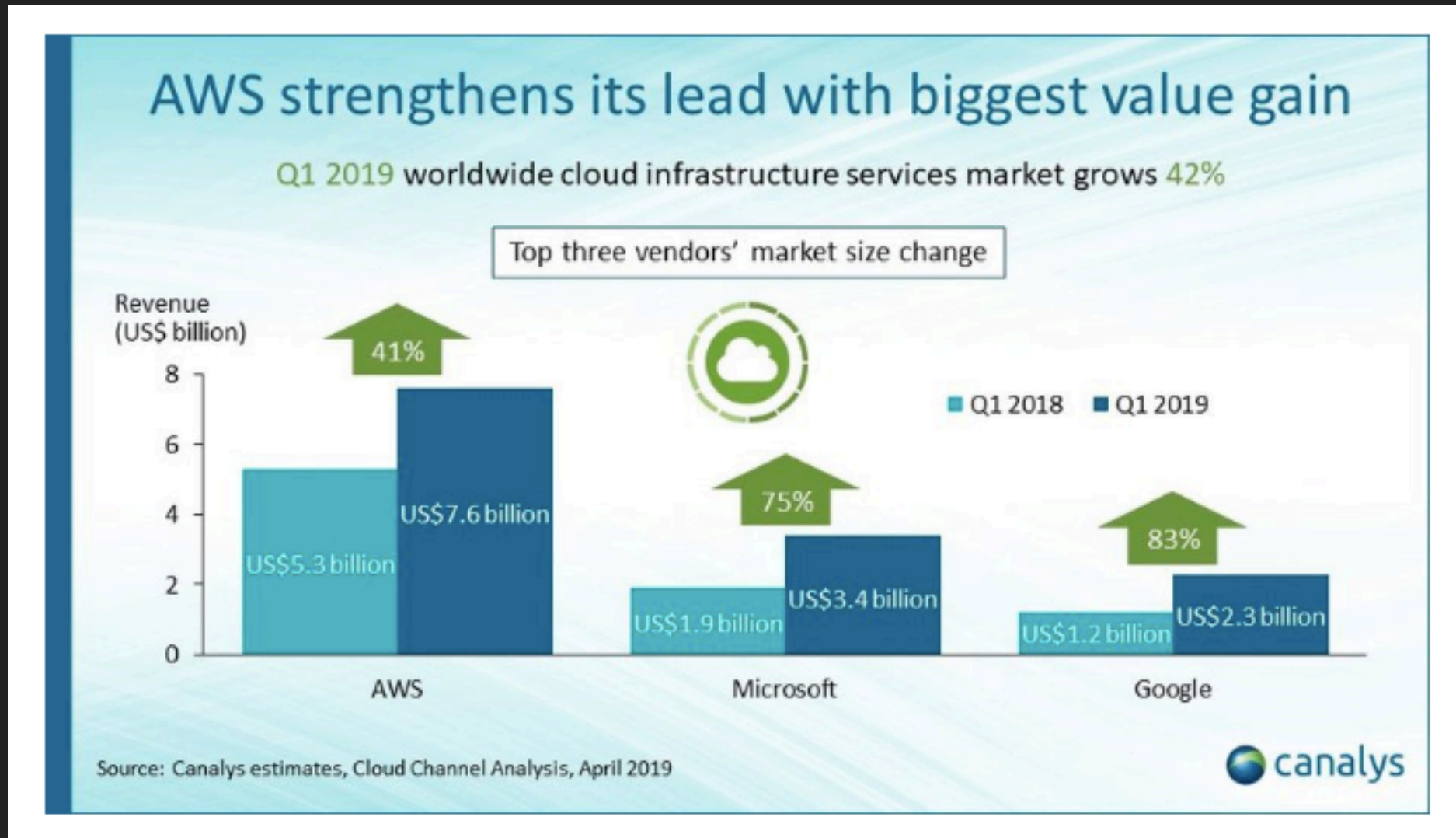


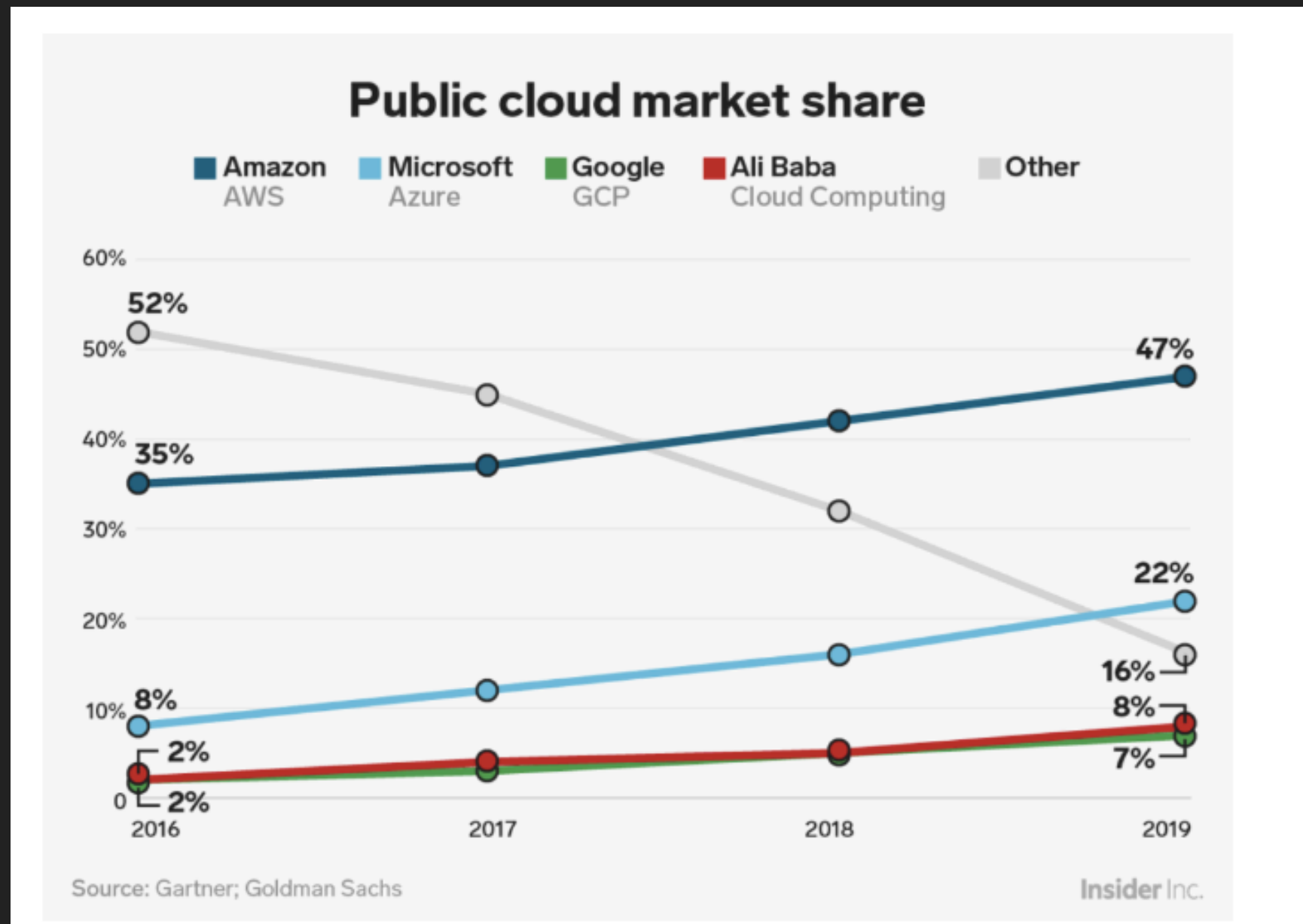
HOW TO READ A COMPANY'S MIND THROUGH ITS JOB POSTINGS

AN APPLICATION TO AWS AND AZURE

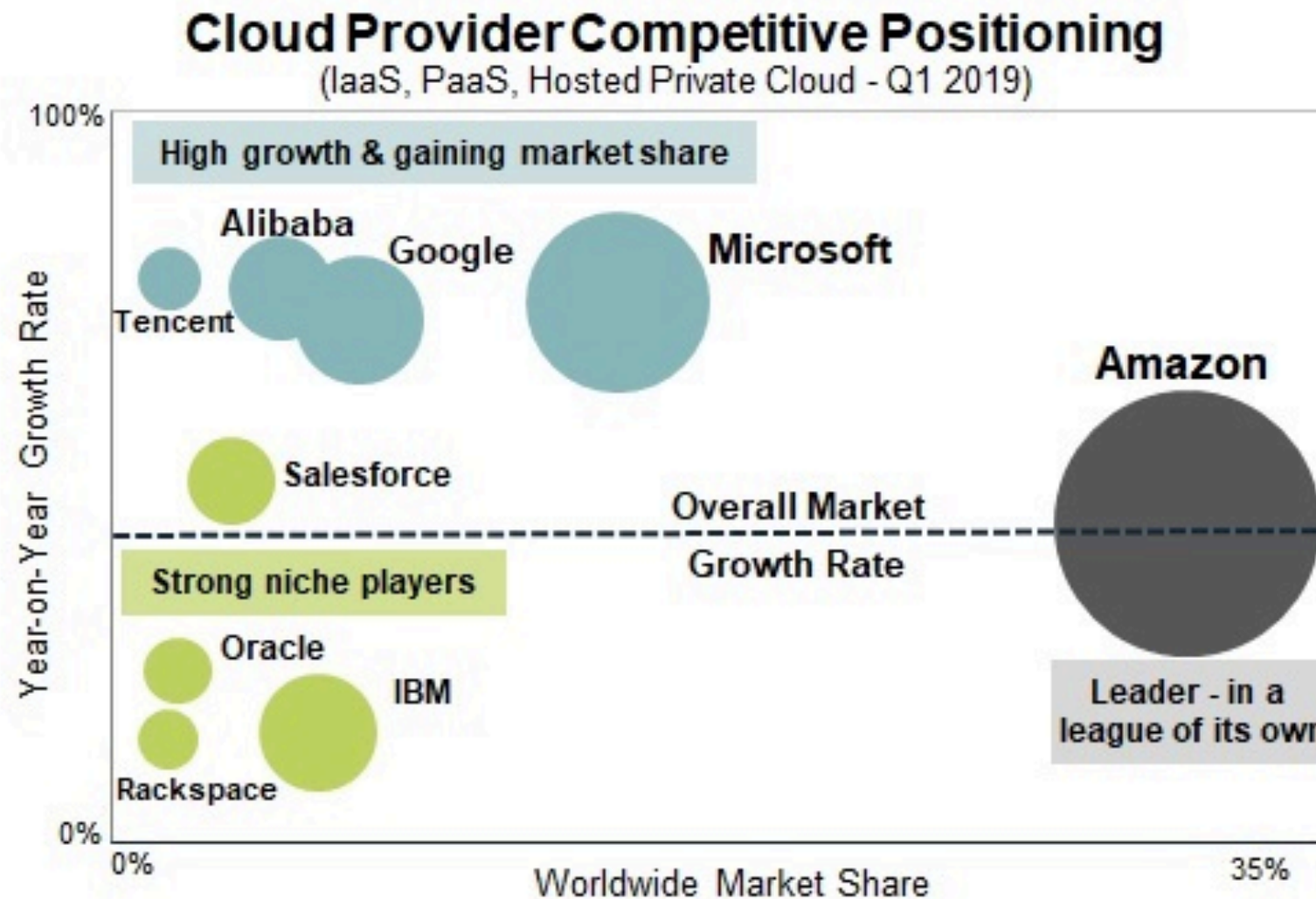
THE MARKET IS BIG AND GROWING FAST



BIG COMPANIES HAVE INCREASING MARKET SHARE



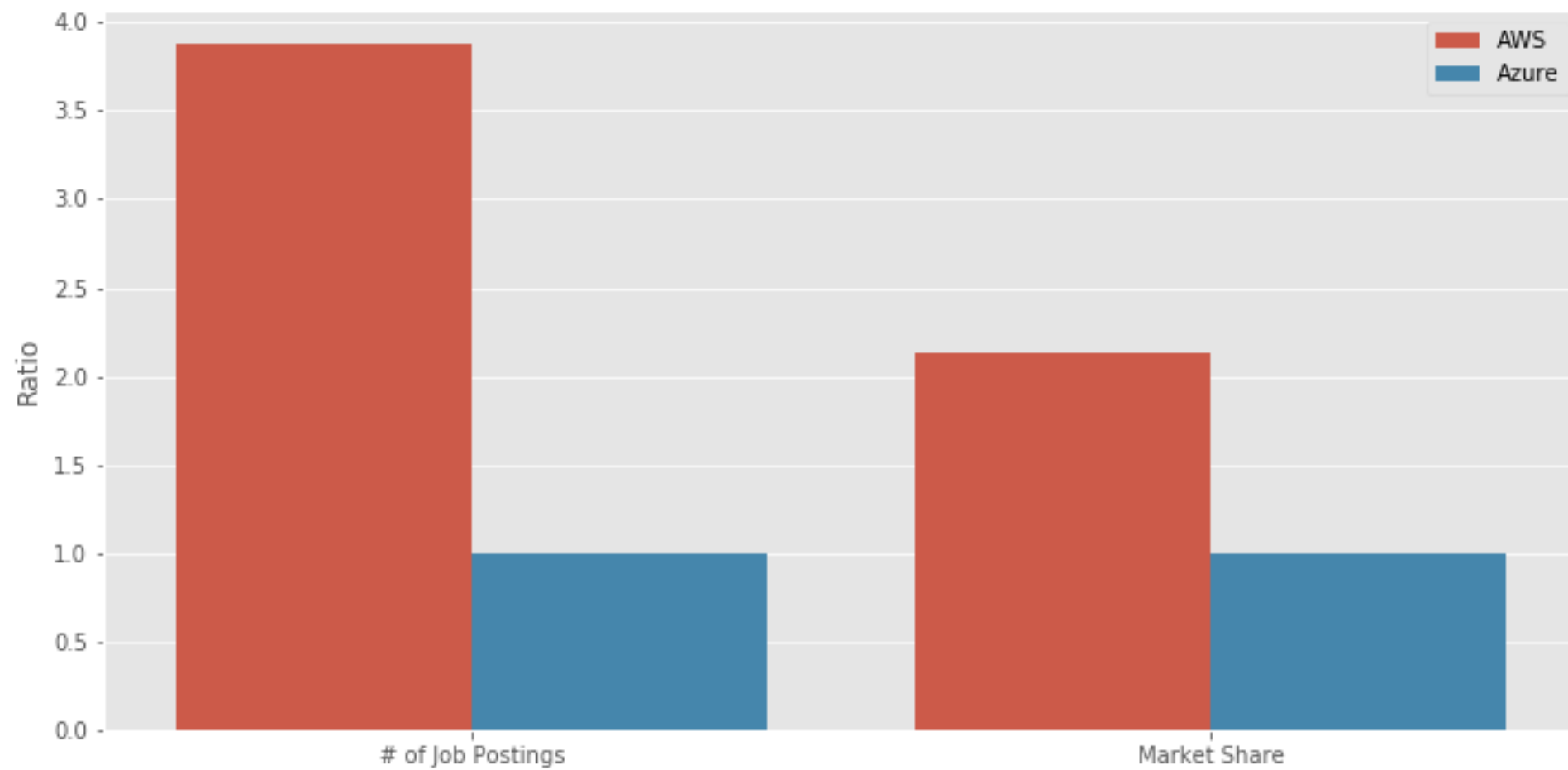
MARKET SHARE AND GROWTH RATE IN ONE PLOT



Source: Synergy Research Group

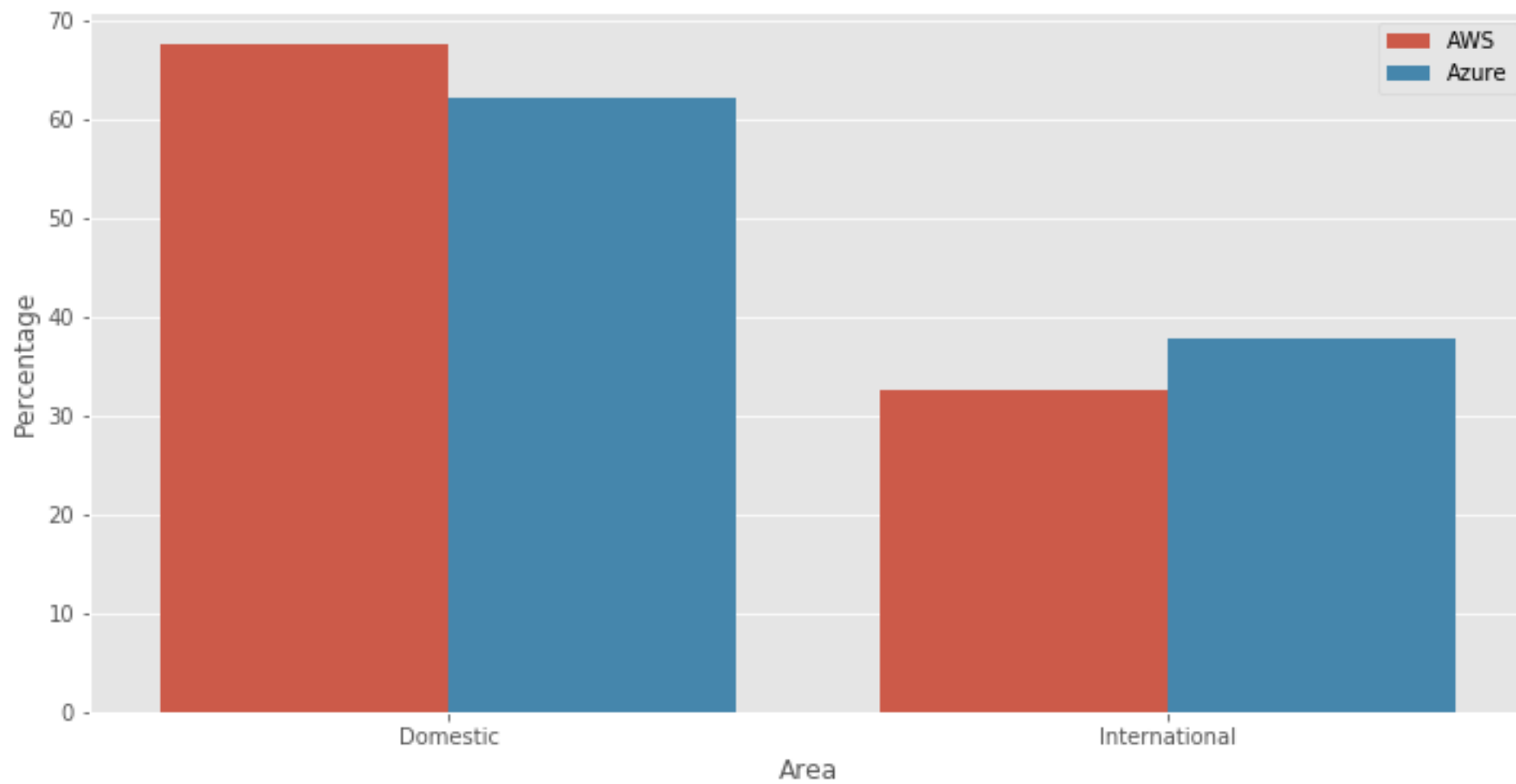
HOW MANY?

OF JOB POSTINGS VS MARKET SHARE



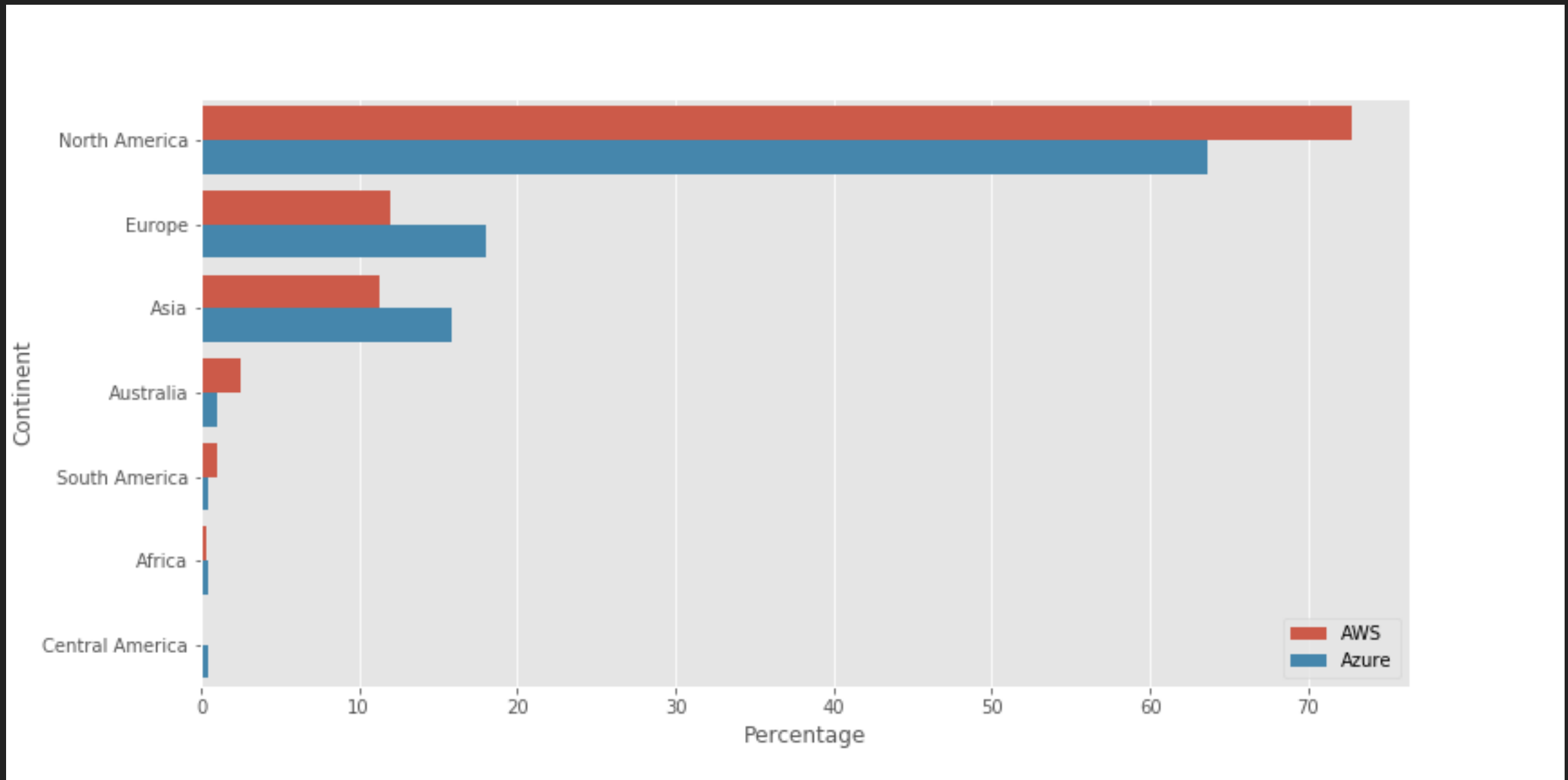
WHERE?

DOMESTIC VS INTERNATIONAL MARKET



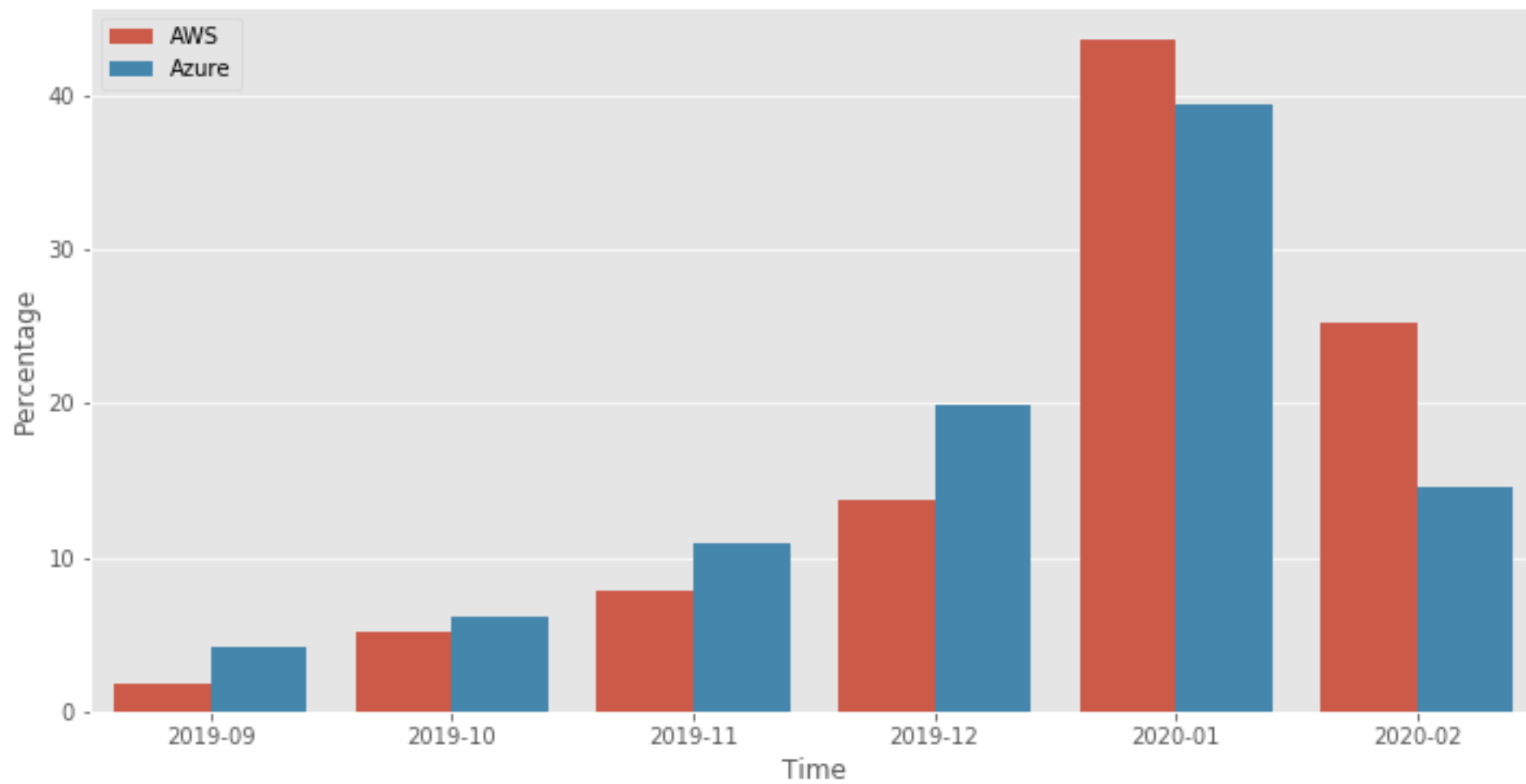
WHERE?

CONTINENT



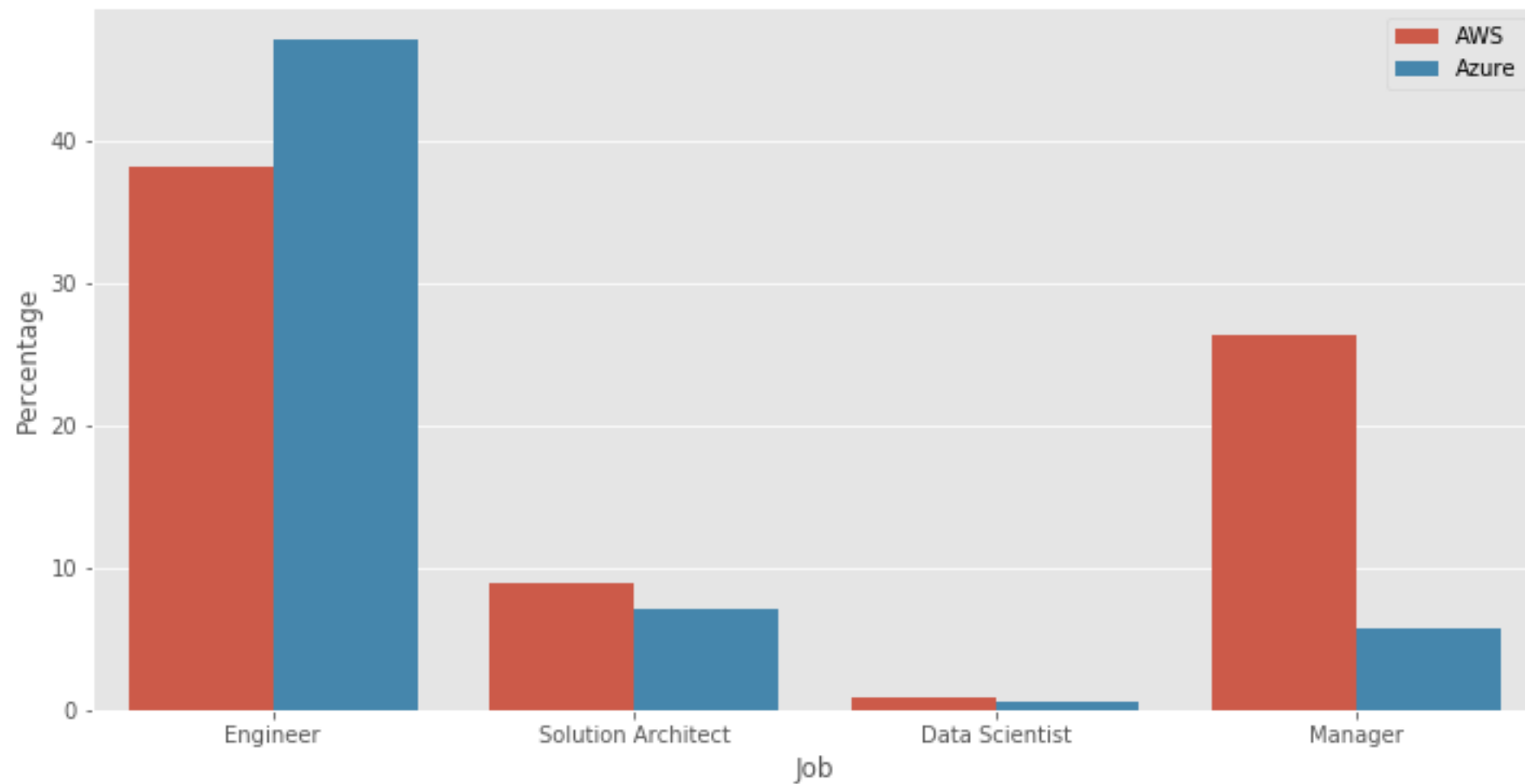
WHEN?

IN THE PAST SIX MONTHS



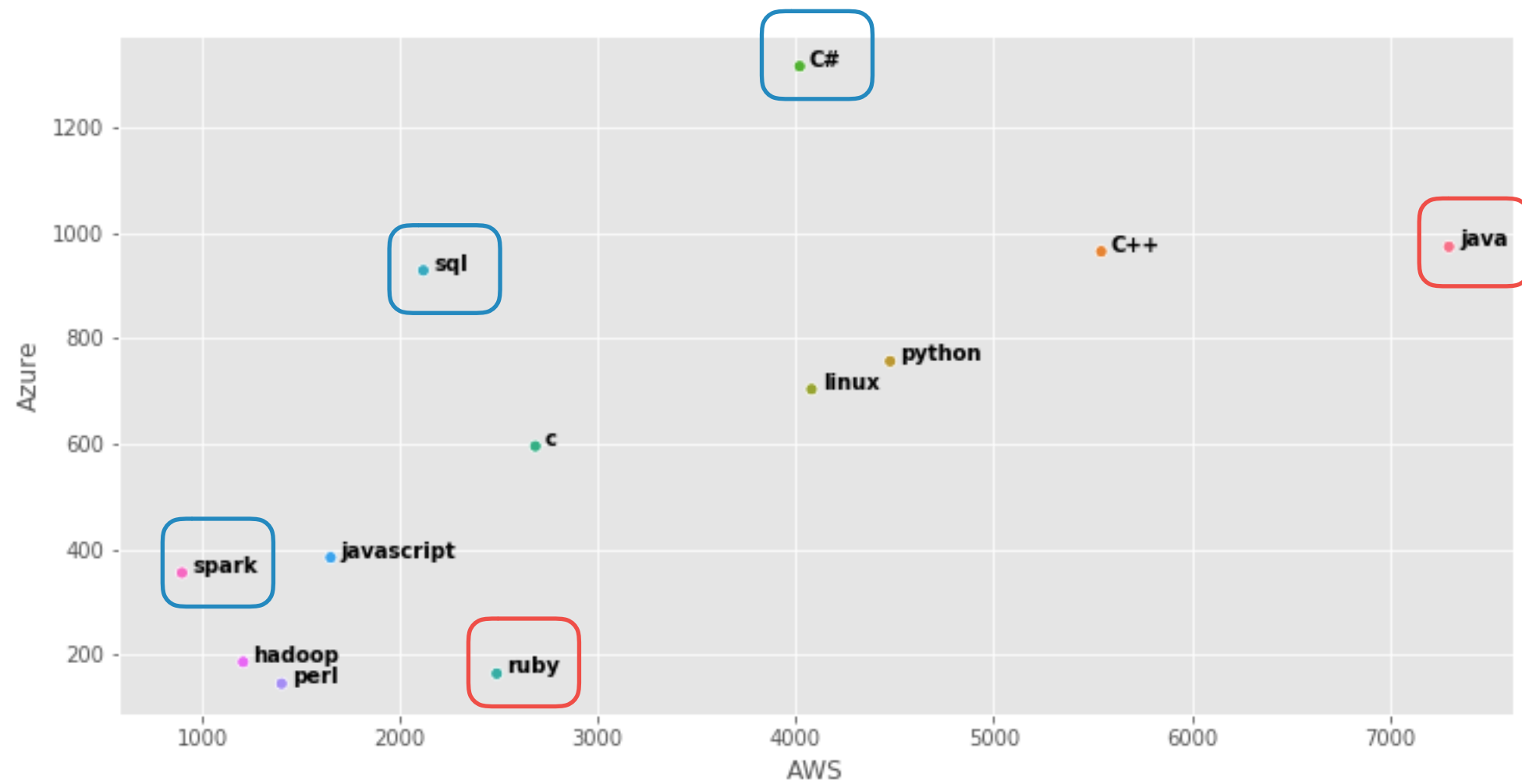
WHO?

JOB CATEGORIES

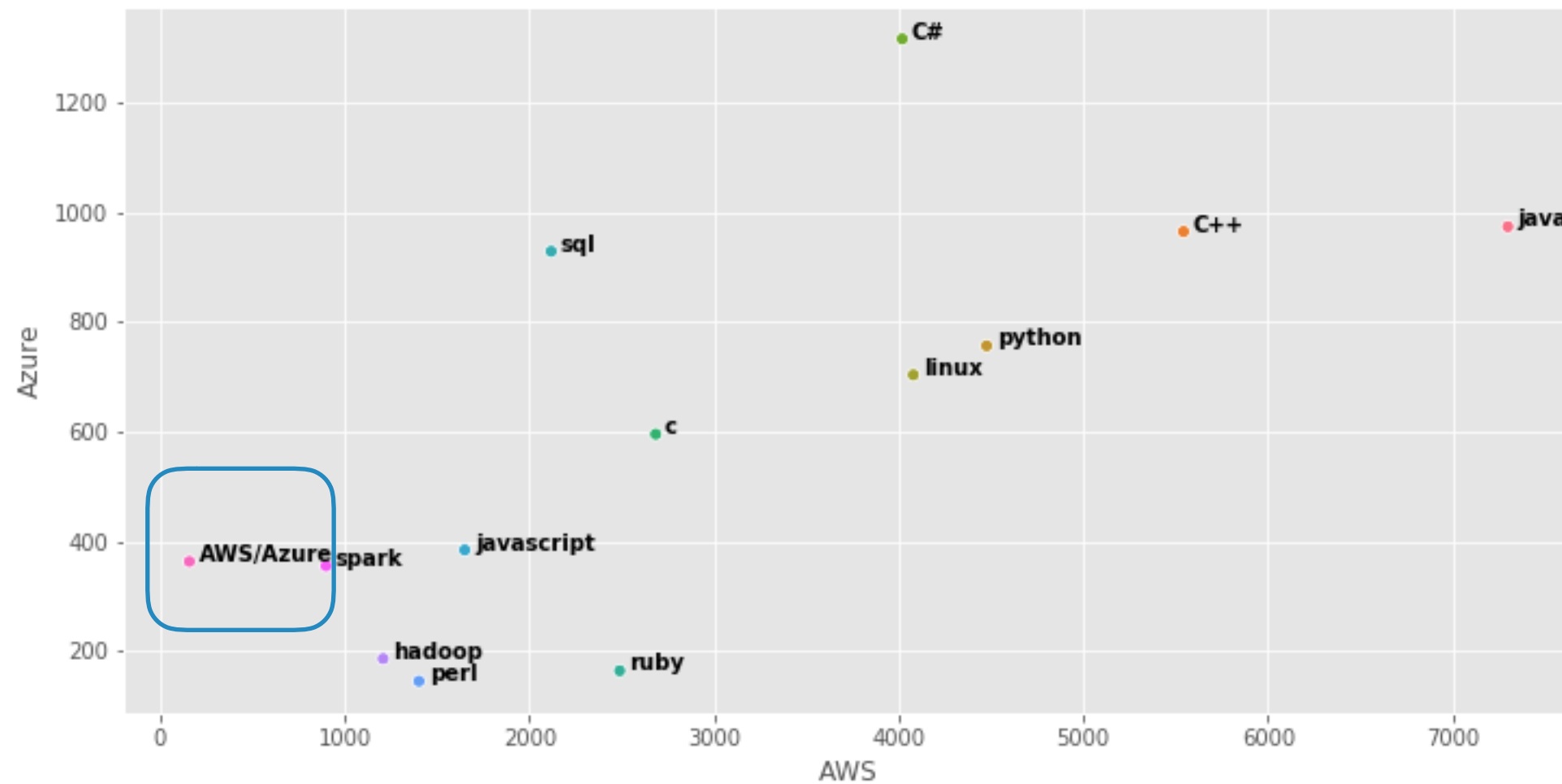


WHAT?

TOP 10 SKILLS



HOW MUCH DO THEY CARE ABOUT EACH OTHER?



CONCLUSION

- ▶ How many? AWS hires more.
- ▶ Where? Azure has more international business.
- ▶ When? AWS is hiring more recently.
- ▶ Who? More engineers in Azure. More managers in AWS.
- ▶ What? Java, Ruby for AWS. C#, SQL, Spark for Azure.
- ▶ How much do they care about each other?