



Sensory Analysis

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- +Cosmetics Testing
- +Chemical and Physical Analysis Microbiological Tests
- Safety Tests +Efficacy Studies
- Sensory Analysis
 Regulatory Advice
 Other Cosmetics Services
- +Detergents testing
- +Hygiene products
- +Paper products
- +Household Products
- +Electromagnetic Compatibility Mechanical Tests Panel Testing
- +Product Characterisation/Performance
- +Safety -
- Chemical/Electrical/Fire Softlines / Textiles Testing
- +Solar collectors/Photovoltaics
- +Survey
- +Toy Testing
- +Vibration/Acoustic
- VOC testing
- +Wireless/Radio Testing

+Wireless/Rad +VOC Testing

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Template example 1

Product Testing

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actions, all concerned CE marked construction products will show their Introduction text, large fontsize.

Optional responsive image

Basic list with responsive

image

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Your needs:

- To measure the well-being and satisfaction brought by the use of your products
- To show qualities and defects of your products compared with consumer expectations
- To develop and improve cosmetic products as well as reacting to competitors
- To assess the validation or the influence of either brand, product name, packaging, or price
- The help the decision making while selecting the raw material
- To study the influence on the product preference in consequence of changing the process or the raw material

Our answers:

- Quantitative hedonic studies:
 - Blind tests
 - Acceptability
 - Preference tests
 - Multi-site studies
 - Tests performed at home or in a laboratory
- Descriptive quantitative studies:
 - Sensorial profile
 - Flash profile
- Qualitative studies:
 - Focus group
- Individual interview
- Preference cartography
 Consulting and training

and all over Europe

How we find solutions:

- Scientific team consistent of 50 people: engineers, marketing consultants, psycho-sociologists, expert members of the Sensorial Assessment Committee (AFNOR, Association Française de Normalisation)
- Specialised software for treatment of inquiry data and sensorial evaluation (FIZZ®)
- Laboratory space according to V09-105 standard:
 - 4 Rooms controlled by air-condition and hygrometry
 More than 90 normalised cubicles
 - 1 Masking room for home test products
 - Rooms with video equipment and two-way mirrors for group discussion
- Survey database of about 26,000 people in France of which a third is renewed annually; database includes consumers located in France (Paris, Aix-en-Provence, as well as Nantabase)

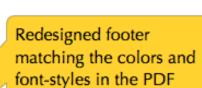
Interviewers visit the home of panellists in order to present the test products and to collect the

Data base with volunteers from Europe and the US











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+VOC Testing

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Services Highlights

Template example 1

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VOC emissions for EU Construction Products Directive - Test method now approved VOC emissions for EU Construction Products Directive: Test method now approved. After some more actions, all concerned CE marked construction products will show their VOC emissions in their declarations of performance, if they are distributed in a country with related national regulation.

Read more

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