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Safety Tests +Efficacy Studies

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+Research & Development

+Chemical and Physical

Other Cosmetics Services

+Electromagnetic Compatibility

Characterisation/Performance

+Solar collectors/Photovoltaics

Chemical/Electrical/Fire Softlines / Textiles Testing

Microbiological Tests

Sensory Analysis Regulatory Advice

+Detergents testing +Hygiene products +Paper products +Household Products

Mechanical Tests Panel Testing +Product

+Safety -

+Survey

+Toy Testing

VOC testing

+VOC Testing

+Vibration/Acoustic

+Wireless/Radio Testing

+Consulting Services +Inspection Services

+Cosmetics Testing

Product Testing

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Template 2 example

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approved. After some more actions, all concerned CE marked construction Introduction text, large fontsize. Optional responsive image

Standard Header 1

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Banner line made up of multiple images

Column based lists

Microbiology

Council Directive 76/768/EEC respectively regulation (EC) No. 1223/2009 stipulates that "cosmetic products put on the market within the Community must not cause damage to human health when applied under normal or foreseeable conditions of us." By virtue of this disposition cosmetic products must be harmless for consumers. In order to prevent any damages or risk manufacturers are obliged to guarantee their product's safety in order to meet the regulatory requirements. The analysis of the microbiological status is the first step in the assessment of safety for both cosmetic products and their raw materials.

Your needs:

- To measure the well-being and satisfaction brought by the use of your products Blind tests
- To show qualities and defects of your products compared with consumer expectations
- To develop and improve cosmetic products as well as reacting to competitors
- To assess the validation or the influence of either brand, product name, packaging, or price
- The help the decision making while selecting the raw material
- To study the influence on the product preference in consequence of changing the process or the raw material

Our answers:

- Quantitative hedonic studies:
 - Acceptability
 - Preference tests Multi-site studies
 - Tests performed at home or in a laboratory
- Descriptive quantitative studies:
 - Sensorial profile
- Flash profile
- Qualitative studies:
 - Focus group Individual interview
- Consulting and training

Preference cartography

How we find solutions:

- Scientific team consistent of 50 people: engineers, marketing consultants, psycho-sociologists, expert members of the Sensorial Assessment Committee (AFNOR, Association Française de Normalisation)
- Specialised software for treatment of inquiry data and sensorial evaluation (FIZZ®)
- Laboratory space according to V09-105 standard:
 - 4 Rooms controlled by air-condition and hygrometry
 - More than 90 normalised cubicles
 - 1 Masking room for home test products
 - Rooms with video equipment and two-way mirrors for group discussion
- Interviewers visit the home of panellists in order to present the test products and to collect the panellists' opinions
- Survey database of about 26,000 people in France of which a third is renewed annually; database includes consumers located in France (Paris, Aix-en-Provence, as well as Nantes) and all over
- Data base with volunteers from Europe and the US

Your industry is our focus



For a competitive quotation and expert advice please contact:

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Redesigned footer matching the colors and font-styles in the PDF

Basic list with responsive

image

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Template example 1

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VOC emissions for EU Construction Products Directive - Test method now approved VOC emissions for EU Construction Products Directive: Test method now approved. After some more actions, all concerned CE marked construction products will show their VOC emissions in their declarations of performance, if they are distributed in a country with related national regulation.

Read more

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