

The Return on investment of AI; impact of Artificial Intelligence solutions on your business:

***The Era owes to Artificial Intelligence – start leveraging them to build your business!***

AI is not the future but a present-day reality transforming businesses across various fields of work!

Artificial intelligence seems to be complicated, but with the help of Astute, it's not!

We dive deep into the ocean of AI and bring out the best to be produced.

AI can be a boon to your business but gets complicated only when it's not organised properly. It can be a Real revenue driver when used in the most effective Way. Astute can make it happen for you - We will eliminate your fear of using AI solutions in your business and transform your dreams into Reality. ***Feel happy, you found us to boost your business with AI!***

AI-based works mostly report 20% reduction in operational costs than the usual human-based manual works. And this is the time where the question regarding integrating AI with our business has transformed from “whether to implement AI in our businesses or not” to “how to measure its return on investment(ROI)” because the world has caught up with it.

Every business has started using AI to reduce complications and enhance the customer experience. As the ROI of using AI technology continues to evolve, its potential to drive business success will only grow. Businesses that leverage AI effectively will not only drive a significant return on investment but also position themselves as the stars in the sky of their industries.

*Integrating AI can produce Hard and soft Returns to your business including cost savings, increased revenue, productivity gains, risk management, and many other advantages! Understanding the ROI of AI can help businesses make informed decisions about adopting this powerful technology.*

*To fully harness the power of AI, businesses must understand how to measure its return on investment (ROI). Exploring the possible dimensions of AI's impact and providing an organised framework for evaluating the ROI of AI integrations in your business is essential.*

***Here we are, to do it for you!***

***The real revenue Driver and the cost saver !***

Artificial intelligence can help you with automate routine and repetitive tasks which reduces the cost and avoids continuous human interventions. For example, In the e-commerce vertical, the deployment of conversational AI led to a 74% reduction in ticket volume at Mercari ( the japanese e-commerce company ) , which in turn allowed the company to reduce technical debt and scale its operations.

*So integrate AI-based solutions in your business to “ increase the Revenue and decrease the cost ”*

## *Structure your decisions!*

Integrated decision-makings are highly beneficial while using chatbots to manage your business. For instance, a report by PwC indicates that AI could contribute up to \$15.7 trillion to the global economy in the coming years, demonstrating its potential to transform decision-making processes.

## *Customise your business for your customer !*

Customization is key to enhancing customer experience, and AI excels in this area. AI algorithms can analyse customer data to provide personalised recommendations, solutions and offers. For example, many e-commerce platforms use AI to suggest products and recommendations that appear to the customer based on previous purchases and browsing history. These personalised preferences can satisfy the customer and build on customer loyalty and even customer delight.

However, there are certain common pitfalls that have occurred with AI investments and digitally transformative initiatives. They are:

- ❖ *Lack of holistic marketing strategies and target audience*
- ❖ *Lack of vision & mission coordination across business, technology and Management functions*
- ❖ *Lack of monitoring, analysing and reviewing of success, outcomes, and measurable KPIs*

*For example, Pinterest was able to transform its employee experience and achieve a 99% reduction in issues rate for its top communication campaign by leveraging an AI bot. Stuck in a failed communication loop at one point, the social media giant is now able to target specific*

employees, send them dynamic messages via Slack, and help them take action in real time. “You may fail but you must come back stronger!”

**Research indicates that 62 to 73 percent of AI projects fail only when the guidance to integrate Artificial Intelligence with your business is shattered but guess what? we excel at it. Astute integrates AI with your business like no one else can level it up. But you can Smile; Astute is here!!! we transform the pitfalls into blossoms! Collaborating with AstuteAi helps you address your problems in handling AI and chatbots. Astute enhances the Business process with innovative generative AI Solutions. We transform business workflows and performances by integrating Artificial Intelligence.**

*AstuteAI is a platform where innovation meets efficiency; it's not just a tool but a real Game-changer. And yes we made it !!! Astute won the Most prestigious Samsung prism Hackathon! Don't hold on- Collab with us now and watch your business evolve and reach new heights. “Join with us now; let's build your business and bring Success to our doorstep...!!! ”*