



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



AGRICULTURAL

Person's name
Short summary of the persona

it reduces the risk of the failure of crops

it enhances soil fertility

it helps in saving farmers money.

farmers can quickly meet their daily requirements

rice, millets, wheat, pulses, and maize are all important food crops

rice is sown on the largest area in India. India is the second largest producer of rice in the world.

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spreading fertilizers to individual crops is difficult

it is consumed and marketed in mixed form

guardian crops from animals is a challenging task

Threshing and harvesting crops separately are not possible

as 2nd advance estimated production of major crops during 2021-22 is as under

Foodgrains - 316.06 million tonnes.

wheat-11.32 million tonnes

rice-127.93 million tonnes



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?