

Says

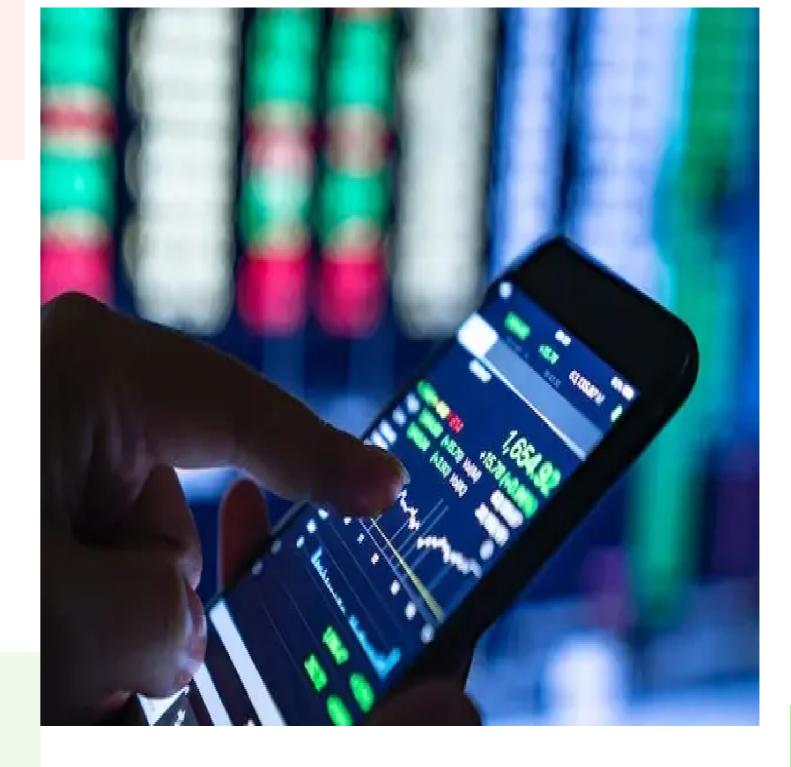
What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

CONSUMER MOBILE
MARKETING USAGE
AND MARKETING
STATISTICS
COMPLICATION TO
INFORM YOUR DIDITAL
MARKETTING
STRATEGY

MOBILE STATISTICES SMART INSIGHT



mobile user experience

time spent using mobile media

MARKET INSIGHT ARECOFUSED

OR KNOWEGE OR GENEARL FEEDBACK

Market Insight Customers Competitors

CONSUMER INSIGHT

MARKET INSIGHT

ADDRESS NOT

INDIVIDUALES BUT

PROFESSION IN FIELDS

DIRECTILY IMPACT BY

INNOVACTION

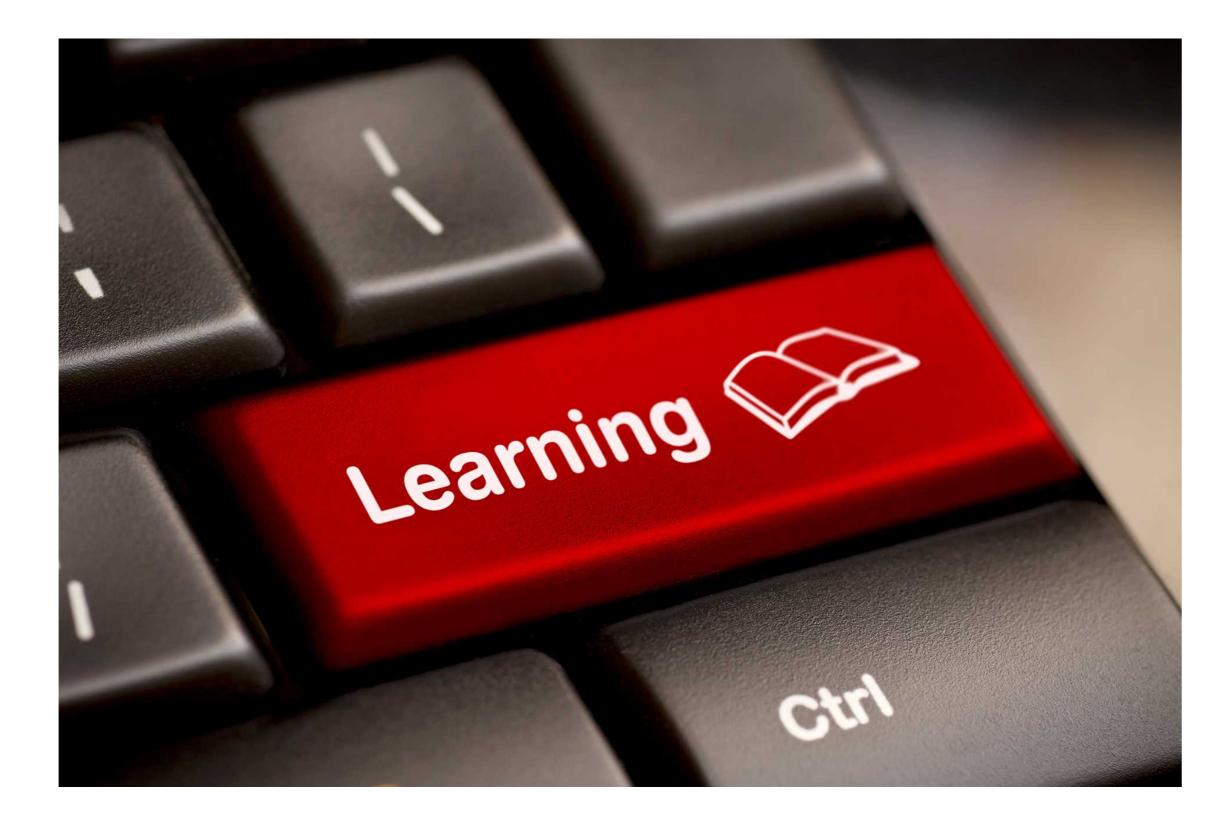


unvilling terds oppertunities and chellengs whitines your industry

unvilling market insight

indepth analysis of key competition and ther strategies Watching and recordig what consumers do, say and feel as they internet with products, services, staff, and other coustomers

obeserving consumer or another target audince in ther nutural enviroment



the study of haviore is the study how individuals make discision to spend ther availabil resources .time money effoct



Economic social psychology anthropology geographhy tecnology

THE behaviour of consumer is dependent on a number of fect which may be economic or non economic factor and ars dependent upon economic factor such as income price.

Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?