



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Type yUnlocking Insights into the Global
Air Transportation Network with
Tableau.our heading...

E.ARUNA
ADHILAKSHMI
ABINAYA
KALAPAN

This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes.

It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data.

It sounds like you're working on a project using Tableau to analyze the global air transportation network

• Data Integration and Cleaning: Gather data from various sources, such as airlines, airports, and flight schedules. Ensure the data is cleaned and integrated into a unified dataset for analysis.

• Visual Dashboard Creation: Utilize Tableau's powerful visualization tools to create interactive dashboards. Visualize data on flight routes, passenger traffic, delays, and other relevant metrics to make insights easily accessible.

• Analysis and Predictive Modeling: Perform in-depth analysis to uncover trends, patterns, and insights in the air transportation network

• Collect and analyze vast amounts of data related to global air transportation, including flight schedules, passenger demographics, routes, and weather conditions.

• Visualization with Tableau: Utilize data visualization tools like Tableau to create interactive and informative dashboards and reports. This helps in presenting the data in a clear and visually appealing manner

• Insights and Decision-Making: Use the analyzed data and visualizations to extract insights about airline performance, customer preferences, and operational efficiency. These insights can inform decision-making for airlines, airports, and other stakeholders in the air transportation industry.

• Data Collection and Preparation: Collect and clean relevant data related to the global air transportation network. This may include flight schedules, airline data, airport information, and more.

• Data Visualization with Tableau: Create meaningful visualizations and dashboards in Tableau to represent trends, patterns, and insights within the data. Explore aspects like flight routes, passenger traffic, and on-time performance.

• Please provide more details about your project if you have specific questions or if there's something more specific you'd like to know.