

## Subscribers Galore: Exploring World's Top YouTube Channels

### Project Description:

A subscriber to a channel on the video sharing you tube is a user who has chosen to receive the channels content by clicking on the channels “subscribe” button, and each users subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to user was introduced in October 2005. You tube began publishing a list of its – subscribed channels in April 2006 . An early achieve of the list dates to may 2006.

The following table list the 50 most subscribed YouTube channel as well as the primary language and content category of each channel. The channel are ordered by number of subscribers; those whose displayed Subscribers counts are identical are listed so that the channel whose current growth indicate that its displayed Subscriber count will exceed that of the other channel is listed first. Automatically generated channels that have made effectively obsolete as a result of the transferred of their content are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content Hindi. All 50 of the channels have surpassed 40 million Subscribers, 39 of the have surpassed 50 million subscribers, 23 of them have surpassed 60 million Subscribers, 16 of them have surpassed 70 million subscribers, 12 them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers only one channel have surpassed 200 million subscribers.

### World Top YouTube Channels:

Rank	Channel	Million Subscribers
1.	T-Series	251
2.	Mr. Beast	196
3.	Cocomelon	166
4.	Sony Entertainment Television India	163
5.	Kids Diana Show	113

## **T-Series:**

T-series joined YouTube on join 13 March 2006, but only started uploading videos in late 2010. The T-series you tube channel is run by a team of 13 people at the T-series head quarters under this channel, T-series primarily shows Music Videos and Film Trailers.

## **Mr. Beast:**

Donaldson grew up in Greenville, North Carolina. He began posting videos to you tube in early 2012, at the age of 13 under the handle Mr. Beast 6000. His early content ranged from let's plays to videos estimating wealth of other you tubers.

## **Coco Melon:**

On September 01, 2006 Cocomelon was created on you tube to provide on free Education and Entertainment for the founder of Coco melon, jayjeon, his wife, his children. Then known as "Checkgate", the channel uploaded two versions of the alphabet song to you tube on their first day.

## **Empathy Mapping:**

## Galore exploring world's top youtube channels

Long-form  
articles

Short-form  
video

Not sure what  
metrics the  
should be  
measuring

I don't  
have time  
for this

Relies heavily on  
Google and  
twitter for  
discovering  
content related  
to work

Feel's-  
excited

Is this  
really  
worth

I wish have  
solo  
access

Saves work  
and shares  
with  
others

Complete  
processes

Very excited  
about the  
prospect of  
doing more

Hopeless

Makes  
decisions

Uses to  
chat  
function to  
self serve

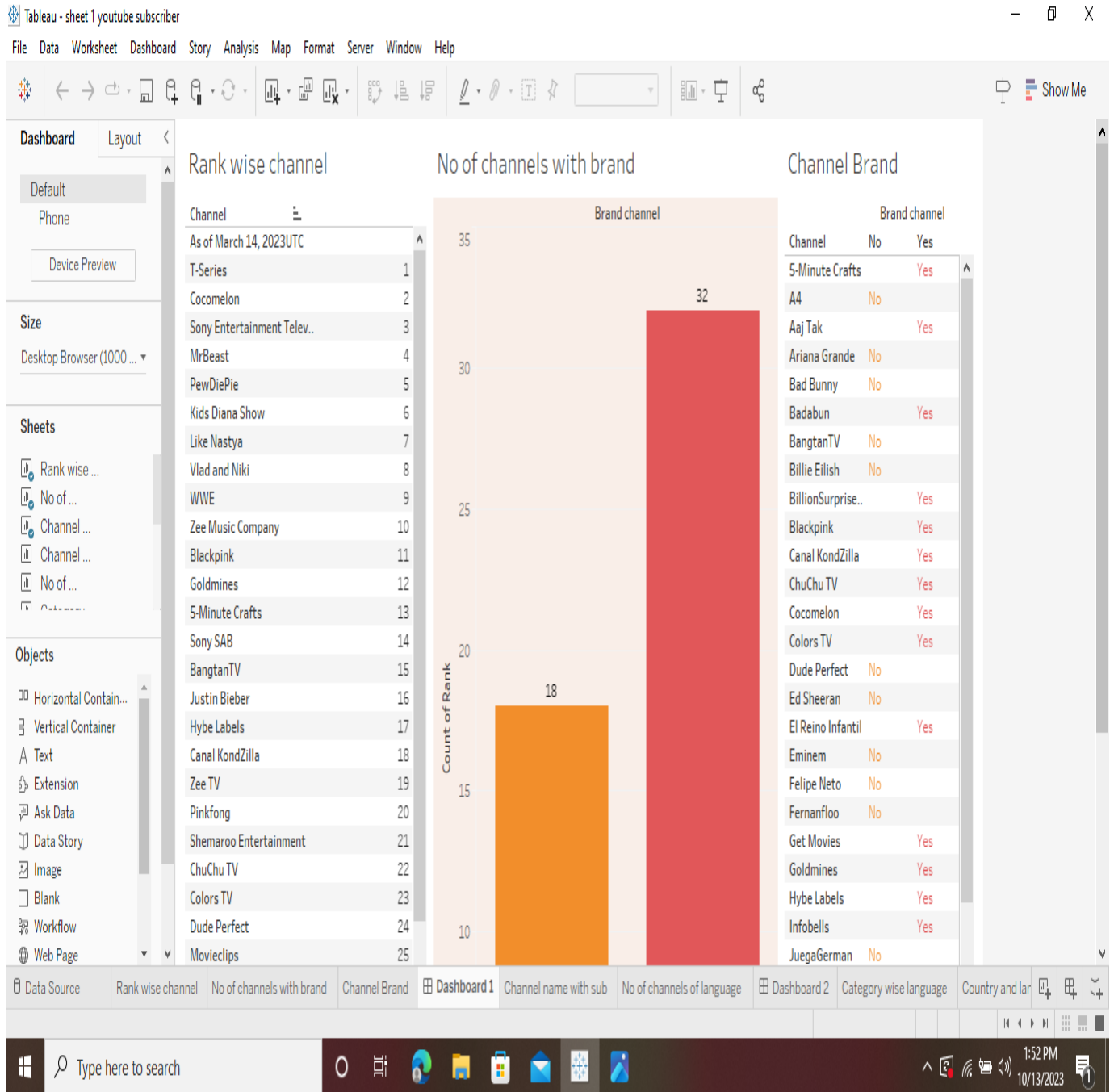
Insecure

Frustrated

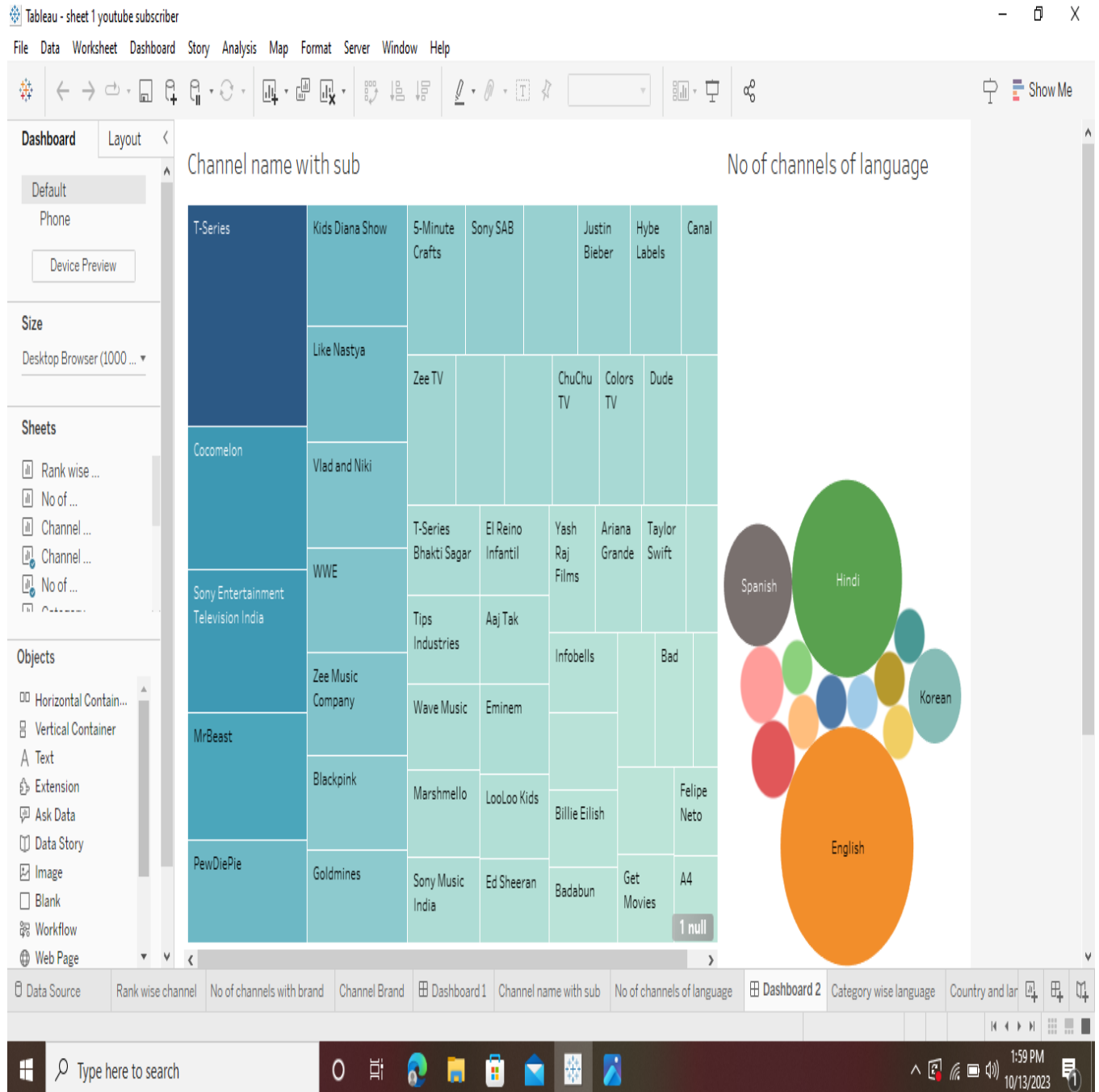
## Brainstorming:

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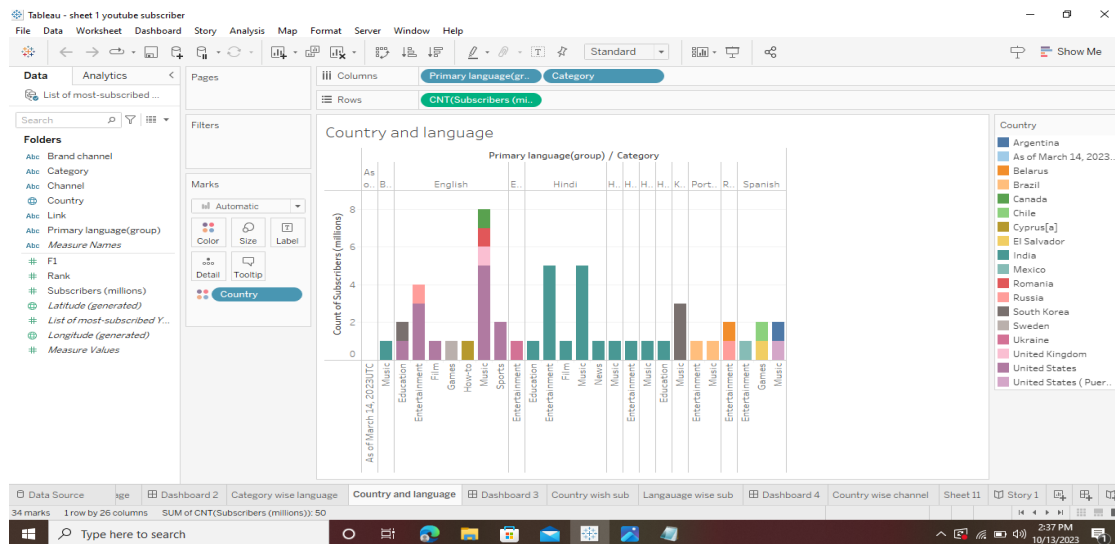
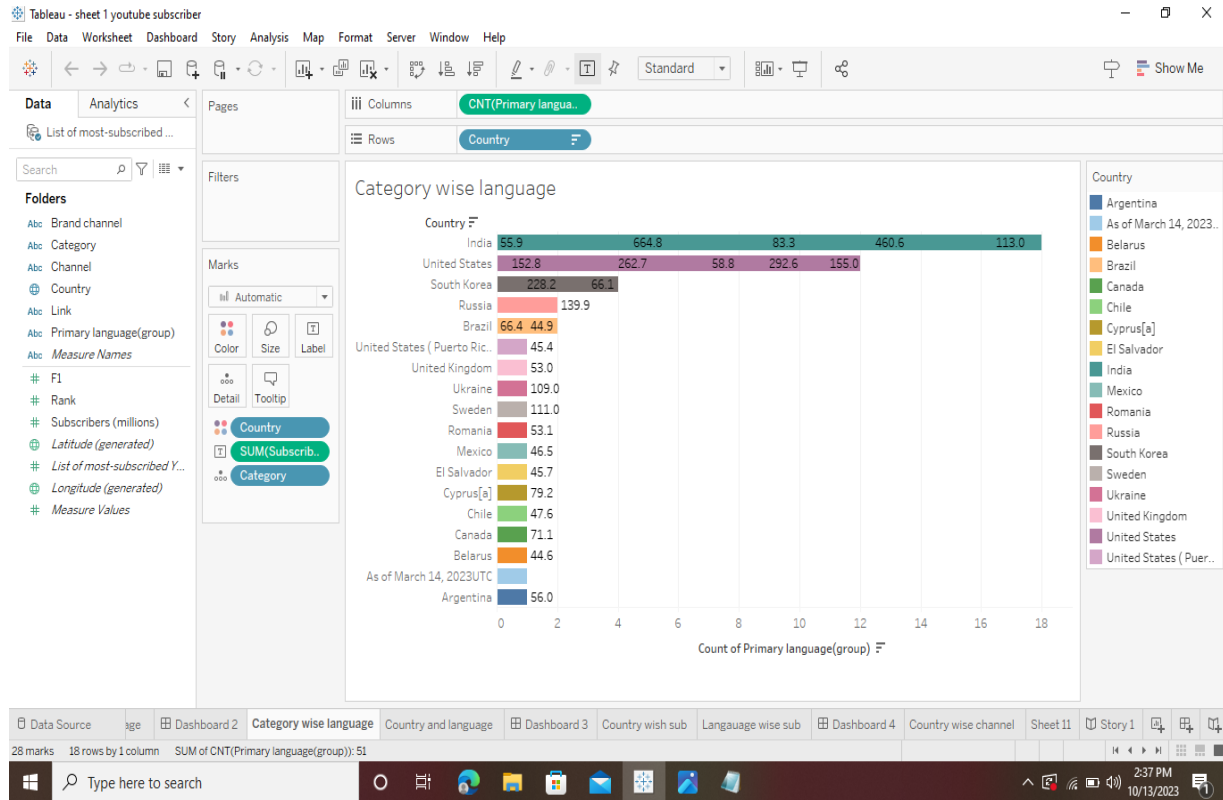
# DashBoard:1



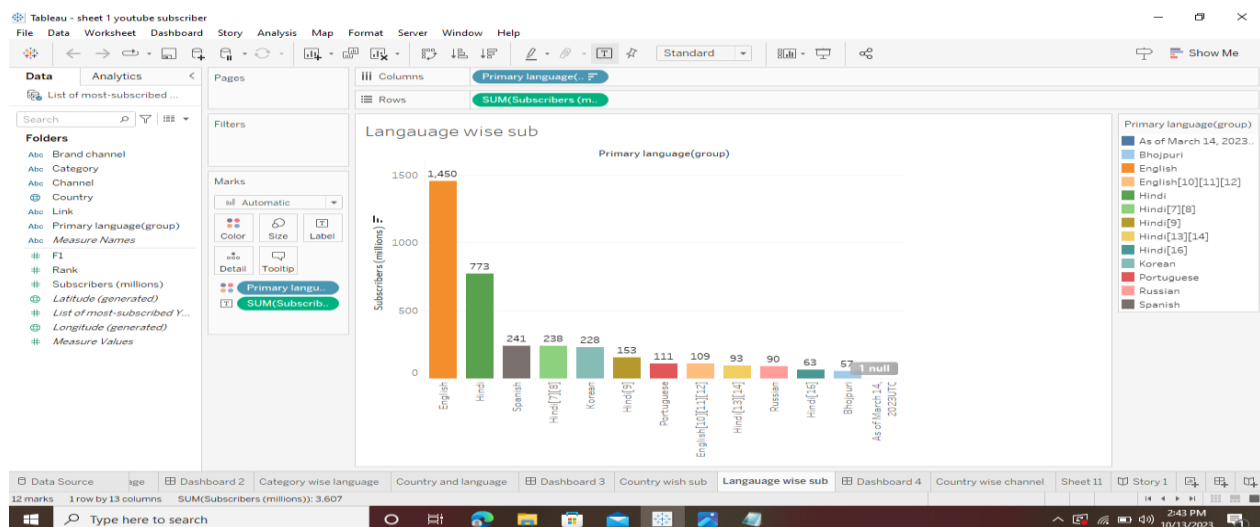
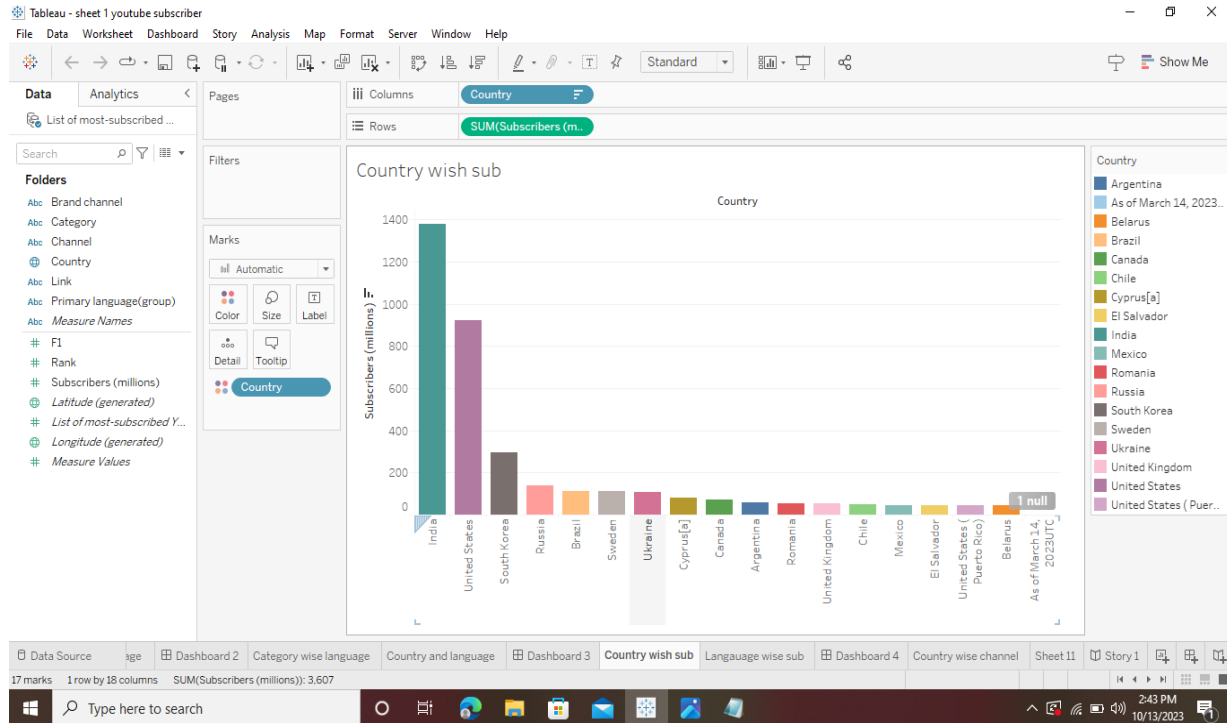
## DashBoard:2



# DashBoard:3

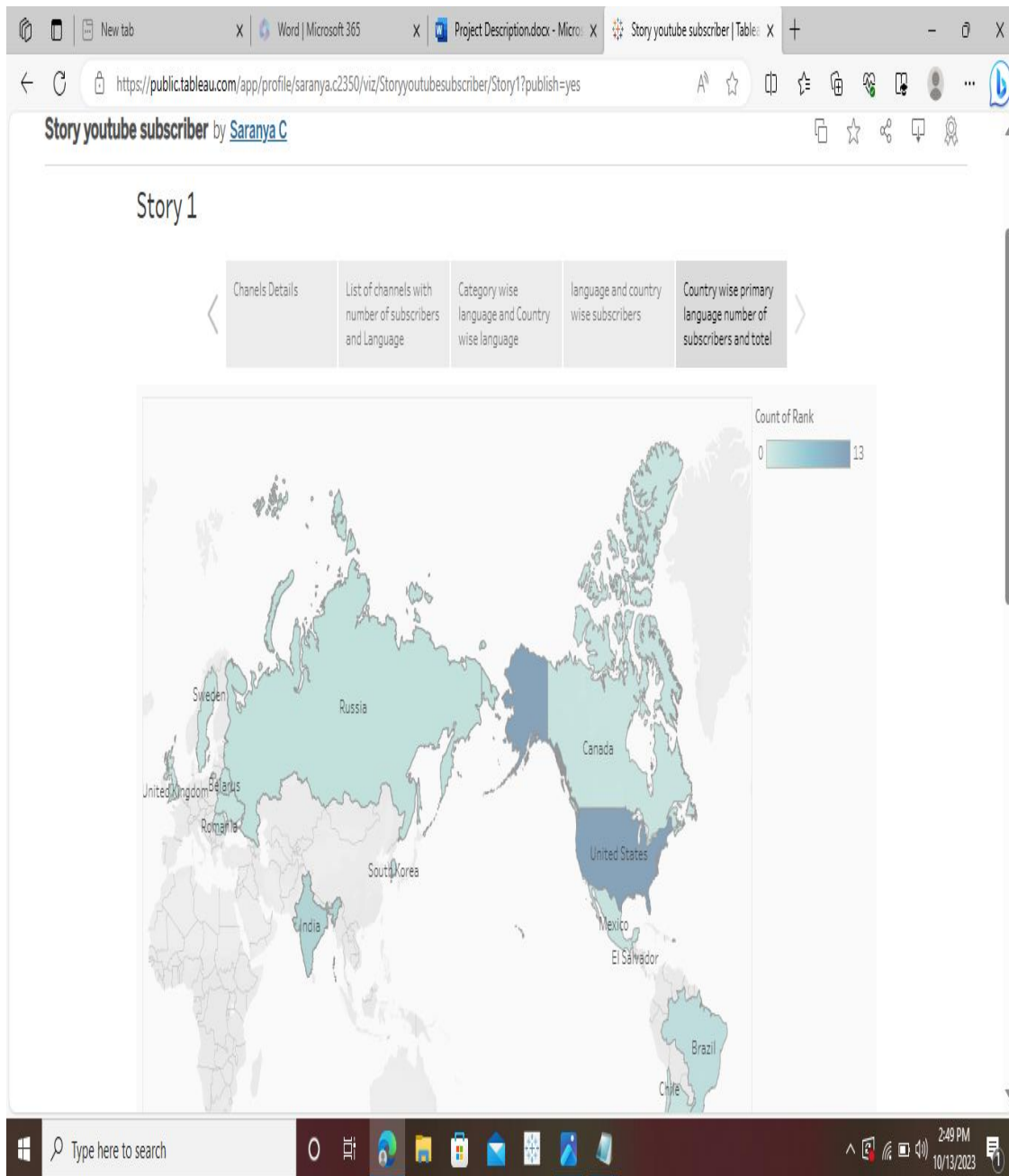


## DashBoard:4



## Story:1





## 1.Overview

### Mr-Beast:

On the channel first video Donaldson announced the charity and food bank and named Darren Margulies who had appeared in previous video executive director according to the channel description 100% of its advertising revenue brand deals and merchandise sales are denoted to charity.

### Cocomelon:

Cocomelon is an American YouTube channel and owned by the British company “Monchy entertainment” and maintained by the American company treasure studio coco melon “specializes in 3D animation videos of both traditional nursery rhymes and their own original children’s songs.

### T-Series:

T-Series is also "owns and operates the most –viewed and the most –subscribed YouTube channel with over 251 subscribers and 232 billion total views as of 7 September 2023” while beast known as a music label T-Series has also had some moderate success as a film production company.

## 2.Purpose

The primary goal of the naan Mudhalvan scheme is to identify, train, and provide career and academic guidance to talented students cruelled in government run-and state-run educational instruction.

A YouTube subscriber is someone who has chosen to follow your channel and your content so they can stay updated with your last videos. In essence, a subscriber can become a rowing fan who watches, comments and shares your videos with others.

You tube subscribers refer to the people or accounts that are subscribed to your channel. So, whenever you upload a new video, your subscribers will be able to see it in their feeds. This makes your subscribers more likely to watch the videos you upload.

### Importance:

You can use YouTube for learning. YouTube is a platform for learning. You can learn anything from anyone, be it a chat or an expert, everything is accessible on YouTube. Also, you can learn almost anything line English, coding, business management and so much more.

## 3.Advantage

- ★ After parties and live chat

- ★ Smart device integration
- ★ Smart downloads
- ★ Co-watch with google meet
- ★ Special offers and early access to new features
- ★ Awareness of social issues

#### **4.Disadvantage**

- ★ Millions of hater comments and trolls
- ★ Misinforms
- ★ Increases expenses
- ★ Increases ScreenTech
- ★ Kills productivity
- ★ Not all content is advocates for good
- ★ It can be addictive
- ★ It may promote unsafe behavior
- ★ It can affect sleep

#### **5.Conclusion:**

##### **How can I grow subscribers?**

- ✓ Create engaging and informative content.
- ✓ Create and publish videos frequently.
- ✓ Optimized your YouTube videos





