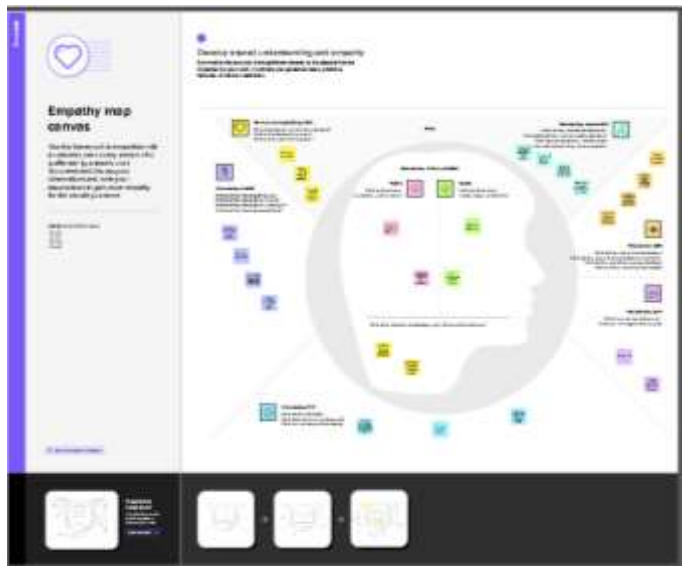


Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map

