

# UBER MILES

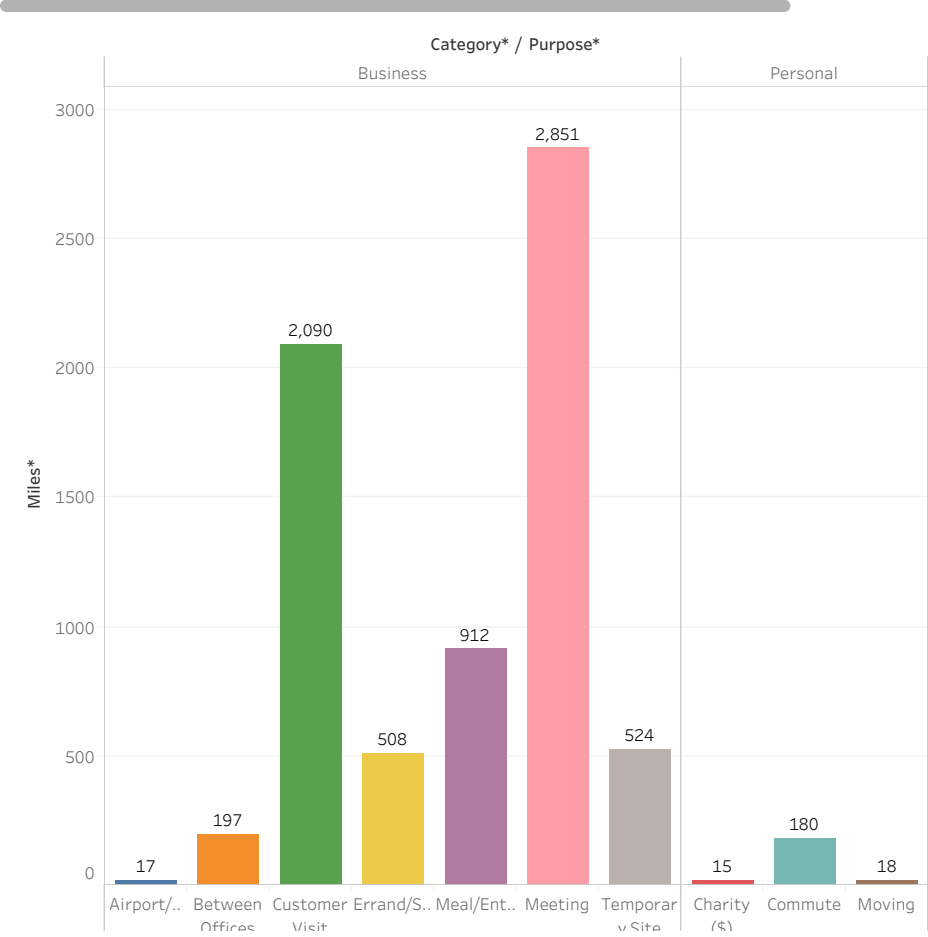
Gather data on miles covered, categorizing them based on various factors like transportation mode (car, public transit, walking, etc. ) and purpose (commuting, leisure, errands, etc. )

Analyze the distribution of miles across different transportation categories to understand preferences and usage patterns.

Break down the miles covered based on the purpose o..

Analyzing miles covered in a category involves assessing key metrics such as total distance, average distance per item, trends over time, geographical distribution, and correlation with other variables. Understanding patterns and insights from these aspects can inform decision-making and optimize strategies within the specific category.

For a month-wise Uber miles analysis, essential points include tracking total miles per month, identifying peak usage months, analysing trends in miles over time, assessing seasonal variations, considering external factors like events or holidays affecting ride demand, and examining patterns to optimize operational strategies and pricing during specific months.



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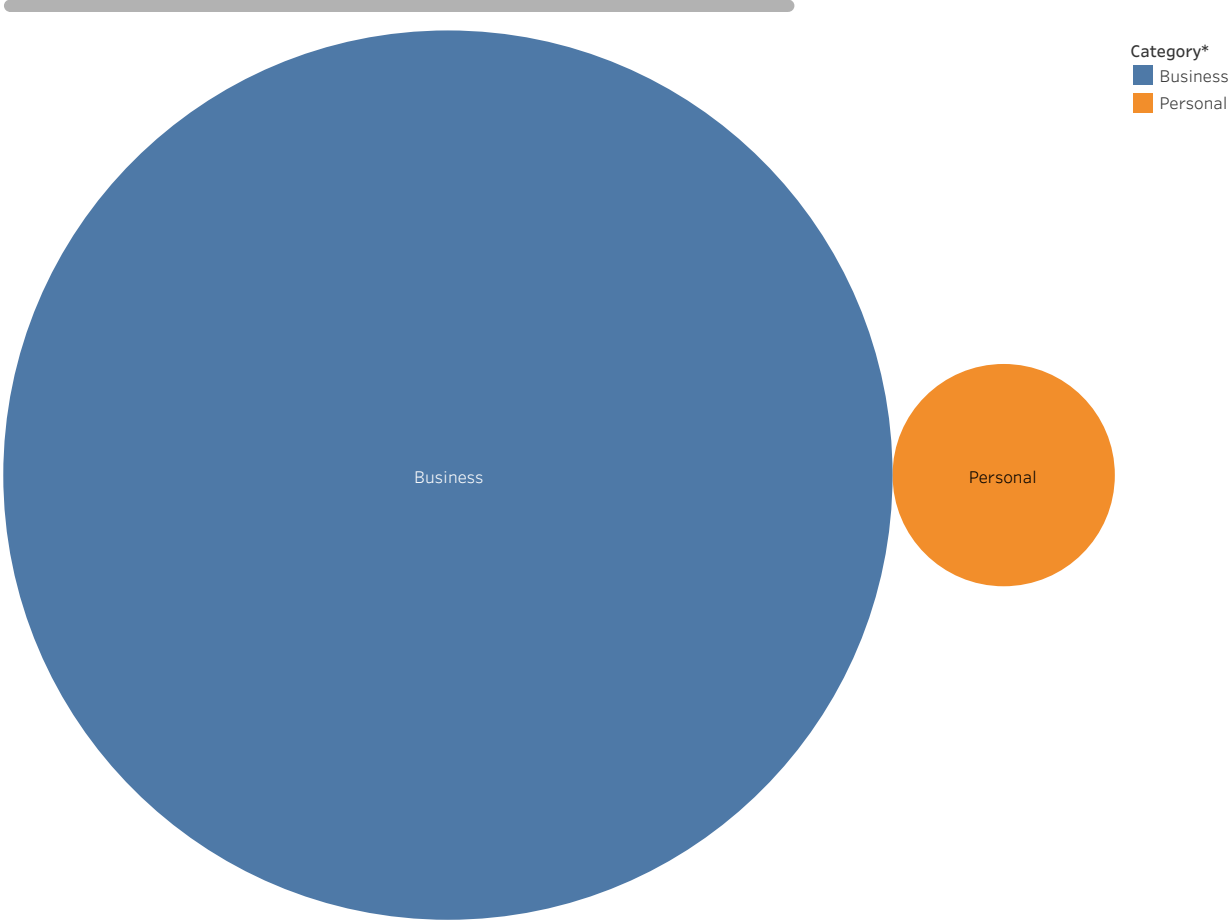
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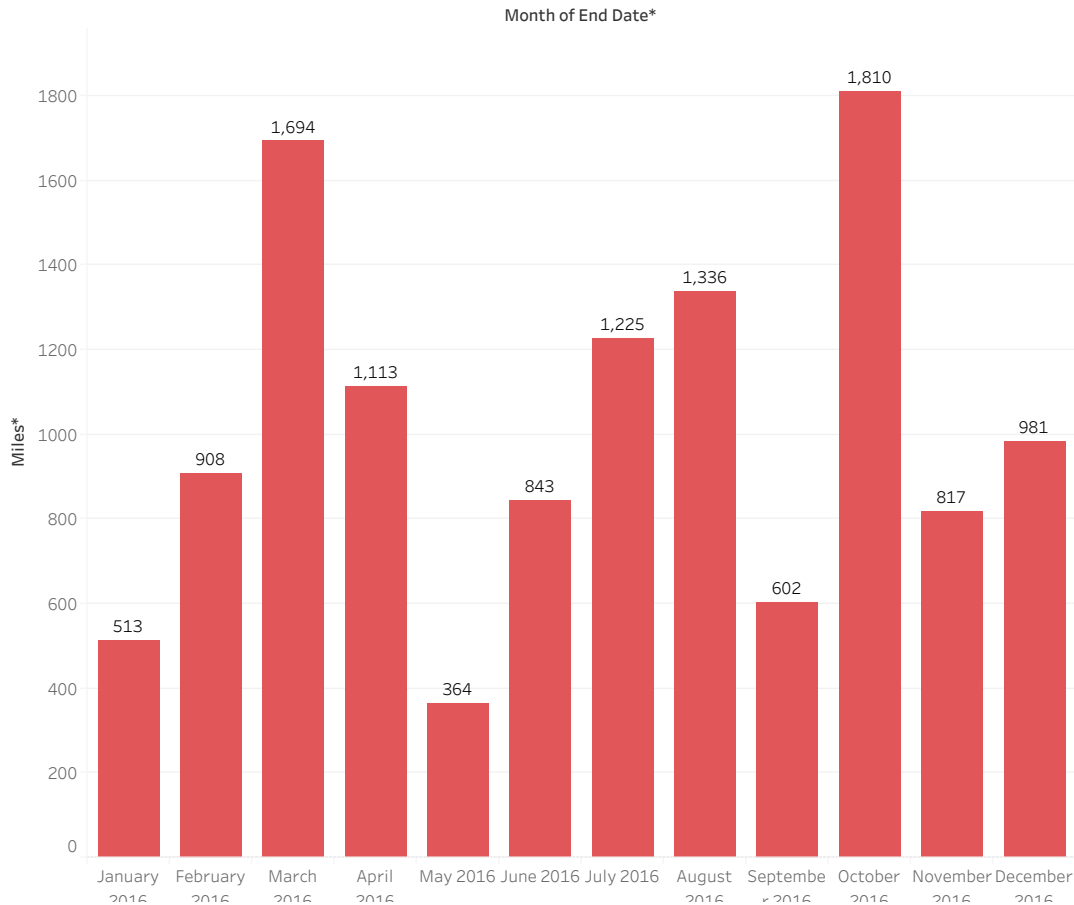


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In a week-wise Uber miles analysis, important points involve monitoring and comparing weekly mileage, identifying peak usage days or weekends, analysing patterns of weekday versus weekend usage, considering promotional activities and their impact on weekly mileage, and utilizing this data to tailor marketing strategies and driver allocation for optimal efficiency.

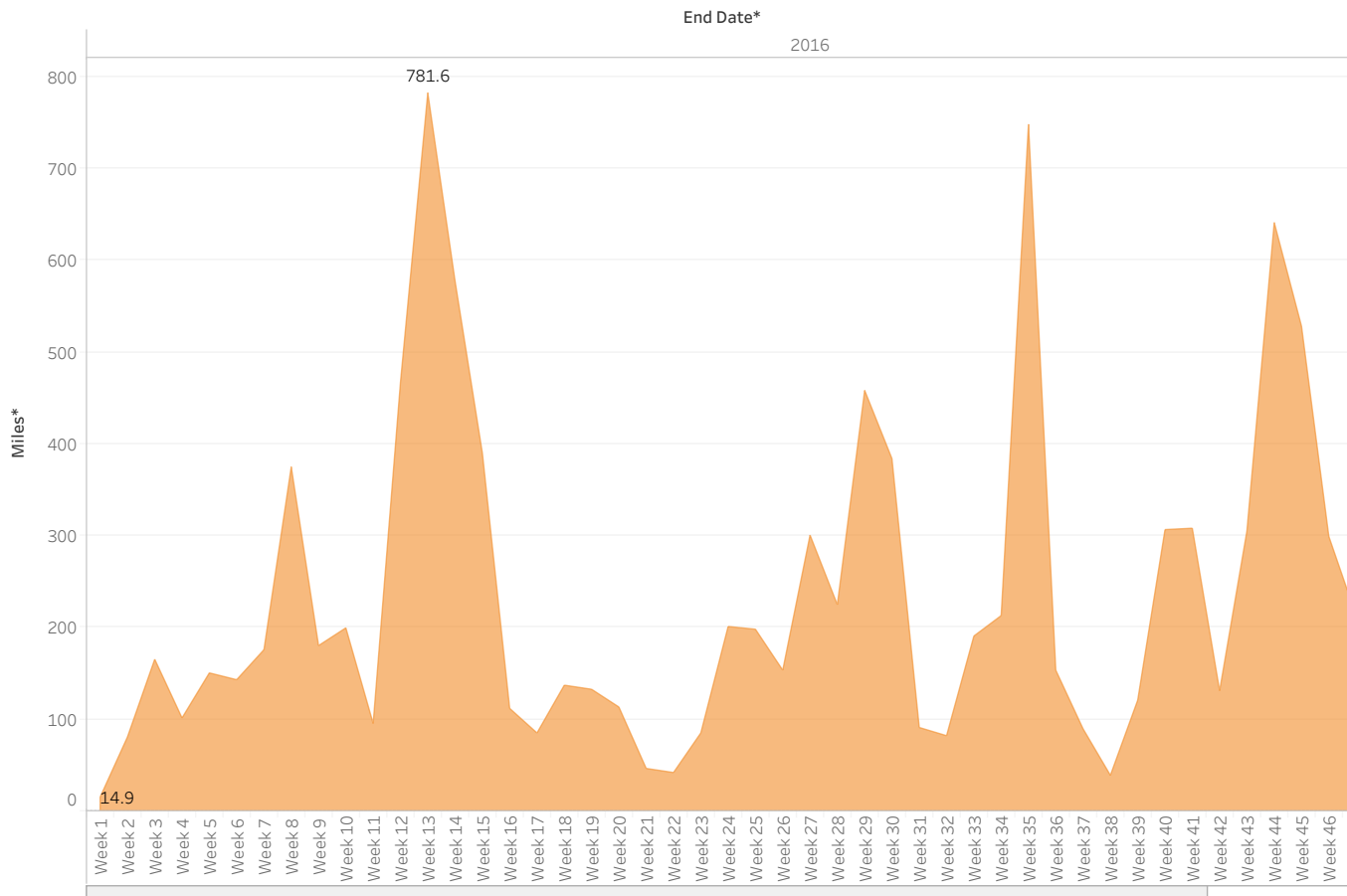


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Conducting a quarter-wise Uber miles analysis entails tracking total miles per quarter, comparing performance across different quarters, identifying trends or fluctuation in ride demand. Analysing seasonality effects on usage, evaluating the impact of any promotional campaigns during specific quarters and using insights to make informed decisions about resource allocation, pricing, and marketing efforts.



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