UBER TRIPS

When analysing Uber trips on a monthly basis, key points to consider include tracking total trips per month, identifying busy or peak days, assessing the average trip length, examining trends in trip volume over time, considering special events or holidays affecting trip demand, and utilizing this data to optimize driver scheduling, pricing strategies, and service availability for better customer experience.

For a quarter-wise Uber trips analysis, important aspects include tracking the total number of trips per quarter, comparing trips volumes between different quarters, analysing trends in trip patterns and rider behaviour. Considering seasonal variations and their impact on trip demand, evaluating the effectiveness of marketing initiatives or promotions during specific quarters, and using these insights to adjust operational strategies and marketing campaigns accordingly.

Analysing Uber trips on an hourly basis involves considering important points such as tracking trip volume by hour, identifying peak hours of demand, assessing average trip durations during different times of the day, analysing patterns of rider behaviour and preferences throughout the day, considering events or external factors influencing trip requests, and utilizing this data to optimize driver availability, pricing strategies, and promotional efforts for specifi..

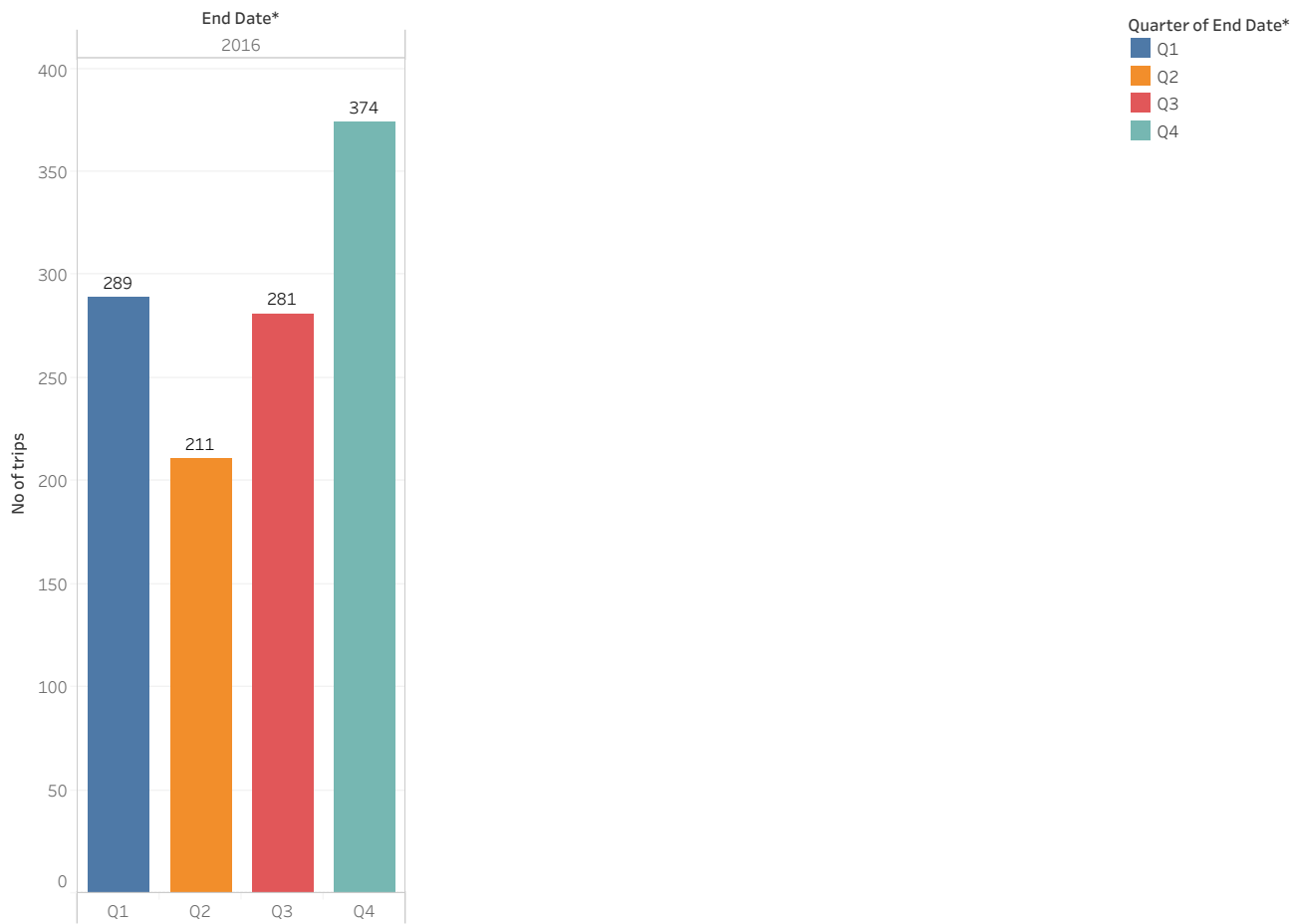| January	February	March	April	May	June	July	August	Septemb..	October	November	December
61	115	113	54	49	108	112	133	36	106	122	146

No of trips

36 — 146

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End Date*

2016

Quarter of End Date*

- Q1
- Q2
- Q3
- Q4

No of trips

Quarter	No of trips
Q1	289
Q2	211
Q3	281
Q4	374

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