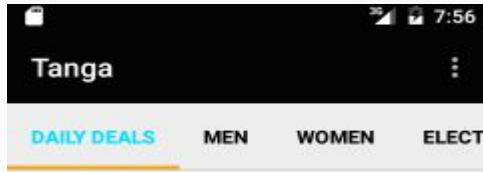


# Team Salsa

Members: Manoj Panikkar, John Read, Valina Gewargis, Mario Padilla, and Kevin Windhorst

# Software in Progress: “container”



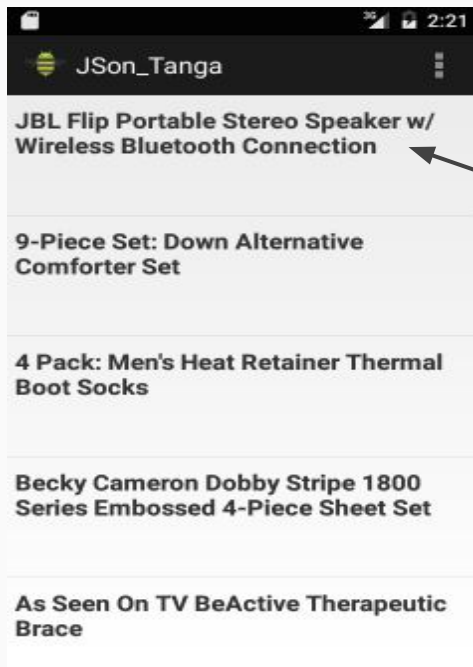
Tab 1 says Hello :D



Tab 2

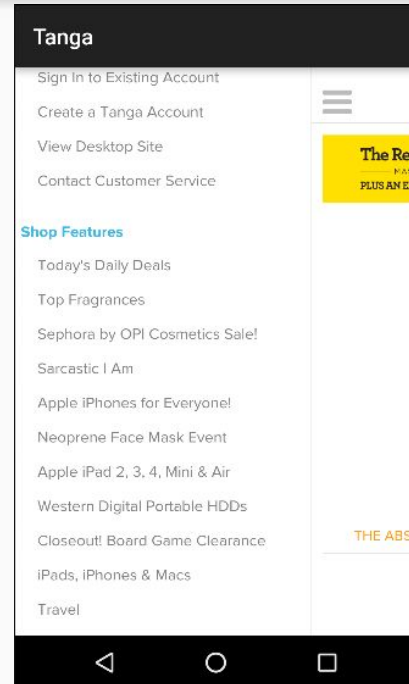
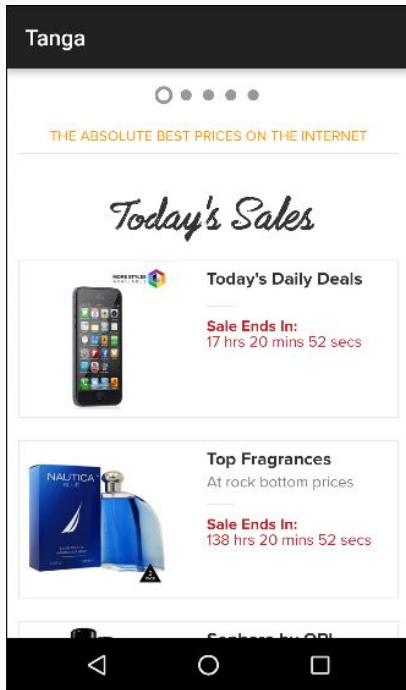
Tab 3 says Hello :D

# Software in Progress: Implementing JSON



```
[
  - {
    + react_hash: {...},
    name: "JBL Flip Portable Stereo Speaker w/ Wireless Bluetooth Connection",
    brand: "Tanga",
    buyable: true,
    subtitle: "Pump up the jams!",
    tanga_express: false,
    + prices: {...},
    + images: [...],
    description: "<p>Pump up the jams with the <span class='caps'>JBL</span> Flip portabl
    speaker features a compact and portable design that makes it perfect for travel. With
    be blown away by the tiny yet powerful product. Get a call while you are jamming out!
    microphone and call answer button.</p> <ul> <li>Bluetooth streaming wirelessly stream
    device</li> <li>Built-in bass port generates impressive bass for its size and bass th
    products</li> <li>Built-in microphone and call-answer button allows you to answer phc
    rechargeable battery that provides up to five hours of playback time and can easily b
    <li>Versatile, portable design plays from either a vertical or horizontal position, s
    easily take it from one place to the next</li> <li>Brand new in retail packaging</li>
    features: "",
    specifications: "<ul> <li>Brand new in retail packaging</li> </ul>",
    details: "",
    url: "https://www.tanga.com/deals/65d92befbd1d",
    product_type: "other",
    - skus: [
      - {
        name: "",
        additional_price: 0,
        sku_id: 559350,
        available: true,
        max_quantity_per_order: 1
      }
    ]
  },
  ...
]
```

# Software Completed: Android WebView



# Software in Progress: Next Steps

- Continue implementing Json to include the images, prices, etc.
- Implement Json into the “fragments” of the container
- Improve the container
- “Product Page” for each product

# User Experience Testing

- Goal was to evaluate users' opinions of existing iOS application as well as current Android version
- Same questions were asked for both versions: we evaluated 6 iOS users and 2 Android users.

# User Experience Testing: Questions

- On a scale of 1 to 10, (1 being extremely difficult, 10 being extremely easy) how easy to use was this application? iOS average score: 9.2      Android average score: 5.5
- On a scale of 1 to 10, (1 being extremely irrelevant, 10 being extremely relevant) how relevant was the product information provided? iOS average score: 8.3      Android average score: 8
- Did you experience any performance slowdowns/lag when using this software? If so, please explain:

# User Experience Testing: Questions

- On a scale of 1 to 10, (1 being competes poorly, 10 being competes very well), how well does this application experience compare with competing ecommerce sites like Amazon or eBay?  
iOS average score: 7.3   Android average score: 7.5
- On a scale of 1 to 10, (1 being not recommend at all, 10 being absolutely recommend), how likely would you be to recommend this application to others?  
iOS average score: 6.5        Android average score: 6.6



# User Experience Testing: Main Observations

- iOS Application: Users described software as “easy to use”. Lag was very minimal, only found in isolated situations.
- Criticisms were lack of user reviews provided and search functionality. Users desired more advanced/specific product category functions.
- Android Application: Users enjoyed large amounts of product information provided. App was described as “very fast”.
- Main shortcomings were lack of back button, search bar was not easily found, and navigating menus was confusing.