```
In [1]:
```

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

# **Classification models:**

to predict weather or not a person would leave based off some input features

target: To perform the logistic, Knn, dicision tree, random forsets, some more bagging, boosting algos on Teleco-churn dataset to compare bw the them...

```
In [2]:
```

```
df = pd.read_csv("churn_logistic.csv")
```

```
In [3]:
```

```
df.head()
```

# Out[3]:

	Account Length	VMail Message	Day Mins		Night Mins		CustServ Calls		VMail Plan	Day Calls	 Eve Calls	Eve Charge	Night Calls	Night Charge	Intl Calls	Intl Charge	State	Area Code	Phone	Chı
0	128	25	265.1	197.4	244.7	10.0	1	0	1	110	 99	16.78	91	11.01	3	2.70	KS	415	382- 4657	
1	107	26	161.6	195.5	254.4	13.7	1	0	1	123	 103	16.62	103	11.45	3	3.70	ОН	415	371- 7191	
2	137	0	243.4	121.2	162.6	12.2	0	0	0	114	 110	10.30	104	7.32	5	3.29	NJ	415	358- 1921	
3	84	0	299.4	61.9	196.9	6.6	2	1	0	71	 88	5.26	89	8.86	7	1.78	ОН	408	375- 9999	
4	75	0	166.7	148.3	186.9	10.1	3	1	0	113	 122	12.61	121	8.41	3	2.73	ОК	415	330- 6626	

5 rows × 21 columns

In [4]:

df.shape

Out[4]:

(5700, 21)

In [5]: df.info()

```
RangeIndex: 5700 entries, 0 to 5699
Data columns (total 21 columns):
#
    Column
                    Non-Null Count Dtype
0
     Account Length 5700 non-null
                                    int64
    VMail Message
                    5700 non-null
                                    int64
    Day Mins
                    5700 non-null
                                    float64
    Eve Mins
                    5700 non-null
                                    float64
    Night Mins
                    5700 non-null
                                    float64
    Intl Mins
                    5700 non-null
                                    float64
    CustServ Calls 5700 non-null
                                    int64
    Intl Plan
                    5700 non-null
8
    VMail Plan
                    5700 non-null
    Day Calls
                    5700 non-null
                                    int64
10
    Day Charge
                    5700 non-null
                                    float64
11 Eve Calls
                    5700 non-null
                    5700 non-null
12
    Eve Charge
                                    float64
    Night Calls
                    5700 non-null
                                    int64
    Night Charge
                    5700 non-null
                                    float64
    Intl Calls
                    5700 non-null
                                    int64
15
    Intl Charge
                    5700 non-null
                                    float64
16
17
    State
                    5700 non-null
                                    object
    Area Code
                    5700 non-null
18
                                    int64
19
    Phone
                    5700 non-null
                                    object
                    5700 non-null
20 Churn
                                    int64
dtypes: float64(8), int64(11), object(2)
memory usage: 935.3+ KB
```

<class 'pandas.core.frame.DataFrame'>

Obs: No missing data

# Let's explore and understand the data

In [6]:

df

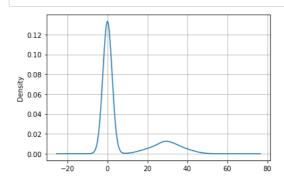
# Out[6]:

	Account Length	VMail Message	Day Mins	Eve Mins	Night Mins	Intl Mins	CustServ Calls	Inti Plan	VMail Plan	Day Calls	 Eve Calls	Eve Charge	Night Calls	Night Charge	Intl Calls	Intl Charge	State	Area Code	Phone
0	128	25	265.1	197.4	244.7	10.0	1	0	1	110	 99	16.78	91	11.01	3	2.70	KS	415	382- 4657
1	107	26	161.6	195.5	254.4	13.7	1	0	1	123	 103	16.62	103	11.45	3	3.70	ОН	415	371- 7191
2	137	0	243.4	121.2	162.6	12.2	0	0	0	114	 110	10.30	104	7.32	5	3.29	NJ	415	358- 1921
3	84	0	299.4	61.9	196.9	6.6	2	1	0	71	 88	5.26	89	8.86	7	1.78	ОН	408	375- 9999
4	75	0	166.7	148.3	186.9	10.1	3	1	0	113	 122	12.61	121	8.41	3	2.73	ок	415	330- 6626
5695	224	0	171.5	160.0	212.4	5.0	1	1	0	99	 103	13.60	102	9.56	2	1.35	DE	510	361- 6563
5696	131	0	131.6	179.3	251.2	15.5	1	0	0	95	 109	15.24	129	11.30	3	4.19	MS	415	333- 9002
5697	132	0	291.2	234.2	191.7	8.9	1	0	0	104	 132	19.91	87	8.63	3	2.40	МІ	408	389- 4608
5698	100	0	113.3	197.9	284.5	11.7	4	0	0	96	 89	16.82	93	12.80	2	3.16	MT	415	341- 4873
5699	147	0	274.0	231.8	283.6	6.2	0	0	0	92	 82	19.70	83	12.76	1	1.67	MD	408	376- 4292

5700 rows × 21 columns

In [7]:

df['VMail Message'].plot(kind='kde') plt.grid()



we have a lot of users send only zero voice message!



In [8]:

df

# Out[8]:

	Account Length	VMail Message	Day Mins	Eve Mins	Night Mins	Intl Mins	CustServ Calls	Intl Plan	VMail Plan	Day Calls	 Eve Calls		Night Calls	Night Charge	Intl Calls	Intl Charge	State	Area Code	Phone
0	128	25	265.1	197.4	244.7	10.0	1	0	1	110	 99	16.78	91	11.01	3	2.70	KS	415	382- 4657
1	107	26	161.6	195.5	254.4	13.7	1	0	1	123	 103	16.62	103	11.45	3	3.70	ОН	415	371- 7191
2	137	0	243.4	121.2	162.6	12.2	0	0	0	114	 110	10.30	104	7.32	5	3.29	NJ	415	358- 1921
3	84	0	299.4	61.9	196.9	6.6	2	1	0	71	 88	5.26	89	8.86	7	1.78	ОН	408	375- 9999
4	75	0	166.7	148.3	186.9	10.1	3	1	0	113	 122	12.61	121	8.41	3	2.73	ок	415	330- 6626
5695	224	0	171.5	160.0	212.4	5.0	1	1	0	99	 103	13.60	102	9.56	2	1.35	DE	510	361- 6563
5696	131	0	131.6	179.3	251.2	15.5	1	0	0	95	 109	15.24	129	11.30	3	4.19	MS	415	333- 9002
5697	132	0	291.2	234.2	191.7	8.9	1	0	0	104	 132	19.91	87	8.63	3	2.40	МІ	408	389- 4608
5698	100	0	113.3	197.9	284.5	11.7	4	0	0	96	 89	16.82	93	12.80	2	3.16	МТ	415	341- 4873
5699	147	0	274.0	231.8	283.6	6.2	0	0	0	92	 82	19.70	83	12.76	1	1.67	MD	408	376- 4292

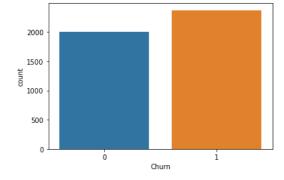
5700 rows × 21 columns

In [9]:

sns.countplot(df[df['VMail Message'] == 0].Churn)

 $\verb|C:\Users\Ashutosh| Patidar\anaconda3\lib\site-packages\seaborn\end{|cellipticles} Pass the following variable with the patidar and the pat$ as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments with out an explicit keyword will result in an error or misinterpretation. warnings.warn(

<AxesSubplot:xlabel='Churn', ylabel='count'>

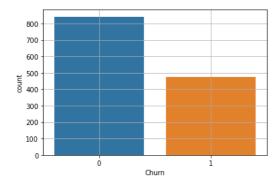




# In [10]:

```
sns.countplot(df[df['VMail Message'] != 0].Churn)
plt.grid()
```

C:\Users\Ashutosh Patidar\anaconda3\lib\site-packages\seaborn\\_decorators.py:36: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments with out an explicit keyword will result in an error or misinterpretation. warnings.warn(



not significant impact on churning!

# In [11]:

df

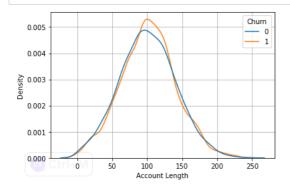
# Out[11]:

	Account Length	VMail Message	Day Mins	Eve Mins	Night Mins	Intl Mins	CustServ Calls	Inti Plan	VMail Plan	Day Calls	 Eve Calls		Night Calls	Night Charge	Inti Calls	Intl Charge	State	Area Code	Phone
0	128	25	265.1	197.4	244.7	10.0	1	0	1	110	 99	16.78	91	11.01	3	2.70	KS	415	382- 4657
1	107	26	161.6	195.5	254.4	13.7	1	0	1	123	 103	16.62	103	11.45	3	3.70	ОН	415	371- 7191
2	137	0	243.4	121.2	162.6	12.2	0	0	0	114	 110	10.30	104	7.32	5	3.29	NJ	415	358- 1921
3	84	0	299.4	61.9	196.9	6.6	2	1	0	71	 88	5.26	89	8.86	7	1.78	ОН	408	375- 9999
4	75	0	166.7	148.3	186.9	10.1	3	1	0	113	 122	12.61	121	8.41	3	2.73	ОК	415	330- 6626
5695	224	0	171.5	160.0	212.4	5.0	1	1	0	99	 103	13.60	102	9.56	2	1.35	DE	510	361- 6563
5696	131	0	131.6	179.3	251.2	15.5	1	0	0	95	 109	15.24	129	11.30	3	4.19	MS	415	333- 9002
5697	132	0	291.2	234.2	191.7	8.9	1	0	0	104	 132	19.91	87	8.63	3	2.40	МІ	408	389- 4608
5698	100	0	113.3	197.9	284.5	11.7	4	0	0	96	 89	16.82	93	12.80	2	3.16	МТ	415	341- 4873
5699	147	0	274.0	231.8	283.6	6.2	0	0	0	92	 82	19.70	83	12.76	1	1.67	MD	408	376- 4292

5700 rows × 21 columns

In [12]:

```
sns.kdeplot(df['Account Length'],hue = df['Churn'])
plt.grid()
plt.show()
```



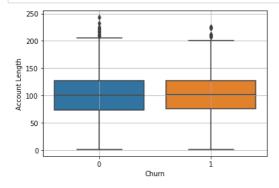
# Obs: no significant impact of account length on churning

```
In [13]:
```

```
import warnings
warnings.filterwarnings('ignore')
```

```
In [14]:
```

```
sns.boxplot(x = df['Churn'], y = df['Account Length'])
plt.grid()
```



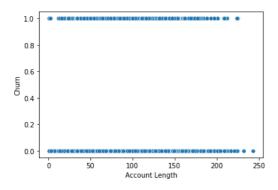
## Obs: outliers detected

## In [15]:

```
sns.scatterplot(y = df['Churn'], x = df['Account Length'])
```

## Out[15]:

<AxesSubplot:xlabel='Account Length', ylabel='Churn'>



let's remove the outliers!

# In [16]:

```
iqr = np.percentile(df['Account Length'], 75) - np.percentile(df['Account Length'], 25)
mid = np.percentile(df['Account Length'], 50)
df[df['Account Length'] > mid + 1.5 * iqr]['Account Length'].size
```

Out[16]:

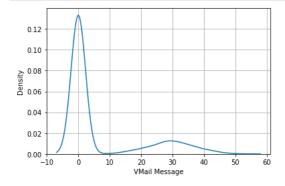
150

# Account Length has 150 outliers



# In [17]:

sns.kdeplot(df['VMail Message'])
plt.grid()



# In [18]:

df

# Out[18]:

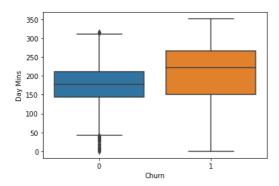
	Account Length	VMail Message	Day Mins		Night Mins		CustServ Calls	Inti Plan	VMail Plan	Day Calls	 Eve Calls	Eve Charge	Night Calls	Night Charge	Inti Calls	Intl Charge	State	Area Code	Phone	Churn
0	128	25	265.1	197.4	244.7	10.0	1	0	1	110	 99	16.78	91	11.01	3	2.70	KS	415	382- 4657	0
1	107	26	161.6	195.5	254.4	13.7	1	0	1	123	 103	16.62	103	11.45	3	3.70	ОН	415	371- 7191	0
2	137	0	243.4	121.2	162.6	12.2	0	0	0	114	 110	10.30	104	7.32	5	3.29	NJ	415	358- 1921	0
3	84	0	299.4	61.9	196.9	6.6	2	1	0	71	 88	5.26	89	8.86	7	1.78	ОН	408	375- 9999	0
4	75	0	166.7	148.3	186.9	10.1	3	1	0	113	 122	12.61	121	8.41	3	2.73	ОК	415	330- 6626	0
695	224	0	171.5	160.0	212.4	5.0	1	1	0	99	 103	13.60	102	9.56	2	1.35	DE	510	361-	1

# In [19]:

sns.boxplot(x = df.Churn, y = df['Day Mins'])

# Out[19]:

<AxesSubplot:xlabel='Churn', ylabel='Day Mins'>



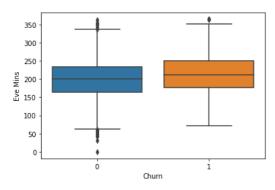


# In [20]:

```
sns.boxplot(x = df.Churn, y = df['Eve Mins'])
```

# Out[20]:

<AxesSubplot:xlabel='Churn', ylabel='Eve Mins'>

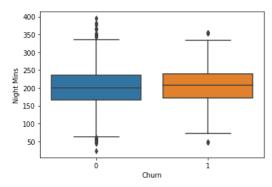


# In [21]:

```
sns.boxplot(x = df.Churn, y = df['Night Mins'])
```

# Out[21]:

<AxesSubplot:xlabel='Churn', ylabel='Night Mins'>

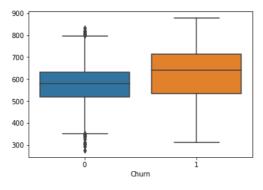


# In [22]:

```
total_mins = df['Day Mins'] + df['Eve Mins'] + df['Night Mins']
sns.boxplot(x = df.Churn, y = total_mins)
```

# Out[22]:

<AxesSubplot:xlabel='Churn'>



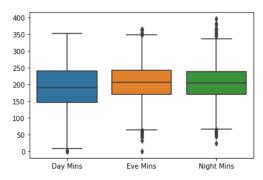


# In [23]:

```
df_sel = df[['Day Mins', 'Eve Mins', 'Night Mins']]
sns.boxplot(data = df_sel)
```

# Out[23]:

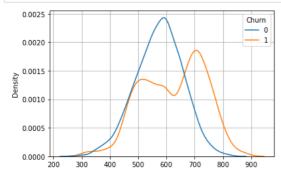
## <AxesSubplot:>



Obs: outliers detected! and talking mins isn't significantly impacting weather or not a person churn

## In [24]:

```
sns.kdeplot(total_mins , hue=df.Churn)
plt.grid()
```

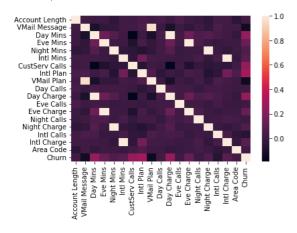


# In [25]:

sns.heatmap(df.corr())

# Out[25]:

# <AxesSubplot:>



## In [26]:

```
from sklearn.metrics import confusion_matrix
confusion_matrix(df['VMail Plan'], df['Churn'])
```

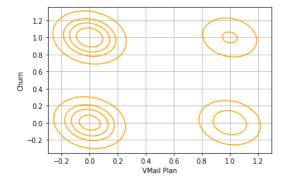
# Out[26]:

```
array([[2008, 2374],
       [ 842, 476]], dtype=int64)
```



```
In [27]:
```

```
sns.kdeplot(df['VMail Plan'], df['Churn'], levels=5, color='orange')
plt.grid()
```



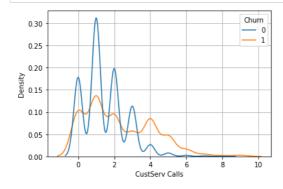
by observing above matrix we can clearly see that the persons not taking the vmail plans are churning the most, which don't make any sense hence vmail can be also considered unnecessary

#### In [28]:

```
df.drop(['Phone'], axis = 1, inplace = True)
```

# In [29]:

```
sns.kdeplot(df['CustServ Calls'], hue = df.Churn)
plt.grid()
```



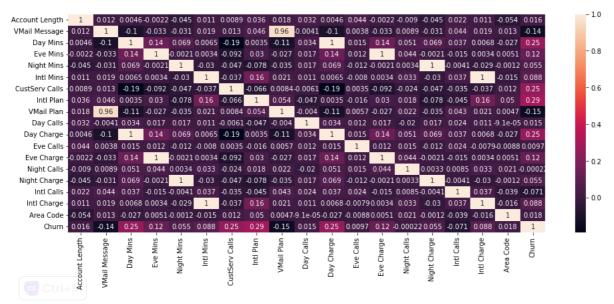
obs: the persons who does a little higher no of customer calls are likely to churn: hence it's a good feature!

# In [30]:

```
plt.figure(figsize=(16,6))
sns.heatmap(df.corr(), annot=True)
```

# Out[30]:

## <AxesSubplot:>



also we can notice that CustServ calls has a comparatively good dependency with the curining of the customers... with correlation = 0.29

## In [31]:

df

# Out[31]:

	Account Length	VMail Message	Day Mins	Eve Mins	Night Mins	Intl Mins	CustServ Calls	Intl Plan	VMail Plan	Day Calls	Day Charge	Eve Calls	Eve Charge	Night Calls	Night Charge	Intl Calls	Intl Charge	State	Area Code	(:n
0	128	25	265.1	197.4	244.7	10.0	1	0	1	110	45.07	99	16.78	91	11.01	3	2.70	KS	415	
1	107	26	161.6	195.5	254.4	13.7	1	0	1	123	27.47	103	16.62	103	11.45	3	3.70	ОН	415	
2	137	0	243.4	121.2	162.6	12.2	0	0	0	114	41.38	110	10.30	104	7.32	5	3.29	NJ	415	
3	84	0	299.4	61.9	196.9	6.6	2	1	0	71	50.90	88	5.26	89	8.86	7	1.78	ОН	408	
4	75	0	166.7	148.3	186.9	10.1	3	1	0	113	28.34	122	12.61	121	8.41	3	2.73	OK	415	
5695	224	0	171.5	160.0	212.4	5.0	1	1	0	99	29.16	103	13.60	102	9.56	2	1.35	DE	510	
5696	131	0	131.6	179.3	251.2	15.5	1	0	0	95	22.37	109	15.24	129	11.30	3	4.19	MS	415	
5697	132	0	291.2	234.2	191.7	8.9	1	0	0	104	49.50	132	19.91	87	8.63	3	2.40	MI	408	
5698	100	0	113.3	197.9	284.5	11.7	4	0	0	96	19.26	89	16.82	93	12.80	2	3.16	MT	415	
5699	147	0	274.0	231.8	283.6	6.2	0	0	0	92	46.58	82	19.70	83	12.76	1	1.67	MD	408	

5700 rows × 20 columns

In [32]:

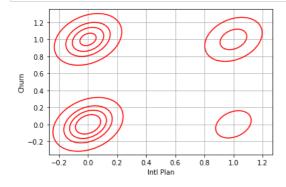
from sklearn.metrics import confusion\_matrix confusion\_matrix(df['Intl Plan'], df['Churn'])

# Out[32]:

```
array([[2664, 2032],
        [ 186, 818]], dtype=int64)
```

## In [33]:

```
sns.kdeplot(df['Intl Plan'], df['Churn'], levels=5, color='red')
plt.grid()
```



# In [34]:

```
# sns.kdeplot(df['Churn'], df['Account Length'], levels=5, color='red')
```



In [35]:

df

# Out[35]:

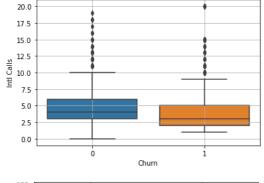
	Account Length	VMail Message	Day Mins	Eve Mins	Night Mins	Intl Mins	CustServ Calls	Inti Plan		Day Calls		Eve Calls	Eve Charge		Night Charge	Intl Calls	Intl Charge	State	Area Code	
0	128	25	265.1	197.4	244.7	10.0	1	0	1	110	45.07	99	16.78	91	11.01	3	2.70	KS	415	
1	107	26	161.6	195.5	254.4	13.7	1	0	1	123	27.47	103	16.62	103	11.45	3	3.70	ОН	415	
2	137	0	243.4	121.2	162.6	12.2	0	0	0	114	41.38	110	10.30	104	7.32	5	3.29	NJ	415	
3	84	0	299.4	61.9	196.9	6.6	2	1	0	71	50.90	88	5.26	89	8.86	7	1.78	ОН	408	
4	75	0	166.7	148.3	186.9	10.1	3	1	0	113	28.34	122	12.61	121	8.41	3	2.73	OK	415	
5695	224	0	171.5	160.0	212.4	5.0	1	1	0	99	29.16	103	13.60	102	9.56	2	1.35	DE	510	
5696	131	0	131.6	179.3	251.2	15.5	1	0	0	95	22.37	109	15.24	129	11.30	3	4.19	MS	415	
5697	132	0	291.2	234.2	191.7	8.9	1	0	0	104	49.50	132	19.91	87	8.63	3	2.40	MI	408	
5698	100	0	113.3	197.9	284.5	11.7	4	0	0	96	19.26	89	16.82	93	12.80	2	3.16	MT	415	
5699	147	0	274.0	231.8	283.6	6.2	0	0	0	92	46.58	82	19.70	83	12.76	1	1.67	MD	408	

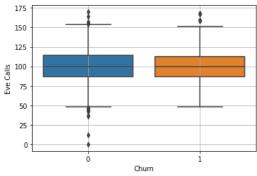
5700 rows × 20 columns

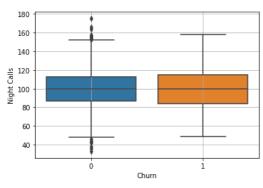


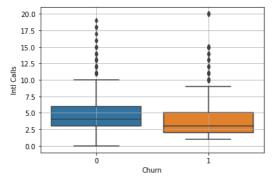
```
In [36]:
```

```
derived = df['Day Calls'] + df['Eve Calls'] + df['Night Calls'] + df['Intl Calls']
sns.boxplot(x = df.Churn, y = df['Intl Calls'])
plt.grid()
plt.show()
sns.boxplot(x = df.Churn, y = df['Eve Calls'] )
plt.grid()
plt.show()
sns.boxplot(x = df.Churn, y = df['Night Calls'] )
plt.grid()
plt.show()
sns.boxplot(x = df.Churn, y =
                                    df['Intl Calls'] )
plt.grid()
plt.show()
sns.boxplot(x = df.Churn, y =
                                    derived )
```







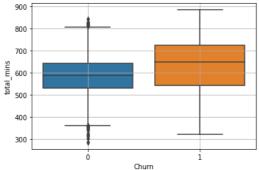


# Out[36]:

<AxesSubplot:xlabel='Churn'>







## significant feature

removing some of the unnecessary columns based off above observations

```
In [38]:
```

```
df.columns
```

## Out[38]:

```
dtype='object')
```

# In [39]:

```
df.drop(['Day Mins', 'Eve Mins', 'Night Mins',
'Intl Mins', 'Day Calls',
       'Day Charge', 'Eve Calls', 'Eve Charge', 'Night Calls', 'Night Charge', 'Intl Charge'], axis = 1, inplace = True)
df.head()
```

## Out[39]:

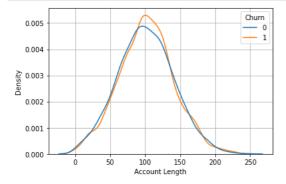
	Account Length	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	State	Area Code	Churn	total_mins
0	128	25	1	0	1	3	KS	415	0	717.2
1	107	26	1	0	1	3	ОН	415	0	625.2
2	137	0	0	0	0	5	NJ	415	0	539.4
3	84	0	2	1	0	7	ОН	408	0	564.8
4	75	0	3	1	0	3	OK	415	0	512.0

looking for anymore feature having no impact of churning of the customer



# In [40]:

```
sns.kdeplot(df['Account Length'], hue = df.Churn )
plt.grid()
```



# obs: account length has no significant impact on the curning of the customer

# In [41]:

```
df.drop(columns=['Account Length'], inplace = True)
df.head()
```

## Out[41]:

	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	State	Area Code	Churn	total_mins
0	25	1	0	1	3	KS	415	0	717.2
1	26	1	0	1	3	ОН	415	0	625.2
2	0	0	0	0	5	NJ	415	0	539.4
3	0	2	1	0	7	ОН	408	0	564.8
4	0	3	1	0	3	OK	415	0	512.0

## In [42]:

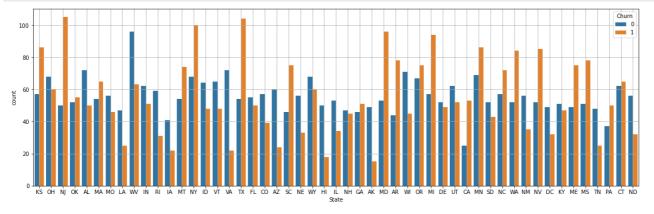
```
df['State'].unique()
```

## Out[42]:

```
array(['KS', 'OH', 'NJ', 'OK', 'AL', 'MA', 'MO', 'LA', 'WV', 'IN', 'RI', 'IA', 'MT', 'NY', 'ID', 'VT', 'VA', 'TX', 'FL', 'CO', 'AZ', 'SC', 'NE', 'WY', 'HI', 'IL', 'NH', 'GA', 'AK', 'MD', 'AR', 'WI', 'OR', 'MI', 'DE', 'UT', 'CA', 'MN', 'SD', 'NC', 'WA', 'NM', 'NV', 'DC', 'KY', 'ME', 'MS', 'TN', 'PA', 'CT', 'ND'], dtype=object)
```

# In [43]:

```
plt.figure(figsize=(20,6))
sns.countplot(df.State, hue = df.Churn)
plt.grid()
```



we need to do target mean encoding for the state feature



# In [44]:

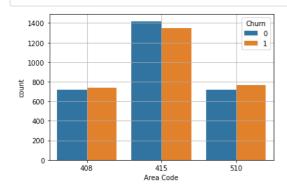
df.head()

# Out[44]:

	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	State	Area Code	Churn	total_mins
0	25	1	0	1	3	KS	415	0	717.2
1	26	1	0	1	3	ОН	415	0	625.2
2	0	0	0	0	5	NJ	415	0	539.4
3	0	2	1	0	7	ОН	408	0	564.8
4	0	3	1	0	3	OK	415	0	512.0

# In [45]:

```
sns.countplot(df['Area Code'], hue = df.Churn)
plt.grid()
```



# no significant effect of area code on churing of the customer

to perform EDA and check for multicoliniarity, outliers, encodings and starnge behaviour in the data

# In [46]:

df.drop(columns=['Area Code'], inplace=True)

# In [47]:

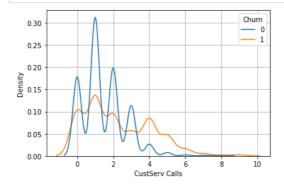
df.head()

# Out[47]:

	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	State	Churn	total_mins
0	25	1	0	1	3	KS	0	717.2
1	26	1	0	1	3	ОН	0	625.2
2	0	0	0	0	5	NJ	0	539.4
3	0	2	1	0	7	ОН	0	564.8
4	0	3	1	0	3	OK	0	512.0

# In [48]:

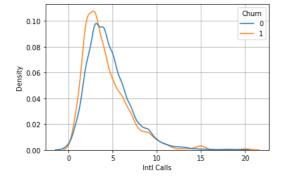
```
sns.kdeplot(df['CustServ Calls'], hue = df.Churn)
plt.grid()
```





In [49]:

```
sns.kdeplot(df['Intl Calls'], hue = df.Churn)
plt.grid()
```



# let's perform the target mean endcoding on the state feature

In [50]:

df.head()

Out[50]:

	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	State	Churn	total_mins
0	25	1	0	1	3	KS	0	717.2
1	26	1	0	1	3	ОН	0	625.2
2	0	0	0	0	5	NJ	0	539.4
3	0	2	1	0	7	ОН	0	564.8
4	0	3	1	0	3	OK	0	512.0



```
In [51]:
dct = {}
for i in df['State'].unique():
      dct[i] = len(df[df.State == i].Churn == 1)
Out[51]:
{'KS': 143,
  'OH': 128,
'NJ': 155,
'OK': 107,
  'AL': 122,
'MA': 119,
  'MO': 102,
'LA': 72,
'WV': 159,
  'IN': 113,
'RI': 90,
'IA': 63,
  'MT': 128,
  'ID': 112,
  'VT': 113,
  'TX': 158,
  'FL': 105,
  'CO': 96,
  'SC': 121,
'NE': 89,
  'WY': 128,
  'HI': 68,
   'IL': 87,
  'NH': 92,
  'GA': 97,
  'MD': 149,
  'WI': 116,
'OR': 142,
'MI': 151,
'DE': 101,
  'UT': 114,
  'MN': 155,
'SD': 95,
'NC': 129,
'WA': 136,
  'NM': 91,
'NV': 137,
'DC': 81,
'KY': 98,
  'ME': 124,
  'MS': 129,
  'TN': 73,
  'PA': 87,
  'CT': 127,
  'ND': 88}
replacing the value
```

```
In [52]:
new = []
for i in df.State:
   new.append(dct[i])
new
Out[52]:
[143,
 128,
 155,
 128,
 107,
 122,
 119,
 102,
 72,
 159,
 113,
 90,
 63,
 128,
 63,
 168,
 112,
```

```
In [53]:
```

```
print(len(dct))
print(len(new))
```

5700

## In [54]:

```
new = pd.DataFrame(new)
new['State_enc'] = new
# new.drop(columns=[')'])
new.head()
```

# Out[54]:

	0	State_enc
0	143	143
1	128	128
2	155	155
3	128	128
4	107	107

## In [55]:

```
df['State_enc'] = new['State_enc']
df.columns
```

# Out[55]:

# In [56]:

df.head()

# Out[56]:

	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	State	Churn	total_mins	State_enc
0	25	1	0	1	3	KS	0	717.2	143
1	26	1	0	1	3	ОН	0	625.2	128
2	0	0	0	0	5	NJ	0	539.4	155
3	0	2	1	0	7	ОН	0	564.8	128
4	0	3	1	0	3	OK	0	512.0	107

# In [57]:

```
df.drop(columns='State', inplace = True)
df.head()
```

# Out[57]:

	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	Churn	total_mins	State_enc
0	25	1	0	1	3	0	717.2	143
1	26	1	0	1	3	0	625.2	128
2	0	0	0	0	5	0	539.4	155
3	0	2	1	0	7	0	564.8	128
4	0	3	1	0	3	0	512.0	107

# In [58]:

```
X = df.drop(columns=['Churn'])
y = df.Churn
```



```
In [59]:
```

X.head()

# Out[59]:

	VMail Message	CustServ Calls	Intl Plan	VMail Plan	Intl Calls	total_mins	State_enc
0	25	1	0	1	3	717.2	143
1	26	1	0	1	3	625.2	128
2	0	0	0	0	5	539.4	155
3	0	2	1	0	7	564.8	128
4	0	3	1	0	3	512.0	107

# Standerizing the data

## In [60]:

```
\textbf{from} \  \, \textbf{sklearn.preprocessing} \  \, \textbf{import} \  \, \textbf{MinMaxScaler}
scaler = MinMaxScaler()
X = scaler.fit_transform(X)
X = pd.DataFrame(X)
X.head()
```

# Out[60]:

	0	1	2	3	4	5	6
0	0.490196	0.111111	0.0	1.0	0.15	0.720659	0.761905
1	0.509804	0.111111	0.0	1.0	0.15	0.567505	0.619048
2	0.000000	0.000000	0.0	0.0	0.25	0.424671	0.876190
3	0.000000	0.222222	1.0	0.0	0.35	0.466955	0.619048
4	0.000000	0.333333	1.0	0.0	0.15	0.379058	0.419048

## splitting the data into train and test

#### In [61]:

```
\textbf{from} \  \, \textbf{sklearn.model\_selection} \  \, \textbf{import} \  \, \textbf{train\_test\_split}
X_train, X_test, y_train, y_test = train_test_split(X,y,test_size=0.2, random_state=42)
```

# logistic regression:

# In [62]:

```
{\bf from} \  \, {\bf sklearn.linear\_model} \  \, {\bf import} \  \, {\bf LogisticRegression}
model = LogisticRegression()
model.fit(X_train, y_train)
y_pred = model.predict(X_test)
```

```
from sklearn.metrics import confusion_matrix, classification_report
confusion_matrix(y_test,y_pred)
```

# Out[63]:

```
array([[444, 141],
       [125, 430]], dtype=int64)
```

## In [64]:

# print(classification\_report(y\_test,y\_pred))

	precision	recall	f1-score	support
0	0.78	0.76	0.77	585
1	0.75	0.77	0.76	555
accuracy			0.77	1140
macro avg	0.77	0.77	0.77	1140
weighted avg	0.77	0.77	0.77	1140

# KNN:



## In [65]:

```
from sklearn.neighbors import KNeighborsClassifier
model = KNeighborsClassifier()
model.fit(X_train, y_train)
y_pred_knn = model.predict(X_test)
confusion_matrix(y_test,y_pred_knn)
```

# Out[65]:

```
array([[476, 109],
       [ 20, 535]], dtype=int64)
```

## In [66]:

```
print(classification_report(y_test,y_pred_knn))
```

	precision	recall	f1-score	support
0	0.96	0.81	0.88	585
1	0.83	0.96	0.89	555
accuracy			0.89	1140
macro avg	0.90	0.89	0.89	1140
weighted avg	0.90	0.89	0.89	1140

Obs: knn is perfroming better than logistic regression in terms of accuracy

here knn is performing really good in terms of recall...ie it's predicting almost 96% true positives out of all actual postives...which is required here in this business case

#### In [67]:

```
from sklearn.neighbors import KNeighborsClassifier
model = KNeighborsClassifier()
model.fit(X_train, y_train)
y_pred_knn = model.predict(X_test)
confusion_matrix(y_test,y_pred_knn)
```

# Out[67]:

```
array([[476, 109],
       [ 20, 535]], dtype=int64)
```

# let's check with different values of k

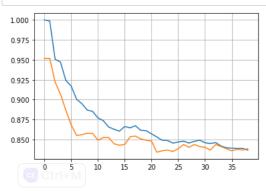
# In [68]:

```
train_score = []
test_score = []
from sklearn.metrics import accuracy_score
for i in range(1,40):
   model = KNeighborsClassifier(n_neighbors=i)
   model.fit(X_train, y_train)
   y1_pred_knn = model.predict(X_train)
   y2_pred_knn = model.predict(X_test)
    train_score.append(accuracy_score(y_train,y1_pred_knn))
   test_score.append(accuracy_score(y_test,y2_pred_knn))
```

# plotting with accuracy score

## In [69]:

```
plt.plot(train_score)
plt.plot(test_score)
plt.grid()
```



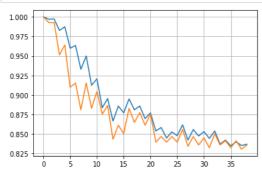
## In [70]:

```
train_rec_score = []
test_rec_score = []
from sklearn.metrics import recall_score
for i in range(1,40):
   model = KNeighborsClassifier(n_neighbors=i)
   model.fit(X_train, y_train)
   y1_pred_knn = model.predict(X_train)
   y2_pred_knn = model.predict(X_test)
    train_rec_score.append(recall_score(y_train,y1_pred_knn))
    test_rec_score.append(recall_score(y_test,y2_pred_knn))
```

## plotting with recall score

#### In [71]:

```
plt.plot(train_rec_score)
plt.plot(test_rec_score)
plt.grid()
```

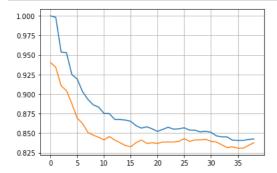


but here we can observe some contradiction, how could the test data has this high accuracy with k = 1

let's replot the same graph with splitting the data once again with different random state

## In [72]:

```
from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test = train_test_split(X,y,test_size=0.2, random_state=50)
train_score = []
test_score = []
from sklearn.metrics import accuracy_score
for i in range(1,40):
   model = KNeighborsClassifier(n_neighbors=i)
    model.fit(X_train, y_train)
   y1_pred_knn = model.predict(X_train)
   y2_pred_knn = model.predict(X_test)
    train_score.append(accuracy_score(y_train,y1_pred_knn))
   test_score.append(accuracy_score(y_test,y2_pred_knn))
plt.plot(train_score)
plt.plot(test_score)
plt.grid()
```



kind of similar nature: could be explained based off the nature of the data

# logistic regression with different random state



## In [73]:

```
from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test = train_test_split(X,y,test_size=0.2, random_state=43)
{\bf from} \  \, {\bf sklearn.linear\_model} \  \, {\bf import} \  \, {\bf LogisticRegression}
model = LogisticRegression()
model.fit(X_train, y_train)
y_pred_new = model.predict(X_test)
from sklearn.metrics import classification_report
print(classification_report(y_pred_new,y_test))
```

	precision	recall	f1-score	support
0 1	0.78 0.78	0.79 0.77	0.78 0.78	575 565
accuracy macro avg weighted avg	0.78 0.78	0.78 0.78	0.78 0.78 0.78	1140 1140 1140

# now let's plot the ruc-auc curve for the logistic regression model

```
y prob = model.predict proba(X test)
from sklearn.metrics import roc_auc_score
 \textit{\# tpr, fpr, thresholds} = roc\_auc\_score(y\_test,pd.DataFrame(y\_prob[:,1])) \\
auc = roc_auc_score(y_test, y_prob[:,1])
auc
```

## Out[74]:

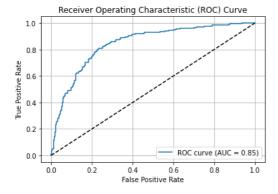
## 0.8458520058520058

## In [75]:

```
from sklearn.metrics import roc_curve
fpr, tpr, thresholds = roc_curve(y_test, y_prob[:,1])
```

## In [76]:

```
plt.figure()
plt.plot(fpr, tpr, label='ROC curve (AUC = {:.2f})'.format(auc))
plt.plot([0, 1], [0, 1], 'k--') # Diagonal Line representing random guessing
plt.xlabel('False Positive Pate')
plt.ylabel('True Positive Rate')
plt.title('Receiver Operating Characteristic (ROC) Curve')
plt.legend(loc='lower right')
plt.grid()
plt.show()
```

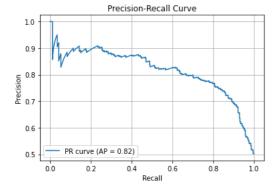


# ROC score: 0.85 is quite good!



## In [77]:

```
from sklearn.metrics import precision_recall_curve, average_precision_score
y_prob = model.predict_proba(X_test)
precision, recall, _ = precision_recall_curve(y_test, y_prob[:, 1])
average_precision = average_precision_score(y_test, y_prob[:, 1])
# Plot PR curve
plt.figure()
plt.plot(recall, precision, label='PR curve (AP = {:.2f})'.format(average_precision))
plt.xlabel('Recall')
plt.ylabel('Precision')
plt.title('Precision-Recall Curve')
plt.legend(loc='lower left')
plt.grid()
plt.show()
```



observation: descent performance

## **Dicision Trees:**

# first see the default observation

## In [78]:

```
X_train, X_test, y_train, y_test = train_test_split(X,y,test_size=0.2, random_state=41)
from sklearn.tree import DecisionTreeClassifier
dic tree = DecisionTreeClassifier()
dic_tree.fit(X_train, y_train)
y_pred_dic = dic_tree.predict(X_test)
print(classification_report(y_test, y_pred_dic))
```

	precision	recall	f1-score	support
0 1	1.00 0.94	0.94 1.00	0.97 0.97	591 549
accuracy macro avg weighted avg	0.97 0.97	0.97 0.97	0.97 0.97 0.97	1140 1140 1140

# In [79]:

```
!pip install graphviz
```

Requirement already satisfied: graphviz in c:\users\ashutosh patidar\anaconda3\lib\site-packages (0.20.1)

# In [80]:

```
from sklearn.tree import export_graphviz
import graphviz
```

# In [81]:

```
!pip install pydotplus
```

Requirement already satisfied: pydotplus in c:\users\ashutosh patidar\anaconda3\lib\site-packages (2.0.2) Requirement already satisfied: pyparsing>=2.0.1 in c:\users\ashutosh patidar\anaconda3\lib\site-packages (from pydotplus) (3.0.4)

# now lets apply hypterparameter tuning

## In [82]:

```
from sklearn.model_selection import GridSearchCV
from sklearn.tree import DecisionTreeClassifier
param_grid = {
    'criterion': ['gini', 'entropy'],
    'max_depth': [None, 5, 10],
'min_samples_split': [2, 5, 10],
'min_samples_leaf': [1, 2, 3]
}
dic_tree = DecisionTreeClassifier()
grid_search = GridSearchCV(dic_tree, param_grid, cv=5)
X_train, X_test, y_train, y_test = train_test_split(X,y,test_size=0.2, random_state=43)
grid_search.fit(X_train, y_train)
best_params = grid_search.best_params_
best_model = grid_search.best_estimator_
best_params
# best_model
```

#### Out[82]:

```
{'criterion': 'entropy',
 'max_depth': None,
'min_samples_leaf': 1,
 'min_samples_split': 2}
```

# In [83]:

```
y_best = best_model.predict(X_test)
print(classification_report(y_test,y_best))
```

	precision	recall	f1-score	support
0	1.00	0.91	0.95	585
1	0.91	1.00	0.95	555
accuracy			0.95	1140
macro avg	0.96	0.95	0.95	1140
weighted avg	0.96	0.95	0.95	1140

## observed excellent accuracy!

# In [84]:

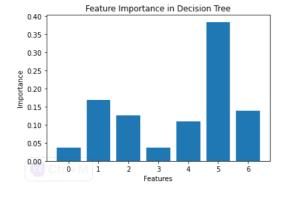
X\_train.head()

## Out[84]:

	0	1	2	3	4	5	6
2751	0.000000	0.000000	0.0	0.0	0.20	0.606626	0.838095
811	0.000000	0.000000	0.0	0.0	0.30	0.409023	0.400000
1072	0.490196	0.111111	0.0	1.0	0.30	0.250874	0.371429
2519	0.000000	0.222222	0.0	0.0	0.25	0.393874	0.371429
5032	0.000000	0.000000	1.0	0.0	0.30	0.346929	0.533333

## In [85]:

```
importance = best_model.feature_importances_
plt.bar(range(len(importance)), importance)
plt.xlabel('Features')
plt.ylabel('Importance')
plt.title('Feature Importance in Decision Tree')
plt.show()
```



```
In [86]:
```

X.head()

## Out[86]:

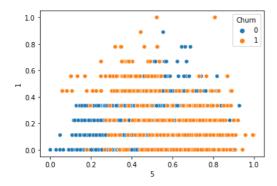
```
0 0.490196
            0.111111 0.0 1.0 0.15 0.720659 0.761905
1 0.509804 0.111111 0.0 1.0 0.15 0.567505 0.619048
2 0.000000 0.000000 0.0 0.0 0.25 0.424671 0.876190
3 0.000000 0.222222 1.0 0.0 0.35 0.466955 0.619048
4 0.000000 0.333333 1.0 0.0 0.15 0.379058 0.419048
```

## In [87]:

```
sns.scatterplot(X[5],X[1], hue = y)
```

#### Out[87]:

<AxesSubplot:xlabel='5', ylabel='1'>



## In [88]:

df.columns

# Out[88]:

# **Random Forest:**

## default observation

## In [94]:

```
from sklearn.ensemble import RandomForestClassifier
import numpy as np
clf = RandomForestClassifier()
clf.fit(X_train, y_train)
predictions = clf.predict(X_test)
print(classification_report(y_test,predictions))
```

	precision	recall	f1-score	support
0	1.00	0.95	0.97	585
1	0.95	1.00	0.97	555
accuracy			0.97	1140
macro avg	0.97	0.97	0.97	1140
weighted avg	0.97	0.97	0.97	1140

## performing quite well

now lest see by using hyperparameter tuning



```
In [91]:
```

```
clf = RandomForestClassifier()
param_grid = {
     'n_estimators': [100, 200, 300],
    'criterion': ['gini', 'entropy'],
'max_depth': [None, 5, 10],
'min_samples_split': [2, 5, 10],
     'min_samples_leaf': [1, 2, 3]
grid_search = GridSearchCV(clf, param_grid, cv=5)
grid_search.fit(X_train, y_train)
best_params = grid_search.best_params_
best_model = grid_search.best_estimator_
best_params
```

```
In [98]:
```

```
predicts = best_model.predict(X_test)
print(classification_report(y_test,predicts))
```

Now usnig some boosting algorithms!

## with default hyperparameters

```
In [100]:
```

```
from sklearn.ensemble import AdaBoostClassifier
adaboost = AdaBoostClassifier()
adaboost.fit(X_train, y_train)
y_pred_ada = adaboost.predict(X_test)
print(classification_report(y_test,y_pred_ada))
```

```
precision
                          recall f1-score
                                             support
          0
                   0.84
                            0.86
                                      0.85
                  0.85
                            0.83
                                      0.84
                                                  555
          1
   accuracy
                                      0.84
                                                1140
                  0.84
                            0.84
                                      0.84
                                                1140
  macro avg
                                                1140
weighted avg
                  0.84
                            0.84
                                      0.84
```

# Obs: not performing quite well lets use hyperparameter tuning

```
In [101]:
```

```
param_grid = {
    'n_estimators': [50, 100, 200]
    'learning_rate': [0.1, 0.5, 1.0]
adaboost = AdaBoostClassifier()
grid_search = GridSearchCV(adaboost, param_grid=param_grid, cv=5)
grid_search.fit(X_train, y_train)
best_adaboost = grid_search.best_estimator_
grid_search.best_params_
Out[101]:
```

```
{'learning_rate': 0.5, 'n_estimators': 50}
```

## In [102]:

```
y_pred_ada = best_adaboost.predict(X_test)
print(classification_report(y_test, y_pred_ada))
```

	precision	recall	f1-score	support
0	0.85	0.85	0.85	585
1	0.84	0.84	0.84	555
accuracy			0.85	1140
macro avg	0.85	0.85	0.85	1140
weighted avg	0.85	0.85	0.85	1140

obs: imporoved a little but not much improvement!

#### let's use some more techniques

```
In [103]:
```

```
from sklearn.ensemble import GradientBoostingClassifier
gbc = GradientBoostingClassifier()
gbc.fit(X_train, y_train)
y_test_gbc = gbc.predict(X_test)
print(classification_report(y_test,y_test_gbc))
```

	precision	recall	f1-score	support
0	0.88	0.88	0.88	585
1	0.88	0.87	0.87	555
accuracy			0.88	1140
macro avg	0.88	0.88	0.88	1140
weighted avg	0.88	0.88	0.88	1140

# hypterparameter tuning

```
In [105]:
```

```
param_grid = {
    "n_estimators': [50, 100, 200],
'learning_rate': [0.1, 0.5, 1.0],
'max_depth': [3, 5, 7]
gb_clf = GradientBoostingClassifier()
grid_search = GridSearchCV(gb_clf, param_grid=param_grid, cv=5)
grid_search.fit(X_train, y_train)
best_gb_clf = grid_search.best_estimator_
grid_search.best_params_
```

## Out[105]:

```
{'learning_rate': 1.0, 'max_depth': 7, 'n_estimators': 200}
```

# In [106]:

```
y_pred_gb = best_gb_clf.predict(X_test)
print(classification_report(y_test, y_pred_gb))
```

	precision	recall	+1-score	support
0 1	1.00 0.95	0.95 1.00	0.97 0.97	585 555
accuracy macro avg weighted avg	0.97 0.97	0.97 0.97	0.97 0.97 0.97	1140 1140 1140

## Obs: so far the gradient boosting clf worked the best overall!

## In [108]:

```
from sklearn.ensemble import BaggingClassifier
bc = BaggingClassifier()
bc.fit(X_train, y_train)
bc_pred = bc.predict(X_test)
\verb|print(classification_report(y_test,bc_pred))|\\
```

	precision	recall	f1-score	support
0	1.00	0.93	0.96	585
1	0.93	1.00	0.96	555
accuracy			0.96	1140
macro avg	0.97	0.96	0.96	1140
weighted avg	0.97	0.96	0.96	1140



```
In [109]:
```

```
bagging = BaggingClassifier()
param_grid = {
     'n_estimators': [50, 100, 200],
    'max_samples': [0.5, 0.7, 1.0],
'max_features': [0.5, 0.7, 1.0]
{\tt grid\_search = GridSearchCV(bagging, param\_grid=param\_grid, cv=5)}
grid_search.fit(X_train, y_train)
best_bagging = grid_search.best_estimator_
grid_search.best_params_
Out[109]:
```

 $\label{eq:continuous} \begin{tabular}{ll} \$ 

#### In [110]:

```
y_pred_bagging = best_bagging.predict(X_test)
print(classification_report(y_test, y_pred_bagging))
```

	precision	recall	f1-score	support
0	1.00 0.95	0.95 1.00	0.97 0.97	585 555
accuracy macro avg	0.98	0.98	0.97 0.97	1140 1140
weighted avg	0.98	0.97	0.97	1140

# it too seems working pretty well

## In [112]:

```
!pip install xgboost
```

## In [114]:

```
import xgboost as xgb
dtrain = xgb.DMatrix(X_train, label=y_train)
dtest = xgb.DMatrix(X_test, label=y_test)
params = {
   'objective': 'binary:logistic',
    'eval_metric': 'logloss',
   'eta': 0.1,
    'max_depth': 3
num_rounds = 100
xgb_model = xgb.train(params, dtrain, num_rounds)
y_pred = xgb_model.predict(dtest)
y_pred_binary = [1 if p >= 0.5 else 0 for p in y_pred]
print(classification_report(y_test, y_pred_binary))
```

	precision	recall	†1-score	support
0	0.88	0.88	0.88	585
1	0.87	0.88	0.87	555
accuracy			0.88	1140
macro avg	0.88	0.88	0.88	1140
weighted avg	0.88	0.88	0.88	1140

## using stacking



## In [115]:

```
from sklearn.ensemble import StackingClassifier
from sklearn.linear_model import LogisticRegression
from sklearn.neighbors import KNeighborsClassifier
from sklearn.svm import SVC
from sklearn.naive_bayes import GaussianNB
from sklearn.tree import DecisionTreeClassifier
base_models = [
    ('logistic_regression', LogisticRegression()),
    ('k_nearest_neighbors', KNeighborsClassifier()),
    ('support_vector_machine', SVC()),
    ('naive_bayes', GaussianNB()),
    ('decision_tree', DecisionTreeClassifier())
]
stacking = StackingClassifier(
    estimators=base_models,
    final_estimator=LogisticRegression()
stacking.fit(X_train, y_train)
```

#### Out[115]:

```
('support_vector_machine', SVC()),
                       ('naive_bayes', GaussianNB()),
('decision_tree', DecisionTreeClassifier())],
              final_estimator=LogisticRegression())
```

#### In [116]:

```
y_pred_stacking = stacking.predict(X_test)
print(classification_report(y_test, y_pred_stacking))
```

	precision	recall	f1-score	support
0 1	1.00 0.95	0.95 1.00	0.97 0.97	585 555
accuracy macro avg weighted avg	0.97 0.97	0.97 0.97	0.97 0.97 0.97	1140 1140 1140

# tuning

# In [120]:

```
from sklearn.ensemble import StackingClassifier
from sklearn.linear_model import LogisticRegression
from sklearn.neighbors import KNeighborsClassifier
\label{from_sklearn.svm} \textbf{import} \ \mathsf{SVC}
from sklearn.naive_bayes import GaussianNB
from sklearn.tree import DecisionTreeClassifier
base_models = [
    ('logistic_regression', LogisticRegression()),
    ('k_nearest_neighbors', KNeighborsClassifier()),
    ('support_vector_machine', SVC()),
    ('naive_bayes', GaussianNB()),
    ('decision_tree', DecisionTreeClassifier())
stacking = StackingClassifier(
    estimators=base_models,
    final_estimator=LogisticRegression()
param_grid = {
     logistic_regression__C': [0.1, 1, 10],
    'k_nearest_neighbors_n_neighbors': [3, 5, 7],
'support_vector_machine_C': [0.1, 1, 10],
     'decision_tree__max_depth': [None, 5, 10]
{\tt grid\_search = GridSearchCV(stacking, param\_grid=param\_grid, cv=5)}
grid_search.fit(X_train, y_train)
best_stacking = grid_search.best_estimator_
best_stacking.best_params_
```

In [ ]:	
<pre>y_pred_stacking = best_stacking.predict(X_test) print(classification_report(y_test, y_pred_stacking))</pre>	

predictions are not there because it's taking a lot of time!

conclusion: some algorithms worked quite well like: decision trees(fasted with best accuracy and recall), random forest(time consuming), gradientBoosting classifier.

If anywhere in the notebook, if you find any point of disscussion pls comment down below!

thanks and have a good day!	
In [ ]:	
In [ ]:	
In [ ]:	
In [ ]:	

