
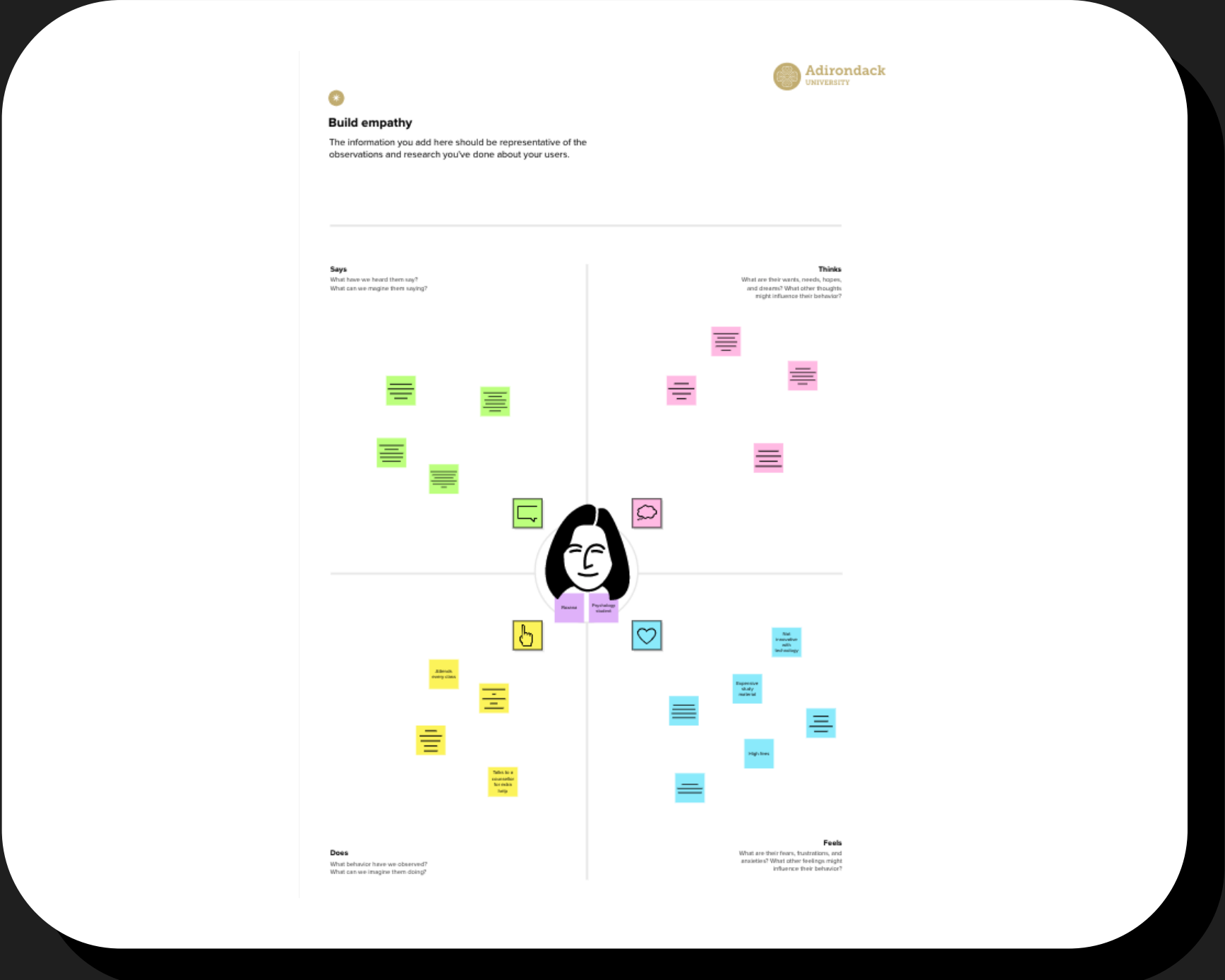



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users’ experience and mindset.

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Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

The hotel industry is a broad category of businesses that provide lodging services for travellers and tourists in India also from forign.

The hotel industry is one of the most important components of the wider service industry, catering for customers who require accommodation.

The Radisson hotels is a good place to stay. The staff of the hotel are very good and provide a good services.

The hotel provides the tasty food and environment of the hotel is very nice

Group we strive to be the first choice in the mind of guests, owners and talent.

our journey to achieve this, we practice strong beliefs and actions that respect the diversity of people, the community, ethics and the planet.

After a long time had a lovely stay. Nice cozy room and a very delicious tasty food serviced by extremely courteous staff. The food had variety and was so pleasing to the eye besides being sooooo yummy.

Hotel Group we strive to be the first choice in the mind of guests, owners and talent. In our journey to achieve this, we practice strong beliefs and actions that respect the diversity of people, the community, ethics.

Give them a name and a portrait to empathize with your persona.

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While charging a huge amount for a regular room with just ok breakfast the staff has so much issues.

This hotel really surprised me in all aspects. Upfront, must admit that never expected a property like this in Ranchi - probable the best property in Jharkhand and Bihar.

one of the hospitality industry's primary objectives. Hotel visitors rely on hospitality staff for many of their travel needs. Hotel staff comes through in a pinch when a traveler forgets to pack his toothbrush or seeks a recommendation for a local hotel.

we put the health, safety, and security of our guests, employees, and business partners first. Free Book your stay with piece of mind

The way we think about something affects the way we feel about it. Our thoughts and feelings influence our behaviors, choices, and ultimately, outcomes." Also connected to our thoughts and feelings are behaviors. Behaviors are our actions or the ways in which we present ourselves to others.

we practice strong beliefs and actions that respect the diversity of people, the community, ethics and the planet.

Group we strive **to be the first choice in the mind of guests, owners and talent** . In our journey to achieve this, we practice strong beliefs and actions that respect the diversity of people, the community, ethics and the planet.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?