

[index.html](#)

+91 9589 55488 55 Mon-Sat: 10:00AM - 11:00PM

[Radisson Hotel](#)

- [Home](#)
- [About](#)
- [Events](#)
- [Dashboard & Story](#)
- [Gallery](#)
- [Contact](#)

Welcome to Radisson Hotel

Radisson Hotels is an international hotel chain headquartered in the United States. A division of the Radisson Hotel Group, it operates the brands Radisson Blu, Radisson RED, Radisson Collection, Country Inn & Suites, and Park Inn by Radisson, among others.

Radisson Hotel Analysis

Radisson owns multiple five-star hotels across India. They have been in the hospitality industry for the past 100 years. Due to strategic moves from other competitors and ineffective decision-making in management, Radisson are losing its market share and revenue in the luxury/business hotels category. As a strategic move, the managing director of Radisson wanted to incorporate Business and Data Intelligence in order to regain their market share and revenue.

Events

Organize Your Events in our Radisson Hotel

Birthday Parties

\$189

Private Parties

\$290

Custom Parties

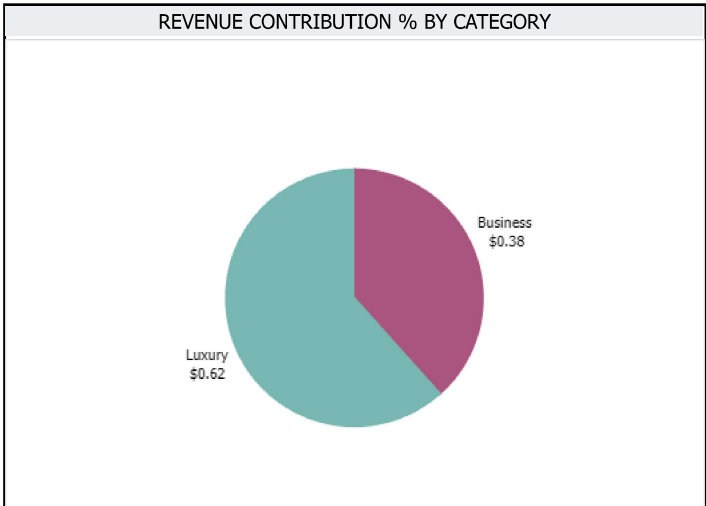
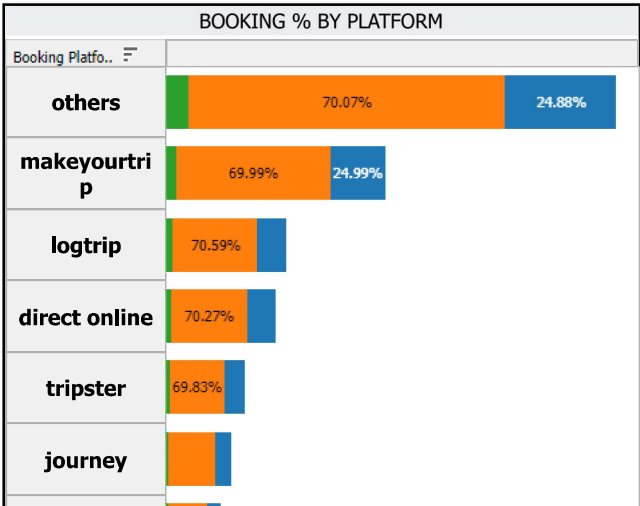
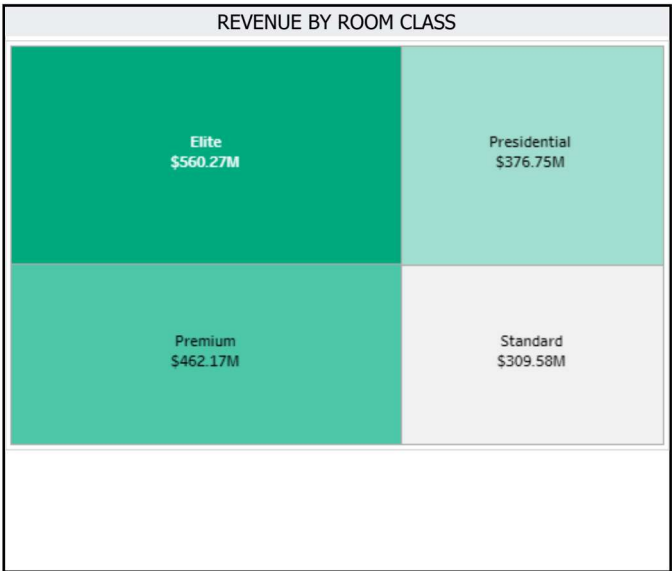
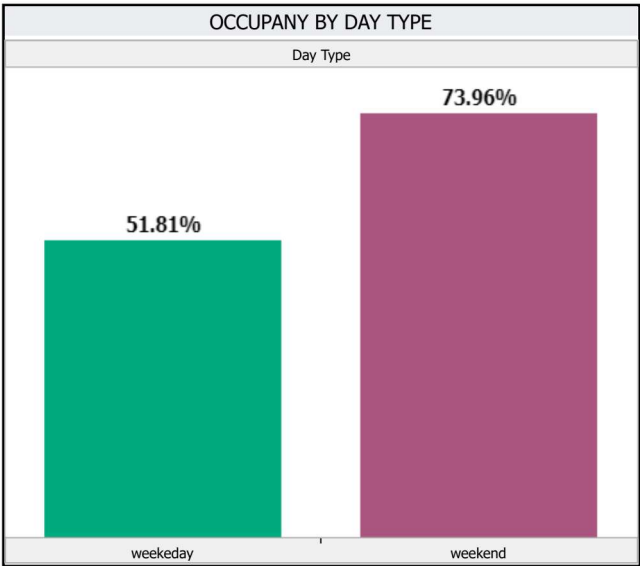
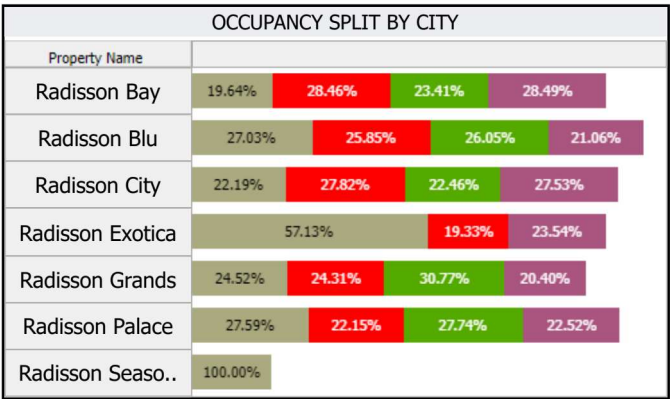
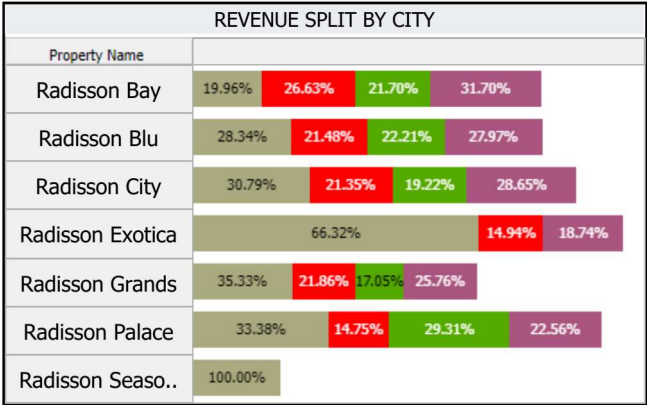
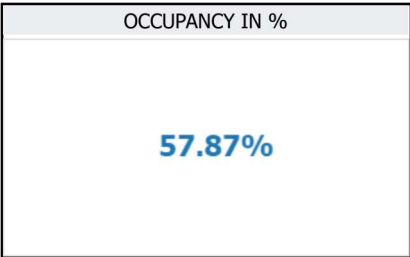
\$99

Gallery

Some photos from Our Restaurant

Analysis Dashboard

RADISSON HOSPITALITY ANALYSIS



direct offline

RADISSON

HOSPITALITY ANALYSIS

City

(All)

PROPERTY BY KEY METRICS

Property Id	revenue	Capacity	Successful Bookings	occupancy %	Cancelled Booking %
16562	\$56.44M	9,016	4,820	53.46%	121800.00%
17562	\$51.91M	7,636	3,424	44.84%	87100.00%

RADISSON ANALYSIS STORY

Mumbai has made highest No of Successful bookings- 43,455

Elite and premium room classes are the top 2 highest revenue contributors

Other platforms and make your trip contributed 42% of the total cheaked out bookings

All the propertys have average25% conculation rate and 50% occupancy rate

Property Na..	Property Id	revenue	Capacity	Successful Bookings	occupancy %	Cancelled Booking %
Radisson Bay	16562	\$56.44M	9,016	4,820	53.46%	121800.00%
	17562	\$51.91M	7,636	3,424	44.84%	87100.00%
	18562	\$69.26M	11,132	7,333	65.87%	181100.00%
	19562	\$82.44M	8,832	5,812	65.81%	141400.00%
Radisson Blu	16561	\$57.93M	6,716	4,418	65.78%	112700.00%
	17561	\$73.92M	7,820	5,183	66.28%	127100.00%
	18561	\$56.04M	9,844	6,458	65.60%	156100.00%
	19561	\$72.96M	10,764	5,736	53.29%	141400.00%
Radisson City	16560	\$54.93M	8,740	4,693	53.70%	113200.00%
	17560	\$88.00M	11,316	6,013	53.14%	150700.00%
	18560	\$61.01M	10,028	6,638	66.19%	159500.00%
	19560	\$81.88M	9,108	5,979	65.65%	157700.00%
Radisson Exotica	16559	\$118.45M	11,132	7,338	65.92%	180600.00%
	17559	\$94.00M	9,292	6,142	66.10%	147500.00%
	18559	\$47.84M	11,776	5,256	44.63%	128000.00%
	19559	\$60.02M	8,740	4,705	53.83%	115200.00%
Radisson Grands	16558	\$36.06M	4,784	3,153	65.91%	79000.00%
	17558	\$74.73M	9,384	5,036	53.67%	129200.00%
	18558	\$46.25M	8,372	4,475	53.45%	111800.00%
	19558	\$54.49M	9,844	4,371	44.40%	107300.00%
	16563	\$89.14M	10,764	7,147	66.40%	180500.00%

Mumbai has made highest No of Successful Bookings, 43,455

