



**Says**

What have we heard them say?  
What can we imagine them saying?



**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Crops receive the right amount of moisture

We need access to better market

We Wish there was a way to accurately

Positive mental attitude

Former hope is not just for himself but also help for others

Explores how they are planting and harvesting your desires

Selection of seeds and sowing

Put more effort for crop production

produce crop for domestic and commercial purposes

Stressed about managing finances and loans

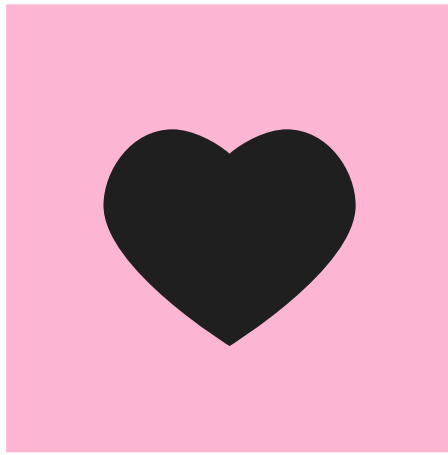
Water scarcity leads difficult for farmers to irrigate their crops

Worried about fluctuating prices of agricultural inputs



**Does**

What behavior have we observed?  
What can we imagine them doing?



**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?