



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

hyderaboard district accounted for 15% of overall registrations the average prize of tansacted residentia properties increased by 3% yoy in feb 2023

A mumbai ranks first among India's most expensive cities due to its high cost of living and expensive real estate.

the cost of living in surat is significantly lower than that in mumbai.

top affordable localities to live in hyderabad
miyapur,begumpet,manikond,ammerpet,madhapur,kondapur for a housing.

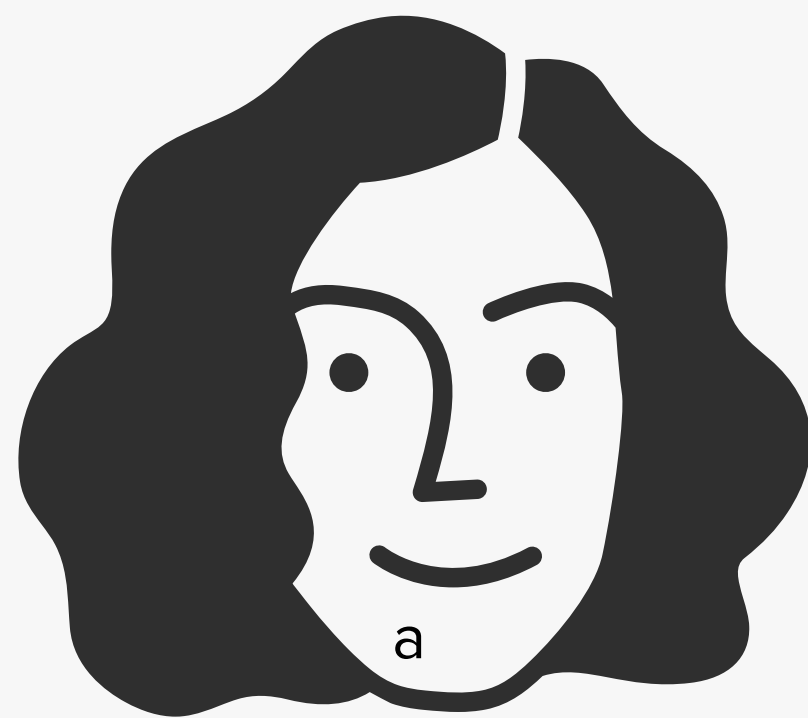
you can get a house for a sale in chennai.at a prize range of 35kakh-4.50cr.total housing prize minimum in chennai=1.5cr

construction prize would mostly depend on you but if you don't own a landwill make a hole in packet. now the rates of land in you will be around 200000-300000/sqmts

in remote areas and around 200000-300000/sqmts mear the store or sea facing plat in high end residential area.

some of the popular localities in newdelhi are dwarka,greater kailash,laxminagar,rohini,janakpuri offeringexcellent options for a housing.

some of the popular localities in chennai are kundrathur,mangadu,thiruvanamlyur,avadi,kollathur offering excellent options for housing.



Persona’s name

analysing housing prize in metropolitan area

population regrowth

creating self sufficient microeconomics across all major highways.

nothing much will happen to housing prices because developers have

deep pockets means holding power and many

tnfrastructure development

economics growth

projects have influential invertors.

sales has gone down due to unimagiabile or artificialappreciation and will stay but prize correction isnot happening at least for few more years



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?