



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I hope we get enough rainfall this season for a good harvest

Will the weather be farvorable for a good harvest this year?

I've started using orangic forming practices to improve quality

Crop prices have been and predictable lastely

How can i improve crop yields and profitability?

What are the market prices for my crops?



Monitors weather forecats and adapts plaining sehedues

Seeks agricultural adivce from local experts

Anxious about weather uncertaities and crop diseases

Participates in local and regional markets to sell product

Proud when they have a succesfull harvest



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?