

Says

What have we heard them say? What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

On basis of what

subscribers cout

the survey will

be taken like

or no. of

likes,etc.,



This may be incorrect and corrupted

It will influence people.

> Do my favorite channel will be in the list?

People

top

belongs to

which genre

etc.,.

may be in the

Which youtube channel have more subscribers?

Feel bad if

their

Which language youtube channel be in the top?

We can use this and it is convenient.

It will take more and it is totally waste of time

Will the survey be right?

This may be difficult.

Subscribers

People will compare other youtube channels whith the topmost channels.

They will use the list for their need.

Analyse how the channel with less videos in the list.

It may inspire the subscribers or users and they want to start their own youtube channel and they will try to be there in the list.

expected People will use channel was this to review not in the list. food, transportation,

Feel bad while seeing the channels unworthy of

It will be an

Feel good when it is useful to them.

advertising technique.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



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What behavior have we observed? What can we imagine them doing?

