

1. INTRODUCTION

1.1 Overview:

Data analysis of most-subscribed YouTube channels

1.2 Purpose

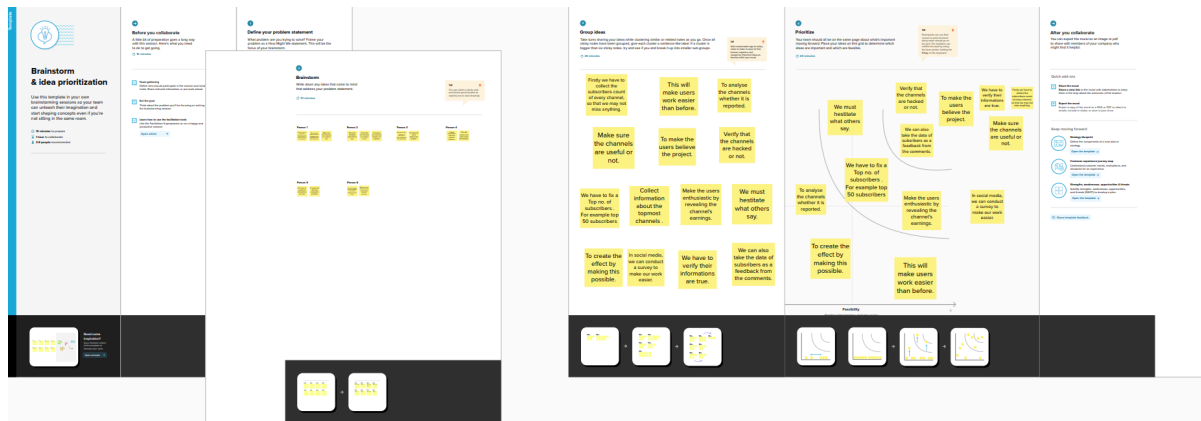
Our project is used to analyze which category, country, language have more subscribers in YouTube channels.

2. Problem Definition & Design Thinking

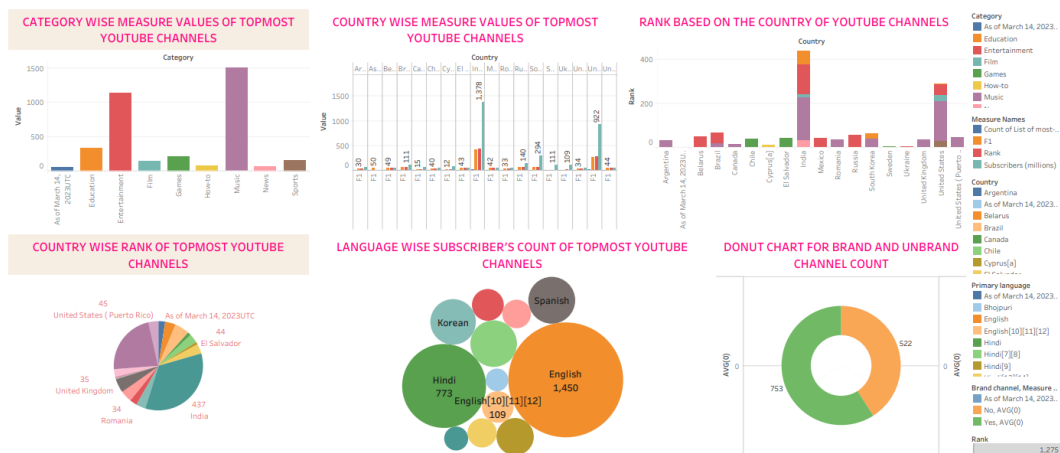
2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3. RESULT



4. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- ❖ To know which channels stands first in most subscribed channels list in you tube.
- ❖ To analyze the less available channels in certain category and it helps the future youtubers to start a you tube channel in that category.
- ❖ It helps to know which country youtubers have more subscribers.

DISADVANTAGES

- ❖ The data we analyze may change from time to time as the subscribers of each channel may increase and decrease at any time.
- ❖ The data can demotivate the youtubers who have less subscribers.

5. APPLICATIONS

- ☐ It is used for the founders or owners of YouTube to advertise the YouTube in large scale.
- ☐ It helps the future youtubers to know which category stands first so that they can also make videos in the same category.

6. CONCLUSION

We analyzed the data, designed the empathy and brainstorming map and provided the advantages and disadvantages of the most subscribed YouTube channels.

7. FUTURE SCOPE

Analyzing the list of most subscribed YouTube channels will be helpful for the people to know which YouTube channels were popular in the past.

