

Sales Data Analysis using Excel



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ANALYSIS TITLE

**Sales Analysis On Benjamin
FASTFOOD using Excel**

AGENDA

1. Problem Statement
2. Project Overview
3. End Users
4. Our Solution and Proposition
5. Dataset Description
6. Modelling Approach
7. Results and Discussion
8. Conclusion



PROBLEM STATEMENT



DUE TO HEAVY SALES THEY ARE UNABLE TO TRACK

- **WHICH MANAGER DID MOST SALE ?**
- **WHICH FOOD TIME HAD MOST NUMBER OF SALES ?**
- **BY WHICHFOOD CATEGORY THEY EARNED MORE ?**
- **HOW MUCH REVENUE GENERATED ?**



ANALYSIS OVERVIEW

THERE IS BRIEF ANALYSIS OF HOW SALES HAPPENING, BY WHOM IT'S BEEN HAPPENING, WHICH TIME, FOOD PRODUCT AND HOW IT'S BEING REGULATED AND THEIR MOST GENERAL POSITION ON IT.



WHO ARE THE END USERS?



THE END USERS ARE ABSOULTLEY THE BUSINESS OWNER , HENCE THE DATA HERE GENERATED IS RELATED TO THE FINANCIAL POSTION AND THE MONETRY STATUS OF THE BUSINESS AND THEIR ANALYSIS TOO.

OUR SOLUTION AND ITS VALUE PROPOSITION



- WE HAD REVIVED THEIR DATA INCH BY INCH.
- PERCISELY ORDED THEM INTO THE FORMAT.
- CLEARLY ANALYSIED THEM.
- ORDERED THEM IN A PRORPER MANNER WITH ALONG ANS AMONGST DESCRIPTIONS.
- VALUED THEIR THE POSTION AND THEIR STATUS IN THEIR BUSINESS.
- FUULY ANLAYSIED THEIR GIVEN DATA AND VISUALIZING IN A PRESENTABLE MANNER.

Dataset Description

- ORDER ID
- DATE
- ITEM NAME
- ITEM TYPE
- PRICE
- QUANTITY
- AMOUNT
- TRANSACTION BY
- MANAGER
- TIME OF SALES

THE "WOW" IN OUR SOLUTION



WE USED ,

- TABLE
- SUMMARIZED THEM.
- USED PIVOT TABLE FOR VALUES.
- GRAPHS LIKE PIECHART, LINE AND BAR.



MODELLING

1. DATA MINNING :

THERE IS SO MANY DATA TO WE CAN SCROLL ON SO FIRST GO THROUGH AND GRASP THE CONTENT IT TO FURTHER PROCESS.

2 . FINDING DUPLICATE :

IT IS THE MOST PRIMARY AND NECESSARY PROCESS FOR VALIDATION.

3 . FILTRATION :

WE ALTERDED AND FILTERED DATA FOR PRECISNESS AND ACCURACY.

4. DATA CORRECTION :
**A MAIN FUNCTION FOR AN
ACCURATE RESULT IN ANALYSIS.**

5. DATA TUBULATION :
**TABLED THEM IN AN ORDER
FOR EASY ACCESS AND FOR VISUVALIZATION.**

6. PIVOT TABLE :
**USED PIVOT TABLE FOR SORTATON
FOR ANALYSATION OF DATA.**

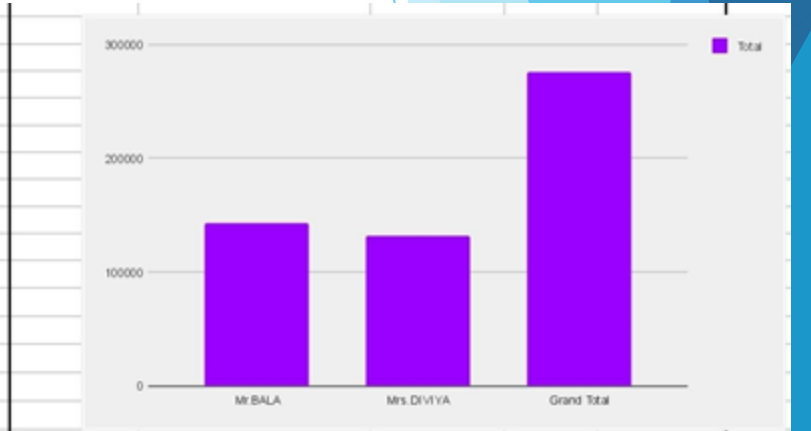
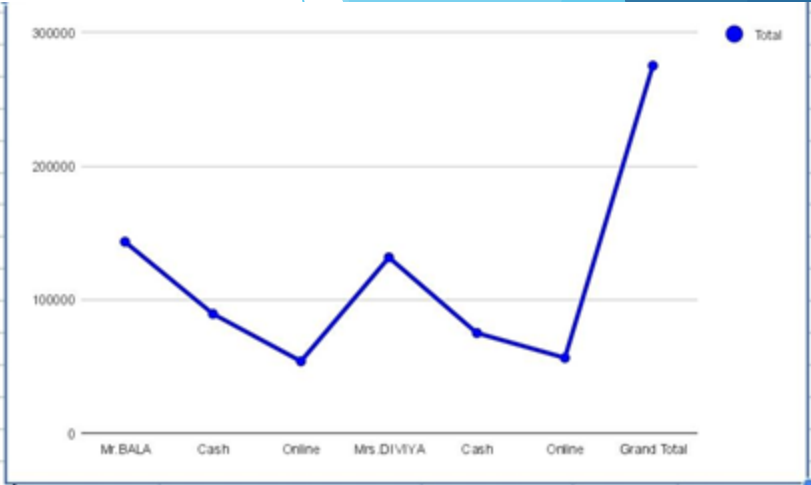
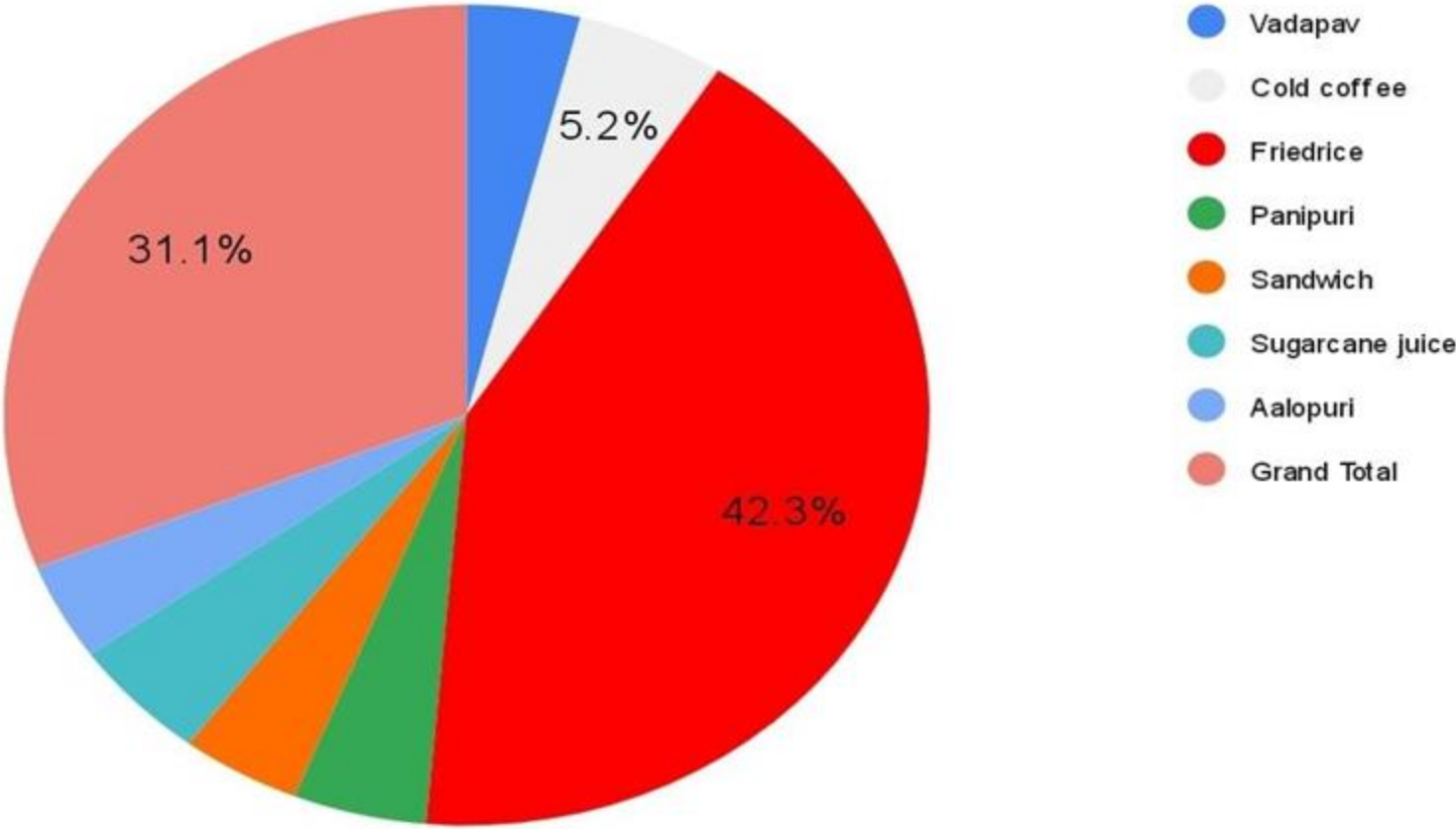
7. GRAPHS :

**USED GRAPH FOR PICTORIAL
REPRESENTATION OF DATA FOR CLEAR AND
DETAILED ANYSIS.**

8. MANAGING ALL :

**MANAGED AND REPLACED IN
ORDER TO VIEW AND TO GRASP THE CONTENT
EASLIY.**

RESULTS :



MANAGERS	Sum of AMOUNT
Mr.BALA	143440
Mrs.DIVIYA	131730
Grand Total	275170

CONCLUSION :

MANAGERS	Sum of AMOUNT
Mr.BALA	143440
Mrs.DIVIYA	131730
Grand Total	275170

TOTAL SALES DONE BY MANAGERS

ITEMS	TOTAL QUANTITY
Vadapav	1041
Cold coffee	1361
Friedrice	11100
Panipuri	1226
Sandwich	1097
Sugarcane juice	1278
Aalopuri	1006
Grand Total	8159

MOST SOLED DISHES BY QUANTITY

ITEM TYPE	TOTAL AMOUNT RECEIVED
Beverages	86390
Fastfood	188780
Grand Total	275170

MOST PROFIT ERANED BY