UCLA Extension Data Science Certificate - Final Exam

Proposal

Prepare a proposal in which you describe work to be done in analysis of the following dataset: https://archive.ics.uci.edu/ml/datasets/default+of+credit+card+clients (https://archive.ics.uci.edu/ml/datasets/default+of+credit+card+clients)

Domain Background

This dataset contains information on default payments, demographic factors, credit data, history of payment, and bill statements of credit card clients in Taiwan from April 2005 to September 2005.

This research aimed at the case of customers' default payments in Taiwan and compares the predictive accuracy of probability of default among six data mining methods.

From the perspective of risk management, the result of predictive accuracy of the estimated probability of default will be more valuable than the binary result of classification - credible or not credible clients. Because the real probability of default is unknown, this study presented the novel "Sorting Smoothing Method†to estimate the real probability of default.

With the real probability of default as the response variable (Y), and the predictive probability of default as the independent variable (X), the simple linear regression result (Y = A + BX) shows that the forecasting model produced by artificial neural network has the highest coefficient of determination; its regression intercept (A) is close to zero, and regression coefficient (B) to one.

Therefore, among the six data mining techniques, artificial neural network is the only one that can accurately estimate the real probability of default.

Import Libraries

```
In [1]: import pandas as pd
   import numpy as np
   import matplotlib.pyplot as plt
   import seaborn as sns
   %matplotlib inline
```

Get the Data

```
In [2]: credit_card = pd.read_excel('..\data\\default of credit card clients.xls',header= 1)
In [3]: credit_card.head()
Out[3]:
                   SEX EDUCATION MARRIAGE AGE PAY_0 PAY_2 PAY_3 PAY_4 ... BILL_AMT4 BILL_AMT5 BILL_AMT6 PA
         LIMIT_BAL
         20000
                    2
                        2
                                                24
                                                     2
                                                            2
                                                                  -1
                                                                                              0
                                                                                                         0
                                                                                                                    0
                                                                         -1
                                                                                  0
         120000
                   2
                        2
                                                26
                                                            2
                                                                  0
                                                                                  3272
                                                                                              3455
                                                                                                         3261
                                                                                                                    0
                                    2
                                                     -1
                                                                         0
    200 | 90000
                   2
                        2
                                    2
                                                34
                                                     0
                                                            0
                                                                  0
                                                                         0
                                                                                  14331
                                                                                                         15549
                                                                                              14948
                                                                                                                    15
```

-1

-1

s × 25 columns

Attribute Information:

200 | 50000

This research employed a binary variable, default payment (Yes = 1, No = 0), as the response variable.

There are 25 variables:

- ID: ID of each client
- LIMIT_BAL: Amount of given credit in NT dollars (includes individual and family/supplementary credit
- SEX: Gender (1=male, 2=female)
- EDUCATION: (1=graduate school, 2=university, 3=high school, 4=others, 5=unknown, 6=unknown)
- MARRIAGE: Marital status (1=married, 2=single, 3=others)
- · AGE: Age in years
- PAY_0: Repayment status in September, 2005 (-1=pay duly, 1=payment delay for one month, 2=payment delay for two months, ... 8=payment delay for eight months, 9=payment delay for nine months and above)
- PAY_2: Repayment status in August, 2005 (scale same as above)
- PAY_3: Repayment status in July, 2005 (scale same as above)
- PAY_4: Repayment status in June, 2005 (scale same as above)
- PAY_5: Repayment status in May, 2005 (scale same as above)
- PAY_6: Repayment status in April, 2005 (scale same as above)
- BILL_AMT1: Amount of bill statement in September, 2005 (NT dollar)
- BILL_AMT2: Amount of bill statement in August, 2005 (NT dollar)
- BILL_AMT3: Amount of bill statement in July, 2005 (NT dollar)
- BILL_AMT4: Amount of bill statement in June, 2005 (NT dollar)
- BILL AMT5: Amount of bill statement in May, 2005 (NT dollar)
- BILL_AMT6: Amount of bill statement in April, 2005 (NT dollar)
- PAY_AMT1: Amount of previous payment in September, 2005 (NT dollar)
- PAY_AMT2: Amount of previous payment in August, 2005 (NT dollar)
- PAY_AMT3: Amount of previous payment in July, 2005 (NT dollar)
- PAY_AMT4: Amount of previous payment in June, 2005 (NT dollar)
- PAY_AMT5: Amount of previous payment in May, 2005 (NT dollar)
- PAY_AMT6: Amount of previous payment in April, 2005 (NT dollar)
- default.payment.next.month: Default payment (1=yes, 0=no)

default.payment.next.month is the target variable.

Problem Statement

In the given problem we need to classify client based on 23 variables / attributes provided to predict if a client will be a defaulter in payment next month. Using EDA & close look at the data we will analyze the features which will have impact on target variable. Since this is a clearly defined problem & Discrete target we can use classification models to predict if a client will default or not.

Classification models include linear models like Logistic Regression, SVM, and nonlinear ones like K-NN, Kernel SVM and Random Forests.

Machine Learning Classification models:

- 1. Logistic Regression
- 2. K-Nearest Neighbors K-NN
- 3. Support Vector Machine (SVM)
- 4. Kernel SVM
- 5. Naive Bayes
- 6. Decision Tree Classification
- 7. Random Forest Classification

Metrics

Classification performance can be measured using metrics such as Log-Loss, Accuracy, AUC(Area under Curve) etc.

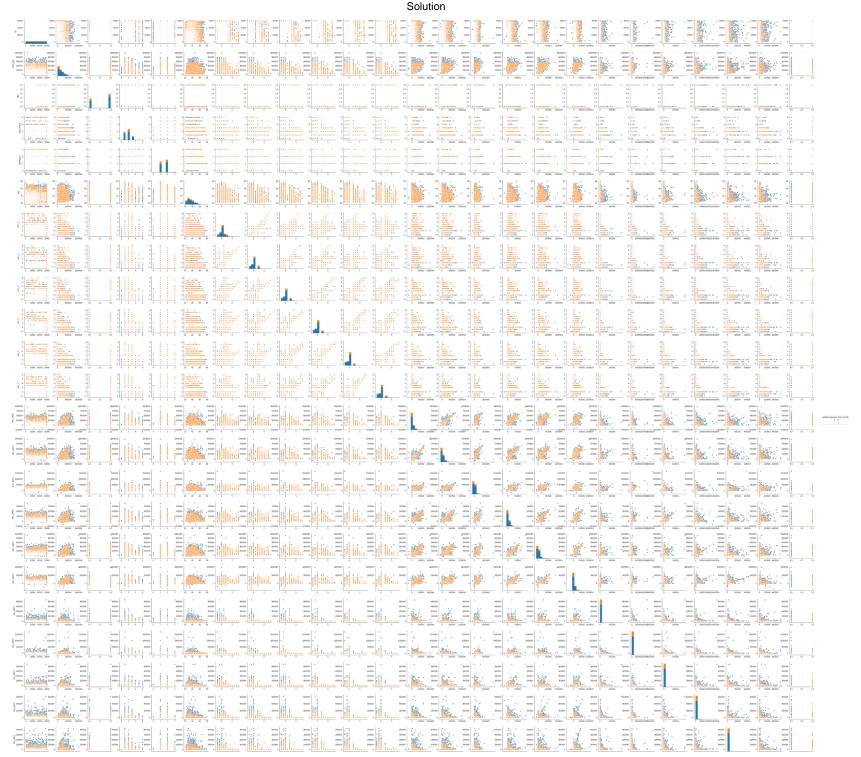
- 1. Confusion Matrix
- 2. Accuracy is the number of correct predictions made by the model over all kinds predictions made. (True Positive & True Negative) (TP+TN)/(TP+TN+FP+FN)
- 3. Precision Precision is a measure that tells us what proportion of client that we predicted to defaulter, actually are defaulter.
- 4. Recall or Sensitivity Recall is a measure that tells us what proportion of client that actually are defaulter was predicted by the algorithm as defaulter.
- 5. F1 Score Single score that kind of represents both Precision(P) and Recall(R)

Data Exploration

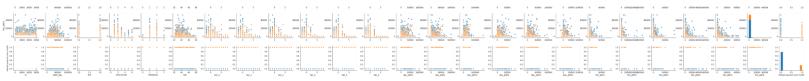
The Data provide to us as a CSV file has 25 attributes with 23 attributes features & 1 target. All attributes are numerical features with each attribute having 30K record. This dataset is clean without any missing value. There are no categorical variables since all categorical variable are already converted to numeric data (e.g Sex, Education, Martial Status etc)

In [4]: sns.pairplot(credit_card, hue='default payment next month')

4/5/2018



<class 'pandas.core.frame.DataFrame'>



In [5]: credit_card.info()

```
RangeIndex: 30000 entries, 0 to 29999
Data columns (total 25 columns):
ID
                              30000 non-null int64
LIMIT BAL
                              30000 non-null int64
SEX
                              30000 non-null int64
EDUCATION
                              30000 non-null int64
MARRIAGE
                              30000 non-null int64
AGE
                              30000 non-null int64
PAY 0
                              30000 non-null int64
PAY_2
                              30000 non-null int64
PAY 3
                              30000 non-null int64
                              30000 non-null int64
PAY 4
PAY_5
                              30000 non-null int64
                              30000 non-null int64
PAY_6
BILL AMT1
                              30000 non-null int64
BILL_AMT2
                              30000 non-null int64
BILL AMT3
                              30000 non-null int64
BILL AMT4
                              30000 non-null int64
BILL_AMT5
                              30000 non-null int64
BILL AMT6
                              30000 non-null int64
                              30000 non-null int64
PAY_AMT1
PAY AMT2
                              30000 non-null int64
PAY_AMT3
                              30000 non-null int64
PAY AMT4
                              30000 non-null int64
PAY_AMT5
                              30000 non-null int64
PAY AMT6
                               30000 non-null
int64 default payment next month
                                     30000 non-
null int64 dtypes: int64(25) memory usage: 5.7 MB
```

In [6]: credit_card.describe().T

Out[6]:

| | count | mean | std | min | 25% | 50% | 75% | max |
|-----------|---------|---------------|---------------|-----------|----------|----------|-----------|-----------|
| ID | 30000.0 | 15000.500000 | 8660.398374 | 1.0 | 7500.75 | 15000.5 | 22500.25 | 30000.0 |
| LIMIT_BAL | 30000.0 | 167484.322667 | 129747.661567 | 10000.0 | 50000.00 | 140000.0 | 240000.00 | 1000000.0 |
| SEX | 30000.0 | 1.603733 | 0.489129 | 1.0 | 1.00 | 2.0 | 2.00 | 2.0 |
| EDUCATION | 30000.0 | 1.853133 | 0.790349 | 0.0 | 1.00 | 2.0 | 2.00 | 6.0 |
| MARRIAGE | 30000.0 | 1.551867 | 0.521970 | 0.0 | 1.00 | 2.0 | 2.00 | 3.0 |
| AGE | 30000.0 | 35.485500 | 9.217904 | 21.0 | 28.00 | 34.0 | 41.00 | 79.0 |
| PAY_0 | 30000.0 | -0.016700 | 1.123802 | -2.0 | -1.00 | 0.0 | 0.00 | 8.0 |
| PAY_2 | 30000.0 | -0.133767 | 1.197186 | -2.0 | -1.00 | 0.0 | 0.00 | 8.0 |
| PAY_3 | 30000.0 | -0.166200 | 1.196868 | -2.0 | -1.00 | 0.0 | 0.00 | 8.0 |
| PAY_4 | 30000.0 | -0.220667 | 1.169139 | -2.0 | -1.00 | 0.0 | 0.00 | 8.0 |
| PAY_5 | 30000.0 | -0.266200 | 1.133187 | -2.0 | -1.00 | 0.0 | 0.00 | 8.0 |
| PAY_6 | 30000.0 | -0.291100 | 1.149988 | -2.0 | -1.00 | 0.0 | 0.00 | 8.0 |
| BILL_AMT1 | 30000.0 | 51223.330900 | 73635.860576 | -165580.0 | 3558.75 | 22381.5 | 67091.00 | 964511.0 |
| BILL_AMT2 | 30000.0 | 49179.075167 | 71173.768783 | -69777.0 | 2984.75 | 21200.0 | 64006.25 | 983931.0 |
| BILL_AMT3 | 30000.0 | 47013.154800 | 69349.387427 | -157264.0 | 2666.25 | 20088.5 | 60164.75 | 1664089.0 |
| BILL_AMT4 | 30000.0 | 43262.948967 | 64332.856134 | -170000.0 | 2326.75 | 19052.0 | 54506.00 | 891586.0 |
| BILL_AMT5 | 30000.0 | 40311.400967 | 60797.155770 | -81334.0 | 1763.00 | 18104.5 | 50190.50 | 927171.0 |
| BILL_AMT6 | 30000.0 | 38871.760400 | 59554.107537 | -339603.0 | 1256.00 | 17071.0 | 49198.25 | 961664.0 |

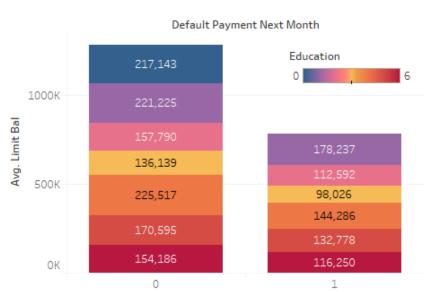
| PAY_AMT1 | 30000.0 | 5663.580500 | 16563.280354 | 0.0 | 1000.00 | 2100.0 | 5006.00 | 873552.0 |
|----------------------------|---------|-------------|--------------|-----|---------|--------|---------|-----------|
| PAY_AMT2 | 30000.0 | 5921.163500 | 23040.870402 | 0.0 | 833.00 | 2009.0 | 5000.00 | 1684259.0 |
| PAY_AMT3 | 30000.0 | 5225.681500 | 17606.961470 | 0.0 | 390.00 | 1800.0 | 4505.00 | 896040.0 |
| PAY_AMT4 | 30000.0 | 4826.076867 | 15666.159744 | 0.0 | 296.00 | 1500.0 | 4013.25 | 621000.0 |
| PAY_AMT5 | 30000.0 | 4799.387633 | 15278.305679 | 0.0 | 252.50 | 1500.0 | 4031.50 | 426529.0 |
| | count | mean | std | min | 25% | 50% | 75% | max |
| PAY_AMT6 | 30000.0 | 5215.502567 | 17777.465775 | 0.0 | 117.75 | 1500.0 | 4000.00 | 528666.0 |
| default payment next month | 30000.0 | 0.221200 | 0.415062 | 0.0 | 0.00 | 0.0 | 0.00 | 1.0 |

Exploratory Visualization

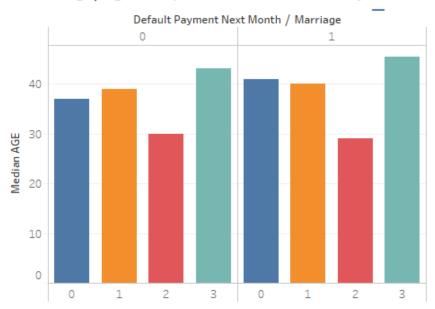
We have carried out several EDA to find out the data correlation & extract relevant characteristic or feature about the data. Below plot between LimitBalance & Sex shows that number of female are more & have higher limit balance. Plot below that visualizes Education with Default Payment next month, which clearly shows that higher the education less likelihood of default in payment. The KDE plot below shows the more concentration of client are of Age around 20-25 & people with Age around 30 to 35 have higher limit balance. As age increase beyond 40 balance reduces. The correlation plot shows high correlation of Bill amounts and also high correlation among Pay.

Used Tableau to create Visualization

Limit Balance vs Education vs Default Payment Next Month

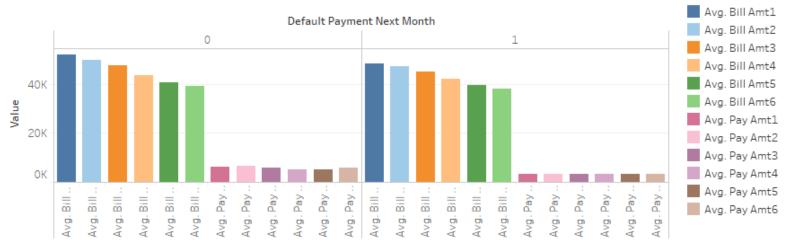


Marriage/Age compared with Default Payment

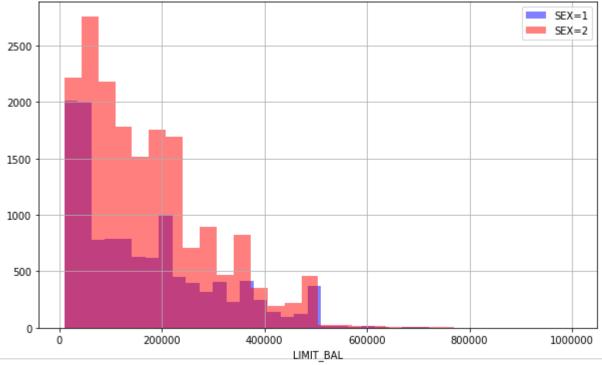


Measure Names

Avg Bill Amount & Pay Amount compared with Default Payment Next Month

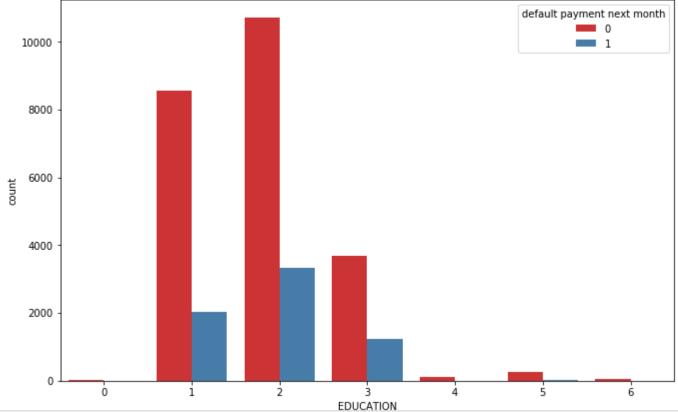


Out[7]: Text(0.5,0,'LIMIT_BAL')



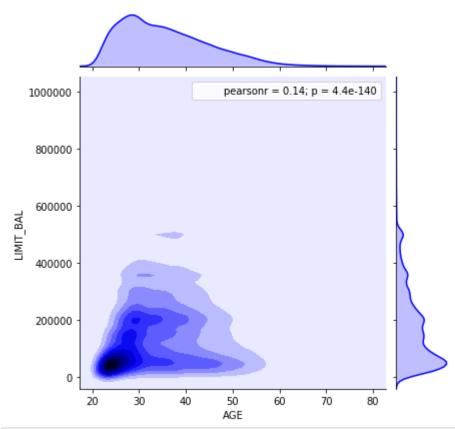
In [8]: plt.figure(figsize=(11,7)) sns.countplot(x='EDUCATION',hue='default payment next
 month',data=credit_card,palette='Set1')

Out[8]: <matplotlib.axes._subplots.AxesSubplot at 0x20c04e80>



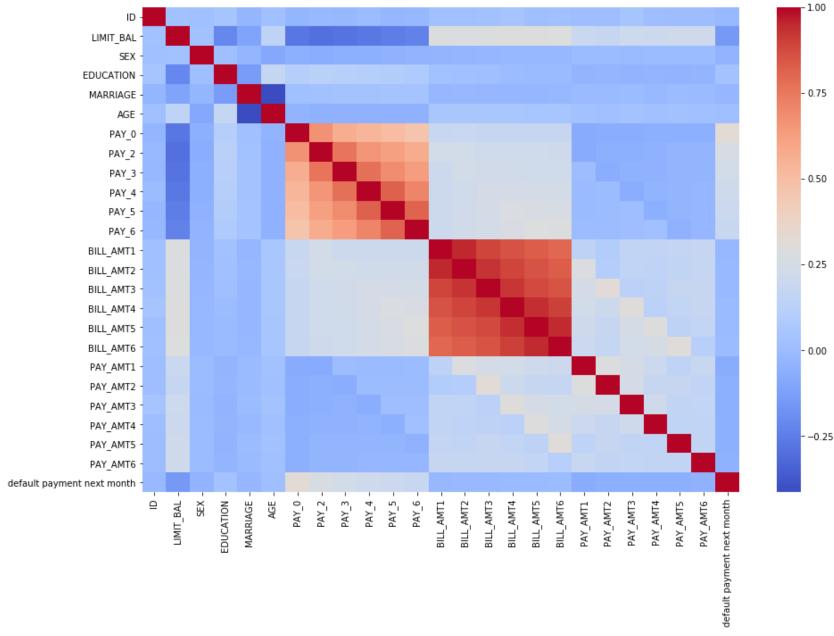
In [9]: sns.jointplot(y='LIMIT_BAL',x='AGE',kind= 'kde',data=credit_card,color='blue')

Out[9]: <seaborn.axisgrid.JointGrid at 0x23277b38>



In [10]: f, ax = plt.subplots(figsize=(15,10))
sns.heatmap(credit_card.corr(),cmap = 'coolwarm')

Out[10]: <matplotlib.axes._subplots.AxesSubplot at 0x47b56da0>



Solution Statement

Solution for this Classification problem can be Logistic Regression, K-Nearest Neighbors K-NN, Decision Tree Classification, Random Forest Classification, Gradient Boost etc.

For our case we will use classic Decision Tree Classification & then use ensemble method using Random Forest. Entropy and Information Gain are the Mathematical Methods of choosing the best split.

For Random Forest, we will use many trees with a random sample of features chosen as the split.

- A new random sample of features is chosen for every single tree at every single split.
- For classification, m is typically chosen to be the square root of p.

Algorithms and Techniques

In the tree we built, every leaf consisted entirely of True inputs or entirely of False inputs. This means that the tree predicts perfectly on the training data set

Bagging, random forests, and boosting use trees as building blocks to construct more powerful prediction models.

Training a Decision Tree Model

Let's start by training a single decision tree first!

Import DecisionTreeClassifier

Predictions and Evaluation of Decision Tree

Create predictions from the test set and create a classification report and a confusion matrix.

```
In [15]: predictions = dtree.predict(X test)
In [16]: from sklearn.metrics import classification report, confusion matrix
In [17]: print(classification report(y test, predictions))
                      precision
                                    recall f1-score
                                                       support
                 0.84
                            0.81
                                      0.82
                                                6994
         1
                 0.40
                            0.44
                                      0.42
                                                2006
         avg / total
                            0.74
                                      0.73
                                                0.73
                                                          9000
In [18]: print(confusion matrix(y test,predictions))
         [[5682 1312]
          [1116 890]]
```

Benchmark Model

Here we are using Logistic Regression as our Benchmark Model. The Sigmoid Function takes in any value and outputs it to be between 0 and 1. We can use a confusion matrix to evaluate our model

```
In [27]: from sklearn.linear_model import LogisticRegression

In [28]: logmodel = LogisticRegression()
    logmodel.fit(X_train,y_train)

Out[28]: LogisticRegression(C=1.0, class_weight=None, dual=False, fit_intercept=True,
    intercept_scaling=1, max_iter=100, multi_class='ovr', n_jobs=1,
    penalty='12', random_state=None, solver='liblinear', tol=0.0001,
    verbose=0, warm_start=False)

In [29]: predictions = logmodel.predict(X_test)

In [30]: print(classification_report(y_test,predictions))
    precision recall f1-score support
```

| | 0 | 0.78 | 1.00 | 0.87 | 6994 |
|-------|---------|------|------|------|------|
| 1 | 0.00 | 0.00 | 0.00 | 2006 | |
| avg / | ′ total | 0.60 | 0.78 | 0.68 | 9000 |

C:\Users\asrath\AppData\Local\Continuum\anaconda3\lib\site-packages\sklearn\metrics\classification.py:1135: U ndefinedMetricWarning: Precision and F-score are ill-defined and being set to 0.0 in labels with no predicted samples.

'precision', 'predicted', average, warn for)

Project Design

We can use several models to find the best fit for the project, we are using Random Forest from Sklearn Ensemble to find out the prediction model if the client will default next month or not. We have used all features & since it's a Random forest model we don't need any scaling of data.

Training the Random Forest model

Now it's time to train our model!

Create an instance of the RandomForestClassifier class and fit it to our training data from the previous step.

Predictions and Evaluation of Random Forest

Let's predict off the y_test values and evaluate our model.

Predict default payment next month for the X_test data.

```
In [22]: predictions = rfc.predict(X_test)
In [23]: print(classification_report(y_test,predictions))
                      precision
                                   recall f1-score
                                                       support
                           0.95
                                     0.89
                                                6994
         0
                 0.84
         1
                 0.66
                           0.38
                                     0.48
                                                2006
                           0.80
                                     0.82
         avg / total
                                                0.80
                                                         9000
In [24]: print(confusion_matrix(y_test,predictions))
         [[6612 382]
          [1253 753]]
```

Conclusion

Model worked well with Random Forest with a F1 score of .8, precision of .8 & recall of .82 We can try Gradient boost & other boosting model to check if that can perform better with our model.