

Andrew Vaccaro

Software Engineer

Experienced full stack developer (8+ years) with a strong focus on WordPress development. Proficient in PHP, Vue, JavaScript, and CSS/SASS with extensive experience building fully custom themes and plugins using a modern development workflow.

EXPERIENCE

IT Programmer at Unicell (2023 - present)

- Develop and maintain features for a Laravel-based internal web application to streamline inventory management, invoicing, reporting, and IT support ticketing.
- Oversee maintenance and updates of two company WordPress sites, performing updates and content management.
- Diagnose and resolve hardware, software, and network issues for end users.

Software Engineer at Cypress North (2016 - 2023)

- Work closely with in-house design and marketing team members to create pixel-perfect WordPress websites, adhering to design documents and best SEO practices using a modern workflow consisting of AlpineJS, TailwindCSS, and Composer.
- Customize and integrate WooCommerce storefront into WordPress site utilizing custom fields and filterable taxonomies to enhance shopping experience.
- Create engaging user experiences to drive website traffic through the development of landing pages using parallax scrolling effects and SVG animations.
- Develop a Vue touchscreen kiosk application for trade shows to display product information with offline content editing capabilities.

Freelancer (2022 - present)

- Design, create, maintain and host custom WordPress websites.

EDUCATION

Rochester Institute of Technology (2012 - 2016)

Bachelor of Science in Information Technology

SKILLS

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|---------------|--------------------------|----------------------|
| • WordPress | • PHP | • AlpineJS |
| • WooCommerce | • JavaScript | • Webpack |
| • Laravel | • Vue | • Photoshop/Figma/XD |
| • TailwindCSS | • Advanced Custom Fields | • Git |