

Adarsh S. Vimal

Finance | Data Science | Freshman

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EDUCATION

University of Delhi | Score: 8.73/10

South Campus, New Delhi

Bachelor of Management Studies (Finance), Minor in Computer Science

Aug 2023 - May 2027

Intermediate - CBSE | Score: 96%

Delhi Cantt, New Delhi

Graduated from Army Public School in Science, with Mathematics

Apr 2022 - Mar 2023

EXPERIENCE

Market Research Trainee

Jan 2024 - Feb 2024

HappiMynd

Gurgaon, India

- Designed extensive G - Form surveys, gathered insights, resulting in a 20% increase in customer satisfaction
- Analyzed survey data in Excel, created detailed reports, leading to a significant user engagement boost
- Delivered market intelligence through briefs and presentations, increasing sales by 5% with target insights

Human Resource Management Intern

Jan 2024 - Mar 2024

Suvidha Foundation

Remote

- Engineered a Google Workspace Script, reducing the total time spent on bulk drafting and mailing of internship related documents by 80%, significantly enhancing operational efficiency
- Utilized strategic social media campaigns and targeted email marketing to effectively advertise job openings, increasing visibility and engagement
- Collaborated with college placement cells to organize offline and virtual placement drives, for seamless recruitment

PROJECTS

Unemployment Data Analysis | Python, EDA — Visualisations and Git

May 2024

- Examined unemployment trends in India before and after COVID-19, identifying useful patterns and factors
- Gained expertise in data extraction, wrangling, EDA, and quantitative analysis
- Created detailed visualizations to illustrate trends and insights
- Organised and Maintained a well-structured GitHub repository with comprehensive documentation

Logistic Regression Model | ML — Regression, Python, Data Extraction and Git

Apr 2024

- Engineered logistic regression model in Python using Scikit-learn, forecasting next-day rainfall from a Kaggle dataset — "Rain in Australia"
- Utilized LogisticRegression from Scikit-learn after comprehensive data preprocessing, including handling missing values and feature scaling
- Assessed model performance with validation and test data, evaluating accuracy and visualising it

RELEVANT SKILLS AND COURSEWORK

Skills

- Languages: Python, SQL
- Libraries: pandas, NumPy, Matplotlib, Seaborn, Plotly, Scikit-learn
- Web Technologies: Jupyter, VSCode, MySQL, GitHub, MS Excel & Word, Google Sheets & Docs, Canva
- Soft Skills: Creativity & Innovation, Critical Thinking and Problem Solving, Team Work and Collaboration, Diplomacy and Communication Skills

Coursework

- Finance: Financial Literacy, Financial Accounting & Analysis
- Data Science: Data Analysis & Visualization Using Python, IT Skills and Data Analysis 1 & 2
- Other Relevant Courses: Statistics for Business Decisions, Microeconomics, Cost & Management Accounting

POSITION OF RESPONSIBILITY

Joint Secretary

Ram Lal Anand College, South Campus

MARG — Departmental Society

Aug 2023 - Present

- Represented BMS Freshmen in the society council and facilitated their communication with the Seniors
- Efficiently managed society documentation: MoUs, proposals, event reports, academic calendar, minutes etc
- Managed and orchestrated many speaker sessions, competitions and the Annual Departmental Fest — Niti 2.0

Last Updated: June, 2024