

# Adarsh S. Vimal

Finance | Data Science | Freshman

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## EDUCATION

**University of Delhi | Score: 8.73/10**

*Bachelor of Management Studies (Finance), Minor in Computer Science*

**Intermediate - CBSE | Score: 96%**

*Graduated from Army Public School in Science, with Mathematics*

South Campus, New Delhi

*Aug 2023 - May 2027*

Delhi Cantt, New Delhi

*Apr 2022 - Mar 2023*

## EXPERIENCE

**Market Research Trainee**

*HappiMynd*

Jan 2024 - Feb 2024

*Gurgaon, India*

- Designed extensive G - Form surveys, gathered insights, resulting in a 20% increase in customer satisfaction
- Analyzed survey data in Excel, created detailed reports, leading to a significant user engagement boost
- Delivered market intelligence through briefs and presentations, increasing sales by 5% with target insights

**Human Resource Management Intern**

*Suvidha Foundation*

Jan 2024 - Mar 2024

*Remote*

- Engineered a Google Workspace Script, reducing the total time spent on bulk drafting and mailing of internship related documents by 80%, significantly enhancing operational efficiency
- Utilized strategic social media campaigns and targeted email marketing to effectively advertise job openings, increasing visibility and engagement
- Collaborated with college placement cells to organize offline and virtual placement drives, for seamless recruitment

## PROJECTS

**Unemployment Data Analysis | Python, EDA — Visualisations and Git**

May 2024

- Examined unemployment trends in India before and after COVID-19, identifying useful patterns and factors
- Gain expertise in data extraction, wrangling, EDA, and quantitative analysis
- Created detailed visualizations to illustrate trends and insights
- Organised and Maintained a well-structured GitHub repository with comprehensive documentation

**Logistic Regression Model | ML — Regression, Python, Data Extraction and Git**

Apr 2024

- Engineered logistic regression model in Python using Scikit-learn, forecasting next-day rainfall from a Kaggle dataset — "Rain in Australia"
- Utilized LogisticRegression from Scikit-learn after comprehensive data preprocessing, including handling missing values and feature scaling
- Assessed model performance with validation and test data, evaluating accuracy and visualising it

## RELEVANT SKILLS AND COURSEWORK

### Skills

- Languages: Python, SQL
- Libraries: pandas, NumPy, Matplotlib, Seaborn, Plotly, Scikit-learn
- Web Technologies: Jupyter, VSCode, MySQL, GitHub, MS Excel & Word, Google Sheets & Docs, Canva
- Soft Skills: Creativity & Innovation, Critical Thinking and Problem Solving, Team Work and Collaboration, Diplomacy and Communication Skills

### Coursework

- Finance: Financial Literacy, Financial Accounting & Analysis
- Data Science: Data Analysis & Visualization Using Python, IT Skills and Data Analysis 1 & 2
- Other Relevant Courses: Statistics for Business Decisions, Microeconomics, Cost & Management Accounting

## POSITION OF RESPONSIBILITY

**Joint Secretary**

*MARG — Departmental Society*

Ram Lal Anand College, South Campus

*Aug 2023 - Present*