

# Project Report Template

## Introduction

### 1.1 Overview

Projects topic is Subscribers Galore: Exploring World's Top Youtube Channels

A subscriber to a channel on the video-sharing youtube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button ,and each user's subscription feed consists of videos published by channels to which that the user is subscribed. The ability to subscribe to users was introduced in October2005. Youtube began publishing a list of its most-subscribed channels in April2006. An early archive of the list dates to May 2006. Create empathy map and brainstorming map next we collect the dataset and the dataset is apply in tableau app next we create 11sheets , 4Dashboard, 1story on tableau . In this project the 11sheets are describe the Rank wish channel, No of channels with brand and channel brand ,channel name with sub ,no of channels for language, country and language wise subscribers ,country wise channel. we created this in the given dataset about Exploring World's Top youtube channels data list.

### 1.2 Purpose

The use of this project:

- ❖ Better decision making
- ❖ Better customer experience and satisfaction
- ❖ Clearer understanding of ROI and attribution
- ❖ Easy to understand the datasets
- ❖ Easy to solve the problem

what can be achieved using this ?:

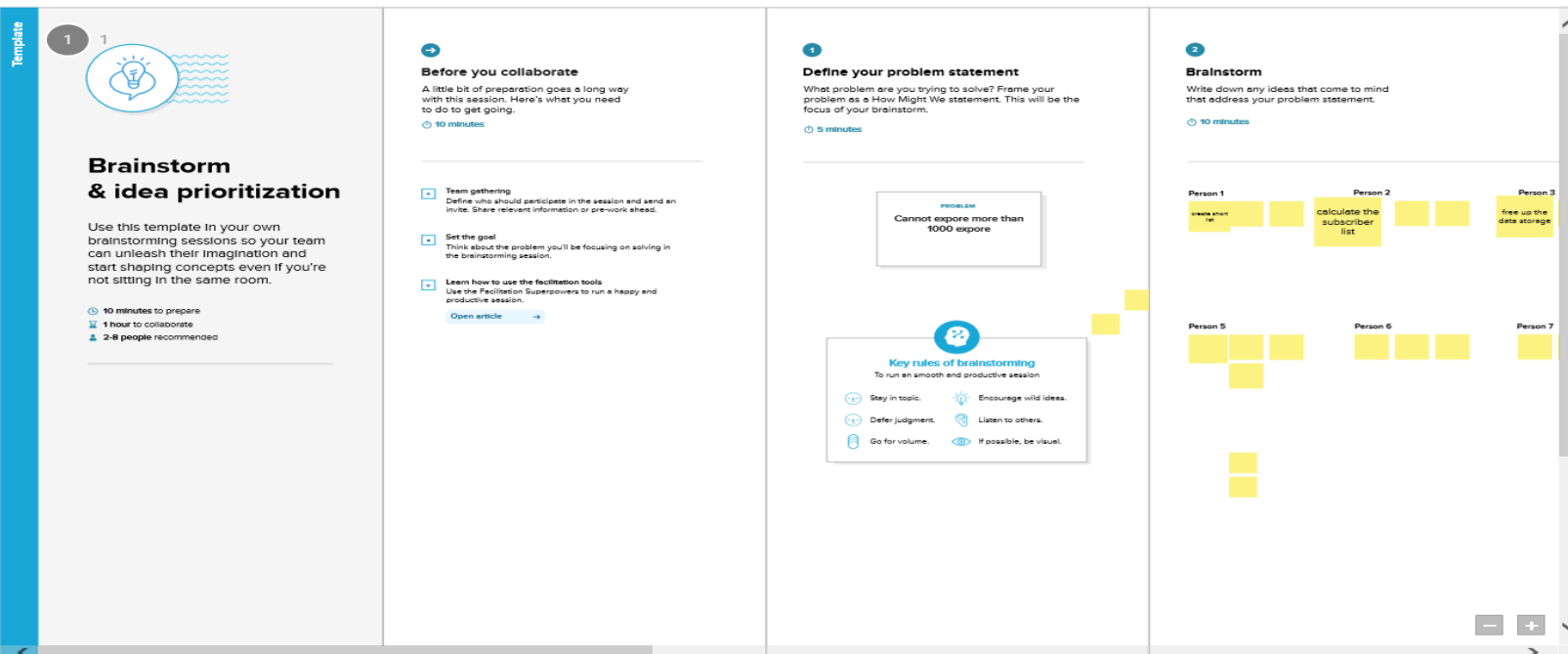
We know the world top10 youtube subscribers

## Problem Definition &Design Thinking

### 2.1 Empathy Map



## 2.2 Ideation & Brainstorming



Result:

1. No of channels with brand
2. No of channels of language

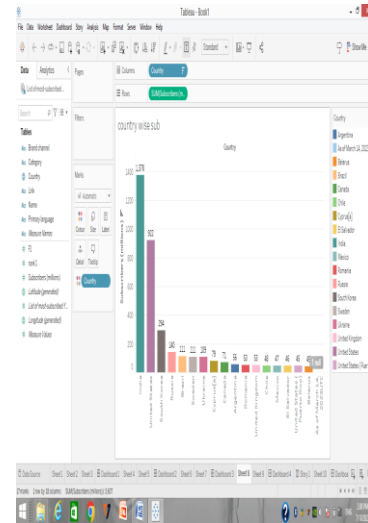
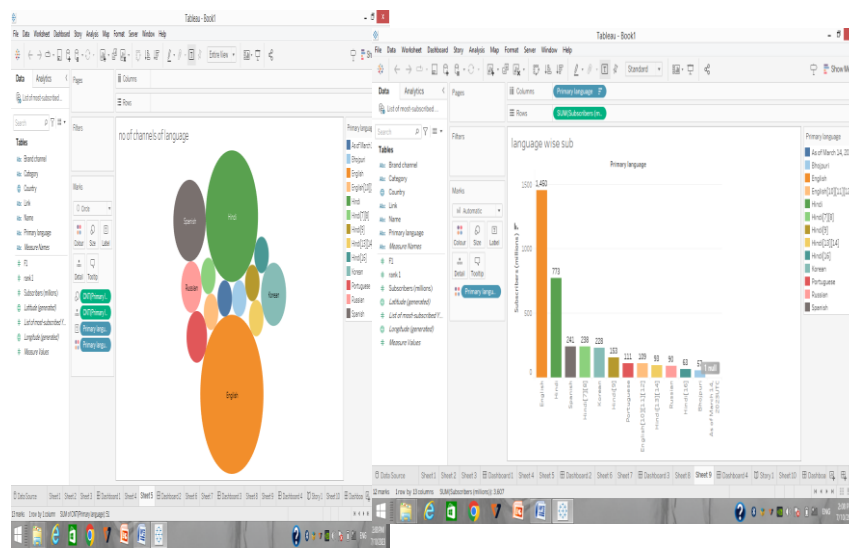
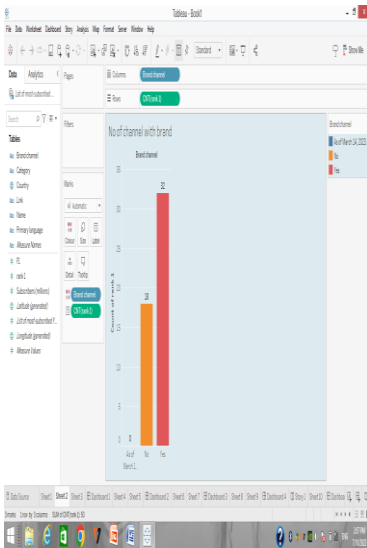
3. Language wise sub
4. Country wise sub

1

2

3

4



## 4.Advantages&Disadvantages

Advantages:

- ❖ It's give clear solution.
- ❖ Easy to calculate the subscribers.

Disadvantage:

- ❖ It's have large data

## 5.Applications

Its skill that empowers all levels of workers to ask the right questions of data and machines , build knowledge, make decisions and communication meaning to others and is used for create the datasets in tableau. And it's used to know the youtube channel subscribers and they easy saw the problem and they can solve it. This also used to see the how many subscriber in their channel. And what is the top most channel in youtube. It's easy see the subscribers list .

## 6.Conclusion

In the above report we saw the project overview , purpose and Problem definition and design thinking , advantages and disadvantages , application .

## 7.Fututre scope

To calculate the top 5 you tube subscribe channel.