



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Every business has different requirements , depending on the type of products or services it sells, the size of the company, and the stage of growth of the business.

Even so, most business expenses are other one-time costs or ongoing expenses required to keep operations going.

Estimation of business expenses is an important step in determining how much money you need to start and keep your business running with out encountering "CASH FLOW PROBLEMS".

Financial stability, growth and expansion, meeting customer demands, and staying competitive in the market.

Business needs include increasing revenue, improving customer satisfaction, and reducing costs.

Accountants and financial leaders can use these expenses to create a company budget, produce income statements or file tax reports. understanding a company's expenses and knowing which ones are tax-deductible can also helps to prepare a company's taxes.

BUSINESS PEOPLE AND FINANCIAL ANALYST

Analyzing business expenses has a profound impact on various aspects of business operations. It helps optimize costs, improve profitability, and ensure financial stability.

The analysis of business expenses and financial management has a significant social impact. It contributes to economic stability by optimizing costs and fostering long term sustainability.

By understanding and managing expenses, companies can drive growth, maintain a strong financial position, and make strategic business decisions with confidence.

Expense analysis enables businesses to allocate resources effectively, make informed decisions, and create realistic budgets and forecasts. It enhances competitiveness, attracts investors, and mitigates financial risks.

Responsible expense management aligns with societal expectations and promote social responsibility.

FEAR OF CHANGE: fear of change makes us anxious about the future, and this will certainly lead to a closed mindset in which we fail to make adjustments or anticipate what's coming next.
2. FEAR OF COMMITTTING TO BUSINESS EXPENSES.

Over all, analyzing and managing expenses positively influences economic growth, employment, stakeholder well-being and social responsibility.



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

