

WELCOME TO FINANCIAL PERFORMANCE DASHBOARD



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PROJECT



INDEX



TOTAL REVENUE

12.00M

TOTAL PROFIT

2.03M

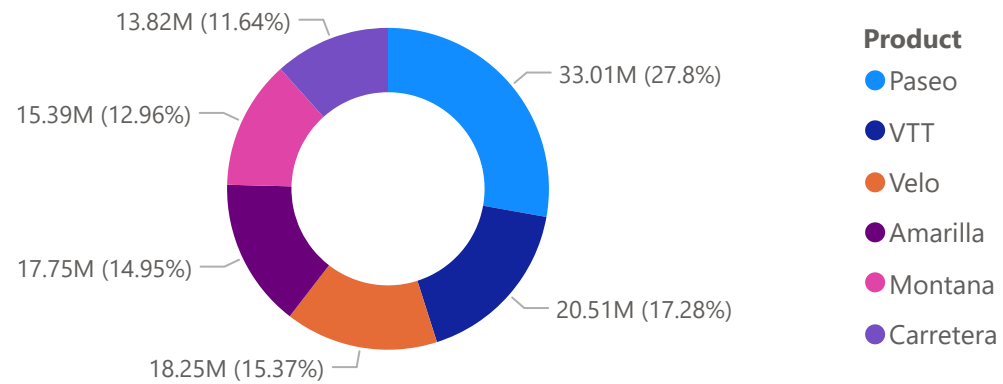
GROSS MARGIN

10.29%

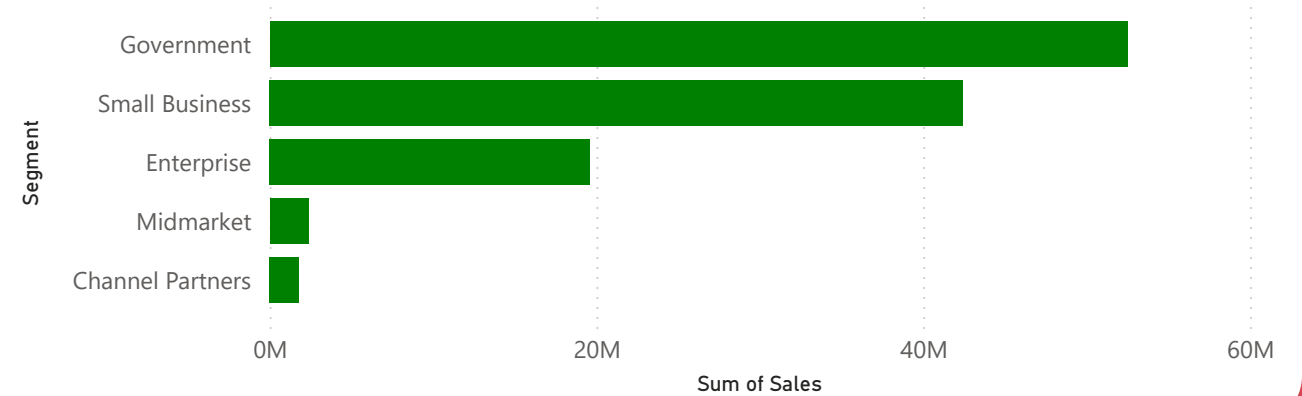
700

Count of Product

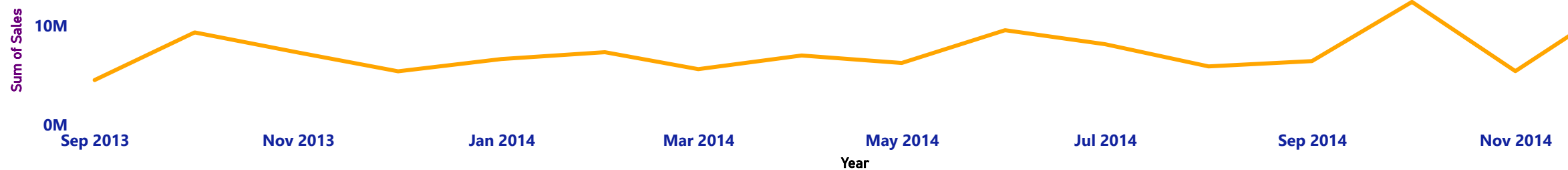
PRODUCT V/S SALES



SUM OF SALES BY SEGMENT

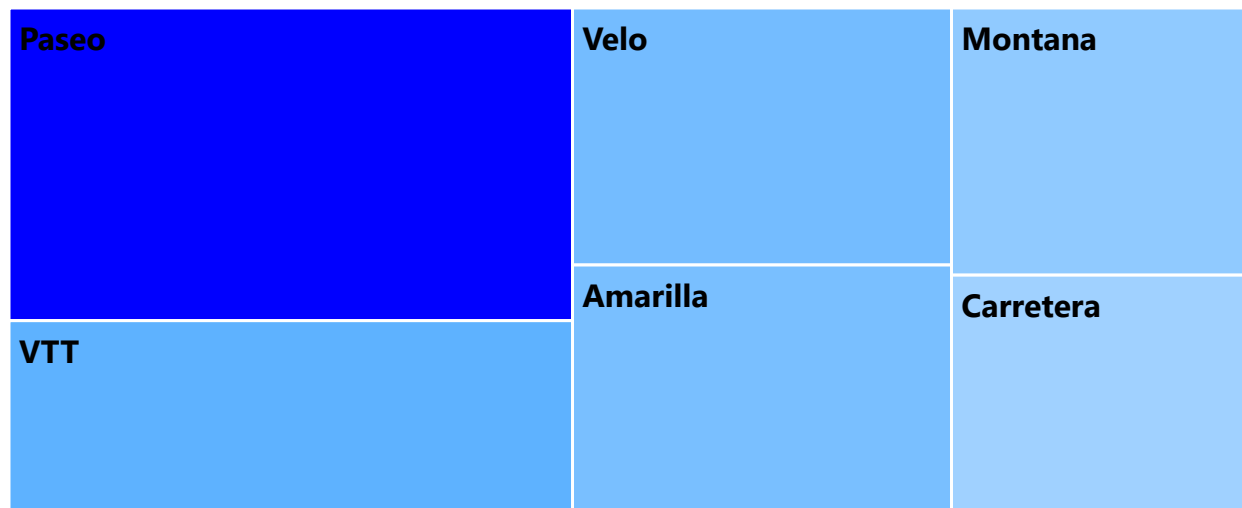


SUM OF SALES BY DATE



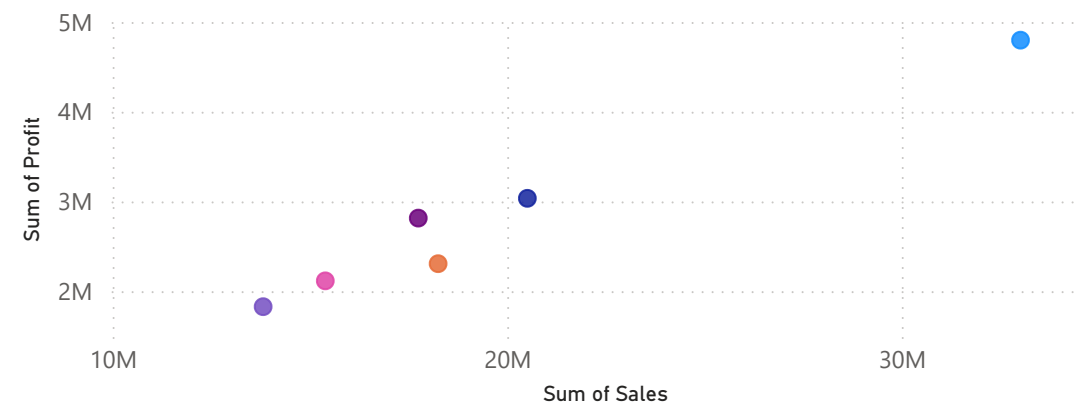
TOTAL REVENUE BY PRODUCT

Product ● Paseo ● VTT ● Velo ● Amarilla ● Montana ● Carretera



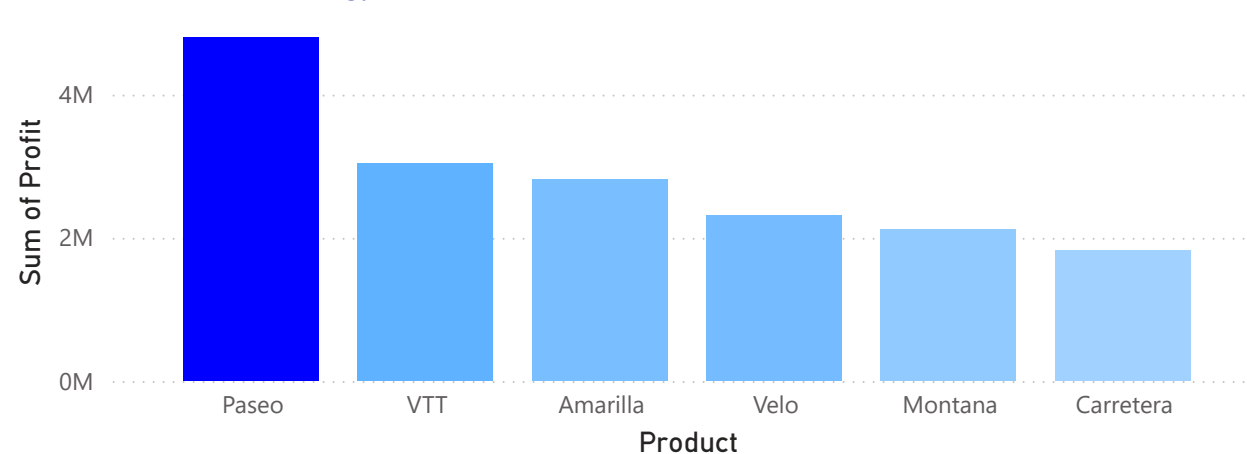
TOTAL REVENUE BY PRODUCT

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



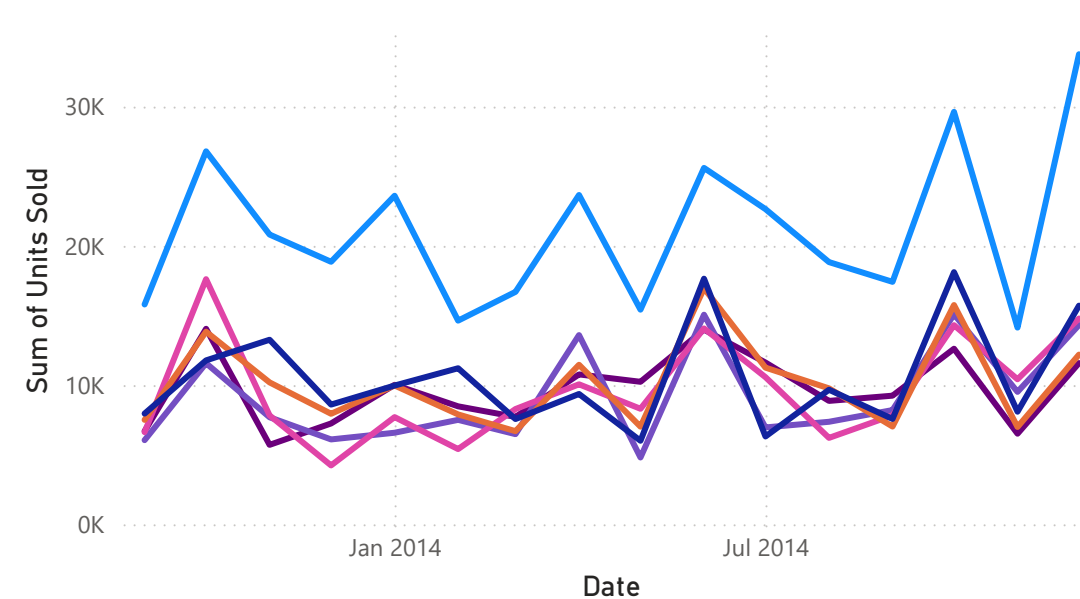
TOTAL PROFIT BY PRODUCT

Sum of Sales 13.82M 23.41M 33.01M



CLUSTER BY PRODUCT

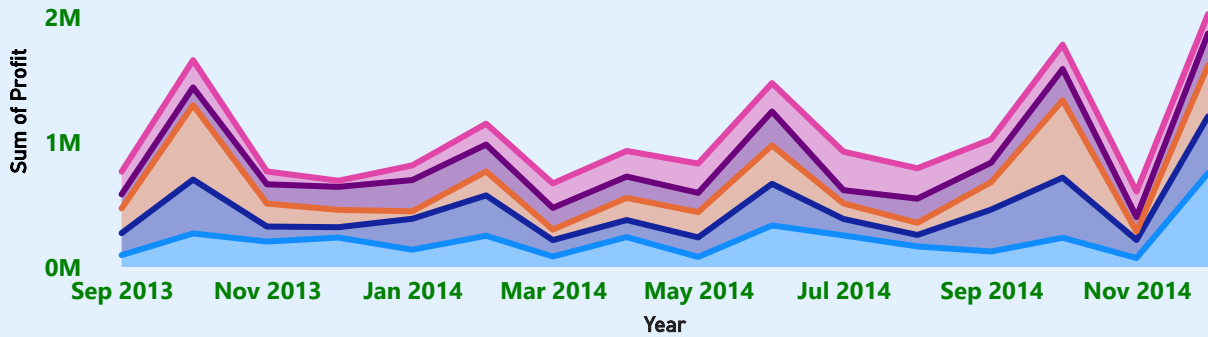
Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT





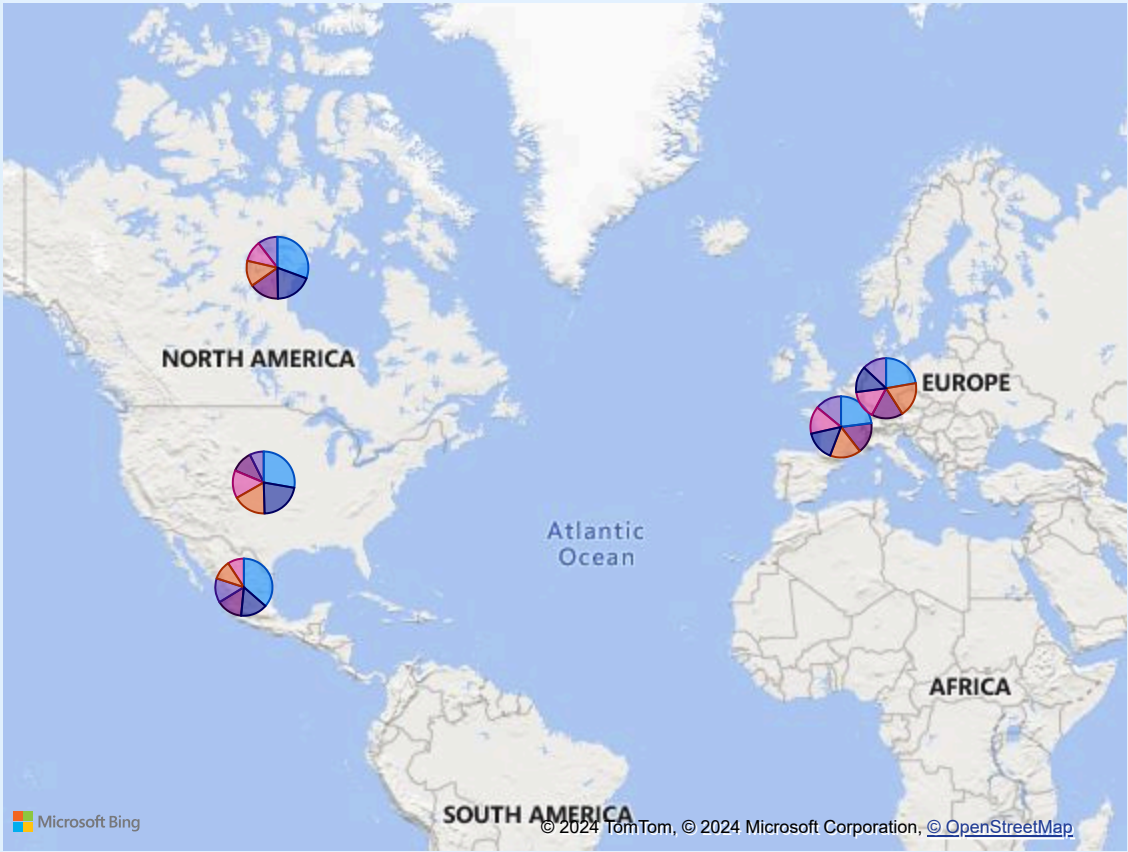
STACKED AREA CHART

Country — Canada — France — Germany — Mexico — United States of America



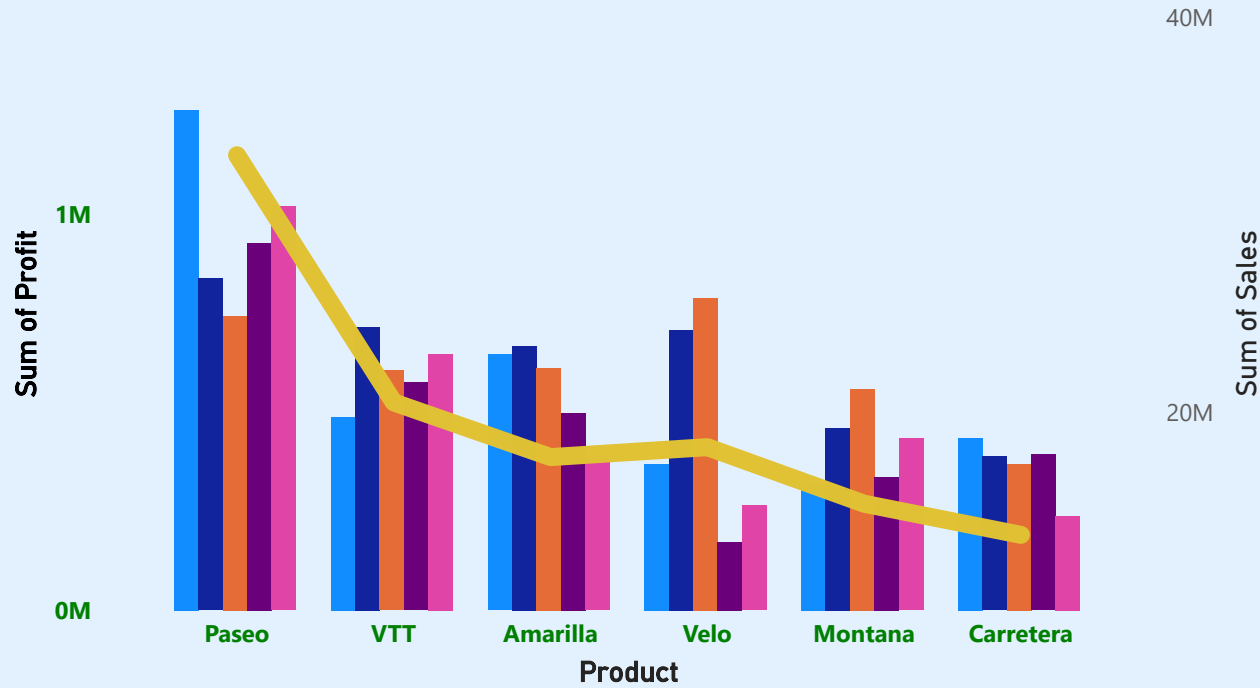
SUM OF SALES BY COUNTRY AND PRODUCT

Product ● Amarilla ● Carretera ● Montana ● Paseo ● Velo ● VTT



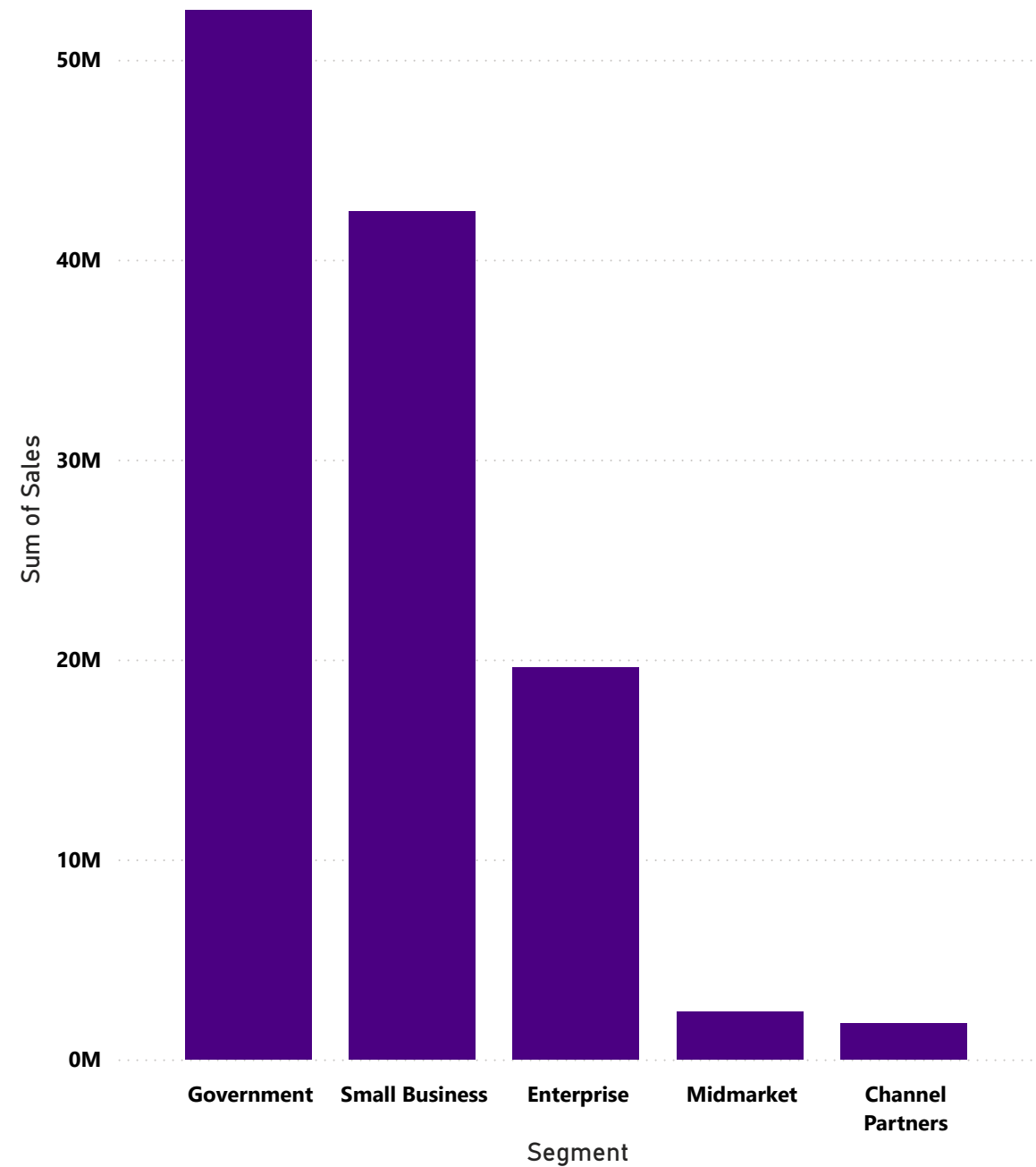
COMPARISON CHART

Country ● Canada ● France ● Germany ● Mexico ● United States of America — Sum of Sales

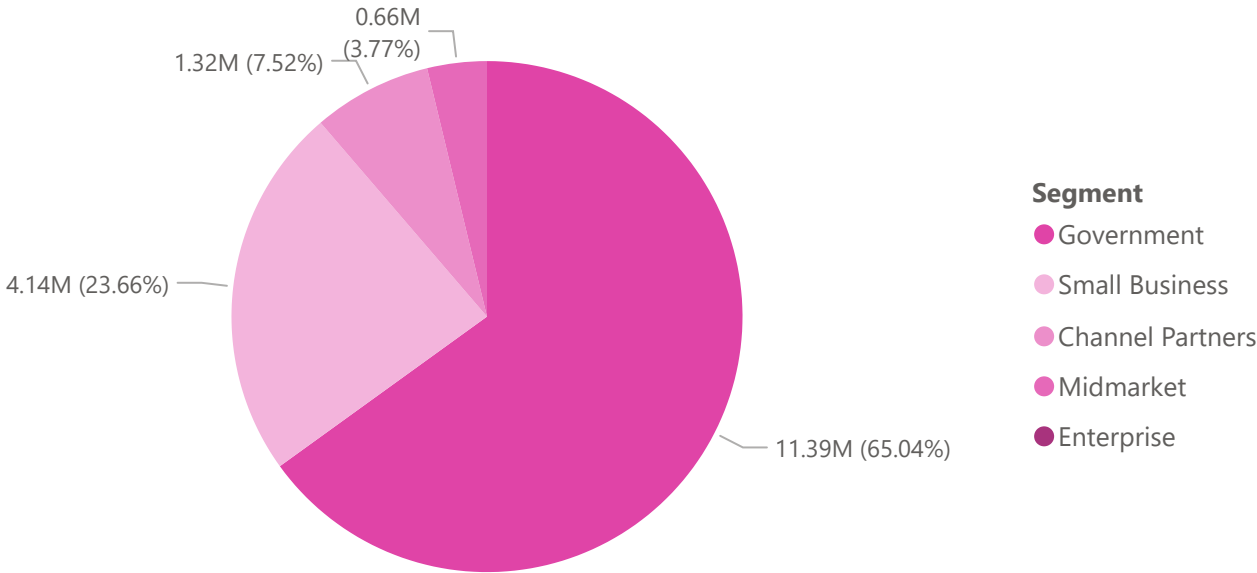


| Product | 2013 | 2014 | Total |
|-----------|--------------|----------------|----------------|
| Amarilla | 37,08,735.00 | 1,53,28,544.50 | 1,90,37,279.50 |
| Carretera | 15,56,122.00 | 1,33,81,398.50 | 1,49,37,520.50 |
| Montana | 42,12,984.00 | 1,23,36,850.50 | 1,65,49,834.50 |
| Paseo | 64,46,369.00 | 2,91,65,293.00 | 3,56,11,662.00 |
| Velo | 68,07,929.00 | 1,30,18,839.50 | 1,98,26,768.50 |
| VTT | 58,28,648.00 | 1,61,39,885.50 | 2,19,68,533.50 |

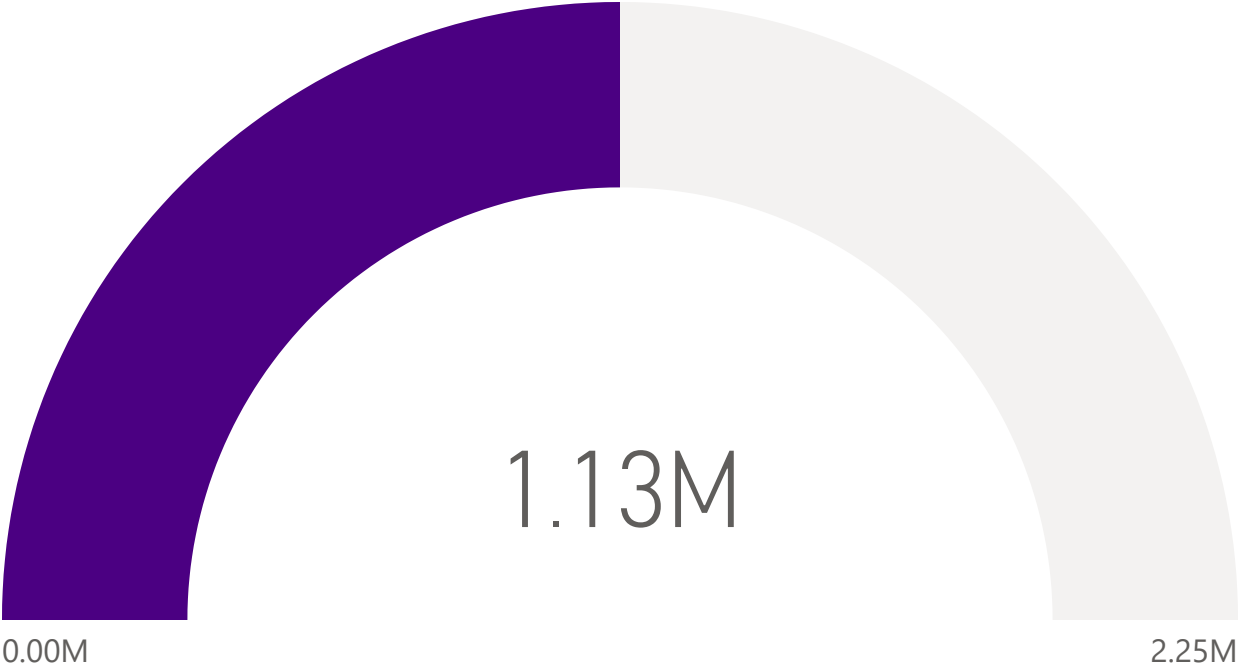
Sum of Sales by Segment



Sum of Profit by Segment



Gauge



FINANCIAL INSIGHT DASHBOARD

3

Count of Product

43.26K

Sum of Sales

30.74K

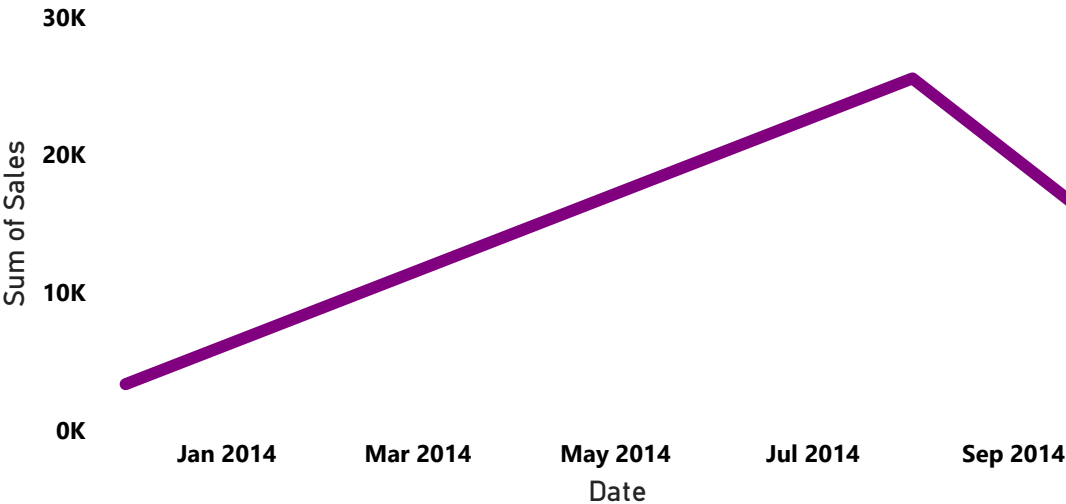
Sum of Profit

Date

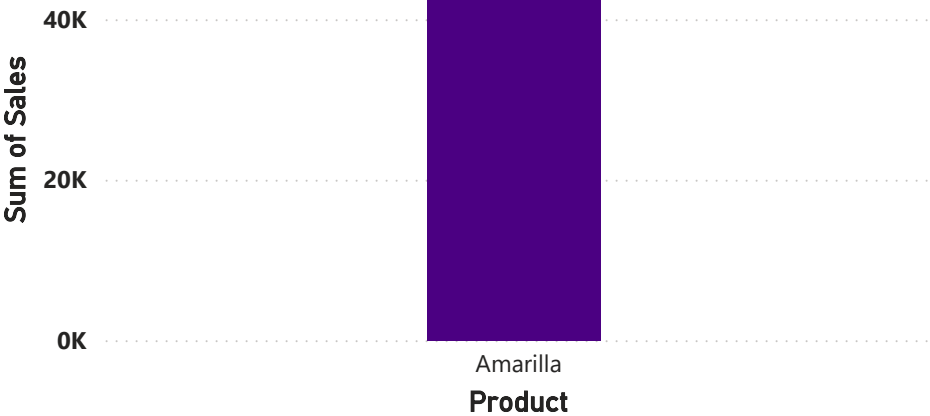
01-09-2013

01-12-2014

MONTHLY SALES TREND



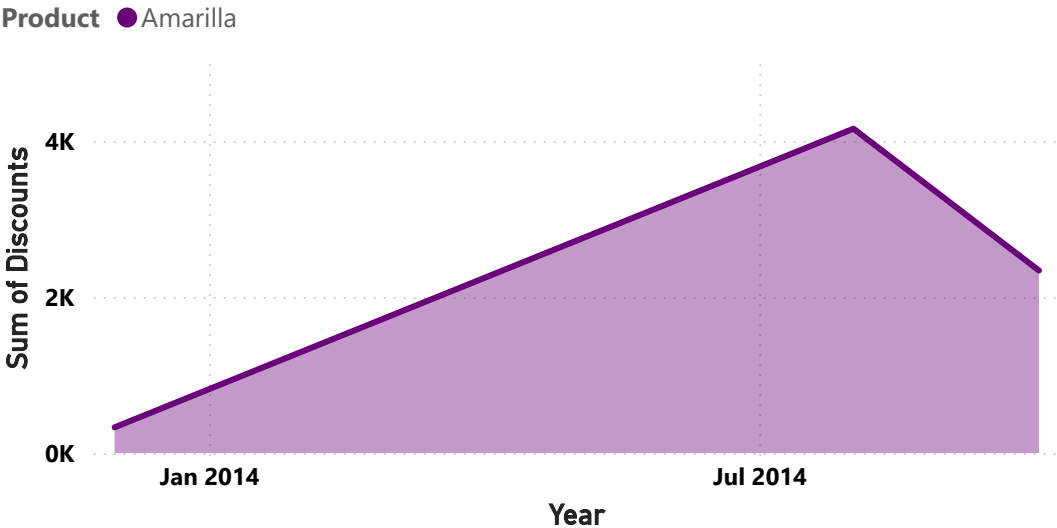
TOTAL REVENUE BY PRODUCT



PROFIT BY PRODUCT ANALYSIS



DISCOUNT TREND



Product

- ☒ Amarilla
- ☐ Carretera
- ☐ Montana
- ☐ Paseo
- ☐ Velo
- ☐ VTT

Country

- ☐ Canada
- ☒ France
- ☐ Germany
- ☐ Mexico
- ☐ United States of A...

Segment

- ☒ Channel Partners
- ☐ Enterprise
- ☐ Government
- ☐ Midmarket
- ☐ Small Business