



Muhammad Aswan Syahputra

FOOD SENSORY AND SENSOMETRICS CONSULTANT

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“... how hard one finds it to learn something is a function of the intrinsic difficulty of the thing, the person's previous experience, preferred modes of thinking, etc., and how learning is approached.” - John Fox

Summary

I would like to recognize myself as a Food Data Scientist. I have expertise in Sensory Science with Food Technology background, passion in data analysis, and hobby in R programming and Shiny framework. As I always love Sensory Science, data analysis, and R programming, I then motivated to create of SenseHub: an integrated web application for sensory analyses.

Education

Wageningen University and Research

Wageningen, The Netherlands

MASTER IN FOOD TECHNOLOGY

2016-2018

- Sensory Science specialization
- Granted with Indonesian Education Scholarship from Indonesia Endowment Fund of Education (LPDP)
- CGPA of 3.45/4.00 (conversion)

Universitas Brawijaya

Malang, Indonesia

BACHELOR IN AGRICULTURAL PRODUCT TECHNOLOGY

2011-2015

- Food Science and Technology track
- Granted with PPA Scholarship from Ministry of Research, Technology and Higher Education of Indonesia
- CGPA of 3.81/4.00

Research Experience

Consumer Preference and Satisfaction Analysis on Croissant in Malang Area

Selangor, Malaysia

KUALA LUMPUR INTERNATIONAL AGRICULTURE, FORESTRY & PLANTATION CONFERENCE (KLIAFP)

Dec 2018

- Researchers: Jaya Mahar Maligan, Yuke Pamelasari, Muhammad Aswan Syahputra

SenseHub: an integrated web application for sensory analyses

Malang, Indonesia

INTERNATIONAL COFERENCE ON GREEN AGROINDUSTRY AND BIOECONOMIC (ICGAB)

Sep 2018

- Researchers: Muhammad Aswan Syahputra, Kiki Fibrianto, Eka Shinta Wulandari

Observation of Chewing Activity using Photoplethysmography (PPG) Method

Wageningen, The Netherlands

MASTER THESIS AT WAGENINGEN UNIVERSITY AND RESEARCH

Apr 2018

- Researchers: Muhammad Aswan Syahputra, Monica Mars, Christos Diou

Exploratory Study: the Influence of Instant Iced-Coffee Drinking Methods to Consumers'

Malang, Indonesia

Multisensory Perceptions Utilizing Rate-all-that-Apply (RATA) Method

BACHELOR THESIS AT UNIVERSITAS BRAWIJAYA

Aug 2015

- Researchers: Muhammad Aswan Syahputra, Kiki Fibrianto, Indria Purwantiningrum

Projects

- 2019 Development of SenseQuest: a web application for sensory questionnaire
- 2019 Development of sensehubr: a tidy approach for sensory analyses (R package)
- 2019 Development of SenseXtra: a web application for complementary sensory data preparation
- 2019 Development of SenseHub: an integrated web application for sensory analyses
- 2018 Development of Aquastats: a web application for groundwater data analyses
- 2018 Development of Thermostats: a web application for water daya analyses
- 2018 Development of MCDM: a web application for conducting Multiple Criteria Decision Making

Work Experience

Sensolution.ID

CEO AND FOUNDER

Kota Cimahi, Indonesia

2018 – Present

Sensory and Applied Food Research Group at Universitas Brawijaya

INTERN

Malang, Indonesia

Apr 2018 – Jul 2018

Association of Indonesian Education Scholarship Awardee in Wageningen University and Research

COORDINATOR

Wageningen, The Netherlands

Sep 2016 – Sep 2017

Laboratory of Sensory Analysis, Faculty of Agricultural Technology, Universitas Brawijaya

LABORATORY PRACTICE ASSISTANT

Malang, Indonesia

Jul 2015 – Aug 2015

Indonesian Coffee and Cocoa Research Institute (ICCRI)

INTERN

Jember, Indonesia

Dec 2013 – Feb 2014

Laboratory of Post-harvest Processing Technology, Faculty of Agricultural Technology, Universitas Brawijaya

LABORATORY PRACTICE ASSISTANT

Malang, Indonesia

2013

Himpunan Mahasiswa Teknologi Hasil Pertanian (HIMALOGISTA), Universitas Brawijaya

STUDENT TUTOR

Malang, Indonesia

2012 – 2014

Laboratory of Chemistry, Faculty of Agricultural Technology, Universitas Brawijaya

LABORATORY PRACTICE ASSISTANT

Malang, Indonesia

2012

External Activity

2016 – Present Indonesian R User Community (indo-R)

Founder

2015 – Present Food Sensory Research Group

Member

2016 – 2017 Angklung Wageningen from Indonesia Students Association of Wageningen (PPIW)

Head of Rehearsal
Division

2016 – 2017 Saman Dance 'Ratoeh Duek' from Indonesia Students Association of Wageningen (PPIW)

Member

Skills

Language Bahasa Indonesia, English

Computer GNU/Linux, R programming, Jamovi, SPSS, Minitab, DesignExpert, EDF Browser, BORIS, LibreOffice, Inkscape

Sensory package SenseHub, EyeQuestion, SensoMineR, sensR