



IIIT Allahabad



27-29 Sept 2017

Evolve  
Enlighten  
Empower

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**AI SYWC'17**

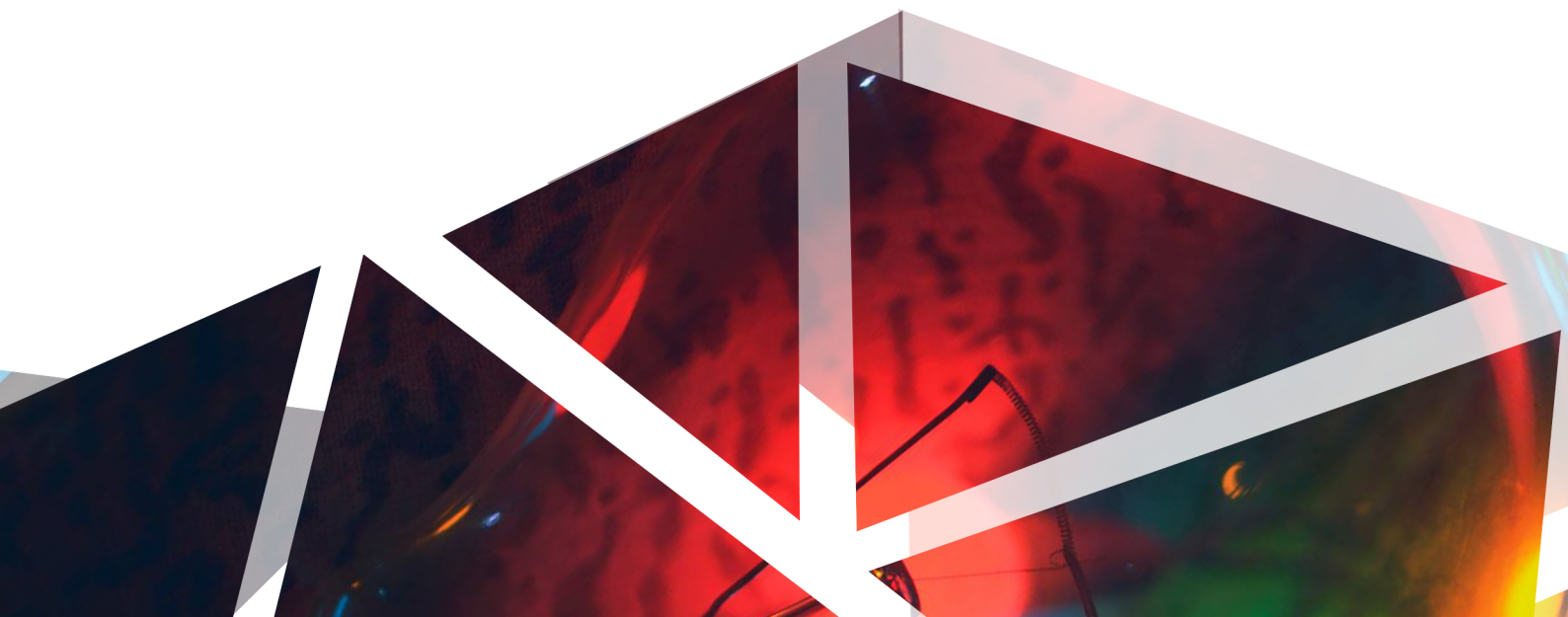


## GENERAL GUIDELINES AND RULES

We, at IEEE India Council, view our sponsors as our partners who are joining our family. This is a project we are investing in together.

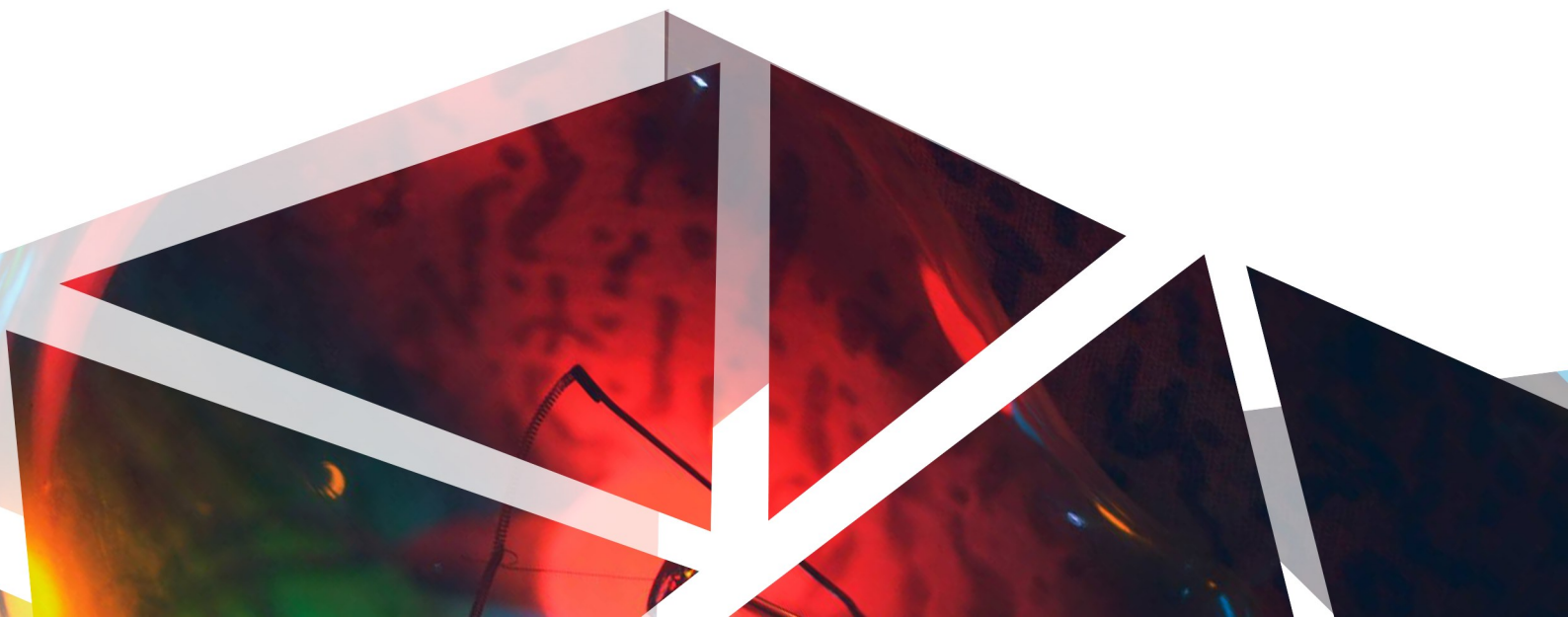
As sponsors for the All India Student–Young Professionals–Women in Engineering Congress 2017, we hope you find the following beneficial:

1. Mention in all communication (both online and offline)
2. Reach to over 50000 IEEE members across India (around 35000 are students)
3. Brand name will be included in press releases, websites, newspaper publication etc.
4. Conduct promotional campaign through a stall near the main entrance of the venue.
5. Most prominent display on screen and display board at the main entrance of the venue.
6. Logo of the organization to be included in all Official Handouts
7. Recognition as our Sponsors at the Opening and Valedictory functions of the Congress
8. Logo of the society will be published on merchandise like Conference kits/bags.
9. Sponsored video pre-roll and post-roll card at the start of prominent talk sessions.
10. Valid email id's of all the attendees.
11. 3 Free conference passes.



## SPONSORS BENEFITS TABLE

	₹2,00,000	₹1,00,000	₹70,000	₹50,000	₹30,000	₹20,000
	Title	Diamond	Platinum	Gold	Silver	Bronze
Sponsor's name will be part of official event name	Yes	No	No	No	No	No
Talk(30 minutes)	Yes	No	No	No	No	No
T-shirt Branding	Yes	No	No	No	No	No
Can organize competition	Yes	No	No	No	No	No
Banners and posters all around the venue	Yes	Yes	No	No	No	No
Logo on prizes given to winners	Yes	Yes	No	No	No	No
Discounted registrations to new recruits of the corporate	Yes	Yes	Yes	No	No	No
Delegates from corporate as VIP guests	Yes(3)	Yes(2)	Yes(1)	No	No	No
Stall	Yes	Yes	Yes	Yes	No	No
Logo on certificates, invites, publicity material	Yes	Yes	Yes	Yes	No	No
Link to your corporate website from event website	Yes	Yes	Yes	Yes	No	No
Social media Branding	Yes	Yes	Yes	Yes	Yes	No
Company's promotional product in every attendee's kit	Yes	Yes	Yes	Yes	Yes	No
Logo display in registration area, speaker area	Yes	Yes	Yes	Yes	Yes	Yes
Mention in opening and closing ceremony	Yes	Yes	Yes	Yes	Yes	Yes
Special mention in event report	Yes	Yes	Yes	Yes	Yes	Yes





## EVENT COORDINATORS

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### FACULTY COORDINATORS



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