

## Power Bi Assessment

### Dataset Link

[blinkit-sales-performance-dashboard/BlinkIT Grocery Data.xlsx](#) at main · Bhanuprakashrathood03/blinkit-sales-performance-dashboard

The dataset was taken from the above link

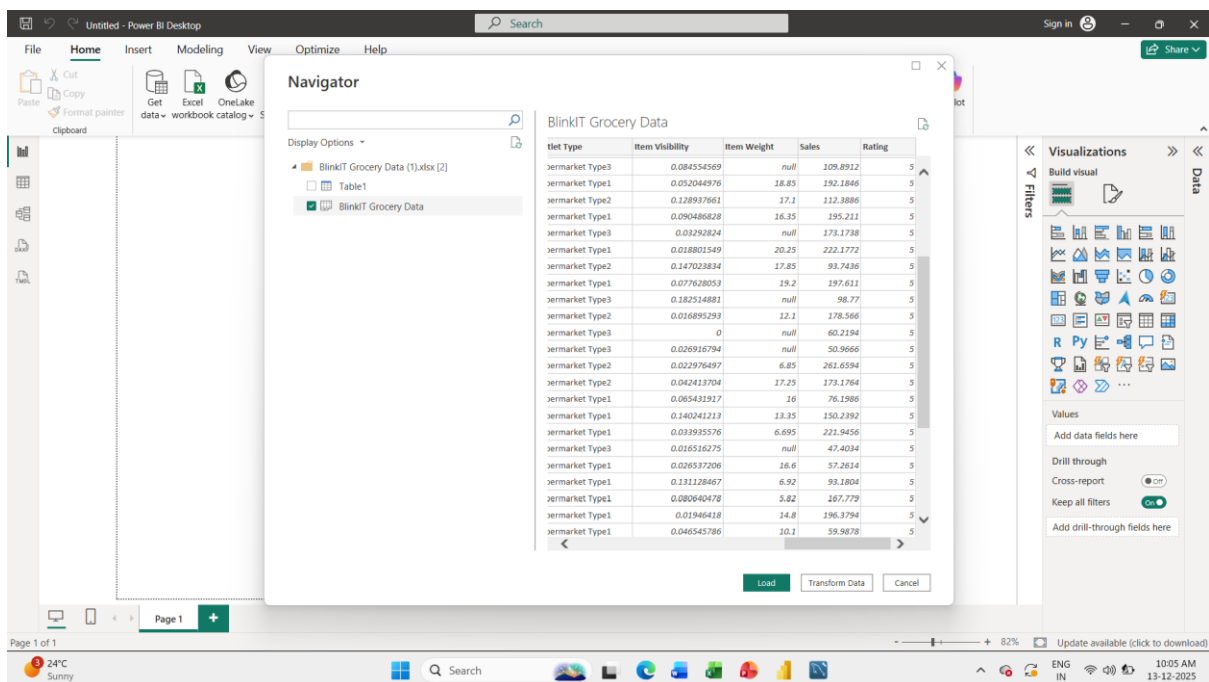
### About Dataset

#### Blinkit Grocery Shop Dataset

### 1. Data Cleaning and Transformation:

After importing the data from excel to power bi

- First and foremost is, the dataset must be checked for null values.
- Before this, I transformed the dataset from Excel into Power BI.
- After transforming the dataset, I identified the null values and cleaned the data by using fill option



In this there are so many null values are there after identifying that by using power bi I gave transform after that I clicked FILL option after that I click on DOWN option

## After cleaning null values

Power Query Editor - Query Settings

Query: BlinkiT Grocery Data

Formula: = Table.FillDown({"Changed Type", "Item Fat Content", "Item Weight", "Item Visibility", "Sales", "Rating"})

Type	Outlet Size	Outlet Type	Item Visibility	Item Weight	Sales	Rating
Medium	Medium	Supermarket Type1	0.026882496	9.8	126.302	5
Medium	Medium	Supermarket Type1	0.010027885	7.905	248.6408	5
Medium	Medium	Supermarket Type1	0.028988288	10.8	239.2222	5
Medium	Medium	Supermarket Type1	0.020600553	12.1	147.5734	5
Medium	Medium	Supermarket Type1	0.075868843	15.5	261.7568	5
Medium	Medium	Supermarket Type1	0.079419755	20.7	99.8042	5
Medium	Medium	Supermarket Type1	0.030111951	8	247.4092	5
Medium	Medium	Supermarket Type1	0.030742083	19.5	85.554	5
Medium	Medium	Supermarket Type1	0.029768807	14	145.4786	5
Medium	Medium	Supermarket Type1	0	20.25	194.2794	5
Medium	Medium	Supermarket Type1	0.066833743	11.3	257.2962	5
Medium	Medium	Supermarket Type1	0.077284566	11.6	172.4106	5
Medium	Medium	Supermarket Type1	0.09942555	16	87.0856	5
Medium	Medium	Supermarket Type1	0.012477512	10.195	197.111	5
Medium	Medium	Supermarket Type1	0.026643448	13.65	37.9532	5
Medium	Medium	Supermarket Type1	0.027388122	9.6	259.2304	5
Medium	Medium	Supermarket Type1	0.011443222	10.695	73.5038	5
Medium	Medium	Supermarket Type1	0.058207114	12.3	59.1562	5
Medium	Medium	Supermarket Type1	0.009893817	11.395	50.3034	5
Medium	Medium	Supermarket Type1	0.18614827	12.35	78.2328	5
Medium	Medium	Supermarket Type1	0.114294512	20.7	94.9436	5
Small	Small	Grocery Store	0.023402893	20.7	108.228	5
Small	Small	Grocery Store	0.196490902	20.7	120.544	5
Small	Small	Grocery Store	0.24749009	20.7	263.1884	5
Small	Small	Grocery Store	0.037824735	20.7	108.7228	5
Small	Small	Grocery Store	0.142107998	20.7	150.3734	5
Small	Small	Grocery Store	0.04506213	20.7	167.5474	5

To know the contribution of data I added item visibility and item weight to contribute the values for that I click on CONTROL after that I chose add columns in that I chosen STANDARD option to sum up the values

Power Query Editor - Query Settings

Query: BlinkiT Grocery Data

Formula: = Table.RenameColumns({"Inserted Addition", ("Addition", "Addition of total contribution")})

Outlet Type	Item Visibility	Item Weight	Sales	Rating	Addition of total contribution
Supermarket Type1	0.1000135	15.1	145.4786	5	15.2000135
Supermarket Type2	0.008596051	11.8	115.3492	5	11.80859605
Supermarket Type1	0.025896485	13.85	165.021	5	13.87589649
Supermarket Type1	0.042277867	12.15	126.5046	5	12.19227787
Supermarket Type1	0.033970195	19.6	55.1614	5	19.6339702
Supermarket Type1	0.005505481	8.89	102.4016	5	8.895505481
Grocery Store	0.098312421	11.8	81.4618	5	11.89831242
Supermarket Type1	0.026903714	19.7	96.0726	5	19.72690371
Supermarket Type1	0.024129332	20.75	124.173	5	20.77412933
Supermarket Type3	0.101561568	20.75	181.9292	5	20.85156157
Supermarket Type3	0.084545569	20.75	108.8912	5	20.83454557
Supermarket Type1	0.052044976	18.85	192.1846	5	18.90204498
Supermarket Type2	0.128937661	17.1	112.3886	5	17.22893766
Supermarket Type1	0.090488828	16.35	195.211	5	16.44048883
Supermarket Type3	0.03292824	16.35	173.1738	5	16.38292824
Supermarket Type1	0.018801549	20.25	222.1772	5	20.26880155
Supermarket Type2	0.147023834	17.85	93.7436	5	17.99702383
Supermarket Type1	0.077628053	19.2	197.611	5	19.27762805
Supermarket Type3	0.182514881	19.2	98.77	5	19.38251488
Supermarket Type2	0.016895293	12.1	178.566	5	12.11689529
Supermarket Type3	0	12.1	60.2194	5	12.1
Supermarket Type3	0.026916794	12.1	50.9666	5	12.12691679
Supermarket Type2	0.022976497	6.85	261.6594	5	6.872976497
Supermarket Type2	0.042413704	17.25	173.1764	5	17.2924137
Supermarket Type1	0.065431917	16	76.1986	5	16.06543192
Supermarket Type1	0.140241213	13.35	150.2392	5	13.49024121
Supermarket Type1	0.033935576	6.695	221.9456	5	6.728935576

## Sales column is considered as whole numbers :

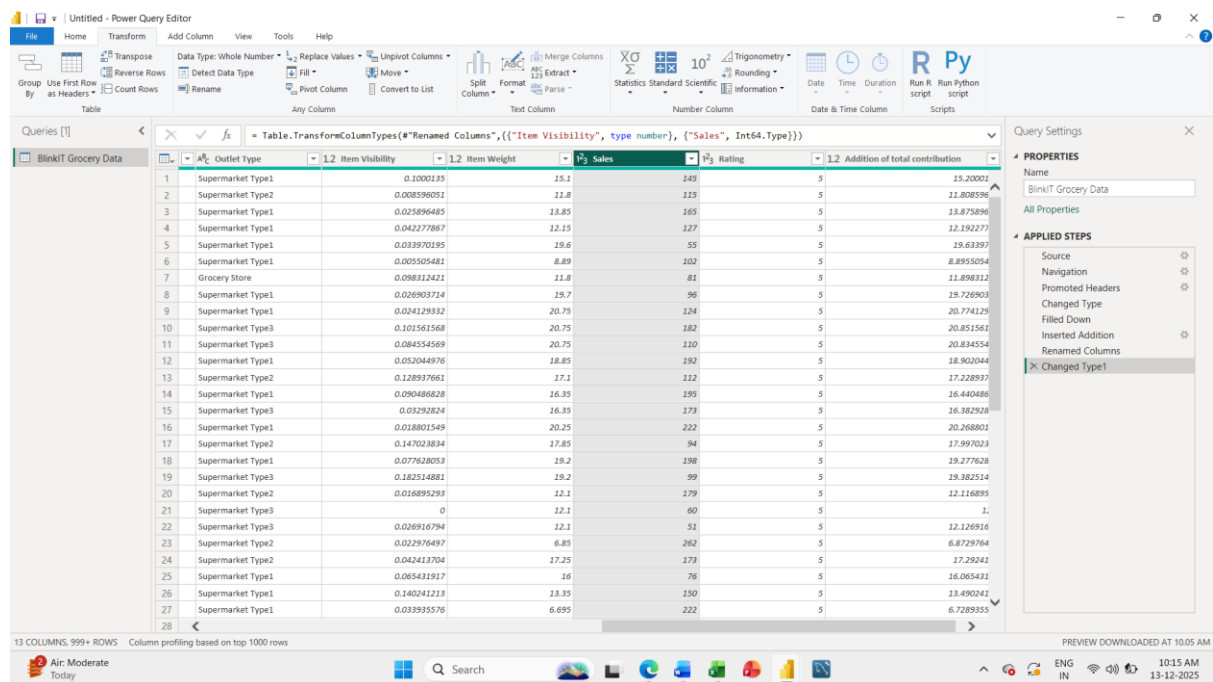


Table: TransformColumnTypes(\*Renamed Columns,{"Item Visibility", type number}, {"Sales", Int64.Type}))

	Outlet Type	Item Visibility	Item Weight	Sales	Rating	Addition of total contribution
1	Supermarket Type1	0.1000135	25.1	145	5	15.2002
2	Supermarket Type2	0.008596051	11.8	115	5	11.808596
3	Supermarket Type1	0.025896485	13.85	165	5	13.875896
4	Supermarket Type1	0.042277867	12.15	127	5	12.192277
5	Supermarket Type1	0.033970195	19.6	55	5	19.63397
6	Supermarket Type1	0.005505481	8.89	102	5	8.895505
7	Grocery Store	0.098312421	11.8	81	5	11.898312
8	Supermarket Type1	0.026903714	19.7	96	5	19.726903
9	Supermarket Type1	0.024123812	20.75	124	5	20.741238
10	Supermarket Type3	0.101561568	20.75	182	5	20.851561
11	Supermarket Type3	0.084554569	20.75	110	5	20.845554
12	Supermarket Type1	0.052044976	18.85	192	5	18.902044
13	Supermarket Type2	0.128937661	17.1	112	5	17.228937
14	Supermarket Type1	0.090466828	16.35	195	5	16.440466
15	Supermarket Type3	0.03292824	16.35	173	5	16.382928
16	Supermarket Type1	0.018801549	20.25	222	5	20.268801
17	Supermarket Type2	0.147023834	17.85	94	5	17.997023
18	Supermarket Type1	0.077628053	19.2	198	5	19.277628
19	Supermarket Type3	0.182514881	19.2	99	5	19.382514
20	Supermarket Type2	0.016895293	12.1	179	5	12.116895
21	Supermarket Type3	0	12.1	60	5	1
22	Supermarket Type3	0.026916794	12.1	51	5	12.126916
23	Supermarket Type2	0.022976497	6.85	262	5	6.872976
24	Supermarket Type2	0.042413704	17.25	173	5	17.29241
25	Supermarket Type1	0.065431917	16	76	5	16.065431
26	Supermarket Type1	0.140241213	13.35	150	5	13.490241
27	Supermarket Type1	0.033935576	6.95	222	5	6.7289355

## After giving close and apply (OUTPUT)

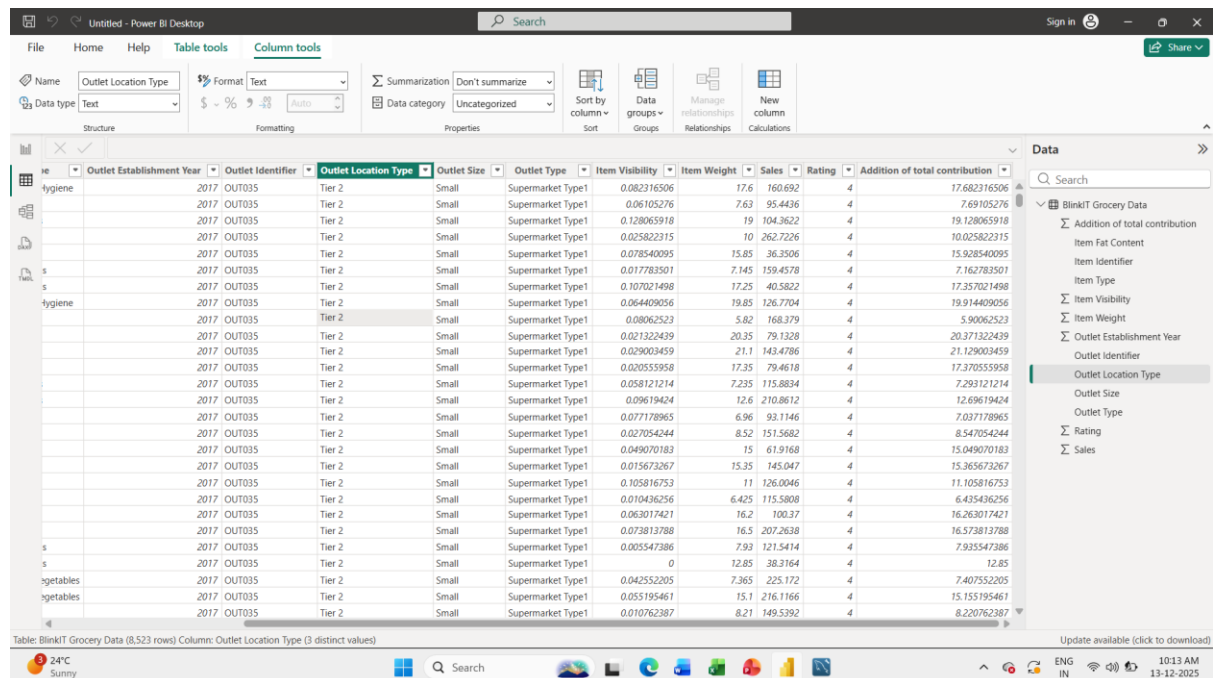


Table: BlinkIT Grocery Data (8,523 rows) Column: Outlet Location Type (3 distinct values)

Outlet Establishment Year	Outlet Identifier	Outlet Location Type	Outlet Size	Outlet Type	Item Visibility	Item Weight	Sales	Rating	Addition of total contribution
2017	OUT035	Tier 2	Small	Supermarket Type1	0.082316506	17.6	160.692	4	17.682316506
2017	OUT035	Tier 2	Small	Supermarket Type1	0.06105276	7.63	95.4436	4	7.69105276
2017	OUT035	Tier 2	Small	Supermarket Type1	0.128065918	19	104.3622	4	19.128065918
2017	OUT035	Tier 2	Small	Supermarket Type1	0.025822315	10	262.7226	4	10.025822315
2017	OUT035	Tier 2	Small	Supermarket Type1	0.078540095	15.85	36.3506	4	15.928540095
2017	OUT035	Tier 2	Small	Supermarket Type1	0.017783501	7.145	159.4578	4	7.162783501
2017	OUT035	Tier 2	Small	Supermarket Type1	0.107021498	17.25	40.5822	4	17.357021498
2017	OUT035	Tier 2	Small	Supermarket Type1	0.064409056	19.85	126.7704	4	19.914409056
2017	OUT035	Tier 2	Small	Supermarket Type1	0.08062523	5.82	168.379	4	5.90062523
2017	OUT035	Tier 2	Small	Supermarket Type1	0.021322439	20.35	79.1328	4	20.371322439
2017	OUT035	Tier 2	Small	Supermarket Type1	0.029003459	21.1	143.4786	4	21.129003459
2017	OUT035	Tier 2	Small	Supermarket Type1	0.020555958	17.35	79.4618	4	17.370555958
2017	OUT035	Tier 2	Small	Supermarket Type1	0.058121214	7.235	115.8834	4	7.293121214
2017	OUT035	Tier 2	Small	Supermarket Type1	0.09619424	12.6	210.8612	4	12.69619424
2017	OUT035	Tier 2	Small	Supermarket Type1	0.077178965	6.96	93.1146	4	7.037178965
2017	OUT035	Tier 2	Small	Supermarket Type1	0.027054244	8.52	151.5682	4	8.547054244
2017	OUT035	Tier 2	Small	Supermarket Type1	0.049070183	15	61.9168	4	15.049070183
2017	OUT035	Tier 2	Small	Supermarket Type1	0.015673267	15.35	145.047	4	15.365673267
2017	OUT035	Tier 2	Small	Supermarket Type1	0.105816753	11	126.0046	4	11.105816753
2017	OUT035	Tier 2	Small	Supermarket Type1	0.010436256	6.425	115.5808	4	6.435436256
2017	OUT035	Tier 2	Small	Supermarket Type1	0.063017421	16.2	100.37	4	16.263017421
2017	OUT035	Tier 2	Small	Supermarket Type1	0.073813788	16.5	207.2638	4	16.573813788
2017	OUT035	Tier 2	Small	Supermarket Type1	0.005547386	7.93	121.5414	4	7.935547386
2017	OUT035	Tier 2	Small	Supermarket Type1	0	12.85	38.3164	4	12.85
2017	OUT035	Tier 2	Small	Supermarket Type1	0.042552205	7.365	225.172	4	7.407552205
2017	OUT035	Tier 2	Small	Supermarket Type1	0.055195461	15.1	216.1166	4	15.155195461
2017	OUT035	Tier 2	Small	Supermarket Type1	0.010762387	8.21	149.5392	4	8.220762387

## DAX Measures for Sales Dataset:

**DAX Measure: Weight % of Total**

```

1 Weight % of Total =
2 DIVIDE (
3     SUM ( 'BlinkIT Grocery Data'[Item Weight] ),
4     CALCULATE (
5         SUM ( 'BlinkIT Grocery Data'[Item Weight] ),
6         ALLSELECTED ( 'BlinkIT Grocery Data'[Item Type] )
7     )
8 )
9
10

```

Year	Outlet Identifier	Outlet Location Type	Outlet Size	Outlet Type	Item Visibility	Item Weight	Sales	Rating	Addition of total contribution	Weight % of Total
2017	OUT035	Tier 2	Small	Supermarket Type1	0.082316506	17.6	161	4	17.682316506	636515.94%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.06105276	7.63	95	4	7.69105276	1468241.22%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.128065918	19	104	4	19.128065918	589614.76%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.025822315	10	263	4	10.025822315	1120268.05%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.078540095	15.85	36	4	15.828540095	706793.72%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.017783501	7.145	159	4	7.162783501	1567904.90%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.107021498	17.25	41	4	17.357021498	649430.75%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.064409056	19.85	127	4	19.914409056	564366.78%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.08062523	5.82	168	4	5.90062523	1924859.19%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.021320439	20.35	79	4	20.371320439	550500.27%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.029003459	21.1	143	4	21.129003459	530932.73%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.020555958	17.35	79	4	17.370555958	645687.64%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.058121214	7.235	116	4	7.293121214	1548400.90%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.09619424	12.6	211	4	12.69619424	889101.63%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.077178965	6.96	93	4	7.037178965	1609580.53%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.027054244	8.52	152	4	8.547054244	1314868.60%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.049070183	15	62	4	15.049070183	746845.37%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.015673267	15.35	145	4	15.365673267	729816.32%
2017	OUT035	Tier 2	Small	Supermarket Type1	0.105816753	11	126	4	11.105816753	1018425.50%

### Here I have used the DAX Query (own try)

- The measure **Weight % of Total** calculates how much each **Item Type** contributes to the overall item weight. First, **SUM('BlinkIT Grocery Data'[Item Weight])** calculates the total weight for the current Item Type based on the filter context coming from the visual (for example, Dairy or Snacks).
- Then, **CALCULATE** is used to modify the filter context so that the total weight can be calculated across all Item Types. Inside **CALCULATE**, **ALLSELECTED('BlinkIT Grocery Data'[Item Type])** removes only the Item Type filter while keeping other filters such as year, region, or slicers applied on the report.
- This gives the overall total item weight within the current selection. Finally, **DIVIDE** option divides the current Item Type's weight by the total weight, returning a percentage value that shows each Item Type's share of the total weight.

## DAX FUNCTION FOR DATE FUNCTION as per the given documentation query:

### Date add Dax Query:

The image displays two screenshots of the Microsoft Power BI Desktop interface, demonstrating the use of the DATE function in a DAX query.

**Top Screenshot:** The main window shows a table named 'BlinkIT Grocery Data' with 8,523 rows. The column 'Establishment Date' is selected, showing 9 distinct values. The DAX query in the formula bar is: `1 Establishment Date = 2 DATE('BlinkIT Grocery Data'[Outlet Establishment Year], 1, 1)`. The right-hand pane shows the 'Data' view with a search bar and a list of fields including 'Addition of total contribution', 'Item Fat Content', 'Item Identifier', 'Item Type', 'Item Visibility', 'Item Weight', 'Measure', 'Outlet Establishment Year', 'Outlet Identifier', 'Outlet Location Type', 'Outlet Size', 'Outlet Type', 'Rating', 'Sales', and 'Weight % of Total'.

**Bottom Screenshot:** The main window shows the same table, but the column 'Establishment Date' is now selected, showing 9 distinct values. The DAX query in the formula bar is: `1 'Establishment Date' = DATE('BlinkIT Grocery Data'[Outlet Establishment Year],1,1)`. The right-hand pane shows the 'Data' view with a search bar and a list of fields including 'Addition of total contribution', 'Item Fat Content', 'Item Identifier', 'Item Type', 'Item Visibility', 'Item Weight', 'Measure', 'Outlet Establishment Year', 'Outlet Identifier', 'Outlet Location Type', 'Outlet Size', 'Outlet Type', 'Period of Year', 'Rating', 'Sales', 'Total Sales', and 'Weight % of Total'.

'Establishment Date' = DATE('BlinkIT Grocery Data'[Outlet Establishment Year],1,1)



## DAX FORMULA FOR TOTAL SALES I as per the given dataset:

Assessment Aswathi S • Last saved: Yesterday at 2:07 PM

File Home Help Table tools Column tools

Name Sales CY Format Whole number Summarization Sum Data type Whole number Data category Uncategorized

Structure Formatting Properties Sort by column Data groups Manage relationships New column Calculations

1 Sales CY -  
2 SUM ( 'BlinkIT Grocery Data'[Sales] )

Table: BlinkIT Grocery Data (8,523 rows) Column: Sales CY (1 distinct values)

Outlet Location Type	Outlet Size	Outlet Type	Item Visibility	Item Weight	Sales	Rating	Addition of total contribution	Weight % of Total	Sales Date	Sales CY
Tier 2	Small	Supermarket Type1	0.082316506	17.6	161	4	17.682316506	6365.15937499999	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.06105276	7.63	95	4	7.69105276	14682.4121887287	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.128065918	19	104	4	19.128065918	5896.14763157894	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.025822315	10	263	4	10.025822315	11202.6805	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.078540095	15.85	36	4	15.928540095	7067.93722397476	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.017783501	7.145	159	4	7.162783501	15679.0489853044	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.107021498	17.25	41	4	17.357021498	6494.30753623188	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.064409056	19.85	127	4	19.914409056	5643.6675818639	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.08062523	5.82	168	4	5.90062523	19248.5919243986	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.021322439	20.35	79	4	20.371322439	5505.0027027027	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.029003459	21.1	143	4	21.129003459	5309.32725118483	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.020555958	17.35	79	4	17.370555958	6456.87636887608	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.058121214	7.235	116	4	7.293121214	15484.008984105	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.09619424	12.6	211	4	12.69619424	8891.01626984126	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.077178965	6.96	93	4	7.037178965	16095.8053160919	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.027054244	8.52	152	4	8.547054244	13148.6860328638	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.049070183	15	62	4	15.049070183	7468.45366666666	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.015673267	15.35	145	4	15.365673267	7298.16319218241	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.105816753	11	126	4	11.105816753	10184.255	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.010436256	6.425	116	4	6.435436256	17436.0785992218	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.063017421	16.2	100	4	16.263017421	6915.23487654321	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.073813788	16.5	207	4	16.573813788	6789.50333333333	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0.005547386	7.93	122	4	7.935547386	14126.9615384615	01-01-2017 12:00:00 AM	1201650
Tier 2	Small	Supermarket Type1	0	12.85	38	4	12.85	8718.0309961089	01-01-2017 12:00:00 AM	1201650

Update available (click to download)

Air: Moderate Today

Search

ENG IN 09:59 AM 14-12-2025

Total Sales =  
SUM('BlinkIT Grocery Data'[Sales])

## Period of Year:

Assessment Aswathi S • Last saved: Yesterday at 2:07 PM

File Home Help Table tools Column tools

Name Period of Year Format Whole number Summarization Sum Data type Whole number Data category Uncategorized

Structure Formatting Properties Sort by column Data groups Manage relationships New column Calculations

1 Period of Year -  
2 IF(  
3 DAY('BlinkIT Grocery Data'[Outlet Establishment Year]) <= 8,  
4 1905,  
5 1906  
6 )  
7

Table: BlinkIT Grocery Data (8,523 rows) Column: Period of Year (2 distinct values)

Outlet Location Type	Outlet Size	Outlet Type	Item Visibility	Item Weight	Sales	Rating	Addition of total contribution	Weight % of Total	Total Sales	Period of Year
Tier 3	Medium	Grocery Store	0.042324556	19.6	150.9024	4	19.642324556	5715.65331632653	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.045308629	6.635	173.1396	4	6.680308629	16884.2207987943	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.309390255	7.67	33.2216	4	7.979390255	14605.8415906128	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.026814124	8.85	103.7964	4	8.876814124	12658.3960451977	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.049617765	9.6	44.2086	4	9.649617765	11669.4588541667	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.12163321	13.5	161.692	4	13.62163321	8298.28185185185	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.014719325	14.15	196.911	4	14.164719325	7917.0886925795	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.120624771	14.65	261.7594	4	14.770624771	7646.88088737201	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.028444314	16.35	98.141	4	16.37844314	6851.79235474006	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.020993364	17.7	166.8474	4	17.720993364	6329.19802259887	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.079299474	18	170.5422	4	18.079299474	6223.71138888888	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.097865088	18.2	221.8456	4	18.297865088	6155.31895604395	1201681.4928	1905
Tier 3	Medium	Grocery Store	0.216478153	19	190.1872	4	19.216478153	5896.14763157894	1201681.4928	1905
Tier 3	Medium	Supermarket Type2	0	5.465	132.5626	4	5.465	20498.9579139982	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0.030634813	20.6	212.9244	4	20.630634813	5438.19441747572	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0.060045008	20.2	128.3678	4	20.260045008	5545.88143564356	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0	15.25	179.766	4	15.25	7346.01999999999	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0.051827123	9.195	77.4644	4	9.246827123	12183.448069603	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0.094246644	16.5	98.9068	4	16.594246644	6789.50333333333	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0.04407225	14.8	109.057	4	14.84407225	7569.37871621621	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0.061424738	7.895	57.7588	4	7.956424738	14189.5889803673	1201681.4928	1906
Tier 3	Medium	Supermarket Type2	0	8.975	84.9224	4	8.975	12482.0952646239	1201681.4928	1906

Update available (click to download)

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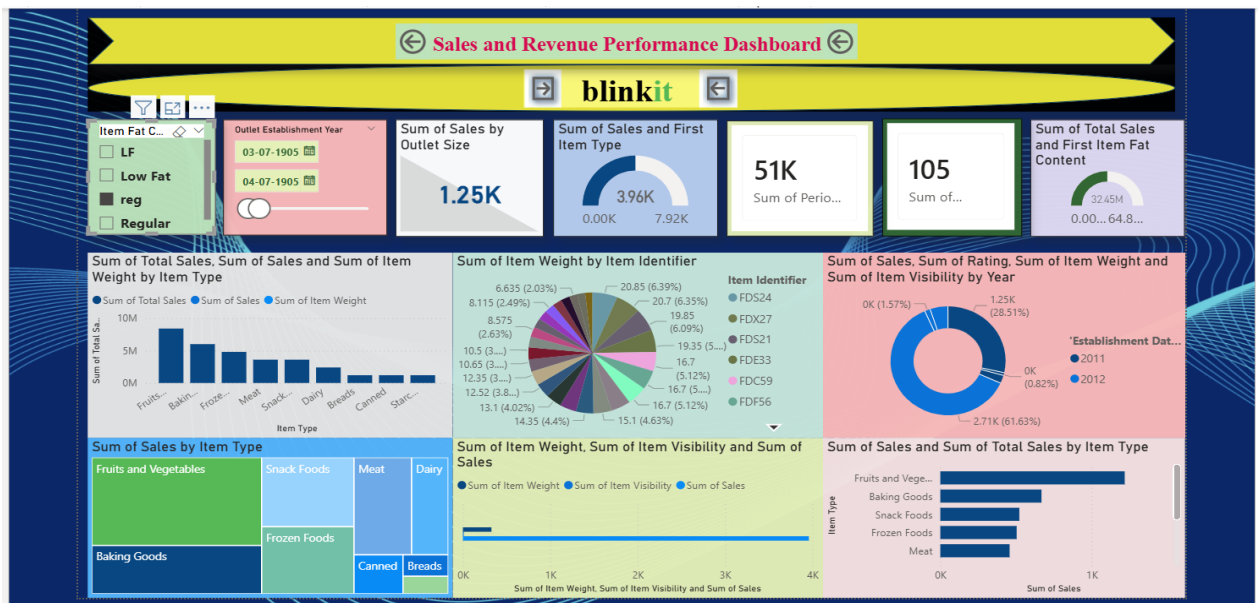
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7.69105276	14682.4121887287	1201681.4928	1906	01-01-2017 12.00.00 AM	
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7.162783501	15679.0488953044	1201681.4928	1906	01-01-2017 12.00.00 AM	
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19.914409056	5643.66775818639	1201681.4928	1906	01-01-2017 12.00.00 AM	
5.90062523	19248.5919243986	1201681.4928	1906	01-01-2017 12.00.00 AM	
20.371322439	5505.0027027027	1201681.4928	1906	01-01-2017 12.00.00 AM	
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17.370555958	6456.87636887608	1201681.4928	1906	01-01-2017 12.00.00 AM	
7.293121214	15484.008984105	1201681.4928	1906	01-01-2017 12.00.00 AM	
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7.037178965	16095.8053160919	1201681.4928	1906	01-01-2017 12.00.00 AM	
8.547054244	13148.6860328638	1201681.4928	1906	01-01-2017 12.00.00 AM	
15.049070183	7468.45366666666	1201681.4928	1906	01-01-2017 12.00.00 AM	
15.365673267	7298.16319218241	1201681.4928	1906	01-01-2017 12.00.00 AM	
11.105816753	10184.255	1201681.4928	1906	01-01-2017 12.00.00 AM	
6.435436256	17436.0785992218	1201681.4928	1906	01-01-2017 12.00.00 AM	
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7.935547386	14126.9615384615	1201681.4928	1906	01-01-2017 12.00.00 AM	
12.85	8718.03929961089	12			

## Creative Dashboard :





**By using slicers difference between the charts output represents:**



### **Insights and Analysis of overall Performance by using**

- Kpi, Cards
- Stacked Column Chart
- Pie Chart
- Donut Charts
- Tree Map Visualization
- Clustered Column Chart
- Clustered Bar Chart

### **Overall Report and Insights:**

#### **Sales and Revenue Performance Dashboard – Report View**

- This dashboard represents the overall sales performance of Blinkit by combining key sales metrics, product details, and outlet characteristics into a single interactive report.
- It helps business users monitor revenue trends of overall sales, identify high-performing products, and make data-driven decisions.
- The **KPI cards** display important summary metrics such as **Total Sales**, **Sales by Outlet Size**, **Sales by Item Type**, **Total Items Sold**, and **Sales by Fat Content**. These KPIs provide a quick snapshot of overall business performance.

### **Conclusion:**

Overall, this dashboard enables stakeholders to track sales performance, analyze product trends, evaluate outlet effectiveness, and improve strategic planning through interactive and visually intuitive insights of the blinkit grocery shop sales dataset metrics.