

# Aswathy Udayan

## Data Analyst

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### PROFILE

Highly motivated and detail-oriented aspiring Data Analyst equipped with skills in Python, SQL, Power BI, Tableau, and Excel. Proven ability to learn quickly and apply data analysis principles to extract, clean, and visualize data. Possesses strong problem-solving and communication skills, ready to contribute to a dynamic team.

### EDUCATION

#### Bachelor of Business Administration

University Institute of technology

CGPA: 6.1

06/2018 – 06/2021

Kollam, India

#### HSC

St. Stephen's higher secondary school

Percentage: 77%

07/2016 – 05/2018

Kollam, India

### SKILLS

- SQL
- Python
- MS Excel
- Data Visualization
- Power BI
- Tableau
- Good Communication
- Team Handling
- Hardworking
- Data Analysis

### LANGUAGES

English

Hindi

Malayalam

Tamil

### INTERESTS

Dancing | Singing | Reading | Drawing

### CERTIFICATES

- Foundation of Data Science
- Behavioral and Personal Finance
- Data Analytics

### PROJECTS

#### HR Employee Attrition Dashboard 📄

05/2025 – 06/2025

Developed a comprehensive HR attrition dashboard using Tableau Public to analyze employee retention patterns.

- Cleaned and imported employee attrition dataset using **MySQL Workbench**
- Created interactive visualizations: **attrition rate by department, gender, job role, and job satisfaction**

- Designed a dynamic dashboard with **KPIs** such as total employees, attrition %, and employees who left
- Extracted insights to help HR identify **critical areas of employee turnover**

#### Amazon Sales Data Analysis | Python

04/2025 – 05/2025

- Analyzed e-commerce order data from Amazon to uncover sales trends, product performance, and customer behavior.
- Performed data cleaning, missing value treatment, and conversion of date features.
- Derived insights on top-selling styles, SKUs, cities, and fulfilment patterns.
- Created visualizations including line charts, pie charts, and bar plots using Matplotlib.
- Identified cancellation and return rates, and calculated potential revenue loss.

#### Sales Performance Dashboard | Power BI

02/2025 – 03/2025

- Designed an interactive sales dashboard using Power BI to visualize business KPIs, customer segments, and region-wise performance.
- Included KPIs, monthly sales trend (line chart), product category breakdown (donut chart), state-wise sales (tree map), and customer profit mapping (bubble chart).
- Integrated dynamic filters using slicers for Region, Segment, and Year to enhance user interactivity.
- Used DAX measures for calculating Total Sales, Profit, and Customer Count.
- Helped identify trends, top customers, and high-performing segments to support strategic decision-making.

## COURSES

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#### Data Analytics

Yess Infotech

02/2025 – 06/2025

Pune, India

## DECLARATION

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I hereby declare that all the information mentioned above is true and correct to the best of my knowledge and belief. I take full responsibility for the authenticity of the content provided.

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**Aswathy Udayan**

Pune