

# ALEX SWEENEY

## Manager, Trading Solutions

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## EXPERIENCE

### Specialist/Manager, Trader Solutions

#### Charles Schwab

- 12/2019 - Present Omaha, NE
- Assist UHNW clients with further optimizing their thinkorswim layout & trading strategies.
- Write, test and deliver custom financial analysis tools in thinkscript, thinkorswim's programming language.
- Speak at our large scale in-person education events, as well as smaller events in local Schwab branches.

### Finalist, NEXT Innovation Challenge

#### Charles Schwab

- 07/2021 - 09/2021 Virtual
- Firm-wide idea competition. Placed 4th out of over 300 ideas.
- Idea was an internal problem-solving forum, where employees could post and vote on problems they are encountering.

### Entrepreneurship Innovation Program

#### TD Ameritrade

- 07/2018 - 01/2019 Omaha, NE
- Tasked with designing, testing, and developing potential business solutions, with the goal of project approval/funding
- Designed a demo of a Personal Finance App called Top Dollar

### Specialist, Trade Desk

#### TD Ameritrade

- 02/2018 - 11/2019 Omaha, NE
- Assist inbound active trader clients(most active/complex).
- Order entry, relationship building and management, risk analysis. Education on complex stock and options strategies and products.

### Financial Services Intern -> Representative

#### TD Ameritrade

- 02/2017 - 01/2018 Omaha, NE
- Shadowed various departments to learn about TDA's systems.
- At the end of the internship, we presented solutions we had developed to management for implementation.
- Became a licensed stockbroker/customer service representative.

### Owner/Co-Founder

#### Oil & Water Deck Refinishing

- 05/2014 - 09/2020 Minneapolis, MN & Omaha, NE
- Create and implement both digital and print marketing strategies.
- Developed a Niche skill, learned how to grow/oversee a business.
- [Oilandwaterdecks.com](http://oilandwaterdecks.com)

## KEY ACHIEVEMENTS



### Certified Financial Professional

Licensed with Series 7, 63, 3 & 34



### Built a Family Business while in High School/College

Started after my senior year of high school, the business has been passed down to my youngest brother.  
[oilandwaterdecks.com](http://oilandwaterdecks.com)



### UNO Investment Club Winner

Secretary of a student lead portfolio managing ~\$1M. Convinced the club to invest in FB in 2017, which produced a 48% return that year.

## EDUCATION

### Full Stack Web Dev Course

#### CareerFoundry

- 01/2023 - 11/2024
- Completed CareerFoundry's Full Stack Web Development Course.
- Learned the basics of: HTML, CSS, JS, React, Python, MongoDB, Express, Node

### B.S. of Business Admin.

#### University of Nebraska at Omaha

- 09/2013 - 05/2017
- Concentration in Business Finance & Investment Science

## PASSIONS



### UI Design

As someone who teaches people how to use complex software, I enjoy making technology easier to use.



### Technology

When it comes to anything tech related, I am fascinated by how it works.



### Improvement

No matter if it's a product, a process, or even myself, I am obsessed with the idea that anything/anyone can get better.