



Lending Club Case Study Submission

Group Members:

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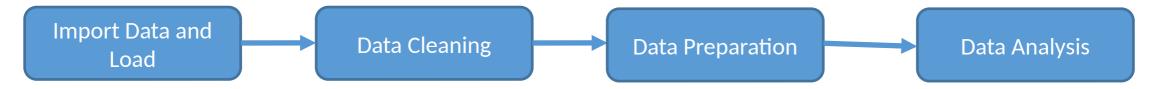


Objective:

- Identification of Loan Applicant traits that are reasons for Default
- Identification of Loan default variables and its impact on decision about loan approval
- Lending Club to utilize the above knowledge for Portfolio & Risk Assessment



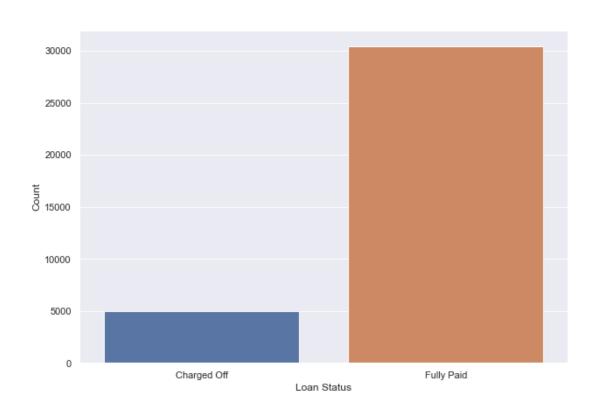


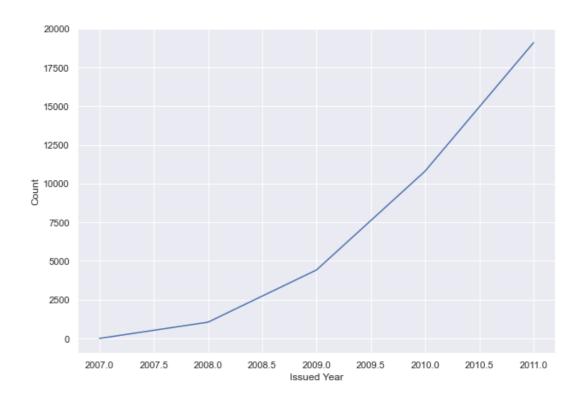


Data Cleaning	Data Analysis
 Remove unnecessary columns need to be deleted 	 Identify consumer and loan attributes impacting the tendency of defaulting
• Remove outlines (high and low value that are affecting the analysis in a diverse way	 Identify distribution of variables using histogram and bar charts
 Remove Missing values by either deleting or replacing the missing field with appropriate values. 	· Identify outlines by use of box plots to reduce bias.
Remove duplicate records	· Identify the impact of multiple variables with each other





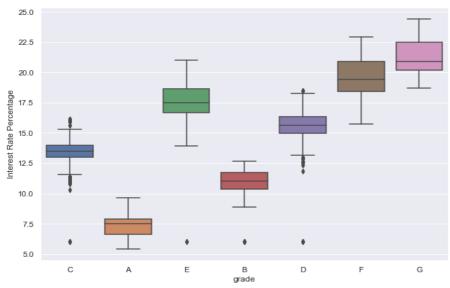


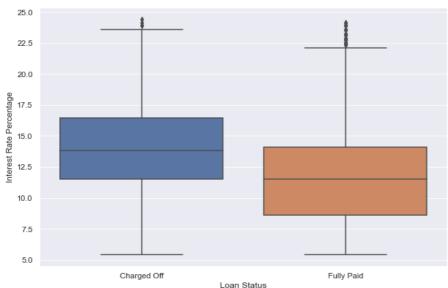


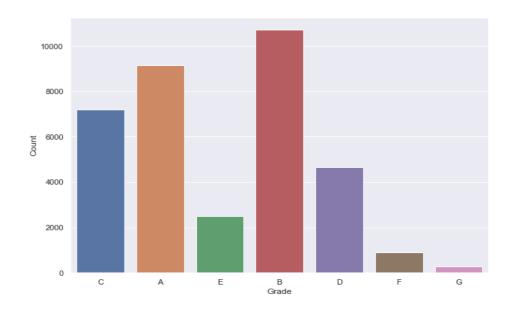
- 1) Most of the loans are fully paid.
- 2) About 14% of the loans are having status as defaulter.
- 3) The loan has been increasing exponentially over the year









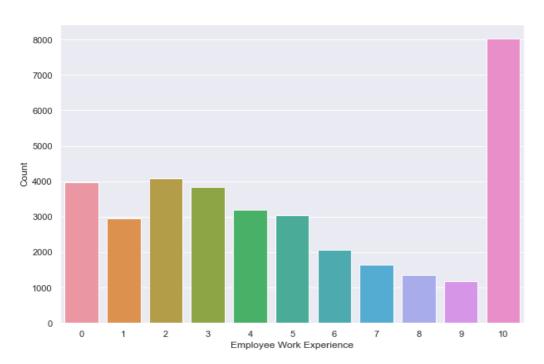


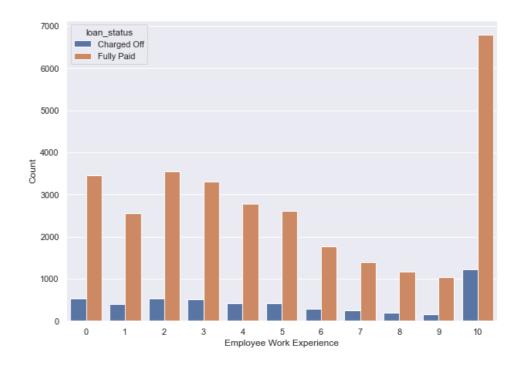
- 1) High Quality loans have low interest rates
- 2) Most of the loans are for Grade A & B, meaning they are high grade loans.
- 3) Higher Interest rates have higher tendency to default loan.



Loan Applicants Work Experience Analysis







- 1) Majority of the employees applying for the loan have more than 10 years of experience.
- 2) Tendency of person to default the loan 10 years of experience is also high which loan approval should be done with caution while granting loan.



Income Analysis





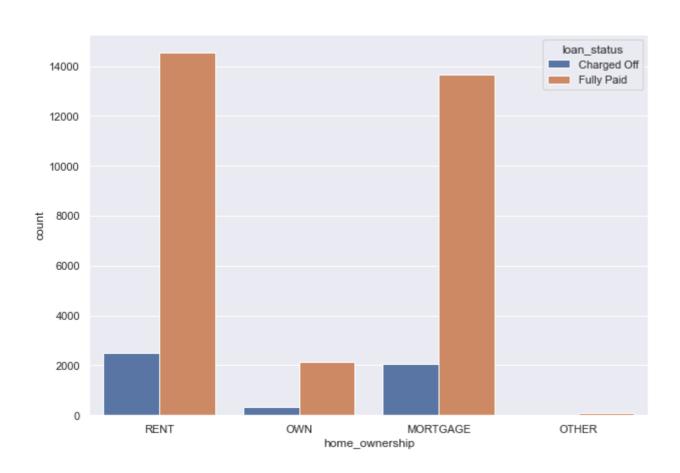
Observations:

There are 2 applicants having income above 30 lakhs



Home Ownership Analysis





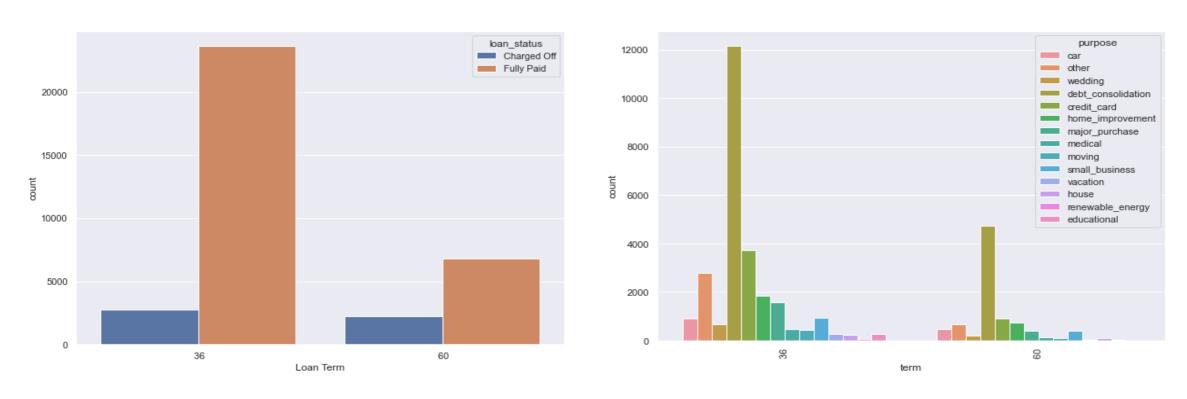
Observations:

Applicants having rented or mortgage homes have negligible impact on loan default.



Loan Status vs Tenure Analysis



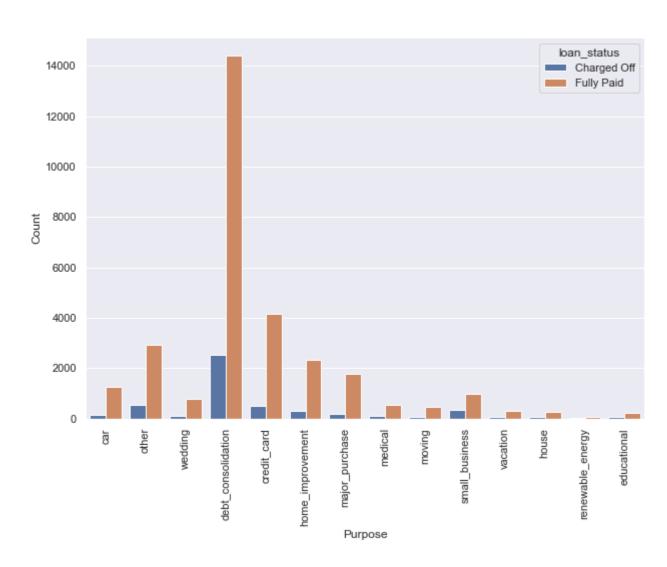


- 1) For 36 month term, defaulter chance is less. (Approx. 10%)
- 2) For 60 month term, defaulter chance is less (Approx. 25%)



Loan Purpose Analysis





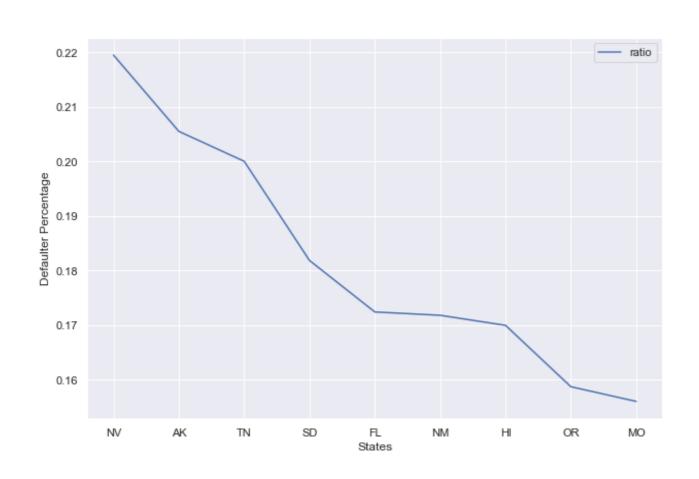
Observations:

Majority of the loan has been given for the debt consolidation purpose



Loan Defaulter by State Analysis





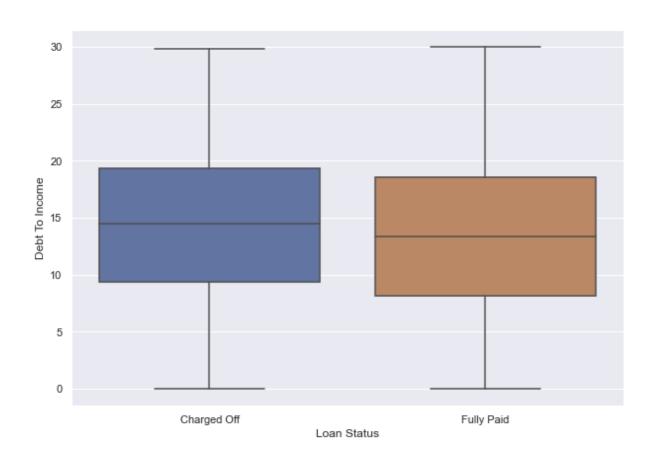
Observations:

NV, AK, TN are the states having high defaulter percentage as compared to other states.



Loan Debt to Income Ratio





Observations:

In case of higher DTI, loan default chances are higher.





Below are the few conclusions on basis of analysis.

- 1. Low Grade Loans have high tendency to default(A=High Grade, G=Low Grade)
- 2. Higher Interest rates have higher chances of defaulting a loan.
- 3. Lending Club should keep close watch on individuals from NV,AK,TN states as they have higher default rates.
- 4. As the experience yrs increases, loan default also increases, hence Lending Club should avoid issuing high loan amount to people with more than 10+ yrs experience.
- 5. Home or Rent has negligible impact on loan default
- 6. For 60 month tenure, defaulter chances are high. Need to be careful.
- 7. In case of higher DTI, loan default chances are higher