

Alex Ling

www.aswling.com

aswling@nyu.edu

(908) 399-5353

Education

09/2014 - 05/2018 New York, NY	NEW YORK UNIVERSITY (3.812/4.0) Gallatin School of Individualized Study Individualized Major focused on design, art history, visual culture, and marketing Minor: Business of Entertainment, Media, and Technology (Stern School of Business)
COURSES	Design Studio; Contemporary Visual Culture and the Politics of Images; Entertainment & Media Industries; Media, Technology, and Society; Creative Computing; Communications Lab; Digital Art and New Media; Digital Media Theory and Practice
ACTIVITIES	Founder and President of Gallazine; Emerging Leader Award; Dean's List; Work featured in the Gallatin Arts Festival, <i>The Gallatin Review</i> , and <i>Confluence</i>
08/2016 - 12/2016 Shanghai, China	NEW YORK UNIVERSITY SHANGHAI (4.0/4.0) Study Abroad: General Curriculum and Interactive Media Arts

Experience

09/2017 - Present New York, NY	NYU GALLATIN // Graphic Designer // Responsible for designing <i>The Literacy Review</i> Vol. 16 set for publication in Spring 2018, related promotional content, and design needs for the Gallatin Writing Program
01/2017 - 08/2017 New York, NY	AMINO APPS // Design Intern // Design and illustrate app icons, mobile assets, and iOS and Android screenshots for app stores // Social media rebrand of Instagram (grew 400K+ to 700K+ followers in three months), design ad campaigns, graphics and animations for social media, mobile UI mockups // Assist with promotional designs for product updates, "Amino VIP" branding, deck templates, Amino style guide, and creating a cohesive image across all Amino platforms // Organize Amino-wide fanart contest, reach out to artists to feature fan content on Amino, photo retouch user content
02/2016 - 06/2016 New York, NY	VISIT.ORG // Visual Editor Intern // Curate, edit, and upload images to WordPress for organization pages, organize images, design decks
02/2015 - 06/2015 New York, NY	SCHOLASTIC // Art Dept Admin Assistant // Invoice and record-keeping, contract editing, sample warehouse ordering // Image and photo research, assemble prototypes, create "child-like" drawings and handwriting for products
07/2013 - 08/2013 New York, NY	THE MET // Digital Media Intern // Edit thumbnail images for new audio guides // Verify, organize, and tabulate content from 10+ audio guides with 100+ audio guide tour stops // Create and lead group gallery tour and discussion

Profile

Hi! I'm Alex. I'm a senior at NYU's Gallatin School of Individualized Study where I'm pursuing an individualized major in design, art history, and marketing, specifically the ways to best visually communicate ideas and narratives. I'm also minoring in the Business of Entertainment, Media, and Technology at NYU's Stern School of Business. Currently, I'm looking for full-time work and have professional experience in digital and print design, social media, illustration, making creative content, visual curation, and photo retouching and editing.

Tools

Photoshop, Illustrator, InDesign, HTML/CSS, JavaScript, Arduino, Premiere, Audacity, InVision, SAI

Skills

Graphic design, illustration, social media, brand design, print and book design, digital art, animation, photo-editing and retouching, photography, physical computing

Favorite Projects

[Skin Deep](#) (2016)
[Amino Instagram Rebrand](#) (2017)
[FEED Magazine](#) (2017)
[Through the Bund](#) (2016)
[Zàijàn](#) (2016)
[Homecoming](#) (2017)
[Of Mice and Men](#) (2017)

Links

Linkedin	/alexandraling
Portfolio	@alexswling
Github	/aswling
Instagram	@aswling