

Alex Ling

www.aswling.com

alex@aswling.com

(908) 399-5353

Education

09/2014 - 05/2018 New York, NY	NEW YORK UNIVERSITY (3.812/4.0) Gallatin School of Individualized Study Individualized Major focused on design, art history, visual culture, and marketing Minor: Business of Entertainment, Media, and Technology (Stern School of Business)
COURSES	Design Studio; Arts Marketing; Contemporary Visual Culture and the Politics of Images; Media, Technology, and Society; Creative Computing; Communications Lab; Digital Art and New Media; Digital Media Theory and Practice
ACTIVITIES	Founder and President of Gallazine; Emerging Leader Award; Dean's List; Designer for <i>Embodied Magazine</i> ; Work featured in the Gallatin Arts Festival, <i>The Gallatin Review</i> , and <i>Confluence</i>
08/2016 - 12/2016 Shanghai, China	NEW YORK UNIVERSITY SHANGHAI (4.0/4.0) Study Abroad: General Curriculum and Interactive Media Arts

Experience

09/2017 - Present New York, NY	NYU GALLATIN - Graphic Designer <ul style="list-style-type: none">- Responsible for designing <i>The Literacy Review</i> Vol. 16 (set for publication in Spring 2018)- Design web and print material for the Gallatin Writing Program
01/2017 - 08/2017 New York, NY	AMINO APPS - Design Intern <ul style="list-style-type: none">- Design and illustrate app icons, mobile assets, and iOS and Android screenshots for app stores- Social media rebrand of Instagram (grew 400K+ to 700K+ followers in three months), design ad campaigns, graphics and animations for social media, mobile UI mockups- Assist with promotional designs for product updates, "Amino VIP" branding, deck templates, Amino style guide, and creating a cohesive image across all Amino platforms- Organize Amino-wide fanart contest, reach out to artists to feature fan content on Amino, photo retouch user content
02/2016 - 06/2016 New York, NY	VISIT.ORG - Visual Editor Intern <ul style="list-style-type: none">- Curate, edit, and upload images to WordPress for organization pages, organize images, design decks
02/2015 - 06/2015 New York, NY	SCHOLASTIC - Art Dept Admin Assistant <ul style="list-style-type: none">- Invoice and record-keeping, contract editing, and sample warehouse ordering- Image and photo research, assemble prototypes, create "child-like" drawings and handwriting for products
07/2013 - 08/2013 New York, NY	THE MET - Digital Media Intern <ul style="list-style-type: none">- Edit thumbnail images for new audio guides- Verify, organize, and tabulate content from 10+ audio guides with 100+ audio guide tour stops- Create and lead group gallery tour and discussion

Profile

Hi! I'm Alex. I'm a designer and illustrator who's a senior at NYU's Gallatin School of Individualized Study. At NYU, I'm studying design, art history, and marketing, specifically how to visually communicate ideas and interact with audiences. I'm also minoring in the Business of Entertainment, Media, and Technology at the Stern School of Business. Currently, I'm seeking full-time work and have professional experience in digital and print design, social media design, illustration, and making creative content.

Tools

Photoshop, Illustrator, InDesign, HTML/CSS, JavaScript, Arduino, Premiere, Audacity, Keynote, InVision

Skills

Graphic design, illustration, social media, branding, print and book design, digital art, animation, web design, photo-editing and retouching, photography, basic videography

Favorite Projects

[Amino Instagram Rebrand \(2017\)](#)

[Skin Deep \(2016\)](#)

[FEED Magazine \(2017\)](#)

[Through the Bund \(2016\)](#)

[Zàijìàn \(2016\)](#)

[Homecoming \(2017\)](#)

[Of Mice and Men Redesign \(2017\)](#)

Links

LinkedIn [/alexandraling](#)

Tumblr [@alexswling](#)

Github [/aswling](#)

Instagram [@aswling](#)