

# ALEX LING

## EDUCATION

09/2014 - 05/2018 New York, NY	<b>NEW YORK UNIVERSITY</b> (3.816/4.0) <b>Gallatin School of Individualized Study</b> Individualized Major focused on design, art history, visual culture, and marketing Minor: Business of Entertainment, Media, and Technology (Stern School of Business)
COURSES	Design I & II // Contemporary Visual Culture and the Politics of Images // Entertainment & Media Industries // Media, Technology, and Society // Creative Computing
ACTIVITIES	Founder and President of Gallazine Emerging Leader Award Dean's List
08/2016 - 12/2016 Shanghai, China	<b>NEW YORK UNIVERSITY SHANGHAI</b> (4.0/4.0) Study Abroad: General Curriculum and Interactive Media Arts
COURSES	Communications Lab // Projects in Western and Chinese Methods of Art // Chinese II

## EXPERIENCE

01/2017 - Present New York, NY	<b>AMINO APPS // Design Intern</b> // Design and illustrate app icons, mobile assets, and iOS and Android screenshots for app stores // Social media rebrand of Instagram and Twitter, design ad campaigns, make graphics and animations for social media, mockup mobile UI designs // "Amino VIP" branding, assist with Amino style guide, and create cohesive image across all Amino platforms // Reach out to artists to feature fan content on Amino
02/2016 - 06/2016 New York, NY	<b>VISIT.ORG // Visual Editor Intern</b> // Curate, edit, and upload images to WordPress for organization pages, organize images and design promotional presentations
09/2015 - 11/2015 New York, NY	<b>THE HOLE // Gallery and Operations Intern</b> // Open and close gallery, greet visitors, install and deinstall exhibitions, handle art, design exhibit postcards
02/2015 - 06/2015 New York, NY	<b>SCHOLASTIC // Art Dept Admin Assistant</b> // Invoice and record-keeping, contract editing, sample warehouse ordering // Image and photo research, file conversion, assemble prototypes, create "child-like" drawings and handwriting for products
07/2013 - 08/2013 New York, NY	<b>THE MET // Education and Digital Media Intern</b> // Edit thumbnail images for new audio guides // Verify, organize, and tabulate content from 10+ audio guides with 100+ audio guide tour stops // Create and lead group gallery tour and discussion

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**LOCATION:** NY // NJ

## PROFILE

Hi! I'm Alex. I'm currently a senior at NYU's Gallatin School of Individualized Study where I'm pursuing an individualized major concentrating in design, art history, and marketing, specifically the ways to best visually communicate ideas and narratives. I'm also minoring in BEMT at NYU's Stern School of Business. I have professional experience in design, visual curation, and making creative content. In my free time, I'm usually found drawing comics and working on my UI/UX skills.

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GITHUB	<a href="https://github.com/aswling">/aswling</a>
INSTAGRAM	<a href="https://www.instagram.com/aswling">@aswling</a>

## SKILLS

Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
InDesign	<div><div></div></div>
Premiere	<div><div></div></div>
Audacity	<div><div></div></div>
HTML/CSS	<div><div></div></div>
JavaScript	<div><div></div></div>
InVision	<div><div></div></div>
Photography	<div><div></div></div>
PaintTool SAI	<div><div></div></div>

## FAVE PROJECTS

[Skin Deep](#) (2016)  
[Amino Instagram Rebrand](#) (2017)  
[FEED Magazine](#) (2017)  
[Through the Bund](#) (2016)  
[Zàijàn](#) (2016)  
[Homecoming](#) (2017)  
[Of Mice and Men](#) (2017)