

ALEX LING

EDUCATION

09/2014 - 05/2018 New York, NY	NEW YORK UNIVERSITY (3.812/4.0) Gallatin School of Individualized Study Individualized Major focused on design, art history, visual culture, and marketing Minor: Business of Entertainment, Media, and Technology (Stern School of Business)
COURSES	Design Studio // Contemporary Visual Culture and the Politics of Images // Entertainment & Media Industries // Media, Technology, and Society // Creative Computing // Communications Lab // Digital Art and New Media
ACTIVITIES	Founder and President of Gallazine Emerging Leader Award Dean's List
08/2016 - 12/2016 Shanghai, China	NEW YORK UNIVERSITY SHANGHAI (4.0/4.0) Study Abroad: General Curriculum and Interactive Media Arts

EXPERIENCE

09/2017 - Present New York, NY	NYU GALLATIN // Graphic Designer // Responsible for designing <i>The Literacy Review</i> Vol. 16 set for release in Spring 2018, related promotional content, and design needs for the Gallatin Writing Center
01/2017 - 08/2017 New York, NY	AMINO APPS // Design Intern // Design and illustrate app icons, mobile assets, and iOS and Android screenshots for app stores // Social media rebrand of Instagram (400K+ to 700K+ followers in three months), design ad campaigns, graphics and animations for social media, mobile UI mockups // Assist with promotional designs for product updates, "Amino VIP" branding, deck templates, Amino style guide, and creating a cohesive image across all Amino platforms // Organize Amino-wide fanart contest, reach out to artists to feature fan content on Amino, photo retouch art and community content
02/2016 - 06/2016 New York, NY	VISIT.ORG // Visual Editor Intern // Curate, edit, and upload images to WordPress for organization pages, organize images, design decks
02/2015 - 06/2015 New York, NY	SCHOLASTIC // Art Dept Admin Assistant // Invoice and record-keeping, contract editing, sample warehouse ordering // Image and photo research, assemble prototypes, create "child-like" drawings and handwriting for products
07/2013 - 08/2013 New York, NY	THE MET // Education and Digital Media Intern // Edit thumbnail images for new audio guides // Verify, organize, and tabulate content from 10+ audio guides with 100+ audio guide tour stops // Create and lead group gallery tour and discussion

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LOCATION: NY // NJ

PROFILE

Hi! I'm Alex. I'm currently a senior at NYU's Gallatin School of Individualized Study where I'm pursuing an individualized major concentrating in design, art history, and marketing, specifically the ways to best visually communicate ideas and narratives. I'm also minoring in BEMT at NYU's Stern School of Business. I have professional experience in design, making creative content, and visual curation. In my free time, I'm usually found drawing comics and working on my UI/UX skills.

WEBSITE	aswling.com
LINKEDIN	/alexandraling
PORTFOLIO	@alexswling
GITHUB	/aswling
INSTAGRAM	@aswling

SKILLS

Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
InDesign	<div><div></div></div>
Premiere	<div><div></div></div>
Audacity	<div><div></div></div>
HTML/CSS	<div><div></div></div>
JavaScript	<div><div></div></div>
Arduino	<div><div></div></div>
InVision	<div><div></div></div>
PaintTool SAI	<div><div></div></div>

FAVE PROJECTS

[Skin Deep](#) (2016)
[Amino Instagram Rebrand](#) (2017)
[FEED Magazine](#) (2017)
[Through the Bund](#) (2016)
[Zàijiàn](#) (2016)
[Homecoming](#) (2017)
[Of Mice and Men](#) (2017)