

Alex Ling

aswling.com
alexswling@gmail.com
(908) 399-5353

Education

NEW YORK UNIVERSITY (9/2014 – 5/2018)
Gallatin School of Individualized Study (3.854/4.0)
Honors: *Magna cum laude*; University Honors Scholar (Founders' Day Awardee); Emerging Leader Awardee; Dean's List
Major: Individualized Study in visual design, art history, and marketing
Minor: Business of Entertainment, Media, and Technology at the Stern School of Business
Selected Coursework: Design Studio; Motion Graphics Studio; User Experience Design; Arts Marketing; Television Management; Creative Computing; Communications Lab; Digital Media Theory and Practice
Activities: Work featured in the Gallatin Arts Festival, *The Gallatin Review*, and *Confluence*; Founder of Gallazine
Study Abroad: New York University Shanghai (Fall 2016)

Skills

Graphic design, illustration, social media, branding, editorial and book design, print production, motion design, web design, digital art, photography, physical computing

Tools

Photoshop, Illustrator, InDesign, After Effects, Acrobat, HTML, CSS, JavaScript, Keynote, Premiere, Arduino, InVision

Experience

AMINO APPS - Associate Art Director (6/2018 – Present)

I get to make cool stuff (ads, animations, illustrations, chat bubbles, social media design) with cool people.

NYU GALLATIN - Graphic Designer and Teaching Assistant (9/2017 – 5/2018)

Designer of *The Literacy Review* Volume 16. The journal was published in May 2018 and I was responsible for design and layout of the entire issue and its marketing content (signage, flyers, posters). I also was the Teaching Assistant for the class, *Creating a Magazine: A Multimedia Approach*, for the Spring 2018 semester. In the lab section, I taught students design tools and concepts to help them create their semester-long magazine projects.

AMINO APPS - Design Intern (1/2017 – 8/2017)

I tackled a variety of projects to support the Creative Team. I was responsible for spearheading the visual rebrand of Amino's Instagram in Spring 2017, which helped grow its following from 400K+ to 700K+ in three months. Additionally, I assisted the Associate Art Directors in creating a cohesive visual identity across all Amino platforms. I designed and illustrated chat bubbles and sticker packs, icons and feature graphics for the Google Play Store and App Store, online ads, GIFs, animations, deck and presentation templates, mobile wireframes, and photo-edited user content.

SCHOLASTIC - Art Department Administrative Assistant (2/2015 – 6/2015)

Ensured efficient office organization through invoice and record-keeping, editing contracts, and ordering product samples from Scholastic's warehouse. I also assisted the art department with image and photo research, assembling prototypes, and creating "child-like" drawings and handwriting for products.

THE METROPOLITAN MUSEUM OF ART - Digital Media Intern (7/2013 – 8/2013)

I edited thumbnail images for the museum's new audio guide interface, and verified and organized content from 10+ audio guide tours with 100+ tour stops. At the end of the programs, the interns were divided into groups and each intern was responsible for creating and leading a gallery discussion.

Projects

<i>The Literacy Review</i> Vol 16 (2018)	<i>Interwoven</i> (2018)
Select Beer Branding (2017)	<i>FEED Magazine</i> (2017)
<i>Of Mice and Men</i> Redesign (2017)	<i>Skin Deep</i> (2016)
<i>Zàijìàn (See You Later)</i> (2016)	

Links

LinkedIn	/alexandraling
Instagram	@aswling
Vimeo	/aswling
GitHub	/aswling