

ALEX LING

aswling.com
alexswling@gmail.com

work

BIG SPACESHIP / Associate Designer

april 2019 - present

My main client is Starbucks, and I've also worked with brands including Roku, JetBlue, Google Stadia, Sony, and the International Rescue Committee. Responsibilities include graphic design and illustration, animating motion graphics, storyboarding, post-production (video-editing and photo-editing), deck design, and banner design.

AMINO

Associate Art Director / june 2018 - april 2019

Design Intern / january 2017 - august 2017

Designed marketing materials, digital goods (stickers, chat bubbles, profile frames), and on-network campaign assets. Helped refresh banner templates for Facebook, Instagram, Google, and Snapchat. Collaborated with the Growth team to create stickers and external-facing templates, and assisted the Product Marketing Manager in researching and managing digital goods illustrators. Led the Brand team's file structure reorganization and revised our project management process.

NEW YORK UNIVERSITY / Graphic Designer & Teaching Assistant september 2017 - may 2018

Worked closely with the editorial team to art direct and design *The Literacy Review* Volume 16 (published May 2018). As a Teaching Assistant, worked with students in the arts workshop, *Creating a Magazine: A Multimedia Approach*. Responsible for teaching students design tools and giving critical feedback on their projects.

SCHOLASTIC / Art Department Administrative Assistant february 2015 - june 2015

Ensured efficient office organization with invoice and record-keeping and ordering product samples. Assisted the art department with image research, assembling prototypes, and creating "child-like" handwriting for products.

education

NEW YORK UNIVERSITY / Gallatin School of Individualized Study september 2014 - may 2018

B.A. in Individualized Study in visual design, art history, and marketing

Minor: Business of Entertainment, Media, and Technology

Honors: *magna cum laude* (3.854/4.0), University Honors Scholar, Emerging Leader Award Recipient

skills

Graphic design, illustration, motion design, digital design, typography, print design

tools

Illustrator, Photoshop, After Effects, Keynote, InDesign, Sketch, HTML, CSS, Arduino