Most Tweeted About Candidate By Users

```
VITH trumpCountTable(user id, total trump tweets,
Inefficient
                                                                           29s
             SELECT
                 COUNT (tweets.tweet id) AS total trump tweets,
                 SUM(tweets.likes) AS total likes,
                 SUM(tweets.retweet count) AS total retweets
             FROM tweets
                 AND tweets.tweet id IS NOT NULL -- Pointless filter
          bidenCountTable(user id, total biden tweets, total likes,
                 SUM(tweets.likes) AS total_likes,
             ON tweets.user id = users.user id
                 AND tweets.tweet id IS NOT NULL -- Pointless condition
          SELECT
                 WHEN trumpCountTable.total trump tweets >
          bidenCountTable.total_biden_tweets THEN 'Trump'
                 WHEN trumpCountTable.total trump tweets <</pre>
          bidenCountTable.total biden tweets THEN 'Biden'
                 WHEN trumpCountTable.total trump tweets >
          bidenCountTable.total biden tweets THEN
          trumpCountTable.total likes
                 WHEN trumpCountTable.total trump tweets <
          bidenCountTable.total biden tweets THEN
          bidenCountTable.total likes
                 ELSE trumpCountTable.total likes +
          bidenCountTable.total likes
```

```
WHEN trumpCountTable.total trump tweets >
          bidenCountTable.total biden tweets THEN
          trumpCountTable.total retweets
                 WHEN trumpCountTable.total trump tweets <
          bidenCountTable.total biden tweets THEN
          bidenCountTable.total retweets
                 ELSE trumpCountTable.total retweets +
          bidenCountTable.total retweets
          users.user id) AS extra subquery count -- Unnecessary
          ON users.user id = trumpCountTable.user id
          RIGHT JOIN bidenCountTable -- Using RIGHT JOIN unnecessarily
          FULL OUTER JOIN tweets t -- Adding an extra, unnecessary join
          ON t.user id = users.user id
          WHERE users.user id IS NOT NULL -- Pointless condition
          ORDER BY
             trumpCountTable.total trump tweets +
          bidenCountTable.total biden tweets,
          WITH trumpCountTable(user id, total trump tweets) AS (
Optimized
                                                                           2s
                                                                           257
          total trump tweets, SUM(tweets.likes) AS total likes,
                                                                           ms
             FROM tweets INNER JOIN users
             ON tweets.user id = users.user id
          Total Biden Tweets, SUM(tweets.likes) AS total likes,
          SUM(tweets.retweet count) AS total retweets
             ON tweets.user id = users.user id
          SELECT users.user id, users.user name,
                CASE WHEN trumpCountTable.total trump tweets >
          bidenCountTable.total biden tweets THEN 'Trump'
                     WHEN trumpCountTable.total trump tweets <</pre>
          bidenCountTable.total biden tweets THEN 'Biden'
```

```
ELSE 'Both'
      CASE WHEN trumpCountTable.total trump tweets >
bidenCountTable.total biden tweets THEN
trumpCountTable.total likes
           WHEN trumpCountTable.total trump tweets <
bidenCountTable.total biden tweets THEN
bidenCountTable.total likes
bidenCountTable.total likes
bidenCountTable.total biden tweets THEN
trumpCountTable.total retweets
           WHEN trumpCountTable.total trump tweets <</pre>
bidenCountTable.total_biden_tweets THEN
bidenCountTable.total retweets
bidenCountTable.total retweets
     END AS total retweets,
FROM users INNER JOIN trumpCountTable
ON users.user_id = trumpCountTable.user_id
```

Weekly Engagement With Events

```
c.created at) AS event tweet count, -- Nested correlated
                SUM(t.likes + t.retweet count + 0) AS event engagement
            FROM tweets t
          t.likes -- Grouping by unnecessary columns
            e.event date,
            e.event engagement
           FROM WeeklyEngagement w
            ON DATE TRUNC('week', e.event date) = w.tweet week
          WHERE (w.candidate IS NOT NULL OR e.candidate IS NOT NULL) -
           ORDER BY
          WITH WeeklyEngagement AS (
Optimized
                                                                          465m
                                                                          s
            GROUP BY DATE TRUNC('week', t.created at), t.tweet about
          EventDays AS (
                SUM(t.likes + t.retweet count) AS event engagement
```

```
w.candidate,
w.weekly_tweet_count,
w.weekly_engagement,
e.event_date,
e.event_tweet_count,
e.event_engagement
FROM WeeklyEngagement w
LEFT JOIN EventDays e ON DATE_TRUNC('week', e.event_date) =
w.tweet_week AND e.candidate = w.candidate
ORDER BY w.candidate, w.tweet_week;
```

User Engagement By Candidate

```
Inefficient
           WITH UserEngagement AS (
                                                                           >60s
           FLOAT) / u.user_followers_count
                  END AS follower to engagement ratio
           u.user followers count
           DuplicatedUserEngagement AS (
              SELECT * FROM UserEngagement
              SELECT * FROM UserEngagement
           ExtendedUserEngagement AS (
```

```
DENSE RANK() OVER (PARTITION BY candidate ORDER BY
total engagement DESC) AS dense rank engagement
   FROM DuplicatedUserEngagement
EngagementWithDate AS (
      candidate,
       follower to engagement ratio,
   FROM ExtendedUserEngagement
RedundantAggregations AS (
  SELECT
       SUM(total engagement) AS redundant total engagement,
       AVG(follower to engagement ratio) AS
redundant follower to engagement ratio
   FROM EngagementWithDate
RepeatedEngagements AS (
  SELECT * FROM RedundantAggregations
   SELECT * FROM RedundantAggregations
   SELECT * FROM RedundantAggregations
UnnecessaryJoin AS (
  SELECT
       re.candidate,
      re.redundant_total_engagement,
  FROM RepeatedEngagements re
uw.user id
ExcessiveFilters AS (
   FROM UnnecessaryJoin
```

```
DoubleSort AS (
             SELECT * FROM ExcessiveFilters
             ORDER BY redundant_follower_to_engagement_ratio DESC,
           FinalSortAndLimit AS (
           redundant follower to engagement ratio DESC, user id ASC
             candidate,
              redundant total engagement AS total engagement,
             redundant_follower_to_engagement_ratio AS
           follower to engagement ratio
           FROM FinalSortAndLimit
           ORDER BY candidate, redundant follower to engagement ratio
           DESC;
Optimized
           WITH UserEngagement AS (
                                                                          1s
             SELECT
                                                                          88ms
                 SUM(t.likes + t.retweet count) AS total engagement,
           t.retweet count) AS FLOAT) / u.user followers count AS
           NUMERIC), 2)
           u.user followers count
           SELECT
            total tweets,
            total engagement,
            followers to engagement ratio
           FROM UserEngagement
```

```
ORDER BY candidate, followers to engagement ratio DESC;
```

Days With High Volume Of Tweets

```
WITH DailyCandidateVolume AS (
Inefficient
                                                                          >60s
             SELECT
                 SUM(likes + retweet count) AS total engagement
             FROM tweets
           DuplicatedVolume AS (
             SELECT * FROM DailyCandidateVolume
             SELECT * FROM DailyCandidateVolume
           HighVolumeDays AS (
             SELECT
                 candidate,
           tweet count DESC) AS daily rank
             FROM DuplicatedVolume
           FilteredHighVolumeDays AS (
           RepeatedVolumeFilter AS (
             SELECT * FROM FilteredHighVolumeDays
             SELECT * FROM FilteredHighVolumeDays
           UnnecessaryJoin AS (
             SELECT
                 vhd.total_engagement,
                 vhd.daily rank,
```

```
vhd.tweet date AS extra date
             FROM RepeatedVolumeFilter vhd
           RedundantRanking AS (
                 total engagement,
           total engagement DESC) AS redundant rank
           ExcessiveFilters AS (
            SELECT *
            AND candidate IN ('Biden', 'Trump') -- Redundant filter
           FinalSort AS (
           FinalOutput AS (
            SELECT
                total engagement
            FROM FinalSort
           SELECT
            total engagement
           FROM FinalOutput
           WITH DailyCandidateVolume AS (
Optimized
                                                                         432m
                                                                         S
             FROM tweets
           HighVolumeDays AS (
```

```
candidate,
    tweet_date,
    tweet_count,
    total_engagement,
    RANK() OVER (PARTITION BY candidate ORDER BY

tweet_count DESC) AS daily_rank
    FROM DailyCandidateVolume
)

SELECT
    tweet_date,
    candidate,
    tweet_count,
    total_engagement
FROM HighVolumeDays
WHERE daily_rank <= 5
ORDER BY candidate, tweet_date;</pre>
```